

Joshua Perkins

DESIGN & NON-PROFIT MANAGEMENT

GET IN TOUCH:



Website
www.1520arts.org



Mobile
801.458.6959



Email
josh@1520arts.org

+ EMPLOYMENT

- 2009 - Present **1520 Arts (The Bboy Federation)**
Executive Director
 Co-Founder and Executive Director of Non-Profit. Create and produce events and programming within four core initiatives.

[The HERC] *Hip Hop Education & Resource Center*
 Program development and day to day operations.

[They Reminisce] *Annual theatre production*
 Story development, casting and production oversight.

[1520 Events] *Dance competitions & Art Show*
 Event scheduling, talent management, hosting and marketing.

[Community Outreach] *Educational & After School programming*
 Program development, management, delivery and growth.

www.1520arts.org
- 2013 - 2016 **Metro Group, inc**
Lead Designer | Online Marketing Dir.
 Create all company branding materials for web & print. Contribute to branding and overall marketing direction. Manage all websites including design, upkeep and SEO. Manage Social Media. Manage company photos and digital history

+ EDUCATION

- 2008 **MASS COMMUNICATIONS - B.A.**
School of Communications
 University of Utah

+ AWARDS

- 2011 **CITY WEEKLY BEST OF**
Best Dance Competition Utah
- 2016 **CITY WEEKLY BEST OF**
Best Hip Hop History Lesson

+ PROFESSIONAL SKILLS

	good	average	skilled
Graphic Design	●	●	●
Web Design	●	●	●
Video Editing	●	●	●
SEO	●	●	●
Photoshop	●	●	●
Illustrator	●	●	●
InDesign	●	●	●
CSS/HTML	●	●	●
Office	●	●	●
Windows	●	●	●
Mac OS	●	●	●

+ PERSONAL SKILLS

	good	average	skilled
Social Commitment	●	●	●
Creativity	●	●	●
Organization	●	●	●
Communication	●	●	●
Team Player	●	●	●

+ CAREER HIGHLIGHTS

Produced & Implemented over 200 local events from 2008-2022

Created and implemented curriculum for Dance 245 + 500R at BYU. Class has run for 9 semesters as of 2022.

Written three original stories for theater production. Production has run for 7 years.

Organized performances at Utah Arts Festival for 11 consecutive years.

Presenter at TEDx SLC

Organized performances for Utah Arts Festival, Urban Arts Festival, Park Silly, Utah State Fair, Adobe, Pride SLC, DIY Festival, Brown Bag Concert Series, Utah Jazz.

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1520 ARTS

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+ THEY REMINISCE

2014 - 2021

ROSE WAGNER PERFORMING ARTS CENTER

They Reminisce 2021 follows a crew of young dancers as they try to find their voice within Hip Hop. Join them as they explore the 48 years of history, fashion and music as they prepare for the opportunity of a lifetime. Do they have what it takes to take their dancing to the next level and discover the connection they've been missing?

Average Attendance: **630**

Budget: **\$22,804**

+ DANCE 245 + 500R BYU

2016 - 2022

BRIGHAM YOUNG UNIVERSITY

Co-created and delivered curriculum for Dance 245 at BYU. The class teaching students the history of Hip Hop and the context behind the movements. In 2022 we've added a level 2 class with expanded course materials.

+ 1520 ART SHOW

2016 - 2022

VARIOUS LOCATIONS

The 1520 Art Show features all local artists from Utah. Each year a theme is selected and artists create work around that theme. The show combines Art, Dancing and Live Music. The goal is to highlight local artists within the community and expose the greater arts scene to Hip Hop arts and culture.

Average Attendance: **200**

Budget: **\$10,000**

+ OUTREACH + EDUCATION

2013 - 2022

VARIOUS LOCATIONS

Each year 1520 Arts visits over 30 after school, in school and care facilities. Delivered programs include art and dance for students aged elementary through high school. This program provides access to Hip Hop Arts for students that lack adequate access.

Average Attendance: **200**

Budget: **\$10,000**