

Center for Community Engaged Learning
Weber State University

2019-2020 Annual Report

(May 1, 2019 - April 30, 2020)

Prepared by the CCEL Team

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2019-2020 Community Engagement At-A-Glance

Total Community Engagement

- Student hours (including estimates) = **122,449**
 - Recorded hours = **59,265**
 - Unique students = **4,667**
- Annual estimated financial equivalent for community engagement hours = **\$3,113,878***
 *\$25.43/hour as estimated by [Independent Sector](#) for 2019

CEL Curricular Statistics

CEL Hours - see [2019-2020 CCEL Hours](#) for details

Semester	Summer	Fall	Spring	2019-2020 TOTAL
Hours recorded	0	7230	2389	
Hours estimated*	2000	13,426	3583	
Semester Totals	2000	20,656	5972	28,628

** **Summer 2019** - we were not able to track summer hours because of the transition from Weber Connect to Qualtrics; we average about 400 students and 2,000 engagement hours in summer*

***Fall 2019** - 28% of students logged hours, so our estimate increases the hours by 65%*

***Spring 2020** - 15 % of students logged hours, so our estimate increases total by 60% (we tried to factor in the altered class requirements due to COVID-19)*

CEL Demographics

- **3,250** CEL students = 400 (summer), 1734 (fall), 1116 (spring)
 649 CEL students recorded hours = 0 (summer), 478 (fall), 171 (spring)
- **226** CEL classes
- **88** CEL instructors

Co-curricular Statistics

- **~93,821** co-curricular hours
- **768** students
- **35,531** recorded hours

Community Partners

- **84** partners
 21 Purple Pride
 15 Wildcat
 48 Cub

AmeriCorps

- **106** WSU AmeriCorps members completed the program
- **35,700** hours completed by successfully exited members
- **\$143,212** in scholarship money awarded to successfully exited members

Excellence in Community Engagement

- 99 students
- 61,259 hours

Weber Cares Food Pantry

- 764* total visits
- 7253* pounds of food distributed

*pantry closed on March 18, 2020 due to COVID-19

Stats Over Time

Table 1 Active AmeriCorps Members by Grant Year

Date Range	CCEL Trained	CCEL Enrolled	Exit w/full Award	Exit w/o Award	Scholarship \$\$	Hours completed (w/full award)
			Exited Program			
2004-05	N/A	N/A	35	8	\$45,928	18,357
2005-06	31	31	24	21	\$32,089	11,885
2006-07	106	44	28	16	\$36,589	15,089
2007-08	134	87	74	13	\$105,308	42,600
2008-09	191	146	106	40	\$155,777	58,560
2009-10	185	122	80	32	\$114,010	44,111
2010-11	236	188	68	0	\$94,441	29,944
2011-12	150	91	166	21	\$257,222	79,742
2012-13	82	66	105	13	\$178,450	51,750
2013-14	134	75	76	7	\$96,918	28991
2014-15	105	95	78	7	\$102,341	30,138
2015-16	91	90	59	5	\$105,520	29,596
2016-17	82	82	87	1	\$115,713	31,966
2017-18	105	105	107	0	\$145,651	41,923
2018-19	99	106	87	1	\$104,308	30,971
2019-20	118	96	106	7	\$143,212	35,700
Totals	1,849	1,424	1,286	192	\$1,833,477	581,321

**2004-2018 numbers align with AmeriCorps grant year; 2018-2020 numbers align with WSU's academic year*

Table 2 CCEL Community Partners Top Tier Numbers, 2014-2019

	Total #	Additions	Increases	Decreases	Departures
2014-2015					
Purple Pride	20	2			
Wildcat	12	4	1	1	
Cub	93	0	4	NA	21
2015-2016					
Purple Pride	20	1			1
Wildcat	17	6	1		
Cub	78		5	NA	9
2016-2017					
Purple Pride	21	1			
Wildcat	12	1	1	2	3
Cub	72	15	1	NA	17
2017-2018					
Purple Pride	21				
Wildcat	13	1			
Cub	69	20	1	NA	23
2018-2019					
Purple Pride	21				
Wildcat	15				
Cub	55	3			17
2019-2020					
Purple Pride	21				
Wildcat	15				
Cub	48	4			11

**Our numbers are holding steady, with a slight decrease to our Cub (entry) level tier. This could be due to COVID-19, as we tend to receive a few late additions to our Cub partnership tier in the spring.*

Table 3 Weber Cares Pantry Visits, 2018-2020

Academic year	Total visits	Pounds of food distributed
2018-2019	606	5308
2019-2020	764*	7253*

**Visits and pounds of food prior to COVID-19 shut down*

Major Events

CCELebration

We celebrate and recognize students, faculty, staff, and community partners at our annual CCELebration, scheduled for Thursday, April 2, 2020; however, due to COVID-19, we canceled our event and moved our celebration online. We recognized the following award winners:

- John A. Lindquist Awards – Dr Forrest Crawford & Dr Adam Johnston
- Presidential Award for Engaged Community Partner – Catholic Community Services of Northern Utah
- Presidential Award for Community-Engaged Alum – Brent S. Rhodes
- Presidential Award for Community-Engaged Faculty Member – Tamara Goldbogen
- Presidential Award for Community-Engaged Staff Member – Jennifer Bodine
- Presidential Award for Community-Engaged Student – Patrick Luo

Participants: 184 virtual visits (via Google Analytics)

Community Engagement Symposium

The annual Community Engagement Symposium was scheduled for 11:00 a.m. on Thursday, April 2, 2020; however, due to COVID-19 we held a virtual symposium online. Teresa Martinez and Breana Bradford created a video introduction and web-friendly presentation format for the posters.

Participation: 5 posters; 20 students

Community Partner Breakfast

Each year community partnerships are celebrated and renewed for the upcoming year at a community partner breakfast event. The event was held on July 30, 2019 at the Community Education Center. Associate Provost, Brenda Kowalewski, welcomed everyone; Becky Jo Gesteland, Executive Director of CCEL, delivered closing remarks. The theme was Breakfiesta and was catered by Bella's Fresh Mexican Grill and Coffee Links.

Participants: 70 community partners

Engaged Faculty Retreat

In February, CCEL sent eight faculty and staff members to the Engaged Faculty Retreat, held at UVU's Wasatch Campus. The theme, "Staying Connected in Utah and Beyond," allowed attendees to come together to share current best practices and creative solutions. The highlight of the event was nationally recognized community engagement expert Tania Mitchel who delivered a keynote address and workshop. A reception dinner, including poster presentations opened the event then peer presentations on a variety of community engagement topics were presented the following two days. Emily January Petersen and Kathleen Cadman both from WSU were among those presenters. The opportunities to learn together constructed an enriching and energizing retreat experience for those looking to expand their understanding of and capacity for community engagement.

Participants: 8 WSU faculty and staff attended and/or presented

Engaged Learning Series – In My Shoes...

This was the eighth year the CCEL hosted the Engaged Learning Series (ELS). The series was coordinated by Teresa Martinez, CCEL Program Coordinator, and implemented by 33 committee members representing different areas on campus, including community members and students. ELS is a university-wide series of events and programs designed to engage students, faculty, staff and community in discussion, debate, dialogue, learning and action around a topic of public concern. In 2019-20, the theme of "In My Shoes...", telling your story, was viewed through six prisms - culture, economics, education, environment, health and politics. Many of the events intersected across the prisms and included collaboration among various groups on and off campus. In addition to the events and programs, 45 lawn signs were placed around the Ogden campus during the spring semester to encourage participation for the 2020 Census as a way to help households ensure their story is told for years to come. In addition, Dr. Lisa Meerts in Outdoor and Community Recreation Education, was selected as the new co-chair with ELS to assist with the logistics, faculty outreach, and assessment. The year, however, ended abruptly as COVID-19 caused many programs to be canceled from mid-March to the end of the semester. See complete list of [Engaged Learning Series Events](#).

Extreme Makeover - Home Edition

CCEL partnered with Visit Ogden to provide volunteer support for two houses constructed for families in the Weber County area. This event was supported through the Weber State University's Service Leave policy so that WSU staff had the option to volunteer during work hours. WSU volunteers were specifically recruited from August 13, 2 pm through August 14, 2 am. Volunteers signed up for both build sites on August 13; each providing at least 4 hours of service. While CCEL was just responsible for volunteer recruitment for the one day, we know many WSU affiliates volunteered on other days as well.

Participants: ~30 WSU volunteers

Lindquist Lecture

Kathleen "K" Stevenson, 2019 recipient of the John A. Lindquist Award, presented "Creative Capital: The Essential Role of the Arts in Community Engagement," to the campus and local community on November 6, 2019, in the Hetzel-Hoellein Room of the Stewart Library.

Participation: ~30 faculty, staff, students, family, and community members attended

Speed Networking

CCEL hosted a speed networking event for our community partners and WSU faculty and staff on August 19th with the following format:

- Each community organization and WSU faculty and staff had 2 minutes each to present their upcoming projects and needs to the group at large.
- Once we had heard from each person, participants then had an hour to connect with one another and discuss potential collaborations over lunch.

