

# Jeffrey W. Steagall

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## **Education**

Ph.D. in Economics, 1990  
University of Wisconsin  
Major: International Economics; Minor: Economic Theory and Econometrics

M.S. in Economics, 1987  
University of Wisconsin

B.A., Majors in Mathematics and Economics, Minor in German, 1985  
St. Norbert College. *Summa Cum Laude*.

## **Professional Experience**

*Dean, Professor of Economics and Buehler Chair of Leadership, John B. Goddard School of Business and Economics, Weber State University, 2011-present*

*Professor of Economics, University of North Florida (UNF), 2001-2011*

*Richard deRaismes Kip Professor of International Business, UNF, 2001-2011*  
Professorship awarded for accomplishments in building the international business program (2001-2007) and research (2007-2011).

*Director, International Business Flagship Program, May 2006-December 2008*  
Duties included preparing the flagship application (strategic plan, budget, metrics) and overseeing program implementation. The budget is \$330,000 per year.

*Associate Dean, University of North Florida, October 2004 – December 2007*  
Duties include supervising college student services, study abroad office personnel, and some dean's office staff; liaison with department chairs; supervising student clubs; having budget responsibility and authority for most college accounts; and having responsibility for daily operation of college.

*Director of Accreditation, University of North Florida, October 2004-December 2005*  
Responsible for all AACSB International accreditation issues.

*Director, GlobalMBA program, University of North Florida, 2003-2007*  
Duties included coordinating curricular and administrative issues with three foreign partners, as well as recruiting student. Co-creator of the program.

*Director, Graduate Programs, November, 2004-December, 2005*  
Duties included administering the graduate assistant program, coordinating the scheduling of MBA courses, and MBA recruitment.

*Director, Center for International Business Studies, 1997-2007*

Duties include grant-writing in support of international business program activities and hosting international business research conferences. Grants provided funding for faculty development, internationalization of curriculum, research, etc.

*Director, International Business Program, 1996-2008 (except calendar year 2007)*

Duties included preparing the proposal for a new international business major to the Board of Regents, creating and executing the strategic plan for turning the fledgling program into a nationally-recognized program, recruiting business leaders to serve as an advisory board for the program (this board was later incorporated into the larger college advisory board), and growing the number of majors in the program from zero in 1996 to over 220 in 2006. The program's strength was recognized formally by the University's President in summer, 2006, when it became one of three (now four) UNF flagship programs.

*Associate Professor of Economics, University of North Florida, 1995-2001*

*Visiting Associate Professor of Economics, FSU London Study Centre, Spring 1996*

Taught two courses for Florida State University in London.

*Assistant Professor of Economics, University of North Florida, 1990-1995*

*Adjunct Instructor, Madison Area Technical College, 1990*

## **Other Teaching Experience**

Beijing International Studies University (China), October, 2004.

University of Montevideo (Uruguay), October, 2002.

Warsaw University (Poland), April 2000; October, 2001; March, 2003; February, 2004

University of Provence (France), March 1997; March, 2004.

## **Awards and Honors**

University Distinguished Professor, UNF, 2009 (runner-up in 2007)

Prime F. Osborn III Distinguished Professor Award, Coggin College of Business, 2008

Outstanding University Service Award, UNF, 2007

Who's Who Among America's Teachers, 2004

Outstanding International Leadership Award, UNF, 2004

Outstanding Undergraduate Teacher Award, UNF, 2000

Teaching Incentive Program Award for Outstanding Teaching, UNF, 1995 and 1998

Finalist, Outstanding Graduate Faculty, Coggin College of Business, UNF

## **Fundraising and Friend-raising**

### **Weber State University (2011-present)**

The Goddard School raised \$18.4 million during the 2008-2016 capital campaign, with over \$16.4 million raised during my deanship. Gifts included a \$3.5 million endowment to name the Hall Global Entrepreneurship Center and a \$5 million gift to name the Jerry and Vicki Moyes Center for Supply Chain Excellence.

### **University of North Florida**

In my role as UNF Associate Dean, there is a strong emphasis on interpersonal skills with high internal and external visibility. The latter includes meeting frequently with contributors, friends of the college, alumni and other constituent groups.

My personal philosophy towards development is that it is chiefly about relationship-building to create the right project for the right donor for the right amount of money presented at the right time.

