

AAS Sales and Merchandising

07/01/2024 to 06/30/2026



This guide is subject to change and should be used in consultation with an academic advisor

Ogden-Weber Technical College Program: Business			Weber State		
Course	Name	Credits	Course	Name	Credits
TEBP 1750	Sales Fundamentals	2	PS 1143	Principles of Selling and	3
TEBP 1150	Presentations	2		Persuasion	3
TEBP 1200	Professionalism	3	PS 1403	Intro to Customer Care	3
TEBP 2750	Customer Relationship Management	2			
TEBP 1700	Marketing I	3	PS 1303	Sales Channels	3

Assurances:

This agreement is in effect only when all criteria and conditions of the Career Pathways Program and Student have been met. Selection criteria must be met for acceptance into each postsecondary program. Program requirements from either partner may change without notice.

- A. Students will be accepted into the postsecondary portion of the program according to application criteria.
- B. Dual and concurrent enrollment and other credit transfer options are well defined between secondary and post secondary partners.
- C. Compliance with approved Board policies.