Participation: 15 community partners; 13 faculty and staff

Volunteer Fairs

We held two volunteer fairs, one in the fall and one in the spring:

- September 25, 2019: 28 partner organizations
- January 29, 2020: 28 partner organizations

Volunteer Management Training

The CCEL requires any community partner wishing to be a Wildcat or Purple Pride tiered partner to attend a Volunteer Management Training series designed by UServeUtah. This training is required to give our top tiered volunteer managers the tools necessary to run an effective volunteer program which then allows CCEL to be more confident in recommending them to students looking for community engaged experiences. CCEL hosted and facilitated the live training at the Community Education Center which was broken up into four, 3.5-hour sessions. The last session was changed to a virtual format because of COVID-19.

Participation: 24 individuals affiliated with a community partner; 1 individual not affiliated

WSU Makes a Difference in Ogden Day

This event was recorded in the 2018-2019 annual report. It took place on May 1, 2019.

WSU Service Day of Remembrance

Two service projects were available during Homecoming Week for WSU staff, faculty, students, and alumni to participate in on October 9, 2019. The first project was with the Ogden Nature Center and a collaboration with DaVinci Academy. The DaVinci Academy organized 59 high school senior students and four staff to participate. An additional 12 volunteers with an average of two hours each came from WSU. The event started at 9am and lasted until 2pm. The second project was at the Discovery Loop Trail where volunteers planted milkweed seeds along the trail. CCEL collaborated with Facilities Management and the Botany Department to acquire the seeds and clay, then passed on the training of creating the milkweed seed balls for volunteers to distribute on the mountainside. The event started at 8am with a lunch break at noon, then resumed at 1pm and ended at 4pm. A total of 70 with an average of two hours volunteered.

Participants: 145 volunteers; ~479 hours served

Student Teams

In 2019-20 the CCEL Student Teams consisted of Alternative Breaks, American Democracy Project (ADP), Community Research, and Service teams. Students' participation in the four teams are described below.

Alternative Breaks

Weber State Alternative Breaks strives to cultivate active citizens by offering students the opportunity to engage in direct service trips throughout the world. It aims to give students a broader perspective of the world, discover the root causes of social issues, and create a desire to help their own home communities.

The Alternative Breaks team broke off from the service team this year and consisted of an advisor, director, assistant director, and five trip leaders.

Leadership:

- Kylee Treseder, director
- Jenna Thoits, assistant director
- Jenny Frame, advisor

Trips:

1. Dominican Republic, Healthy Communities
 - Ali Horsfall, trip leader; Nancy Collinwood, trip advisor; JuanCarlos Santisteban, trip advisor
 - 17 trip participants
 - 320 hours of service
2. New Orleans, Neighborhood Revitalization
 - Jenna Thoits, trip leader; Brittini Strickland, trip advisor; Leah Murray, trip advisor
 - 15 trip participants
 - 486 hours of service
3. North Carolina, Hurricane Recovery
 - Hunter Evans, trip leader; Gail Niklason, trip advisor; Tashina Barber, trip advisor
 - 11 trip participants
 - 416 hours of service
4. Washington, D.C., Community Research
 - Kailee Brown Edwards, trip leader; Heather Chapman, trip advisor
 - 6 trip participants
 - 224 hours of community research
5. Washington, D.C., Community Service
 - Celina Diaz Gonzalez, trip leader; Amanda Nielsen, trip advisor
 - 10 trip participants
 - 242 hours of service

American Democracy Project (ADP)

The American Democracy Project (ADP) team transitioned back to CCEL this academic year after a vote from the students on the WSUSA Leadership Team in the Student Involvement and Leadership office determined the team's mission aligned with the efforts within the CCEL office. The team consisted of two co-advisors, one director and three members, in the fall semester, then added an additional

member position in the spring. Each position received a tuition waiver funded by the Student Involvement and Leadership office as an agreement to fund the team for two additional academic years to provide time for CCEL to acquire additional funding to support the team in the future. The team did not have an operating budget to begin with, but was funded by CCEL throughout the academic year as they hosted events. A total of five (5) events were hosted by ADP.

Students:

- Ethan Cabading (ended term end of fall for personal reasons)
- Jaden Priest (member then director in spring), director
- Abdiel Vazquez, member
- Alyson Johnson (ended term in fall due to graduation)
- Jessie Weeks, member
- Cassidy Black (started term in spring), member
- Ashley Morales (started term in spring), member

Events:

1. Democratic Primary Watch Party - June 26 & 27
2. Constitution Day - September 17
3. Constitution Week - September 23-28
4. Voter Registration Tabling - September 24
5. Deliberative Dialogue Day - October 30
6. Valentines to Legislators - February 13

Community Research Team (CRT)

The Community Research Team (CRT) enables WSU students to perform research with and for community partners. With the guidance of two faculty advisors, students meet with community leaders, formulate critical research questions, and design and implement research studies to answer these questions. During this process, students collect data, analyze and interpret their findings, develop reports, and present research in community, University, regional, and national venues. This is an unparalleled experience for students who are interested in learning how research works and how research directly impacts a community.

Team members:

- Taylor Anderson
- Kailee Brown
- Bradee Goepper
- Kailey Markos
- Madison Nielson
- Shireen Rezaei
- Anthony Sanchez
- Sydney Tesch

Projects:

1. **Identifying Barriers to Access and Retention in Higher Education for the Latinx Community**
The Community Research Team partnered with OgdenCAN to examine programmatic, structural, and interpersonal communication barriers affecting Latinx students in higher

education. The team conducted in-depth interviews aimed at: (a) identifying what programs and interventions are working well/benefitting the Latinx community with regard to access and retention, (b) identifying institutional failures affecting the Latinx student population, and (c) identifying ways in which institutions of higher education can improve equity and inclusion for non-white students, particularly in Utah. With information obtained from the interviews, the team was able to develop data-driven recommendations for OgdenCAN.

2. **Opioid Perception Study for Weber-Morgan Health Department and OgdenCAN**

The Community Research team collaborated with the Weber-Morgan Health Department and OgdenCAN to explore the perceptions of opioid use, abuse, and addiction among students at Weber State University. Of particular interest to the community partners was the potential for increased use, abuse, and addiction by women ages 25 to 40. Additionally, the members of the Community Research Team assigned to this project explored the potential for underlying mental health conditions and religious affiliations to influence perceptions of individuals experiencing addiction to these drugs and/or propensity to use or abuse opioids. The exploratory research project allowed over 120 Weber State University students and employees to voice perceptions of opioid use and abuse among individuals in the Ogden area.

Members of the research team presented at the Community Engagement Symposium and the Office of Undergraduate Research Symposium (both held virtually this year due to COVID-19). CRT members assigned to the Latinx project also presented their findings to the OgdenCAN Board of Directors.

Service Team

The Service Team is a branch within Weber State University's Student Association (WSUSA) and is funded (tuition waivers and operating budget) by the Student Involvement and Leadership office. The team consists of 21 tuition waiver positions - one elected VP of Service and 20 appointed chair positions - and operates with a budget of about \$25,000 each academic year. There are 15 positions that represent Purple Pride Partner organizations who work with the partners to host service events and recruit volunteers. Four of the appointed positions also hold a Team Lead position to help manage tasks and communication from the VP. The Service Team attended 39 meetings as an individual team and with WSUSA, and participated in 15 retreats and trainings throughout the year. A total of 32 events were organized with community partners. For a breakdown of hours, see [Service Team Involvement Hours](#).

1. Hyrum Packard, VP of Service
2. Andrew Nelson, Assistant VP
3. Emma Eccles, PR & Marketing
4. McCall Johnson, Team Lead & OWCAP chair
5. Kamryn Eden, Team Lead & GOAL Foundation chair
6. Rylie Howard, Team Lead & Family Enrichment chair
7. Ali Horsfall, Team Lead & YCC chair
8. Hannah Wadsworth, American Red Cross chair
9. Joseph Packard, Special Olympics co-chair
10. Thomas Myers, Special Olympics co-chair
11. Gustavo Medina (ended term end of Fall due to medical reasons)/Elizabeth Gottfredson, Big Brothers Big Sisters chair
12. Brayden McGary, Youth Impact chair
13. Parker Wertz, DaVinci Academy chair

14. Juliana Palacio (ended term mid-fall due to work issues)/Matt Florence, YMCA chair
15. Andrea Hernandez, General Service Events chair
16. Giovanni Frias, Done-in-a-Day chair
17. Corbin Dicus, Weber County Elections chair
18. Natania Kapoor, Ogden Nature Center chair
19. Riley Nichols, Habitat for Humanity chair
20. Christian Pratt, Boys & Girls Club chair
21. Hannah Blanch, Catholic Community Services chair

Student Awards, Funding, and Recognitions

Barbara L. and Norman C. Tanner Student Support Fund

In the fourth of ten years of funding (five years was recently extended to ten), CCEL awarded monies to underrepresented and non-traditional students for community engagement opportunities as follows:

Underrepresented Fund

- Total students awarded: 13
- Total funds awarded: \$11,470.00
- Opportunities funded: Tuition, Education Expenses, Alternative Spring Breaks (New Orleans, Washington, D.C., Dominican Republic, North Carolina)

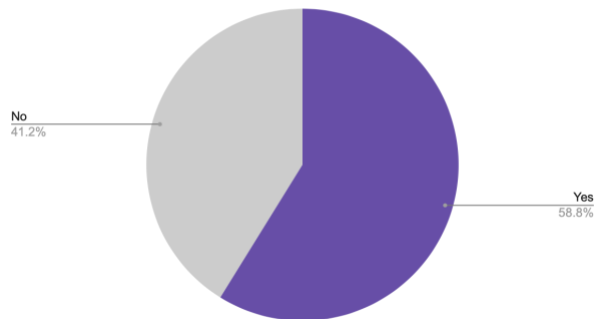
Nontraditional Student Fund

- Total students awarded: 6
- Total funds awarded: \$4,858.33
- Opportunities funded: Tuition, Education Expenses, Alternative Spring Breaks (Washington, D.C., Dominican Republic, North Carolina), Conference to present community research (canceled due to COVID-19-Australia)

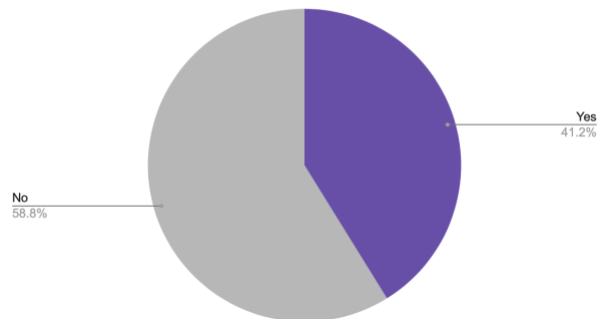
Demographics of Tanner Recipients

In order to better understand the impact that the Tanner Fund made on their persistence to graduation, we've begun tracking the demographics of Tanner recipients.

