

# Going Up!

## ELEVATOR PITCH CONTEST

for HIEE Wildcat Advantage and in Conjunction with the Undergraduate Research and Engagement Symposium

▲ 01

# March 12 @ 2:00 pm

Student Success Center, Community Room #2

**In this interactive workshop, you'll learn how to:**

- Clarify the “why it matters” behind your work
- Structure a pitch that is memorable and audience-focused
- Deliver your message with confidence, presence, and polish
- Adapt your pitch for research presentations, networking, and career opportunities

Hosted by: Dr. Mikelle Barberi-Weil, Business Communication Assistant Professor in the Department of Professional Sales



Learn more



**WEBER STATE**  
UNIVERSITY

Alan E. Hall Center for Sales Excellence  
Department of Professional Sales  
Wildcat Advantage