

## In the Year 2010: WSU, World, Culturally

In 2010, Weber State University reached a massive enrollment milestone and launched one of its most impactful financial aid programs. This was also a year of academic "firsts" for both the university and the state of Utah.

### Major Milestones & Academic "Firsts"

- **Enrollment Record:** WSU officially surpassed 25,000 students for the first time in 2010. This included a surge in interest for both the Davis campus and WSU Online. [\[source\]](#)
- **Dream Weber Program:** The most significant student-facing event of 2010 was the start of the Dream Weber program. [\[source\]](#)

### Arts, Athletics, and Community

- **Archery World Cup:** In August 2010, WSU and Ogden's Lindquist Field hosted the Archery World Cup (Stage 3). This was the first time the United States had ever hosted a World Cup stage, bringing elite international athletes to campus. [\[source\]](#)
- **Musical Theatre National Win:** Theater professor Jim Christian and Tom Edward Clark won the Kennedy Center American College Theatre Festival Musical Theatre Award for their original production of *Sleepy Hollow*. [\[source\]](#)
- **Basketball Success:** Future NBA superstar Damian Lillard was a sophomore this year, leading the team in scoring and earning Big Sky Player of the Year honors. [\[source\]](#)

### Campus Development

- **Wildcat Village:** Construction was in full swing for the new Wildcat Village student housing complex (which officially opened its first phase in 2011). [\[source\]](#)
- **Shepherd Union:** Students were enjoying the newly renovated Shepherd Union Building, which had recently completed a massive seismic upgrade and modernization, adding the iconic glass atrium. [\[source\]](#)

### 2010: Natural Disasters and Reform

- **Haiti Earthquake:** A devastating magnitude 7.0 earthquake struck Haiti, causing widespread destruction and a massive international humanitarian response.
- **The Affordable Care Act:** President Barack Obama signed the ACA (Obamacare) into law, marking the most significant overhaul of the U.S. healthcare system in decades.
- **Deepwater Horizon:** The largest marine oil spill in history occurred in the Gulf of Mexico after an explosion on a BP-operated rig.

### 2010: The Era of "Swag" & Social Gaming

- **Gaming:** Angry Birds and FarmVille reached their peak popularity, marking the shift toward mobile and social media gaming.
- **Music:** Lady Gaga's "Bad Romance" and Katy Perry's *Teenage Dream* dominated the charts. Meanwhile, Justin Bieber became a global teen idol with "Baby."
- **Film:** *Inception* sparked endless debates about its ending, while *The Social Network* chronicled the founding of Facebook.