Psychology 1010 Exploring Psychology 7th Edition David G. Myers

Unit 1 - The Nature of Science (13-14) The four ways by which people come to know What is a Scientist What is Science Communalities in regards to the scientific method Skeptical Attitude (12) Empirical Approach Replication (15) Knowledge Base Open to Independent Verification by Others Hunch or idea, leading to a Testable Hypothesis, with replication leading to a Theory, and, finally, to a law (14)Use of Inductive/Deductive Reasoning The aims and goals of science Unit 2 - Psychology as a Science (2-5, 8-9, C1 to C8) Definition of Psychology (4) Goals of Psychology Structuralism (2) Functionalism (2) Gestalt Psychoanalytic (2,4) Behaviorism (2,5) Cognitive (2) Humanistic (4,5) Contribution of Sir Francis Galton Areas of Specialization within Psychology (C-4 to C-8) Employers of Psychology (C-1 to C-4) Distinction between a Psychologist, Psychiatrist, and Social Worker (8,9) Unit 3 - Methods of Psychology (16-24) Naturalistic Observation (17) Case Study (16, 17) Survey (16, 17) Correlation (18) Longitudinal Design Cross-Sectional Design Experimental Design (22-24) Independent Variable (22,23) Dependent Variable (22,23) Controlled Variables Matching Randomization Control Group (22,23) Experimental Group (22,23)

Single Blind/Double Blind (23)

```
Unit 4 - Statistics (A-1 through A-8)
            Descriptive Statistics
            Frequency Distribution
            Histogram (A-1)
            Polygon
            Measures of Central Tendency (A-1 to A-2)
                  Mean (A-1)
                  Mode (A-1)
                  Median (A-1)
            The normal curve (A-4)
            Relationship of Measures of Central Tendency to Various
            Distributions (A-2)
            Measures of Dispersion (A-3)
                  Range (A-3)
                  Standard Deviation (A-3)
            Correlation (A-4 to A-6)
            Percentiles
            Inferential Statistics (A-7 to A-8)
                                    Test 1
Unit 5 - Physiological and Genetic Basis of Behavior (41-58, 73-74, 67-69, 99-
100)
            Genetics
                  Sperm (99)
                        (99)
                  Egg
                  Zygote (100)
                  Identical and fraternal Twins (68, 69)
                  Cell
                        Cell Membrane
                        Cytoplasm
                        Nucleus
                              Chromosomes (67)
                                    Genes (68)
                                    DNA (68)
                        Dominate and Recessive Genes
                        Phenotype, Genotype
                        Multiple Determination or Gene-Environment Interaction
                        (73,74)
                  Cell Definition
                  Organizational hierarchy within the body
                        Cell
                        Tissue
                              Epithelial
                              Connective
                              Muscle
                                    Smooth
                                    Cardiac
                                    Striated
                              Nervous Tissue
                        Organ
```