### ***International Business Program Task Force***

I recruited eight C-level executives to form an advisory committee for the fledgling UNF international business program in 1997. I convened the group quarterly to solicit advice and brainstorm about strategic issues. Members also helped arrange internships for international business majors, both domestically and internationally, as well as partnerships with universities abroad. In addition, I arranged for many of them to speak in business courses. The group's success in enhancing the international business program led to its incorporation into the dean's advisory council. Subsequently, the group's charge has expanded to advising both the college's flagship programs and its new strategic initiative in entrepreneurship. All of these executives, with one exception, now either give or raise at least \$5000 per year for the college and assist with prospect research and friend-raising efforts.

### ***Scholarship and Fellowship Funds Raised***

As the director of the international business program, I was involved in relationship-building and assisted with "the ask" in raising all scholarship dollars for study abroad (approximately \$625,000 in endowment and \$150,000 in operating funds).

Both Coggin College of Business deans and UNF's Office for Institutional Advancement personnel have periodically requested and continue to request that I meet with prospective donors to the international business program. Significant funds that I have helped raise include the following:

- Cascone Family Study Abroad Scholarship Program (\$525,000 endowment, 2008)
- Gert and Christine Schmidt GlobalMBA Graduate Fellowship (\$100,000 endowment plus \$5000 start-up funds). A state match of \$50,000 brought the total endowment to \$150,000.
- Jim Babcock Scholarships for Study Abroad in Logistics (\$25,000 in 2005; and \$50,000 in 2006; \$50,000 for logistics and \$25,000 for general study abroad in 2008)

### ***Refereed Journal Articles***

Steagall, Jeffrey W., Timothy E. Jares and Andrés Gallo. (2012) "Teaching Real-World Political Economy: Simulating a WTO Negotiation." *Journal of Teaching in International Business*. 23 (1), pages 46-58. <http://dx.doi.org/10.1080/08975930.2012.687999>.

Steagall, Jeffrey W., Jeffrey E. Michelman and Anne Sheridan Fugard (2011) "Sustaining an International MBA Program." *International Journal of Case Method Research & Application* XXIII (4). 297-310.

Loh, Chung-Ping, Jeffrey W. Steagall, Andres Gallo and Jeffrey E. Michelman (2011) "Valuing Short-Term Study Abroad." *Journal of Teaching in International Business*, 22. 1-17.

Mason, Paul M., B. Jay Coleman, Jeffrey W. Steagall and Andrés A. Gallo. (2011). "The Use of the ETS Major Field Test for Assurance of (Business Content) Learning: Assurance of Waste?" *Journal of Education for Business*. 86 (January). 71-77.

Řeřicha, Václav, Michelman, Jeffrey and Steagall, Jeffrey W. 2010, "The Accidental Entrepreneur," *International Journal of Case Method Research & Application*, XXII: 2, June. 103-112.

Coleman, B. Jay, Andres Gallo, Paul Mason, and Jeffrey Steagall (2010). "Voter Bias in the Associated Press College Football Poll," *Journal of Sports Economics* 11 (4). 397-417. **Note:** This research was featured by the *Wall Street Journal*, *Newsday*, the *Florida Times-Union*, WOKV-AM (Jacksonville), WJCT-FM (Jacksonville), and was the subject of an interview by the *Cleveland Plain Dealer*.

Steagall, Jeffrey W., Chung-Ping Loh and Sarah Martin. 2009. "The Future of United States and Latin American Economic Relations." *Journal of Interdisciplinary Economics* 20 (1&2): 47-65.

Gallo, Andrés, Juan Pablo Stegmann and Jeffrey W. Steagall. 2006. "The Role of Political Institutions in the Resolution of Economic Crisis: The Case of Argentina 2001-2001." *Oxford Development Studies* 34 (2): 193-217.

Mason, Paul M., Jeffrey W. Steagall, Stephen L. Shapiro and Michael M. Fabritius. 2005. "Evaluating the Life Cycles of Education-Supporting Lotteries." *Public Finance Review* 33 (2), March: 255-271.

Steagall, Jeffrey W., Jeffrey E. Michelman and Earle C. Traynham. 2004. "GlobalMBA: A Blueprint for Creating an Integrated, International Trilateral MBA Program." *Journal of Teaching in International Business* 16 (1): 7-23.

Nowak, Alojzy Z., Paul M. Mason and Jeffrey W. Steagall. 2004. "Recent Developments and Prescribed Future Paths for Polish Banking." *The Journal of Interdisciplinary Economics* 15: 105-129.

