

Elephant Designers

ART 4400 ADVANCED GRAPHIC DESIGN, DEPARTMENT OF VISUAL ARTS



Travis Alexander

I created this piece with the idea that if we don't change things the African elephant will be looked at on a pedestal instead of in real life much like the dinosaur is now.



Mandie Bentley

I wanted to bring attention to the beauty that African elephants add to the Africa horizon and embed in the viewer the hope for their survival.



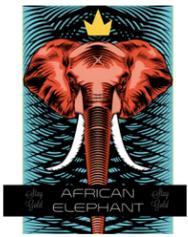
Curie Ganio

I took a very abstract approach in creating this elephant in order to invite viewers to interact with it and make their own interpretation.



Mandee Miller

The concept behind this piece was to provoke heart warming feelings based on the visual of a mother elephant as she cradles her baby.



Josh Atnip

This piece is titled "Stay Gold." The red symbolizes urgency, the "stay gold" phrase means staying true to yourself, fight for what you believe in, including animals.



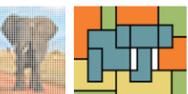
Tracie Border

I chose camouflage for the elephant's silhouette to represent its endangered state. The red further emphasizes the urgent problem. The border motif is based on an African fabric pattern.



Andrew Coggins

I wanted to do some work in a genre that I had not worked with in some time. I had done some tattoo art in the past that had an engraved look and I wanted to push that to extreme and make this piece look as though perhaps it was minted.



Jason Francis

My focus was on creating abstractions of the African elephant using only basic geometric shapes and color.



Jeff Dahlin

The elephant shown here is created with text reading "save us" with the letters creating the shapes and grooves of the elephant. I wanted to present the elephant with a lifeless form to show that the elephants are being forgotten about and that something needs to be done.



Brooke Hansen

I played with the colors of the elephants to show that each elephant has their own individual personality. Bright neon colors bring out the fun auras that these animals have.



Mitzi Schroeder

I chose to do this project in a paint medium. I like to use texture and paint on bristol paper. The two elements combined with unique painting technique gives the piece its texture. I wanted to make something simplistic and subtle.



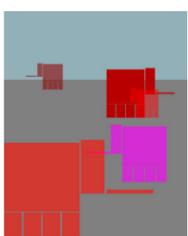
Ashley Peterson

I wanted to play off of the fact that African elephants' numbers are declining, so I used a halftone to signify the 'disappearance' of this species. Also, there is a theme of protection in the image, with the overpowering adult elephant coming at the viewer while infant elephants casually play in the foreground.



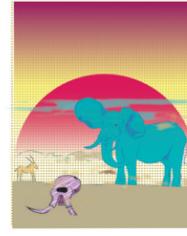
Andrew Primbs

With this poster I wanted to explore humor and irony by using typography, icons, and context. Also, I wanted to exhibit a loaded 19th century like style and feel. This is executed with 10 different typefaces, color, and textual elements.



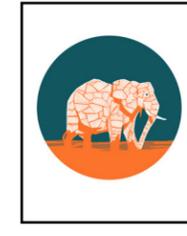
Edna Pedroza

My approach to this design was to extract basic shapes from the elephant form so as to display their "purest" selves; an approach that is in line with the De Stijl style of design.



Brett Nielson

I wanted to use bright colors to express the majestic nature of the African elephant chose to use texture and shape, though simple, to accompany the vibrant colors and better illustrate the beauty of the life of the African elephant.



Kyle Ferrin

In my opinion, the Art in the Elephant lies in its skin texture, and I wanted to juxtapose and contrast the roughness of this graceful animal against the flatlands of its environment.



Paul Mason

This is intended to reflect the current real-life unfavorable circumstances which the elephant faces today. It presents the imagination with an opportunity to save the elephant from the top of the roof.



Tera Kerr

This piece was designed with the idea to create something beautiful using pictures I took this summer of flowers. When I was looking for images of elephants I had no idea I would fall in love with this baby. I have done some work with this kind of flower head dress on pictures on people, but decided to try this style with the baby elephant, giving her a precious headdress which I thought would make people remember how truly precious this animal really is.



Markie Transue

The Vinyl Record Elephant: I wanted to make a comparison of the African Elephant to the Vinyl Record. There's a saying that states digital isn't as good as vinyl. If poaching Elephants isn't stopped all we will have are digital copies.

The Art Deco Elephant: I wanted to create a visually interesting piece so I took the Art Deco route. Also, because the African Elephant is endangered I wanted to express that with the color red.

Derek Wetenkamp