- IX

```
System
      Organization and function of the various parts of the
     Nervous System
      Central Nervous System (41)
            Brain
            Spinal Cord (43)
      Peripheral Nervous System (41)
            Origin and Termination
                  Cranial Nerves
                  Spinal Nerves
            Function
                  Somatic (41)
                  Autonomic (41)
                        Sympathetic (42)
                        Parasympathetic (42)
Neuroanatomy and Neurophysiology
      Neuron (36)
            Dendrites (36)
            Nucleus
            Axon (36)
            Myelin Sheath (36)
            Synapse (37)
How a Neuron Operates
      Synapse (37)
      Neurotransmitters (37-38)
      Neural Transmission
            Direction
            Speed (36)
            All or none (36)
            Refractory Periods (absolute and
                                relative)
            Threshold (36)
Types of Neurons
     Afferent (41)
      Efferent (41)
     Connecting or Interneurons (41)
Spinal Cord
      Refex Arch (43)
Methods by Which the Brain is Studied (46-47)
      Clinical Observations
      Manipulating the Brain
      Recording the Brains Electrical Activity
      Single Cell Recordings
      Brain Scans
            CAT Scan
            PET Scan
Specific Brain Anatomy and Function
      Spinal Cord (43)
      Medulla (46)
```

```
Cerebellum (48)
                        Pituitary Gland (49)
                        Hypothalamus (50-51)
                        Thalamus (47-48)
                        Corpus Callosum (59)
                        Cerebrum
                  Generalized Brain Anatomy and Function
                        Primitive Central Core (46)
                        Old Brain Limbic System (49-50)
                        New Brain
                  Cortical Lobes and Cortical Functions (52-58)
                  Function of the various endocrine glands (44-48)
Unit 6 - Basic Learning (221-246)
            Learning Definition (221)
            Respondent Learning (223-227)
                  Basic Paradigm
                        Reflex
                        Unconditioned Stimulus (224)
                        Unconditioned Response (224)
                        Neutral Stimulus
                        Stimulus Substitution
                        Conditioned Stimulus (225)
                        Conditioned Response (225)
                        Latency
                        Timing
                        Extinction (226)
                        Spontaneous Recovery (226)
                        Higher-Order Conditioning
                        Stimulus Generalization
                        Stimulus Discrimination
                  Experimental Neurosis
            Operant Learning (232-238)
                  Basic Paradigm
                  Reinforcer, Reinforcement (234)
                  Law of Effect
                  Shaping (233)
                  Extinction
                  Spontaneous Recovery
                  Generalization
                  Discrimination
                  Continuous Reinforcement
                  Intermittent Reinforcement Schedules
                        Fixed Ratio (236)
                        Variable Ratio (236)
                        Fixed Interval (236)
                        Variable Interval (236)
                  Primary and Secondary Reinforcers (235)
```

Reticular Activating System (48)

Pons (47)

Negative Reinforcer Punishment (237-238)

Escape Behavior

Avoidance Behavior

Biological Predispositions and Conditioning (233-234) Modeling (244-246)

Unit 7 - Memory, Forgetting, and Maximizing Learning (29, 254-275)

Species-Specific Behavior

Insight

The Need for Cognition

Cognitive Maps

Three part theory of memory (254)

Chunking (259)

Encoding what it is and its effects upon transfer and retrieval

Memory Trace

The physiological basis of memory

The early RNA experiments

The role of the Hippocampus (266)

Cerebellum (267)

Synaptic Changes

The work and findings of Ebbinghaus (273-274)

Measures of Remembering and Forgetting

Recall

Recognition

Time to Relearning

Theories of Forgetting

Failure in retrieval

Motivated Forgetting

Fading of the Memory Trace

Interference

Retroactive Inhibition (275)

Proactive Interference (275)

Maximizing Learning (29)

Need for attention

Organization as an aid in learning

Use of Mnemonics and other Memory Devices

Learning by Rule or by Rote

Learning builds upon learning

Guidance

The law of primacy and recency

Massed versus distributed practice

Whole learning versus part learning

Recital

Overlearning

The SQ3R System (29)