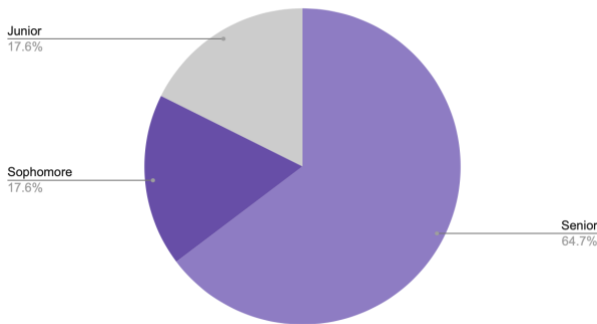
First-generation Students



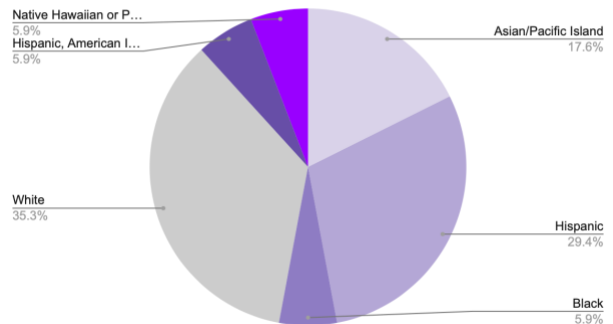
Nontraditional Students



Year in School



Ethnic Breakdown



Testimonials from Tanner Recipients

We gathered stories from some of this year's recipients of Tanner funding.

When asked about how the experience influenced views on education and the community:

"It showed me how important learning outside the classroom really is. I learned about slavery my whole education but being [in New Orleans] gave me a new sense of how horrible it is. I learned that community is just where you live but we also have a world community we need to take care of." -*Gino Moncada, Opportunity Fund recipient to New Orleans Alternative Spring Break trip*

When asked what they would share with the donor about this experience:

"I can't thank you enough for helping me fund this trip. I truly feel like I made a difference in New Orleans and it made a positive impact on myself. I learned that I am stronger and have more endurance than I once thought. I also learned that my impact has power behind it and so does a great team. I met some of the most amazing people and they are now my close friends. Community efforts are not as hard as someone might think. It's easy to help someone in our community and I want to thank you for providing this once in a lifetime opportunity." -*Brooke Calderon, Opportunity Fund recipient to New Orleans Alternative Spring Break trip*

When asked how they will use this experience or opportunity to positively influence their own community:

"I believe this experience will help me to focus on sustainable efforts within my own community. When we built the latrine we used recycled water bottles for the walls in order to clean up trash. I plan on looking for ways to clean up our community as I plan service events in the future." -*Joseph Packard, Nontraditional Fund recipient to Dominican Republic Alternative Spring Break trip*

When asked what they learned about themselves:

"I learned to love something new. I need to continue to learn new things, because I don't know how I will feel about it until I have tried it. I had never done anything like this, but I quickly found

myself heavily involved as I was researching additional housing options.” -Jaydon Ryan,
Nontraditional Fund recipient to Washington, D.C. focused on community research

Scholarships

Robert M. and Nora A. Axton Scholarship

- Total students awarded: 3
- Total funds awarded: \$5,326
- Opportunities funded: Tuition, Education Expenses, Alternative Spring Breaks (Washington, D.C., Dominican Republic, North Carolina)

Cody Ray Odekirk Scholarship

- Total students awarded: 1
- Total funds awarded: \$2,495
- Opportunities funded: Tuition

Adrian L. Maxson Scholarship

- Total students awarded: 1
- Total funds awarded: \$2,495
- Opportunities funded: Tuition

Robb Hall Dream Scholarship

- Total students awarded: 1
- Total funds awarded: \$5,502
- Opportunities funded: Tuition

Excellence in Community Engagement

The CCEL captures the hours of the students who qualify for the Excellence in Community Engagement recognition and reports those hours in the year that the student earns the recognition. Students who complete 300 hours and maintain a 3.5 GPA, or complete 400 hours and maintain a 3.0 GPA, during the time they complete a bachelor’s degree, qualify for the recognition.

- Fall 2019: 17 recipients, 9774.13 hours
- Spring 2020: 82 recipients, 51,485 hours

Participation: 99 students; 61,259.21 hours

Ivory Prize

Earlier this year, the Clark and Christine Ivory Foundation signed a gift agreement with WSU to award the “Ivory Prize for Excellence in Student Leadership and Community Engagement Fund (Ivory Prize).” CCEL will oversee the award, which recognizes students who “have demonstrated a positive influence on student success and community engagement, and/or fostered efforts that have enabled meaningful change through direct service, student leadership, civic engagement, and student focused and/or community research.” The \$2000 prize may be offered to up to two students in one calendar year. In addition, a \$10,000 donation will be made to the recipient's cause and/or team.

Programs and Initiatives

AmeriCorps

Four in-person and multiple online enrollment sessions were held to orient students to the AmeriCorps program throughout the grant year (May 2019 to April 2020).

Participation: 96 students enrolled and attended training

CEL Attribute

Because WSU uses Curriculog for all curriculum changes, we proposed and received approval to use a new “CEL” attribute, which the CCEL Curriculum Committee began using last fall. See [CEL Attributes Approved in Curriculog](#) for newly designated or re-designated courses using Curriculog for 2019-2020. In future years we’ll track courses dropped as well.

Summary	Total
Number of courses that renewed the attribute	24
Number of courses newly approved	11
Number of courses that dropped the attribute during this academic year	0
Number of CEL designated courses taught 2019-2020	226

CEL Community of Practice

Throughout the 2019-2020 academic year, the Community-Engaged Learning CoP was facilitated by Dr. Richard Fry, who currently serves as faculty-in-residence for CCEL. Dr Fry has many years of experience teaching students through meaningful and impactful community engagement. He has run many CEL projects and knows how to do it successfully. He is also well connected with Weber State’s CEL partners. Dr Fry served as facilitator for five junior faculty members who met eight times between October 2019 and March 2020. In Fall 2019, we received an RS&PG grant to support the faculty in the CEL CoP.

Participants: 5

#WildcatsCount: 2020 Census

The 2020 Census Dallas Region visited Ogden City in August to establish a Complete Count Committee and discuss the outreach and marketing efforts the city planned to do with partner organizations. Weber State was present at the meeting and asked the Dallas Region representative to meet with the campus to discuss specific outreach efforts for the institution. After several meetings in September and October, it was determined that the Center for Community Engaged Learning would take the lead role in census efforts for the institution as the census related to the Engaged Learning Series theme of “In My Shoes...” Other members of the team included Dr Leah Murray, Allison Hess, and student body president, Bret Alexander. A larger committee (17 members) was formed to include other faculty, staff and students to compile marketing strategies, giveaways, grant requests, and outreach. Weber State’s campus campaign was called “#WildcatsCount” to connect with younger audiences who were unfamiliar with what the census does and impacts. Four short videos were created to share from the beginning of March through the beginning of May. Videos included how to complete the census, who counts in the census, how the census data is used, and all #WildcatsCount. A website was created to house the videos and additional resources and information for the campus to visit, utilize and share. In addition to the campaign, one panel discussion was organized at the beginning January in partnership with the Weber

Historical Society Lecture Series to help participants understand the historical/genealogical aspect, importance of data for funding, and factual information from a census representative. WSU wrote and received a \$2,500 grant to put toward giveaways for the university. The funds were used to purchase shirts to give away to students who became census ambassadors to continue educating their peers. Unfortunately, due to COVID-19, the university closed on March 13, which reduced the efforts the committee could do. An event to help the campus community complete the census on April 1 was canceled. Lawn signs that were placed around campus were seen for three days before the campus closed. There was one day where census shirts were handed out to faculty, staff and students in an effort to give out 300 shirts before the campus closed. Over 1,500 stickers were purchased to give out with informational handouts in campus mail. About \$5,200 was spent on efforts to help the campus community learn more about the census and participate online, by phone and by mail. Final efforts include final count by the Housing & Residence Life to count housing students and supporting social media messages to push final counts before counts close in October 2020.

