

## Regional Career Pathway Agreement

<b>Area of Study: Marketing</b>		<b>Effective Dates: July 1, 2018 - June 30, 2020</b>	
<b>Region: Wasatch Front North Region</b>	<b>District: Ogden</b>	<b>College/Institution: Weber State University</b>	
<b>Contact Person: Emily Okerlund</b>	<b>Ph.#: (801) 698-1513</b>	<b>Program: Professional Sales</b>	
<b>E-mail: eokerlund@wsd.net</b>	<b>Date: 2/28/18</b>	<b>Name of Degree or Certificate: AAS Degree Sales &amp; Merchandising</b>	

**Assurances:** This agreement is in effect only when all criteria and conditions of the Career Pathways Program & student have been met. Selection criteria must be met for acceptance into each postsecondary program. Program requirements from either partner may change without notice.

- A. A seamless transition from secondary to postsecondary education and training exists.
- B. Students will be accepted into the postsecondary portion of the program according to application criteria.
- C. Postsecondary institutions accept the transfer of articulated secondary level concurrent credits awarded to high school students.
- D. Dual and concurrent enrollment and other credit transfer options are well defined between secondary and postsecondary partners.
- E. Compliance with approved Board policies.

**Outcomes:**

Secondary- Career pathway students have career goals designated on SEOP, are earning concurrent college credit while in high school, will achieve a State competency certificate, and are completing high school graduation requirements.

Postsecondary- Career pathway students pursuing the above program will earn an A.S. / A.A.S. degree.

<b>Signatures: Ogden School District</b>	<b>Weber State University</b>
Representative Name: <i>Christine Heslop</i>	Representative Name <i>Blaire Nielson</i>
Representative Signature <i>Christine Heslop</i>	Representative Signature <i>Blaire Nielson</i>

Core Code	School District	H.S. Credit	Course #	University	Credits
6020013070	CE English	1.00	ENGL 1010	Intro to Writing	3
6010013020	CE Communications	1.00	COMM 2110	Intro to Interpersonal & Small Group Communication	3
32020013216	Business Office Specialist	1.00	WEB 1700	Introduction to Microcomputer Applications	3
37010013190	Marketing 2	.50	PS 1303	Sales Channels/Distribution	3

*Note: Some classes and/or concurrent classes may not be available in your particular high school. See your individual school for specific program offering.*