Transfer of Learning

Definition

Positive Transfer

Negative Transfer

```
Unit 8 - Verbal Learning, Thinking, and Problem Solving (289-309)
            Our biological adaptation for language
            Language Structure
                  Phonemes
                  Morphemes
                  Vocabulary
                        Grammatical Structure
                        Semantics
                        Syntax
            The course of Language development (299-303)
            Concepts (289-290)
            Language, Concepts, and Cognition (303-306)
            Language acquisition by Apes (307-309)
            Thinking
            Problem Solving
            Impediments to Problem Solving
            Motivation level and problem-solving - Yerkes Dodson Law
Unit 9 - Intelligence (105-110,310-316)
            Intelligence Definition (310)
            Historical Origins of IQ tests and what intelligence
                  tests are most useful for (315)
            Major Individual Intelligence Tests
                  Stanford-Binet
                  Wechsler Scales (316)
            The old IQ formula (316)
            Piaget's Theory of Intellectual Development (105-110)
            The nature-nurture debate in regards to IQ
            Stability of IQ
            Intelligence, ability or abilities, i.e., Spearman's G
                  or Thurstone's Primary Mental Abilities
            The work of Terman and Gilford
            Creativity and Intelligence (320-333)
            Mental Retardation
Unit 10 - Sensation (139-162)
            Sensory Chain
            Absolute threshold (140)
            Difference Threshold, J.N.D. and Weber's Law (141-142)
            Sensory Adaptation (142-143)
            Vision (143-151)
                  Stimulus (144)
                  Receptor (144-146)
                        Rods (145)
                        Cones (145)
                        Blind spot (146)
                        Visual Fields in the Brain
                  Color Vision (150)
                  Abnormalities in vision
```

```
Hearing (151-154)
                  Stimulus (152)
                  Receptor (153-154)
                        Cochlea (153)
                        Organ of Corti
                        Basilar Membrane
            Smell (160-161)
                  Stimulus
                  Olfactory Epithelium
            Taste (158-159)
                  Stimulus
                  Taste Buds
            Skin Senses (154)
            Sense of Body Movement (161-162)
            Sense of Equilibrium
Unit 11 - Perception (163-175)
            Perception definition (139)
            Nature-Nurture and Perception
            Selection and attention as an element in perception
                  Stimulus characteristics
                  The person
                        Set (173)
            Organization as an element in perception
                        Figure Ground (163)
                        Closure (164)
                        Continuity (164)
                        Similarity and proximity (163)
                        Constancy (167)
            Interpretation as an element in perception (170-172)
            Perception of distance and depth (165-166)
            Illusion Definition
                  Autokinetic illusion
                  Phi Phenomenon
                  Stroboscopic Motion
Unit 12 - Emotion (371-394)
            Definition (371)
            Physiological substrates
            Physiological measures
            Theories of emotion
                  James-Lange (372)
                  Cannon-Bard (372)
                  Cognitive Theory
                  Albert Ellis
                  Beck
                  Glasser
            Facial Muscles (385)
            Individual differences in emotion
            Specific Emotions
                  Fear
```

Phobia Anxiety Unit 13 - Motivation (335-367) Two Definitions Some preliminary definitions Homeostasis (336) Drive Motive Physiological needs and their resulting drives (339-365) Thirst Hunger (339-349) Sleep Sex (351-362) Survey data Sexual response cycle (351-352) Stimulus needs Sensory Stimulation Stimulus variability Motives Motive to Achieve (366-367) Power Motive Affiliation Motive Maslow's Hierarchy of Needs (337-338) Unconscious motives Commonalities of motivated behavior Unit 14 - Anxiety, Stress, Coping, and Defense (397-402) Anxiety Definition Effects Stress General Adaptation Syndrome (397-398) Psychosomatic illness (402) Social readjustment rating scale Selye's prescription for staying healthy Sources of Stress Adjustment to stress Defense Mechanisms Unit 15 - Abnormal (459-493) Ways by which a definition has been attempted Two Definitions Incidence The old idea of neurosis, psychosis, and personality disorders Anxiety Disorder (466-472)

Phobic Disorders (467-472)
Agoraphobia
Social Phobia
Specific Phobia
Treatment of Phobias

0

```
Panic Disorder (467)
                  Etiology
                  Treatment
            Generalized Anxiety Disorder (466-467)
                  Etiology
                  Treatment
            Obsessive-Compulsive Disorders (468-469)
                  Obsession Definition
                  Compulsion Definition
                  Etiology
                  Treatment
            Post-Traumatic Stress Disorder
      Somatoform Disorders
            Somatization Disorder
            Hypochondriasis
            Conversion Disorder
      Dissociative Disorders
            Dissociative Amnesia
            Dissociative Fugue
            Dissociative Identify Disorder (Multiple Personality Disorder)
            (473)
            Depersonalization Disorder
      Personality Disorders (474-476)
            Antisocial (Psychopath) (474-475)
            Other Types of Personality Disorders
      Psychosis
            Hallucinations (486)
            Delusions (486)
            Organic versus Functional Psychoses
            Schizophrenia
                  Disorganized (Hebephrenic)
                  Catatonic
                  Paranoid
                  Undifferentiated
                  Incidence
                  Treatment
            Affective Disorders
                  Major Depression
                  Bipolar Disorder
                  Dysthymic Disorder
                  Cyclothymic Disorder
                  Treatment
Unit 16 - Treatment of Abnormal Behavior (497-525)
      Somatic Therapies
      Psychoanalysis
      Client Center and/or Non Directive Therapy
      Cognitive Therapy (506-508)
            Ellis
            Beck
```