Civitas

Civitas is a community-engaged scholar program at WSU that rewards students who have integrated civic engagement into their higher education experience, and are able to showcase advanced civic mindedness. Under the direction of Barrett Bonella, Civitas Coordinator, students met during the Spring 2020 semester to discuss the book *Galileo's Middle Finger* by Alice Dregger. Students also reflected on their own civic engagement experiences as well as the uses of research in the venue of advocacy. Three students presented e-portfolios that described their civic skills, civic knowledge, civic values, and civic action. The Civitas course is designed to be flexible with students and not limited to when they can complete the course.

Participation: 4 new students; 3 graduated

Collaboratory

In February, we hired an intern, Jennifer Lewis, to collect pertinent information about community engagement and input that information into the Collaboratory database. We tasked her with gathering information from the CCEL in general and from the faculty annual reports submitted to the Lindquist College of Arts & Humanities. Unfortunately, in early May we learned that HandsOn Network had purchased Collaboratory from TreeTop Commons. Due to the uncertainty of this change, the developing financial constraints due to COVID-19, and the fact that we are in the second year of our three-year pilot of the tool, we decided to discontinue investing time and energy into the product. That said, OgdenCAN may decide to continue using it in 2020-2021.

Community-engaged Researchers

The Research Extension recently launched their Community-engaged Researcher program for faculty. The purpose of the program is to engage faculty within the University and qualified researchers in our community across all disciplines. We want to find skilled investigators who are interested in working with community partners on research projects as more and more local nonprofits seek to better serve their populations with research and data. The Research Extension has five community-engaged researchers (up from two in June 2019):

1. Ryan Cain, PhD - Assistant Professor of Education, OgdenCAN GED Pathways Project
2. Nicola Corbin, PhD - Associate Professor of Communication, United Way of Northern Utah
3. Jennifer Gnagey, PhD – Adjunct Faculty in Economics, OgdenCAN Housing Researcher

4. Melinda Russell-Stamp, PhD – Professor of Psychology, Nurture the Creative Mind Researcher
5. Blanca Yague - PhD Student in Anthropology at the University of Utah, OgdenCAN Food Security Project

Global CEL Trip

In May, Weber State University Students, Faculty, Staff, Alumni and community members traveled to Nambouwalu, Fiji, to improve a primary school in a forgotten village that is suffering from long-term devastation from cyclones that ravaged their village. The group constructed a computer classroom, teacher offices, a sick bay for children, and an addition to an existing pre-school. The projects were augmented by rainwater harvesting for back-up water to be used during the dry season and murals to remind everyone that they are now part of a larger Weber Family. The group enjoyed working side-by-side with the locals and school children to construct the projects and feel the projects were a huge success to give a hand up instead of a hand out to their Fijian brothers and sisters. These are life-changing experiences for not only those receiving the service, but for all of us who are privileged to render the service.

Participants: 37

Hall Endowment for Community Outreach Grants

A total of \$47,320 was granted to support 6 community engagement projects.

Project Title	Proposers	Role	Community Partner	Funded
What's Outside My Window: Becoming a Citizen Scientist in the Elderly Community	Nisi Whistler	Student	Mt Ridge Assisted Living Facility	\$2,000
GEAR UP Parent Advocate Group	Brandon Flores	Staff	Gear Up	\$12,900
Empower Ogden Lightbulb Exchange	Jennifer Bodine	Staff	WSU Energy & Sustainability Office & DWS HEAT Program	\$2,000
Arts Bridge: Conservation Efforts for Utah Birds through Art Installations at the Ogden Nature Center	Tamara Goldbogen	Faculty	Ogden Nature Center	\$20,000
George Washington High School Achievement Club	Taylor Welty	Student	George Washington High School	\$8,420
Brain Awareness Week at the Treehouse Children's Museum	Todd Hillhouse	Faculty	Treehouse Children's Museum	\$2,000
			Total	\$47,320

NASPA Lead Initiative on Civic Learning and Democratic Engagement

CCEL again served as a lead institution on the CLDE initiative. Becky, Teresa, Patrick, and Jenny participated in various meetings throughout the year.

Political Engagement Coalition

The Political Engagement Coalition was created because of a report generated by a joint project of researchers at AASCU's American Democracy Project and the Institute for Democracy & Higher

Education at Tufts University. Researchers evaluated WSU's political campus climate around student political learning and engagement in democracy and found some strengths and weaknesses in the many facets at WSU. In response to this report, the co-chairs for this project at WSU, Dr Leah Murray and Teresa Martinez, recruited stakeholders from various entities on and off campus who could help strengthen its programs and relationships, but also address the identified weaknesses. The coalition created a campus plan this year to put these efforts into action and make a long-term commitment to civic engagement at Weber State University. In addition, Teresa Martinez facilitated Presidential candidate video calls and conducted meetings with stakeholders on campus to create inclusion around political dialogue.

Research Extension Projects

This year the Research Extension (RE) conducted 14 research and evaluation projects.

Boys and Girls Club of Weber-Davis

A grant evaluation specialist was hired to conduct an implementation and outcomes grant evaluation on the BGCWD 21st Century grants. The main reason for the evaluation is to improve program implementation and student learning outcomes. The evaluation will continue into August 2020.

CCEL Assessments

The RE conducts a variety of surveys for CCEL to ensure that the department is meeting the needs of the campus and community. This year CCEL surveyed alternative break trip participants and community partners.

Food Security Team and Ethnography

Both Cassandra and Katharine sit on the OgdenCAN food insecurity team to assist the team in research and data needs. Katharine wrote and received a Utah Cancer Action Network grant from the Utah Department of Health to fund an ethnography in the OgdenCAN neighborhood. The ethnography will take place, pandemic providing, in the summer of 2020. The lead researcher of the project is Blanca Yague from the University of Utah with assistance from Dr Chris Grosh from Intermountain Healthcare.

Government Furlough Survey and Focus Groups

WSU collaborated with Weber County, Davis County, Department of Workforce Services, and Ogden City. The goal of these surveys was to get a comprehensive picture of the impact the shutdown had on our community, including information regarding how it influenced personal finances and well-being. Several infographics, survey results report, focus group results, and an executive summary were created as part of this project.

Nurture the Creative Mind

After receiving Hall Endowment funding, the project was set to launch in March under the guidance of community-engaged researcher Dr Melinda Russell-Stamp. The project was postponed due to COVID-19.

OgdenCAN GED/Adult High School Diploma Wraparound Services

The Ogden Civic Action Network (Ogden CAN) commissioned a study to examine local and national resources around GED/Adult High School diplomas and to develop an implementation plan for Ogden. Research will begin Summer 2020 under the direction of community-engaged researcher Dr Ryan Cain.

OgdenCAN Housing Report

Community-engaged researcher, Dr Jennifer Gnagey, has spent the last year researching housing trends, policies, and issues of the OgdenCAN East Central neighborhood in Ogden. Last year, she presented her results to the OgdenCAN board and secured funding for a part-time housing advocate.

OgdenCAN Literature Reviews

RE acquired funding to conduct literature reviews for OgdenCAN about “Produce RX” programs, home visitation programs in education, and GED programs. RAs conducted the literature reviews.

OgdenCAN Stakeholder Focus Groups

The Research Extension conducted 7 focus groups with various stakeholders in the Ogden area to explore concerns around education, health, and housing. Results were presented to various audiences from June 2019-October 2020.

Ogden City Recreation Focus Groups

Ogden City Recreation has commissioned focus groups around youth recreation programs as a follow up to the 2016 Ogden City Recreation survey. The focus groups are postponed until Fall 2020 due to COVID-19.

Roy Cone – Partnerships for Student Success

Roy Cone at Weber School District received the Partnerships for Student Success grant from the Utah Board of Education. The grant requires a technical assistance provider to help with the evaluation of the grant. RE is the technical assistance provider for the grant.

United Way of Northern Utah (UWNU)

Ogden United continues to expand its work into the Ogden and neighboring communities. As such, their need for data analysis support, research, and evaluation has increased. Last year, Ogden United signed a MOU with Ogden School District for individual-level student data. The RE keeps the data, where it is processed and analyzed. The RE continues to support UWNU with all data support needed.

UWNU Perception Study

United Way of Northern Utah worked with community-engaged researcher, Dr. Nicola Corbin, on a perception study. The perception study includes a series of interviews with community stakeholders, focus groups with volunteers, a communications audit, general survey, and an organizational background analysis. The focus groups are postponed due to COVID-19.

WSU PREP

WSU PREP is a STEM summer program for high-achieving middle school children. Students attend for three concurrent summers. Each year, the RE administers a variety of content assessments and surveys to evaluate the program. The RE examines progress of returning students, summarizing findings, and presenting to stakeholder groups. Stakeholders include local school districts and major STEM employers in the area.

Think Tank

In the third year of the Think Tank, we used funding to support our Collaboratory initiative (see [Collaboratory](#)). We will use the remainder of this year and next year’s funds to build our capacity for virtual CEL, due to COVID-19.

Utah Campus Community Engagement Network (UCCEN)

CCEL houses the Utah Campus Community Engagement Network (UCCEN), which replaced the Utah Campus Compact. This organization exists to build capacity among Utah institutions of higher education to serve public good. It accomplishes this by bringing offices of community engagement together to communicate, network and share development opportunities. The UCCEN is led by a steering committee made up of community engagement directors from around the state who meet monthly. Each initiative

that UCCEN undertakes is planned by a committee with representatives from various institutions. All efforts are coordinated by Natalie Hales, the UCCEN Coordinator who is employed by CCEL.