Nowak, Alojzy Z. and Jeffrey W. Steagall. 2002. "Foreign Direct Investment Patterns and Consequences in Central and Eastern Europe, 1990-2000." *Transformations in Business and Economics* 1 (1&2): 132-151. Also published in *Stosunki Wschód-Zachód A Europa Środkowa (East-West Relations and Central Europe*, a journal jointly published by the University of Warsaw's School of Management and Centre for Eastern Studies).

Mason, Paul M., Jeffrey W. Steagall and Michael M. Fabritius. 2002. "The Changing Quality of Business Education." *Economics of Education Review* 22 (6): 603-609.

Nowak, Alojzy Z., Paul M. Mason and Jeffrey W. Steagall. 2002. "Why Poland Avoided the Late Nineties Financial Crisis and What the Future Holds." *The Journal of Euro-Asian Management* 6 (2), December. Also published as "Pochemy Polsha Izbezhala Finansovii Krisis 90 Godov i Chto Dlya Nee v Buduszhem (in Russian) in *Filosofija Hozaistva*. Also included in Frank Bostyn and Andriy Boytsun (eds.) *Ownership and Privatisation in Poland: Governance Implications of Poland's Accession to the European Union*. Antwerp; Grant Publishers; 2002.

Paulson, Steven K., Jeffrey W. Steagall, Thomas M. Leonard and Louis A. Woods. 2002. "Management Trends in the European Union: Three Case Studies." *European Business Review* 14 (6): 409-415.

Anderson, Seth C., B. Jay Coleman, Cheryl J. Frohlich and Jeffrey W. Steagall. 2001. "A Multi-Factor Analysis of Country Fund Returns." *Journal of Financial Research* XXIV (3), Fall: 331-346.

Paulson, Steven K., Thomas M. Leonard and Jeffrey W. Steagall. 2000. "The Use of Documentary Cases to Internationalize the Organization Theory Course: Illustrations from Belize, Central America." *The Journal of Teaching in International Business* 11 (3): 17-35.

Mason, Paul M., Jeffrey W. Steagall and Michael M. Fabritius. 1997. "The Elasticity of Demand for Lotto Tickets and the Corresponding Welfare Effects." *Public Finance Review* 25 (5), September: 474-490.

Woods, Louis A., Joseph M. Perry and Jeffrey W. Steagall. 1997. "The Composition and Distribution of Ethnic Groups in Belize: Immigration and Emigration Patterns, 1980-1991." *Latin American Research Review* 32 (3), Fall: 63-88.

Mason, Paul M., Jeffrey W. Steagall and Michael M. Fabritius. 1997. "Economics Journal Rankings by Type of School: Perceptions versus Citations." *Quarterly Journal of Business and Economics* 36 (1), Winter: 69-79.

Steagall, Jeffrey W. and Ken Jennings. 1996. "Unions, PAC Contributions, and the NAFTA Vote." *Journal of Labor Research* XVII (3), Summer: 515-521.

Jennings, Ken and Jeffrey W. Steagall. 1996. "Unions and NAFTA's Legislative Passage: Confrontation and Cover." *Labor Studies Journal* 21 (1), Spring: 61-79.

Mason, Paul M., Jeffrey W. Steagall and Michael M. Fabritius. 1995. "Student Evaluations of Faculty: A New Procedure for Using Aggregate Measures of Performance." *Economics of Education Review* 14 (4): 403-416.

Anderson, Seth A., John D. Jackson and Jeffrey W. Steagall. 1994. "A Note on Odds in the Cattle Futures Market." *Journal of Economics and Finance* 18 (3), Fall: 357-365.

Baldwin, Robert E. and Jeffrey W. Steagall. 1994. "An Analysis of ITC Decisions in Antidumping, Countervailing Duty and Safeguard Cases." *Weltwirtschaftliches Archiv* 130 (2), June: 290-308.

Steagall, Jeffrey W. and Paul M. Mason. 1994. "Technology in the Classroom: Using PCs to Teach Business and Economic Statistics." *Computers and Education* 23 (4): 253-259.

Woods, Louis A., Joseph M. Perry and Jeffrey W. Steagall. 1994. "Tourism as a Development Tool: The Case of Belize." *Caribbean Geography* 5 (1), March: 1-19. Reprinted as chapter 23 "Tourism in Belize" in David Barker, Carol Newby and Mike Morrissey (eds.) *A Reader in Caribbean Geography*. Kingston, Jamaica; Ian Randle Publishers; 1998: 171-190.

Mason, Paul M., Jeffrey W. Steagall and Michael M. Fabritius. 1992. "Publication Delays in Economics: What to do about Them." *Applied Economics* 24: 859-874.

