DataBytes

Data Pulse: Fall 2025 Enrollment and Retention Update

WSU Data is excited to announce that total enrollment for the Fall 2025 semester has grown to **33,293 students**, representing a **1.8% increase** over Fall 2024 and **surpassing our Strategic Plan goal of 32,000 students**. WSU saw increases in a number of student populations, including a **3.1% increase** in concurrent enrollment students, a **4.8% increase** in continuing students, and a **2.5% increase** in resident, first-time students over Fall 2024. In line with national trends, we saw a 14.6% decline in international student enrollment.

Student success indicators also show encouraging progress. Our retention rate for first-time, degree-seeking students increased by **0.5 percentage points** from last year, reaching **58.7%**—just shy of our Strategic Plan goal of 60%.

This success is a reflection of the **dedication and hard work** of our faculty, staff, and campus partners who continue to create an environment where students can thrive. Together, we are advancing student success and building a welcoming and supportive community for our students.

Data Summit: Challenge Accepted!

Join Weber State Data Teams and data partners from across the university and beyond on **Monday, November 10**, at the Shepherd Union Building for a full day of in-person [sessions](#) designed to help you take your data skills to the next level.

At this year's summit, explore:

- Practical ways to track program and student success metrics
- Strategies to strengthen data quality, privacy and trust
- Responsible use of AI
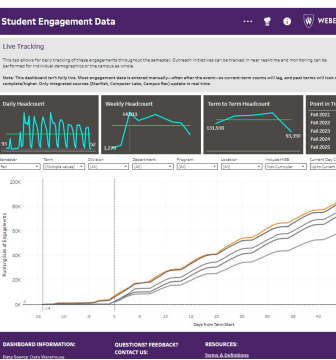- The big picture of higher education data, from workforce alignment to statewide reporting

Whether you're curious about CIP codes, safe use of AI with data, academic advising outcomes, or shaping WSU's data future, there's a session for every interest and skill level.

Collect [raffle tickets](#) by participating before and during the summit for a chance to win awesome prize drops at the Summit Finale. [Register](#) now and join us for a day of learning, collaboration, and inspiration – game on!
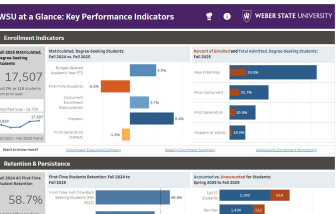
Report Gallery Highlights

Updated Student Engagement Dashboard

This comprehensive reporting tool tracks and analyzes student participation in engagement activities across campus. It consolidates data from multiple sources to provide real-time and historical insights into how, when, and where students interact with programs, services, and departments. This [dashboard](#) has been updated to include live tracking of engagements, non-engaged student data, and a new Crossover Engagement tab showing which activities the same students often participate in.

Key Performance Indicators (KPI) Dashboard Renewal

Rather than retiring the [KPI dashboard](#), WSU Data has given it a refresh to better serve campus leaders. The revamped dashboard shows high level summaries of trends in enrollment, retention, and graduation broken down by key demographics, empowering leaders to make data-informed strategic decisions.

Department Updates

WSU Data Literacy Program in the Spotlight

Weber State's [Data Literacy Program](#) has been selected as an exemplar of Building Institutional Capacity for Data Literacy in the [2025 EDUCAUSE Horizon Report | Data & Analytics Edition](#), showcasing efforts by the WSU Data team and campus partners to foster a data-informed culture. This highlight recognizes our commitment to empowering all faculty and staff to use data effectively.

2025 EDUCAUSE Horizon Report®
Data and Analytics Edition

Data In Action: Using Data to Respond to Real-Time Needs

To support the university's requirement that all first-time students complete **both orientation and an academic advising session**, Weber State's New Student Orientation (NSO) team is **harnessing real-time data to personalize the onboarding experience.**

Using new, orientation-specific data tools, the team can identify emerging trends and respond immediately to student needs. This summer, for instance, data revealed a surge of interest in **General Studies and the Dumke College of Health Professions.** In response, the team added targeted advising events tailored to those academic areas.

The system also tracks student progress post-orientation, enabling timely outreach to those who haven't yet registered for classes. These nudges reinforce a sense of belonging and contribute to stronger enrollment outcomes.

Since WSU started mandatory advising in NSO in Fall 2024, we saw a **1.3% increase** in retention of first-time students who completed NSO, meaning we were able to retain **47 more students** than expected under this initiative. Join us at the First Year Orientation, Advising, and Student Success Data Summit session to delve further into results from mandatory orientation and advising.

This work reflects Weber State's commitment to enhancing the student experience—meeting learners where they are and guiding them toward success.

DataQuest: Uncover Hidden Data Gems and Win!

Embark on a data adventure! Faculty and staff are invited to search for a specific data point in our Report Gallery. Be one of the first three to submit the correct answer [here](#) to win a prize!

What was the Fall 2024 persistence gap for "Continued Enrollment" between "engaged students" and all WSU students?
Hint: Look at the "Retention and Persistence" Tab of the newly updated [Student Engagement Dashboard](#), set "Term to Term Type" to "Fall to Spring", and select the correct term.

Sidebar

Check out our Data Literacy Program highlight in the 2025 EDUCAUSE Horizon Report | Data & Analytics Edition

UPCOMING TRAININGS
Registration in [Learn Weber](#)

2025 WSU Data Summit: Level Up with Data
- Nov 10 @ 10:30 am, Shepherd Union

Open Registration Resources
- Nov 18 @ 1:00 pm, LP 201
- Nov 20 @ 2 pm via Zoom

WSU Data Open Office Hours

Dates vary, held via Zoom

On-Demand Trainings
- Intro to WSU Data Resources
- Student Enrollment Data
- Student Retention & Persistence Data
- Student Graduation Data

Don't see the training you need? Email ossa@weber.edu to discuss custom training options for individuals and teams.

Data Tool Tip:
Want to receive a daily or weekly update on a dashboard through email? From your desired view, click the "Watch" button to select "Subscription" options. You can also create an "Alert" that triggers an email when a data threshold is met.

👁 Watch ▾

Check out more data resources and tools at **weber.edu/data**

data@weber.edu