In August the UCCEN held the Student Service Leader Retreat at BYU's retreat house in Spring Haven, UT. This event was attended by 84 individuals from 11 institutions, including eight from WSU.

In November the Alternative Breaks Training Retreat was held in SUU's retreat house in Loa, UT. It was attended by 23 individuals from four institutions, including five from WSU. Students received training from the national organization "Break Away" to help them prepare to lead and carry out their various alternative break trips.

In December a meeting of directors took place at Salt Lake Community College. This one-day meeting allowed the steering committee to deliberate in person rather than over video conference, which is the normal monthly platform.

In February UCCEN held the Engaged Faculty Retreat at UVU's Wasatch Campus in Heber. This three-day event was attended by 110 faculty, staff, administrators and students from 11 institutions, including 8 individuals from WSU. Development opportunities included 54 peer presenters and one nationally recognized keynote. UCCEN secured a \$3,000 grant to support this event which was administered by UServeUtah (a division of the Lt. Governor's office).

The staff retreat that was planned for June at the University of Utah was canceled due to COVID-19.

Natalie also represented the UCCEN in campus visits to six institutions, distributed a quarterly newsletter to the network and managed the UCCEN web pages.

VISTA Volunteer for Food Insecurity

We utilized the service of an AmeriCorps VISTA volunteer throughout this reporting cycle. The VISTA volunteer, Anja Wutz, supports the Weber Cares Program and locally-based food insecurity programs through a collaboration with OgdenCAN and the Weber-Morgan Health Department. She also participates in and is currently planning the Utah Higher Education Food Summit for this Fall. The VISTA program at Weber State is part of a larger Food Conservation Corps program, overseen by Utah State University, that includes VISTA volunteers serving at other Utah institutions of higher education.

Weber Cares Program

Since 2011, the Weber Cares Program strives to increase healthy eating options, decrease food insecurity, and increase students' ability to stay in school and finish their degree.

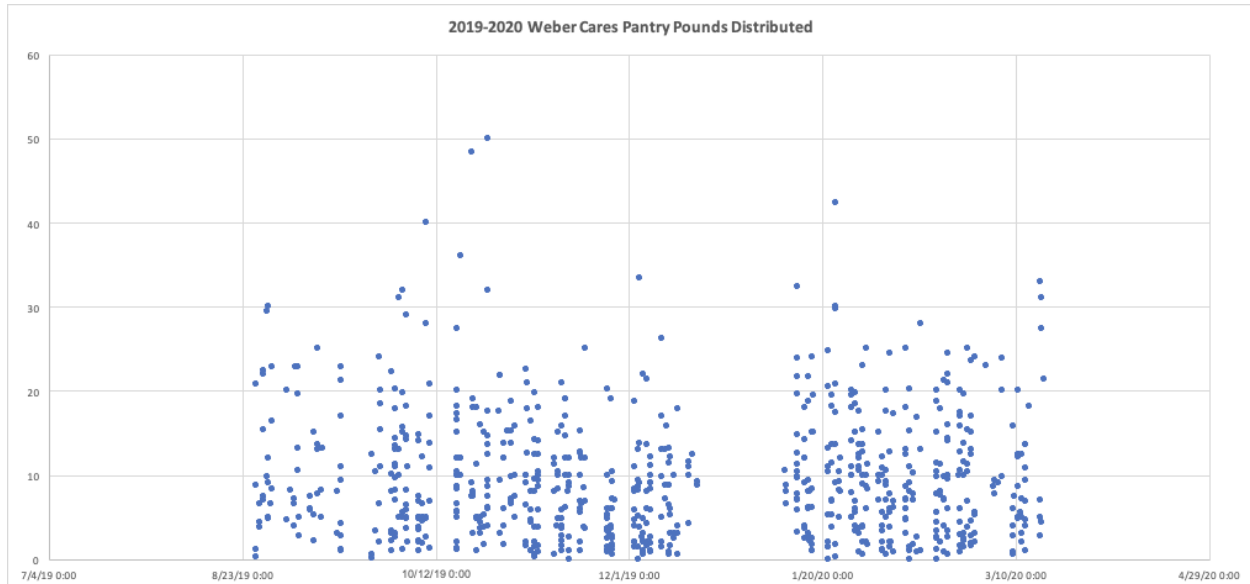
Food & Resource Pantry

The pantry provides up to two bags of food and resource options once a week for current WSU individuals. The pantry also offers fresh food options in partnership with Sustainability's Food Recovery Network, WSU's community garden, and Weber Dining Services. Throughout the week, recoverable food is prepared in to-go containers and delivered to the pantry for visitors to select a variety of fresh options and enjoy.

A total of 764 visits took place at the Weber Cares Food & Resource Pantry for the 2019-2020 academic year and a total of 7,253 pounds of food were distributed until the pantry had to close on March 18, 2020 due to COVID-19. When the pantry transitioned to the Stewart Library south-end loading dock, it created an online request form for visitors to do a curbside pickup for their food. A total of 51 visits took place where about 1,250 pounds of food were distributed. The curbside service was discontinued on

March 25 due to lack of personal protection equipment and lack of time and resources to train volunteers to help distribute food properly and practice strict guideline protocols with food donations, handling and distribution.

Participation: 764 total visits; 7253* pounds of food distributed; 21 volunteers; 48.5 volunteer hours; 1 student employee at 20 hours per week



Pounds of Food Distributed (08/26/2019 - 03/17/2020)

Feedback during Pantry visits:

- 94% of visitors expressed they were either somewhat satisfied or extremely satisfied with their visit
- 87% of visitors expressed they were either somewhat satisfied or extremely satisfied with the availability of food they wanted or needed
- 89% of visitors expressed they were either somewhat satisfied or extremely satisfied with the availability of resources they wanted or needed
- 95% of visitors expressed they were either somewhat satisfied or extremely satisfied with the customer service provided by staff and/or volunteers
- 64% of visitors consider themselves to be health conscious
- 55% of visitors consider their eating habits to be generally healthy
- 62% of visitors cook three or more times a week
- 51% of visitors eat processed food regularly
- 72% of visitors consume fresh, frozen, or canned vegetables and fruits at least five times a week
- 57% of visitors actively try to limit added sugars, fats, processed foods, sodium, etc. from their regular diets
- 70% of visitors are interested in eating healthier

Food Voucher Program

The Weber Cares Food Voucher Program is an emergency option for immediate food needs which provides a \$10 same-day-use voucher for WSU students to use at any Weber Dining food vendor located

in the Shepherd Union Building (restrictions apply). Any current WSU student who requests a voucher, must complete an intake form to help CCEL understand how to further assist or intervene in order for the student to seek other food sources. Students may use a food voucher once a month, but more requirements are set if a student wishes to return for additional vouchers.

Participation: A total of 30 intake forms were completed from students who requested a Weber Cares Food Voucher. About 83% of those intakes were from students who had used the voucher program for the first time this academic year. Only 26 food vouchers were used out of the 30. A total of \$265.29 was spent on the food voucher program.

Staff Accomplishments

Personnel

Executive Director, Dr Becky Jo Gesteland – appointed April 2019

Assistant Director, Patrick Tadlock – started January 2020

Administrative Specialist III, Carla Jones – retired June 2019

Administrative Specialist II, MaryElla Mitchell - started July 2019

Budget Specialist, Joan Gustafson

Community Partner Coordinator, Jenny Frame

Student Engagement Coordinator, Teresa Martinez - position title changed December 2019

Director of the Research Extension, Dr Katharine French-Fuller

Data and Community Research Coordinator, Yesenia Quintana

UCCEN Program Coordinator, Natalie Hales

Faculty-in-Residence, Dr Rich Fry - began May 2019

Civitas Coordinator, Dr Barrett Bonella

Faculty-Advisor Community Research Team, Dr Alex Lancaster

Faculty-Advisor Community Research Team, Dr Bobbi Van Gilder

Grant Evaluation Specialist, Cassandra Backman - started August 2019

Student Employee, Marketing & Graphic Design, Breana Bradford

Student Employee, Weber Cares Pantry Specialist, Giovanni Frias

Student Employee, Community Partner Specialist, Zadoth Vazquez

Student Research Assistant, Taylor Calabrese

Student Research Assistant, Raquel Lemos

Student Research Assistant, Bethany West

Perception Study Research Assistant, Karen Valdez

Publications

Peer Reviewed

Bonella, B., Beirwolf, K., Coleman, L., Sterger, C., Pulli, K., Anguiano, C., Barton, K., (2019). Mixed Methods Evaluation of Formal Mentoring: Journey UP for Aging Out of Foster Care. Manuscript under review for publication to Global Social Welfare.

Call, C., **Lancaster, A.**, **Gesteland, B.J.**, Sowerby, A., Stevenson, K., & Asensio, I., (2019). "Are We Engaged? A College-level Inventory of Community Engagement." *eJournal of Public Affairs*. 8(3), 53-67.

Cionea, I. A., **Van Gilder, B. J.**, Hoelscher, C. S., & Anagondahalli, D. (2019). "A cross-cultural comparison of expectations in romantic relationships." *Journal of International & Intercultural Communication*, 12(4), 289-307.

Gesteland, B.J., (2020). Teaching Content Management with XML. In T. Bridgeford (Ed.), *Teaching Content Management in Technical and Professional Communication*. Routledge, 108-124.

Meerts-Brandsma, L., & Sibthorp, J. (In press). Considering transformative learning for adolescents enrolled at semester schools. *Journal of Transformative Education*.