### **Editorially-Reviewed Articles and Editorial Work**

Steagall, Jeffrey, Michelman, Jeffrey and Fugard, Anne. "Interpersonal Relationships and the sustainability of Cooperative Degree Programs." 2009. In Daniel Obst and Matthias Kuder (eds.) *Joint and Double Degree Programs: An Emerging Model for Transatlantic Exchange*. New York; Freie Universität Berlin and Institute of International Education. 89-94.

Guest-edited special double-issue edition of the *Journal of Interdisciplinary Economics* 20 (1&2) (2009) on Latin America by invitation from the editor.

Anderson, Seth C. and Jeffrey W. Steagall. 2000. "International Investing: Developed Asia and the Pacific Rim." *Personal Financial Planning* 12 (4), May/June: 8-13.

Anderson, Seth C. and Jeffrey W. Steagall. 2000. "International Investing: Central and Eastern Europe." *Personal Financial Planning* 12 (3), March/April: 12-19.

Anderson, Seth C. and Jeffrey W. Steagall. 1999. International Investing: Latin America." *Personal Financial Planning* 11 (6), November/December: 29-35.

Anderson, Seth C. and Jeffrey W. Steagall. 1999. "International Investing: Canada and Western Europe." *Personal Financial Planning* 11 (5), July/August: 12-18.

Anderson, Seth C. and Jeffrey W. Steagall. 1999. "International Investing: General Issues." *Personal Financial Planning* 11(4), May/June: 40-44.

Anderson, Seth C. and Jeffrey W. Steagall. 1999. "International Diversification and Country Funds." *Personal Financial Planning* 13 (3), March/April: 10-13.

### **Books**

Baliamoune-Lutz, Mina, Alojzy Z. Nowak, and Jeff Steagall (eds.). 2008. *Global Economy: In Search of New Ideas and Concepts*. Volume includes selected papers presented at the Eighth Annual University of North Florida Coggin College of Business and University of Warsaw School of Management International Business Conference in Jacksonville, Florida (February 2008), as well as selected invited papers. Warsaw University School of Business Press.

Baliamoune-Lutz, Mina, Alojzy Z. Nowak, and Jeff Steagall (eds.). 2007. *Global Economy: Exploring New Capabilities*. Volume includes selected papers presented at the Seventh Annual University of North Florida Coggin College of Business and University of Warsaw School of Management International Business Conference in Jacksonville, Florida (February 2007), as well as selected invited papers. Warsaw University School of Business Press.

Baliamoune-Lutz, Mina, Alojzy Z. Nowak, and Jeff Steagall (eds.). 2007. *Global Economy: Challenges in Developing and Transition Economies*. Volume includes selected papers presented at the Fourth, Fifth and Sixth Annual University of North Florida Coggin College of Business and University of Warsaw Centre for Europe International Business Conferences in Jacksonville, Florida (February 2004, 2005 and 2006), as well as selected invited papers. Warsaw, Centre for Europe.

Baliamoune-Lutz, Mina, Alojzy Z. Nowak, and Jeff Steagall (eds.). 2006. *Global Economy—How It Works: Different Cases, Different Results*. Volume includes selected papers presented at the Fourth, Fifth and Sixth Annual University of North Florida Coggin College of Business and University of Warsaw Centre for Europe International Business Conferences in Jacksonville, Florida (February 2004, 2005 and 2006), as well as selected invited papers. Warsaw, Centre for Europe.

Nowak, Alojzy Z., Jeffrey W. Steagall and Mina Baliamoune (eds.). 2004. *Globalization, International Business and European Integration*. Proceedings of the Third Annual University of North Florida Coggin College of Business and University of Warsaw Centre for Europe International Business Conference in Jacksonville, Florida (February 14, 2003). Warsaw, Centre for Europe.

Nowak, Alojzy Z., Jeffrey W. Steagall and Mina Baliamoune (eds.). 2002. *Globalization, International Business and ???* Proceedings of the Second Annual University of North Florida Coggin College of Business and University of Warsaw Centre for Europe International Business Conference in Jacksonville, Florida (February 15, 2002). Warsaw, Centre for Europe.

Steagall, Jeffrey W. 1995. *Strategic Behavior and the U.S. Unfair Trade Statute*. New York: Garland Publishing, Inc. Reprinted by Routledge, New York, 2018 for its *Routledge Library Editions: International Trade Policy* series.

