

TEACHER TWILIGHT SERIES

presents

HOW TO GET A MILLION DOLLARS

THE NETFLIX PRIZE AND PREDICTIVE ANALYTICS

We live in a world of big data. Every time you make a purchase, post on social media, or drive in the carpool lane, your data is being collected and analyzed. Companies are willing to pay big money to people like you who can help them make better decisions with the collected data.

Weber State Mathematics professor, Cora Neal teaches about the \$1 million prize that Netflix offered, how to approach a big data problem, and where you can find other opportunities to make money analyzing data in your spare time.



*this could
be YOU!*

Thursday, February 15

4:30 - 6:30 pm

TY 102

Light dinner provided



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