Meerts-Brandsma, L., Sibthorp, J., & Rochelle, S. (2019). Using transformational learning theory to understand outdoor adventure education. *Journal of Adventure Education and Outdoor Learning*, doi.org/10.1080/14729679.2019.1686040

Van Gilder, B. J. (2019). "Sexual orientation stigmatization and identity work for gays, lesbians, and bisexuals in the U.S. military." *Journal of Homosexuality*, 66(14), 1949-1973.

Van Gilder, B. J. (2019). "Femininity as perceived threat to military effectiveness: How military service members reinforce hegemonic masculinity in talk." *Western Journal of Communication*, 83(2), 151-171.

Warner, R. P., **Meerts-Brandsma, L.**, & Rose, J. (2020). Neoliberal ideologies in outdoor adventure education: Barriers to social justice and strategies for change. *Journal of Park and Recreation Administration*, doi.org/10.18666/JPra-2019-9609

Zajchowski, C., Riley, M., & **Meerts-Brandsma, L.** (2020). Situating and sequencing Quagmire: The role of simulation-based gaming in preparing students for future learning at Capitol Reef National Park, Utah. *Scholé*, doi.org/10.1080/1937156X.2020.1718041.

External and Internal Reports

Backman, C. (2020). *Project ROAR-Student Advocate Survey 2019-2020 Report*. Ogden, UT: Weber State University: Center for Community Engaged Learning Research Extension.

Backman, C. (2020). *Boys and Girls Club of Weber-Davis - Create@The Club Parent and Member Survey Report 2019-2020*. Ogden, UT. Weber State University: Center for Community Engaged Learning Research Extension.

Backman, C. (2020). *Boys and Girls Club of Weber-Davis - Roy Teen Quick Fact Report Spring 2020*. Ogden, UT. Weber State University: Center for Community Engaged Learning Research Extension.

Backman, C. (2020). *Boys and Girls Club of Weber-Davis - Virtual Programming Spring 2020 Report*. Ogden, UT: Weber State University: Center for Community Engaged Learning Research Extension.

Backman, C. (2020). *Boys and Girls Club of Weber-Davis - Logica Models and Covid-19 Response Logic Models*. Ogden, UT: Weber State University: Center for Community Engaged Learning Research Extension.

Backman, C. (2020). *Ogden Civic Action Network - East Central Neighborhood Fact Sheet*. Ogden, UT: Weber State University: Center for Community Engaged Learning Research Extension.

Backman, C. (2020). *Ogden Civic Action Network - East Central Neighborhood Overview Report*. Ogden, UT: Weber State University: Center for Community Engaged Learning Research Extension.

Backman, C. (2019). *Project ROAR Mid-year Report*. Ogden, UT: Weber State University: Center for Community Engaged Learning Research Extension.

French-Fuller, K., Lemos, R., & West, B. (2020). *Focus Group Results for 2018-2019 Federal Government Shutdown*. Weber State University: Center for Community Engaged Learning Research Extension.

French-Fuller, K., Quintana, Y., & Calabrese, T. (2019). *Government Furlough Survey Results*. Ogden, UT: Weber State University: Center for Community Engaged Learning Research Extension.

French-Fuller, K., Quintana, Y., Calabrese, T., & Lemos, R. (2019). *Home Visitation Programs in Education*. Ogden, UT: Weber State University: Center for Community Engaged Learning Research Extension.

French-Fuller, K., Quintana, Y., & Lemos, R. (2020). *GED Programs*. Ogden, UT: Weber State University: Center for Community Engaged Learning Research Extension.

French-Fuller, K., Quintana, Y., & West, B. (2020). *Produce Rx*. Ogden, UT: Weber State University: Center for Community Engaged Learning Research Extension.

Presentations

International

Ault, M. K., Amacher, A., & **Van Gilder, B.** (2020, May). Navigating structural conflict: How Tongan students cope with the intersection of Tongan cultural and higher-educational structures. Paper presented at the International Communication Association Convention, Gold Coast, Australia - postponed due to COVID-19.

Lancaster, A. L., Haislett, R., Packer, C., Schaper, A., Rezaei, S., & Edwards, K. (2020, May). Organizational socialization of faculty newcomers: A case study of a faculty retreat. Paper presented at the International Communication Association Convention, Gold Coast, Australia - postponed due to COVID-19.

Van Gilder, B., Amacher, A., & Ault, M. K. (2020, May). Whiteness, marginalization, and exclusion: An analysis of Tongan students' experiences in US institutions of higher education. Paper presented at the International Communication Association Convention, Gold Coast, Australia - postponed due to COVID-19.

National

Amacher, A., Ault, M. K., & **Van Gilder, B.** (2019, November). Surviving in higher education: How communication influences Tongan students' socialization in higher education institutions. Paper presented at the National Communication Association Convention, Baltimore, MD.

Fry, R. (2020, March). Tracking Professional Development through the Creation of Culturally-appropriate Educational Materials. Poster for the Utah Academy of Sciences, Arts, and Letters (UASAL) 2020 conference at the University of Utah - postponed due to COVID-19.

Gibson, H. J., Nui, Y., Mills, M., Kleiber, D., Zhang, H., & **Meerts-Brandsma, L.** (2020, February). Exploring leisure from a developmental approach: Showcasing theories and implications for/from research. Presented at The Academy of Leisure Sciences Conference in Urbana-Champaign, Illinois.

Meerts-Brandsma, L., & Sibthorp, J. (2019, November). How schools with a focus on experiential education in comparison to traditional schools impact adolescent identity formation. Presented at the Association of Outdoor Recreation and Education/Association for Experiential Education (AORE/AEE) conference in Spokane, Washington.

Ricks, M., **Meerts-Brandsma, L.**, & Sibthorp, J. (2019, November). How two learning contexts impact self-authorship in adolescents. Presented at the Association of Outdoor Recreation and Education/Association for Experiential Education (AORE/AEE) conference in Spokane, Washington.

Van Gilder, B. & Ault, M. (2019, November). Relational communication among sister-wives in plural marriage families. Paper presented at the National Communication Association Convention, Baltimore, MD.

Regional

Van Gilder, B. (2020, February). Critical pedagogy as agitation: Teaching and learning strategies for social justice. Panel presentation at the Western States Communication Association Convention, Denver, CO.

State/Local

Backman, C. (2019, October). 2019 Logic Model Retreat. Presented to Boys and Girls Club of Weber-Davis at the Community Education Center in Ogden, Utah.

Calabrese, T. (2019, December). 2019 WSU PREP. Presented to Davis, Ogden, and Weber School District at the WSU College of Science in Ogden, Utah.

Corbin, N. (2020, May). Perception Study - Audit Findings. Presented to the United Way of Northern Utah via Zoom.

Corbin, N. (2020, February). Perception Study Findings. Presented to the United Way of Northern Utah in Ogden, Utah.

Frame, J. and Martinez, T. (2019, April). Moving from "New Student" to "Active Citizen." Presented at the Student Affairs Wildcat Exchange at Weber State University in Ogden, Utah.

French-Fuller, K. (2019, May). Presentation of Focus Groups Results. OgdenCAN Subcommittee Chairs. Weber State University.

French-Fuller, K. (2019, June). Presentation of Focus Groups Results. OgdenCAN Board. Weber State University Community Education Center.

French-Fuller, K. (2019, September). Presentation of Focus Groups Results. OgdenCAN Health Subcommittee. Weber-Morgan Health Department.

French-Fuller, K. (2019, September). Presentation of Focus Groups Results. OgdenCAN Housing Subcommittee. Weber-Morgan Health Department.

French-Fuller, K. (2019, June). Presentation of Focus Groups Results. OgdenCAN Education Subcommittee. Superintendent's Office, Ogden School District.

Martinez, T. (2019, August). Building inclusive spaces and opportunities. Presented at the Student Service Leadership Retreat in Springhaven, Utah.

Martinez, T. (2020, January). The Importance of Time Management. Presented at the WSU Clubs & Orgs Officer Training at Weber State University in Ogden, Utah.

Martinez, T. (2020, February). What CCEL has to offer. Presented at Emerging Leaders training at Weber State University in Ogden, Utah.

Martinez, T. (2020, March). #Wildcats Count: 2020 Census. Presented at the Student Affairs Davis Campus monthly meeting at Weber State University in Layton, Utah.

Lemos, R. (2020, January). GED Programs. Presented to the GED Committee at the Community Education Center in Ogden, Utah.

Quintana, Y. (2020, March). GED Programs. Presented to the OgdenCAN Post-Secondary Committee at the United Way of Northern Utah in Ogden, Utah.

Quintana, Y. (2020, March). Tutoring Programs: A Mid-Year Review. Presented via Zoom to the United Way of Northern Utah tutoring team.

Quintana, Y. (2019, July). Logic Models. Presented to faculty members at the Grant Writing Workshops at Weber State University in Ogden, Utah.

West, B. (2019, August). Produce Rx Presentation. Presented to the OgdenCAN Health Committee at the Weber-Morgan Health Department in Ogden, Utah.

Professional Service

Outside WSU

Backman, Cassandra. Member, Food Insecurity Team, OgdenCAN.

Backman, Cassandra. Cohort 9, National Leadership Academy of Public Health, Public Health Institute, Center for Disease Control.

Backman, Cassandra. Partner, Utah State Board of Education, Partnership for Student Success Grant.

Backman, Cassandra. Attendee, Promise Partners Regional Council.