Steagall, Jeffrey W. and Robert L. Hale. 1994. *MYSTAT for Windows*. Cambridge: Course Technology, Inc.

Berk, Kenneth. 1993. *Data Analysis with Student SYSTAT*. Cambridge: Course Technology, Inc. (Jeffrey W. Steagall adapted this from Berk's MacIntosh edition).

Steagall, Jeffrey W. and Robert L. Hale. 1993. *Business MYSTAT with QCTOOLS, DOS Edition*. Cambridge: Course Technology, Inc.

Steagall, Jeffrey W. and Robert L. Hale. 1992. *Business MYSTAT: Statistical Applications*. Cambridge: Course Technology, Inc.

### **Book Chapters and Short Entries**

Steagall, Jeffrey W. (2012). "Caribbean Basin Initiative (CBI)." *Encyclopedia of United States-Latin American Relations*. Thomas L. Leonard (ed.) Washington, DC: CQ Press. 136-137.

Steagall, Jeffrey W., Timothy E. Jares and Andres Gallo. 2011. "Teaching Real-World Political Economy: Simulating a WTO Negotiation. In *Joint Effort to Promote Global Prosperity*. China Economic Publishing House, Beijing. Proceedings of the October 2010 conference entitled, *Joint Effort to Promote Global Prosperity*. 107-123.

Steagall, Jeffrey W. 2006. "Belize." In Thomas L. Leonard (ed.) *Encyclopedia of the Developing World*. New York: Routledge: 164-165.

Steagall, Jeffrey W. 2006. "Capitalist Economic Model." In Thomas L. Leonard (ed.) *Encyclopedia of the Developing World*. New York: Routledge: 225-227.

Steagall, Jeffrey W. 2006. "Free Market Economy." In Thomas L. Leonard (ed.) *Encyclopedia of the Developing World*. New York: Routledge: 674-677.

Perry, Joseph M., Louis A. Woods and Jeffrey W. Steagall. 2004. "Políticas Alternativas para lidiar con el excedente laboral durante la transición en Cuba." In Joaquín P. Pujol (ed.) *Cuba: Políticas económicas para la transición* (Madrid: Editorial Verbum): 131-149. Reprint in Spanish of "Alternative Policies to Deal with Labor Surpluses During the Cuban Transition." In *Cuba in Transition*, 6 (Miami: Florida International University Press, 1996: 87-97).

Steagall, Jeffrey W. 1993. "Quality Control." In Kenneth Berk's *Data Analysis with Student SYSTAT, DOS Version*. (Cambridge: Course Technology, Inc.). The chapter was also modified by Robert L. Hale for Kenneth Berk's *Data Analysis with Student SYSTAT, MacIntosh Version*. (Cambridge: Course Technology, Inc.).

### **Invited Opinion Pieces for the Ogden, Utah, Standard-Examiner**

"Free colleges and universities—a gift we can't afford," *Ogden Standard-Examiner*, October 23, 2017. <http://www.standard.net/Guest-Commentary/2017/10/23/free-education-college-Weber-State-University-Bernie-Sanders-column-Steagall>

"Philosophically speaking, a college education is a great value," *Ogden Standard-Examiner*, September 19, 2017. <http://www.standard.net/Guest-Commentary/2017/09/19/college-education-cost-earnings-column-Steagall.html>.

"America's economy needs more than STEM," *Ogden Standard-Examiner*, August 22, 2017. <http://www.standard.net/Guest-Commentary/2017/08/22/STEM-math-science-Utah-engineers-technology-management-economy-Weber-State-University-business-column-Steagall>.

"Big ideas and small egos add up to strong Ogden leadership," *Ogden Standard-Examiner*, July 18, 2017. <http://www.standard.net/Guest-Commentary/2017/07/18/Ogden-Weber-State-University-leadership-column-Steagall.html>.



