Renowned as the world’s premier personal leadership development solution, the new 7 Habits of Highly Effective People® Signature Edition 4.0 aligns timeless principles of effectiveness with modern technology and practices.

No matter how competent a person is, he or she will not have sustained and lasting success unless they are able to effectively lead themselves, influence, engage and collaborate with others, and continually improve and renew their capabilities. These elements are at the heart of personal, team, and organizational effectiveness.

The 7 Habits of Highly Effective People® Signature Edition 4.0 develops leadership effectiveness at three levels:

1. INDIVIDUAL
   - Develop increased maturity, greater productivity, and the ability to manage one’s self.
   - Execute critical priorities with laser-like focus and careful planning.

2. TEAM
   - Increase team engagement, morale, and collaboration.
   - Improve communication skills and strengthen relationships.

3. ORGANIZATIONAL
   - Create a framework for developing core values and creating a highly effective culture.
   - Develop current and high-potential leaders who model both character and competence.

This all new 25th Anniversary Edition of the 7 Habits of Highly Effective People will be taught at WSU during November. Class meets 5 days, for 4-hours each day. November 9, 11, 14, 16 and 18, from 12:00 – 4:00 pm.

Register in Training Tracker for course #300-215

FranklinCovey
THE ULTIMATE COMPETITIVE ADVANTAGE
THE 7 HABITS OBJECTIVES

<table>
<thead>
<tr>
<th>HABIT</th>
<th>PARTICIPANTS WILL:</th>
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<tbody>
<tr>
<td>PARADIGMS AND PRINCIPLES OF EFFECTIVENESS</td>
<td>• Assess paradigms and align to principles of effectiveness.</td>
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<tr>
<td>HABIT 1: BE PROACTIVE®</td>
<td>• Assume responsibility, focus, and act on what can be controlled and influenced, instead of what can’t.</td>
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<tr>
<td>HABIT 2: BEGIN WITH THE END IN MIND®</td>
<td>• Define clear measures of success and create a plan to achieve them for both life and work.</td>
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<tr>
<td>HABIT 3: PUT FIRST THINGS FIRST®</td>
<td>• Prioritize and achieve the most important goals instead of constantly reacting to urgenches.</td>
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<tr>
<td>HABIT 4: THINK WIN-WIN®</td>
<td>• Collaborate more effectively with others by building high-trust relationships of mutual benefit.</td>
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<tr>
<td>HABIT 5: SEEK FIRST TO UNDERSTAND, THEN TO BE UNDERSTOOD®</td>
<td>• Influence others by developing a deep understanding of their needs and perspectives.</td>
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<tr>
<td>HABIT 6: SYNERGIZE®</td>
<td>• Develop innovative solutions that leverage diversity and satisfy all key stakeholders.</td>
</tr>
<tr>
<td>HABIT 7: SHARPEN THE SAW®</td>
<td>• Increase motivation, energy, and work/life balance by making time for renewal activities.</td>
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THE 7 HABITS PROCESS

The 7 Habits of Highly Effective People Signature Edition 4.0 helps participants not only learn to be more effective, but also shows how to use processes and tools to live and apply the 7 Habits everyday.

PREPARE | LEARN & PRACTICE | LIVE
--- | --- | ---
• 7 Habits® Assessment | • 7 Habits® Work Session | • Complete the 7 x 7 Contract™
• Use the Living the 7 Habits™ App and 7 Habits Cards and tools

PARTICIPANT KIT

• Participant Guide
• New 7 X 7 Contract
• Summary Cards
• Practice Cards
• Skill Cards
• Weekly Big Rocks Cards
• Talking Stick
• Living the 7 Habits™ App

Public seminar cost is normally $2,195/person. WSU Human Resources and the Office of Workplace Learning are offering this program to faculty/staff for a cost of just $75. At time of registration in Training Tracker, participants will be asked to enter a WSU cost code. A budget transfer from each participant’s department will take place approximately 2 weeks before class begins. Contact OWL at ext. 8534 with questions.