Backman, Cassandra. Participant, Chicago Cultural Organization Research Network.

Backman, Cassandra. Member of Subcommittee. Zoo and Aquarium Focus Group (American Evaluation Association and Association of Zoos and Aquariums).

Backman, Cassandra. Professional Member. National Interpretation Association.

Backman, Cassandra. Member. American Evaluation Association.

Bonella, Barrett. Clinical Director, Youth Futures Homeless Shelter.

Calabrese, Taylor. Legislative Intern for Representative Ferry and Representative Johnson, Utah State Legislature.

Frame, Jenny. Member, College Town Marketing Committee.

French-Fuller, Katharine. Member, Food Security Committee, OgdenCAN.

Fry, Rich. Member, Ogden Rotary Club.

Fry, Rich. Member, Board. No Poor Among Us.

Gesteland, Becky Jo. Chair, Executive Board. Ogden Nature Center.

Gesteland, Becky Jo. Community Representative, Board Development Committee. Girl Scouts of Utah.

Lancaster, Alexander. Editorial Board Member, Communication Research Reports.

Lancaster, Alexander. Reviewer, Communication Quarterly.

Lancaster, Alexander. Vice Chair, Applied Communication Division, National Communication Association.

Martinez, Teresa. Member, Complete Count Committee with Ogden City.

Martinez, Teresa. Member, Political Ideology Coalition with Keene State College.

Martinez, Teresa. Member, Student Service Leadership Retreat Planning Committee.

Mitchell, Ella. Administrator, Weber County Emergency Food and Shelter Board.

Mitchell, Ella. Member, Weber County Homeless Trust.

Quintana, Yesenia. Member, Ogden United Advisory Board, United Way of Northern Utah.

Quintana, Yesenia. Member, United Partnerships Council, United Way of Northern Utah.

Quintana, Yesenia. Member, Education Sub-Committee, OgdenCAN.

Quintana, Yesenia. Member, SB67 Communities of Practice, United Way of Northern Utah.

Quintana, Yesenia. Member, P-3 Committee, United Way of Northern Utah.

Quintana, Yesenia. Member, 3-5 Committee, United Way of Northern Utah.

Quintana, Yesenia. Member, Hiring Committee for Community School Coordinator, United Way of Northern Utah.

Quintana, Yesenia. Member, Research and Evaluation, United Way of Northern Utah.

Quintana, Yesenia. Member, American Evaluation Association.

Quintana, Yesenia. Member, University-Based Research Center TIG, American Evaluation Association.

Van Gilder, Bobbi. Member, Respondent & Reviewer, International & Intercultural Communication Division, National Communication Association.

Van Gilder, Bobbi. Member, Respondent & Reviewer, Feminist & Women Studies Division, National Communication Association.

Van Gilder, Bobbi. Member & Reviewer, Gay, Lesbian, Bisexual, and Queer Communication Division, National Communication Association.

Van Gilder, Bobbi. Member & Reviewer, Intercultural Communication Division, International Communication Association.

Van Gilder, Bobbi. Member & Reviewer, Communication, Identities, and Difference Interest Group, Western States Communication Association.

Van Gilder, Bobbi. Member & Reviewer, Intercultural Communication Interest Group, Western States Communication Association.

Van Gilder, Bobbi. Member, Nominations Committee, Intercultural Communication Interest Group, Western States Communication Association.

Van Gilder, Bobbi. Ad hoc reviewer, Journal of Intercultural Communication Research.

Van Gilder, Bobbi. Ad hoc reviewer, Western Journal of Communication.

Van Gilder, Bobbi. Ad hoc reviewer, Journal of Gay & Lesbian Social Services.

Wutz, Anja. Food Insecurity Subcommittee, OgdenCAN.

Within WSU

Backman, Cassandra. Member, CCEL Marketing Committee.

Bonella, Barrett. Member, Engaged Learning Series Planning Committee.

Bonella, Barrett. Chair, Constitutional Review, Apportionment, and Organization Committee.

Bonella, Barrett. Member, Curriculum Committee, College of Social & Behavioral Sciences.

Bonella, Barrett. Member, the Masters in Social Work Planning Committee.

Frame, Jenny. Member, Staff Development Grant Committee.

Frame, Jenny. Member, Student Engagement Task Force.

Frame, Jenny. Member, Student Success Engagement Sub-Committee.

Frame, Jenny. Chair, SIL Assistant Hiring Committee.

Frame, Jenny. Member, Student Affairs Data Analyst Hiring Committee (twice).

Frame, Jenny. Member, Student Engagement Tracking Tool RFP Committee.

French-Fuller, Katharine. Chair, Hall Endowment Grant Committee.

French-Fuller, Katharine. CCEL Administrative Specialist Hiring Committee.

Fry, Rich. Chair, CEL Curriculum Committee.

Fry, Rich. Member, Hall Grant Committee.

Gesteland, Becky Jo. Member, Faculty Board of Review.

Gesteland, Becky Jo. Member, Engagement Subcommittee.

Gesteland, Becky Jo. Chair, Department Ranking Tenure Evaluation Committee.

Gesteland, Becky Jo. Member, Professional and Technical Writing Committee.

Gustafson, Joan. Member, IT Program Review Committee.

Hales, Natalie. Coordinator, Engaged Faculty Retreat Planning Committee.

Hales, Natalie. Coordinator, Utah Campus Community Engagement Network Steering Committee.

Hales, Natalie. Coordinator, Student Service Leader Retreat Planning Committee.

Hales, Natalie. Member, CCEL Marketing Committee.

Hales, Natalie. Member, Utah NASPA Conference Planning Committee.

Lancaster, Alexander. Member, Utah Campus Community Engagement Network EFR Committee.

Lancaster, Alexander. Member, MPC Admissions Committee, Department of Communication.

Lancaster, Alexander. Member, EPIC Committee, Department of Communication.

Lancaster, Alexander. Member, Travel Committee, Department of Communication.

Lancaster, Alexander. Member, Assessment Committee, Department of Communication.

Lancaster, Alexander. Member, Teaching, Learning, and Assessment Committee.

Lancaster, Alexander. Member, CCEL Assistant Director Hiring Committee.

Martinez, Teresa. Advisor, WSUSA Service Team.

Martinez, Teresa. Chair, Hiring committee for Diversity, Equity & Inclusion Coordinator.

Martinez, Teresa. Co-advisor, American Democracy Project.

Martinez, Teresa. Co-chair, Engaged Learning Series Committee.

Martinez, Teresa. Co-chair, Political Engagement Coalition.

Martinez, Teresa. Instructor, FYE, Summer and Fall 2019.

Martinez, Teresa. Instructor, Public Speaking, Spring 2020.

Martinez, Teresa. Member, Block Party Planning Committee.

Martinez, Teresa. Member, CCEL Scholarships Committee.

Martinez, Teresa. Member, CCEL Student Learning Outcomes Committee.

Martinez, Teresa. Member, Diversity Conference Planning Committee.

Martinez, Teresa. Member, Eddie's BBQ Planning Committee.

Martinez, Teresa. Member, Food Sustainability Committee.

Martinez, Teresa. Member, Student Affairs Davis Campus Committee.

Martinez, Teresa. Member, Student Engagement Task Force Committee.

Martinez, Teresa. Member, Student Wellness Committee.

Martinez, Teresa. Member, Wildcat Welcome Committee.

Mitchell, Ella. Member, CCEL Scholarship Committee.

Tadlock, Patrick. Member, Engaged Learning Series Committee.

Tadlock, Patrick. Member, Political Engagement Coalition.

Tadlock, Patrick. Member, Student Success Engagement Subcommittee.

Quintana, Yesenia. Member, Women of Color Coalition.

Quintana, Yesenia. Member, CCEL Integration Committee.

Van Gilder, Bobbi. Chair, Equity & Inclusion Task Force, Faculty Senate.

Van Gilder, Bobbi. Member, Linguistics Committee, Interdisciplinary Linguistics Minor.

Van Gilder, Bobbi. Member, Diversity Committee, Department of Communication.

Van Gilder, Bobbi. Member, Travel Committee, Department of Communication.

Van Gilder, Bobbi. Member, General Education Assessment Sub-Committee, Department of Communication.

Van Gilder, Bobbi. Member, Departmental Student Learning Outcomes Revision Ad Hoc Committee, Department of Communication.

Van Gilder, Bobbi. Member, Evaluation of Peer Instruction Committee (EPIC), Department of Communication.

Van Gilder, Bobbi. Member, Master of Professional Communication (MPC) Program Assessment Committee, Department of Communication.

Van Gilder, Bobbi. Member, CCEL Student Learning Outcomes Committee.

Wutz, Anja. AmeriCorps VISTA Food Security Advocate.

Grants

The CCEL secured the following grants and contracts during the 2019-20 academic year to support numerous programs:

1. CEL Community of Practice, RS&PG, \$7,500
2. Census, Utah Complete Count Committee, \$2,500
3. Engaged Faculty Retreat, UServeUtah, \$3,000
4. Evaluation, Boys and Girls Clubs, \$10,000
5. Evaluation and Literature Reviews, OgdenCAN, \$14,000
6. Focus Groups, Ogden City Recreation, \$4,000
7. Perception Study, United Way of Northern Utah, \$16,610
8. SB 67 sub-award, United Way of Northern Utah, \$29,500
9. SB 67 sub-award, Weber School District, \$34,835
10. VISTA Volunteer for Food Insecurity, Student Affairs Student Success Grant, \$4,166.67

Total grant money received: **\$126,111.67**

Awards

Teresa Martinez - 2020 Crystal Crest Friend of Students

Yesenia Quintana - 2019 WSU Exemplary Collaboration Award

Bethany West - 2020 Outstanding Graduate of the Telitha E. Lindquist College of Arts and Humanities

Bethany West - 2020 Outstanding Graduate in Professional & Technical Writing

Media Coverage

CCEL Website

Changes:

Website was redesigned this year.