Trump steps away from world leadership, as well as the Paris climate accord,” *Ogden Standard-Examiner*, June 21, 2017. <http://www.standard.net/Guest-Commentary/2017/06/21/Trump-Paris-accord-climate-change-Europe-China-leadership-America-First-TPP-trade-environment-column-Steagall>

“China is filling the vacuum of global economic leadership,” *Ogden Standard-Examiner*, May 17, 2017. <http://www.standard.net/Guest-Commentary/2017/05/17/China-nationalism-free-trade-economics-United-States-Britain-Soviet-Union-WTO-column-Steagall.html>

“Trump’s travel ban is having an unintended impact on a big U.S. export,” *Ogden Standard-Examiner*, April 18, 2017. <http://www.standard.net/Guest-Commentary/2017/04/18/economy-jobs-higher-education-Utah-export-international-students-immigrants-STEM-travel-bans-executive-orders-column-WSU-Steagall>

“The ACA isn’t a sensible health care plan. Neither is the GOP alternative,” *Ogden Standard-Examiner*, March 21, 2017. <http://www.standard.net/Guest-Commentary/2017/03/21/health-care-insurance-ACA-Obamacare-replacement-premiums-coverage-Medicaid-Utah-column-Steagall>

“Don’t fixate on trade deficits—let the economy work,” *Ogden Standard-Examiner*, February 22, 2017. <http://www.standard.net/Guest-Commentary/2017/02/22/trade-deficit-Trump-economy-exports-NAFTA-investment-imports-exports-stocks-immigrants-Mexico-Ogden-jobs-column-Weber-State-Steagall>

“Ogden’s SparkPoint Center at Cottages of Hope—a new approach to assistance,” *Ogden Standard-Examiner*, January 18, 2017. <http://www.standard.net/Guest-Commentary/2017/01/18/Ogden-SparkPoint-Center-Cottages-of-Hope-nonprofit-jobs-food-income-debt-credit-score-money-San-Francisco-column-Steagall>

“The laws of economics can’t be nullified, even by the president-elect,” *Ogden Standard-Examiner*, December 20, 2016. <http://www.standard.net/Guest-Commentary/2016/12/20/Trump-Carrier-Indiana-Mexico-jobs-subsidies-Japan-electronics-cars-furnaces-Utah-consumers-economics-column-Steagall>

“Free trade is a job-creation machine, even in landlocked Utah,” *Ogden Standard-Examiner*, November 22, 2016. <http://www.standard.net/Guest-Commentary/2016/11/21/DonaldTrump-freetrade-NAFTA-Utah-jobs-infrastructure-column-Steagall>

“Trying to avoid student debt? There’s a cost,” *Ogden-Standard Examiner*, October 16, 2016. <http://www.standard.net/Guest-Commentary/2016/10/21/studentdebt-college-Utah-WeberState-loans-scholarships-tuition-salaries-column-Steagall>

“Ogden welcomes Congolese refugees,” *Ogden-Standard Examiner*, September 20, 2016. <http://www.standard.net/Guest-Commentary/2016/09/20/Ogden-Welcomes-Congolese-Refugees>

“Who says U.S. manufacturing can’t compete? *Ogden Standard-Examiner*, August 17, 2016. <http://www.standard.net/Guest-Commentary/2016/08/17/manufacturing-Lifetime-Whiteclouds-column-Steagall>

“Luck and success under capitalism,” *Ogden-Standard Examiner*, August 8, 2016. <http://www.standard.net/Guest-Commentary/2016/08/08/capitalism-economics-race-luck-DonaldTrump-column-Steagall>

“Brexit represents a serious threat to the global economy,” *Ogden Standard-Examiner*, June 22, 2016. <http://www.standard.net/Guest-Commentary/2016/06/21/Brexit-economy-Britain-EuropeanUnion-column-Steagall>

“Utah business needs more women in leadership roles,” *Ogden Standard-Examiner*, May 18, 2016. <http://www.standard.net/Guest-Commentary/2016/05/18/Utah-business-women-leadership-column-Steagall>

“Cut taxes by cutting tariffs,” *Ogden Standard-Examiner*, April 18, 2016. <http://www.standard.net/Guest-Commentary/2016/04/18/taxes-tariffs-TPP-exports-column-Steagall>

### **Other Publications**

Coleman, B. Jay, Paul M. Mason, and Jeffrey W. Steagall. (2012) “Does a Business Curriculum Develop or Filter Critical Thinking?” *American Journal of Business Education*, 5 (4), July/August. Pages TBD.

Steagall, Jeffrey W. 2004. “Has NAFTA Been a Good Thing? Yes.” *The CostCo Connection* 19 (3), March: 12.

Anderson, Seth A., John D. Jackson and Jeffrey W. Steagall. 1995. “Long Odds.” *National Review XLVII* (3), February 20.

Mason, Paul M., Jeffrey W. Steagall and Michael M. Fabritius. 1992. “Solving the Journal Publication Delay Problem in Economics.” *Academe* 78 (1), January/February.