Eyesenck's Argument

What research says in regards to the effectiveness of psychotherapy Behavioral Therapies

```
Unit 17 - Personality (421-455)
              Definition (421)
              Some of the schools of thought
                    Type, Sheldon
                   Trait, Cattell (435-443)
                    Humanistic
                   Behaviorism
                   Social Learning Theory
             Some Specific Theories of Personality
                   Freud's Psychoanalytic Theory (422-431)
                         Id, Ego, Superego (423)
                         Anxiety and Defense Mechanisms (425-426)
                         Unconscious (422)
                         Psychosexual stages of development (424)
                        Fixation (425)
                  Neofreudians
                        Jung
                        Adler
                  Self-Theory of Carl Rogers (432-434)
Unit 18 - Psychological Testing (317-318, 427-428)
            Requirements of a test
                  Objectivity
                 Reliability (317)
                 Validity (318)
                 Standardization (317)
           Some generalized descriptions of tests
                 Individual versus group
                 Achievement versus aptitude
           Specific types of tests
                 Individual Intelligence Tests
                       Stanford-Binet
                       Wechsler Scales
                 Group Intelligence Tests
                Vocational Aptitude Tests
                      GATB
                      DAT
                Interest Tests
                      Strong-Campbell
                      Kuder, Form DD
                Objective Tests of Personality
                      MMPI (437)
                      CPI
                      16PF
               Situational Tests
               Projective Tests
                     Rorschach (428)
                     TAT (427)
```

Unit 19 - Developmental Psychology (5, 105-122) Individual differences in babies General trends in infant development Early motor and sensory development Maturation Maturation versus environmental influences Norms Reflexes Sensory and Perceptual Development Personality Development Intellectual Development (105-110) Moral Development, Kohlberg (119) Life Cycle of Development, Erikson Trust versus Mistrust - 1st year of life Autonomy versus Doubt - 2nd year Attachment - (112-114) Toilet Training and social demands Dawn of Anxiety Initiative versus Guilt - 3rd through 5th year The Process of Identification Sex Typing Industry versus Inferiority - 6th year to puberty The influence of Teachers and Peers Identity versus Confusion - adolescence (116-118) Intimacy versus Isolation - Early Adulthood (122) Choosing a Mate Choosing a Career Parenthood Generativity versus Self-absorption The adventure of parenthood continues Making your mark upon the world Integrity versus Despair - aging years Growing Older Retirement The possibility of death Major Controversies Nature - Nurture (5) Critical - Optimum Imprinting (111) Maternal Deprivation, Harlow Deprivation and its effect upon humans Unit 20 - Social Psychology (529-569) The Basic Focus of Social Psychology (539) Attribution Theory (529-531) Society and the Socialization Process Attitudes and attitudinal change

What is an attitude (531)

Prejudice and stereotypes (545)

4 g

New experiences, new socialization, new attitudes The theory of cognitive dissonance (533-534) Getting the individual to actively endorse the new position

Getting the person to own and/or decide to buy Do attitudes change behavior or vice-versa Persuasive Communication

> The source of the communication The characteristics of the message The characteristics of the audience Resistance to persuasion

Conformity (535-540)

Asch experiment (536-537) Milgram's experiment (538-540) Factors influencing obedience The theory of social comparison

Attraction to others (559-562)

Proximity and familiarity (559)
Physical attractiveness (560)
For men, tall is beautiful
Similarity (562)
Competence
First impressions
The effects of approval

Bystander Apathy Aggression and Altruism (564-566)