Baldwin, Robert E. and Jeffrey W. Steagall. 1993. An Analysis of Factors Influencing ITC Decisions in Antidumping, Countervailing Duty and Safeguard Cases. National Bureau of Economic Research working paper #4282 (February) and Centre for Economic Policy Research discussion paper #990 (July, 1994).

### **Grant Activities**

Campus Director (grant award was to Clemson University, Mark McKnew, Principal Investigator), 2008-2011. Fund for the Improvement of Post-Secondary Education (FIPSE) Grant. *The Consortium for Small and Medium-Sized Enterprises and Entrepreneurial Education (SMEEE)*. UNF award amount included a small operating budget and up to \$22,500 in student mobility stipends.

Campus Director (grant award was to Clemson University, Mark McKnew, Principal Investigator), 2003-2006. Fund for the Improvement of Post-Secondary Education (FIPSE) Grant. *The Consortium for Small and Medium-Sized Enterprises and*

*Entrepreneurial Education (SMEEE)*. UNF award amount was \$36,818 in funding plus up to \$22,500 in student mobility stipends.

Project Co-Director (with Thomas M. Leonard), 2001-2003. US Department of Education, Title VI, Part B Grant. *MERCOSUR and Northeast Florida: A Proposal to Enhance the Academic and Business Community's Understanding of Latin America*. \$185,000.

Recipient. 2000. University of North Florida Summer Technology in Teaching Grant. \$5000.

Project Co-Director (with Thomas M. Leonard), 1998-2000. *Expansion of the European Union: Implications for Northeast Florida Educational and Business Communities*. \$171,000.

Recipient. 1998. University of North Florida College of Business Administration and College of Education and Human Services Robinson Chair grant. \$10,000. For developing teaching materials for high schools.

Recipient. 1998. University of North Florida Kip Fellowship. \$10,000. To develop a mock trade negotiations project for classroom use.

Recipient. 1997. University of North Florida Summer Technology in Teaching Grant. \$5000.

Recipient. 1995. University of North Florida TSI Grant. *Guyana*. Approximately \$3000.

Faculty Associate. 1994-1996. US Department of Education, Title VI, Part B. *NAFTA, Latin American Trade Groups and Northeast Florida Exports*. \$163,000.

Faculty Associate. 1992-1994. US Department of Education, Title VI, Part A. *Undergraduate International Studies and Foreign Language Program*. \$81,000.

Recipient. 1992. University of North Florida TSI grant. \$1075 for travel to London's Colonial Archives to complete data series on Belize and Guyana.

Recipient. 1992. University of North Florida TSI grant. *A Comparison of Two Commonwealth Economies: Belize and Guyana*.

Recipient. 1991. University of North Florida College of Business Administration Summer Research Grant.

Recipient. 1991. University of North Florida TSI Grant. *Monetary Policy, Fixed Exchange Rates and Disequilibrium: The Case of Belize*.

### ***Selected Academic Review Work***

*Computers and Education, Journal of Economic Education, Review of International Economics*, Irwin Publishing

**Conference Presentations** (40 presentations made since 1990)

American Association of Geographers  
 American Economic Association  
 American Marketing Association, Southeast Region  
 Association for the Study of the Cuban Economy  
 Belize: An Interdisciplinary Conference.  
 Conference of Latin American Geographers  
 Economic and Financial Cycles and NAFTA: Macro and Micro Issues and Analysis  
 Florida Atlantic University  
 Making Statistics More Effective in Schools of Business  
 Port of Puerto Cabello, Venezuela, Conference on Port Administration  
 Society for the Promotion of Education and Research's Belize Conference  
 Southeastern Council of Latin American States  
 Southeastern Decision Sciences  
 Southeastern Division of the American Association of Geographers  
 Southern Economic Association Meeting  
 University of North Carolina at Fayetteville  
 University of North Florida's Inter-American Relations Conference  
 University of North Florida and Beijing International Studies Conference series (co-creator and co-organizer of initial conference)  
 University of North Florida and Warsaw University's International Business Seminar (co-creator and co-organizer in multiple years)  
 University of Wisconsin/Free University of Brussels  
 Western Economic Association Meeting

**University of North Florida Service**Curriculum Development

*Academic Programs Committee.* Secretary, Vice-chair, Chair (2 terms, with 1 year in each position).

*Committee to Develop a Major and a Minor in International Studies* (1993-5)

*Committee to Develop a Major in International Business* (1993-6)

*College of Business Undergraduate Curriculum Committee.*

*Department of Economics and Geography Curriculum Committee.*

*General Education Committee, 1990-1.*

Other University Service

University Promotion and Tenure Committee, 2008-2011 (chair)

Strategic Planning Committee, 2005-2007

Transformational Learning Opportunities: Study Abroad committee (facilitator/chair), 2006

International Council (2003-present; also member of Programs Subgroup and Chair of Faculty Development Subgroup, 2003-2008)

*Ad hoc* Committee to Review International Programs (chair, 2003)

*Ad hoc* Technology Committee (1 term)

Executive Committee of Faculty Association (1 term)

Sabbatical Selection Committee (1 term)

Search Committee for Coordinator of International Student Affairs

Search Committee for Director of Division of Sponsored Research and Training

Search Committee for Director of Office of International Programs (chair)

Coggin College of Business Service

Curriculum Committee (2004-2008)  
 By-laws Committee (2004-2005)  
 Strategic Planning Committee (2002-2008)  
 Dean's Search Committee (2002-2003)  
 Graduate Curriculum Committee (2003-2004)  
 Undergraduate Curriculum Committee (1998-2004; 2009-2011)  
 Committee to evaluate quantitative courses in the MBA program (2000-2001)  
 Building Committee (Technology subcommittee, 1995-6)  
 Faculty Development Committee (2000-2007)  
 Instructor, introductory economics for executives from the Czech/Slovak Republics  
 Research Committee (founder and vice-chair)  
 Search committees (various, including chair)  
 Technology Committee (1998-2007)  
 Total Quality Management Steering Committee (1998-9)  
 Undergraduate Curriculum Committee (1995-2008 as co-chair, 2009-2011 as member)

Department of Economics and Geography Service

Advisor to *Economics Club* (6 years)  
 Coordinator for Curriculum Issues (12 years)  
 Search committees (various, including chair twice)

International Business Program Service

Prepared program justification and initiation documentation for the Florida Board of Regents  
 Advisor to *Students for International Business* (student club)  
 Set up student-run import-export club  
 Developed and maintain webpage  
 Set up over 20 partnerships with foreign universities and colleges  
 Design, advertise, and support all study abroad and student exchange programs  
 Create and administer all exchange agreements  
 Run faculty exchange and visiting speaker programs

Community Service

College Awareness Program (Co-director in some years)  
 Delivered Continuing Education Seminars

Speeches and Interviews in the Community

Florida Junior College Student Government Association	Rotary International
Women in International Trade	WOKV radio
<i>Jacksonville Business Journal</i>	<i>Florida Times-Union</i>

**Continuing Education Projects**

Coaching for Excellence. Developed UNF College of Business/Continuing Education Seminar in coaching techniques for management. With H. Eugene Baker and Steven A. Williamson.

Certificate in Management Skills Program. UNF College of Business/Continuing Education seminars in management techniques. 1994-5. With H. Eugene Baker, Cheryl Frohlich and Steven A. Williamson.

### ***Selected Consulting***

Blue Cross/Blue Shield of Florida; Colleton County, South Carolina; Jacksonville Zoo; Merrill Lynch Credit Corporation; Milton J. Wood Company; Port of Jacksonville

### ***Selected Professional Development Seminars Attended***

AACSB International Conference and Meetings (ICAM), most years, 2012-present  
AACSB Annual Deans Conference, most years, 2012-present  
WASCB (Western Deans) meetings, most years, 2012-present  
AACSB International Maintenance of Accreditation Seminar (Las Vegas, Nov., 2004);  
AACSB International Aspiring Deans Seminar (Dallas, 2004); Council for International Education and Exchange (CIEE) Seminar on Germany (Berlin, 1999); Conference on International Business (Ball State University, 1998); Administrative Strategies for Internationalizing the Business School (University of South Carolina-1998); The Global Forum on Management Education (AACSB-1998); International Management (Thunderbird Graduate School of Management-1997)

### ***Volunteer Work***

Cottages of Hope, Ogden, UT, Board Member, 2013-present, vice-chair 2014-15, chair 2015-17, past chair 2017-18  
Global Ventures (group promoting international trade in Jacksonville); founding member  
International Resource Center (now International Visitor Center) of Jacksonville, Board Member  
Jacksonville Chamber of Commerce International Task Force  
Jacksonville Sister Cities

### ***AACSB Volunteer Work***

Continuous Improvement Review Committee, Arkansas State University, October, 2016  
Continuous Improvement Review Committee, California State University – Los Angeles, January, 2016  
Continuous Improvement Review Committee, Indiana University – South Bend, January, 2015