Maintenance:

Both CCEL and Student Affairs Marketing maintain this site, but since the redesign, SA Marketing does most updates.

Pageviews:

2016-17	2017-18	2018-19	2019-20
56,259	63,403	76,641	81,731

- We have an increase in pageviews from last year.
- We have an increase in unique users.
- Users are spending more time on the pages than previous years.
- Pageviews were up all year compared to last year but moved below last year's pageviews from mid-March through May.

Most Viewed
Student Affairs Websites

#5 CCEL

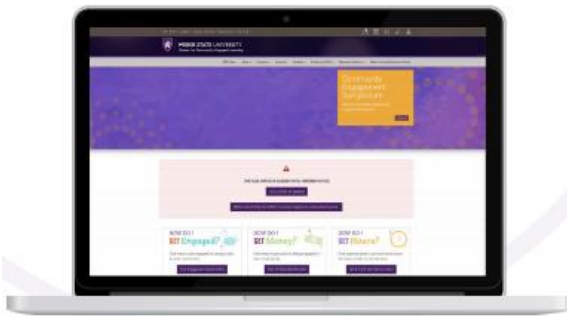
Website Analytics
weber.edu/ccel

How Users are Finding CCEL (home page):

	2016-17	2017-18	2018-19	2019-20
Direct URL (users type in URL)	23%	20%	26%	21%
Organic Search (Google, Bing, etc.)	42%	51%	47%	50%
Referral (Linked from another website)	33%	25%	22%	21%

Demographics (home page):

	2016-17	2017-18	2018-19	2019-20
Age	18-24: 43% 25-34: 29% 35-44: 21%	18-24: 51% 25-34: 25% 35-44: 24%	18-24: 42% 25-34: 38% 35-44: 20%	18-24: 71% 25-34: 29%
Gender	Male: 36% Female: 65%	Male: 38% Female: 62%	Male: 37% Female: 63%	Male: 52% Female: 48%
Location	Ogden: 51% Layton: 10% Roy: 5%	Ogden: 48% Layton: 10% Bountiful: 5%	Ogden: 38% SLC: 11% Bountiful: 5%	Ogden: 46% SLC: 7% Layton: 8%
Device	Desktop: 85% Mobile: 13% Tablet: 2%	Desktop: 84% Mobile: 14% Tablet: 2%	Desktop: 70% Mobile: 28% Tablet: 2%	Desktop: 71% Mobile: 28% Tablet: 2%



Top 5 pages:

1. Home
2. Tracking Hours
3. Training
4. Students
5. Weber Cares



WEBER STATE UNIVERSITY
Student Affairs Marketing

Government Furlough Survey - in the news

The survey was released in June 2019 and received substantial local and some national media attention:

- [New study shows federal employees still impacted six months after government shutdown](#)
- [Shutdown Had Deep Financial and Mental Health Impact on IRS Workers, Study Finds](#)
- [KSL-SLC \(NBC\) 6/10/2019 6:15:20 PM](#)
- KUER - Rocio Hernandez. No link available.
- [KUTV-SLC \(CBS\) 6/10/2019 6:06:33 PM](#)
- [KUTV-SLC \(CBS\) 6/10/2019 10:25:52 PM](#)
- [Shutdown Letdown: How the Longest Shutdown in US History Did Lasting Damage to Our Government and the People It Serves](#)
- [Last winter's government shutdown was worse than you thought. New study says about 1 of 3 federal workers in Utah went to a food pantry or missed house payments](#)
- [Weber State study: Shutdown impacted many, some after-effects linger on](#)

Government Furlough Focus Groups - in the community

Focus groups were conducted in September 2020 so the community could better prepare in the case of another government shutdown. The information resulted in the creation of an online resource guide: [Guide 'Em Ogden](#).

Weber Cares Food & Resource Pantry

- [WSU Food Pantry Receives Donation to Help Feed Students in Need](#)
- [Weber State expands food pantry, supports for students and staff who are food insecure](#)
- [Weber State University provides food pantry for students experiencing food insecurity](#)
- [Weber State and Southern Utah announce rivalry 'Food Fight'](#)

#WildcatsCount: 2020 Census

- [Ogden officials prepare for Census Bureau count, events to be held to get word out](#)
- [The census is paramount to secure funding and representation for all](#)
- [WSU Hosts Census Panel Discussion](#)
- [Work to Promote Census Continues at WSU](#)

Student Learning Outcomes

The CCEL has four learning outcomes for students: civic action, civic knowledge, civic skills, and civic values; however, we are in the process of revising these. See the attached [CCEL-SLOs-Proposal](#).

Assessment Reporting

Alternative Spring Break Trips

We conducted a survey of students who participated in the alternative spring break trips. The responses to the Alternative Spring Break assessments as a whole were very positive. Students reported that they had meaningful experiences and opportunities to learn more about service and the communities they served. These trips seem to have positively influenced students' desire to serve others more often as well. Some of the ASB trips appear to have received more positive responses than others, but each trip

was still evaluated very positively. It was obvious from open-ended responses that the opportunity to attend a service learning trip was very important and impactful for the students. See the attached [Alternative Breaks Pre-Trip Assessment](#) and [Alternative Breaks Post-Trip Assessment](#).

Community Partner Survey

Community partners are sent a survey once every two years examining community partners and campus relationships. The response rate this year was lower than past surveys but of those who did fill it out as a result of working with WSU and CCEL; 88% identified new volunteers, 76% completed projects, 64% increased the value of the services, and 63% increased their organizational resources. Moving forward, we would like to figure out why we had such a low response rate and try to increase it for the next survey distribution.

See the attached [Community Partner Survey Results](#).

Student Survey

We routinely ask students enrolled in CEL-designated classes and serving on CCEL Teams to reflect on their experiences. Our common practice is to administer our annual student survey during the last month of the spring semester; however, this year due to COVID-19 and the related response we decided to not administer this survey for the 2019-2020 school year. We expect to resume this practice at the end of the next academic year.

Goals for 2019-2020

Six-Column Model Goals

This year we created three goals that aligned University Objectives (Access, Community, Diversity, and Learning) with the Student Learning Outcomes identified by the Student Affairs Division.

Access

Increase CCEL's involvement with Davis Campus

1. Means to achieve
 - Attend monthly Student Affairs Davis Campus (SADC) meetings
 - Intentionally hold student meetings at least once a semester
 - Organize community partner events in Davis County at the campus
 - Participate in tabling events held by Davis Campus
 - Hold a volunteer fair during the evening at Davis Campus (table to next year)
2. Student learning outcome(s)
 - Cultural Competence
 - Leadership & Management Skills
3. Method(s) of assessment
 - Number of activities offered and number of participants. SLO Rubric scores.
4. Results
 - The Student Engagement Coordinator attended 7 of 12 SADC meetings and retreats and two Davis Campus Services sponsored events; however, CCEL needs to establish a physical presence at Davis Campus. The WSUSA Service Team held two events at the Davis Campus or nearby. That said, the Student Engagement Coordinator and Assistant

Director will attend the June SADC retreat and begin forming a plan. The Volunteer Fair will be tabled next year.

5. Use of Results
 - Efforts were made to attend Davis Campus meetings, events and retreats. Efforts need to be improved to host meetings and events at the Davis Campus. Intentional planning of meetings with CCEL staff will be evaluated to be hosted at the Davis Campus. The WSUSA Service Team and ADP team will be notified to include the Davis Campus in their events where it is applicable.

Learning

Update training modules to better prepare students for community engagement participation

1. Means to achieve
 - Form a sub-committee that includes student, faculty, and community partner representation to determine necessary training
 - Create new modules
2. Student learning outcome(s)
 - Civic Engagement
 - Cultural Competence
3. Method(s) of assessment
 - Conduct retrospective surveys of students who complete modules
4. Results
 - Prior to COVID-19, we planned to form a sub-committee and begin planning this spring. We've now convened a team of six faculty members plus two CCEL staff who will develop "Virtual Community Engaged Learning Training & Modules" this summer.
5. Use of Results
 - We will create four training modules, of which the fourth focuses on Student Learning Outcomes and explores ways to reduce barriers for students when work, health and/or life situations (like COVID-19) might otherwise prevent them from participating in traditional CEL.

Diversity

Restructure CCEL Student Teams to align with the vision of CCEL

1. Means to achieve
 - Propose restructure to SIL, community partners, CCEL staff, etc.
 - Create position descriptions for student applications
 - Include faculty, staff, students and community partners
 - Implement new structure
2. Student learning outcome(s)
 - Civic Engagement
 - Cultural Competence
 - Critical Thinking
 - Interpersonal Communication
 - Interpersonal Competence
 - Leadership & Management Skills
 - Responsibility & Accountability
3. Method(s) of assessment
 - Use data from the annual CCEL student assessment

4. Results
 - We've completed the proposal process with all constituencies.
 - The Research Team would like to consider what research training would look like with the new restructure.
 - More meetings need to take place with community partners to ensure a smooth transition and impact on their partnership.
 - A proposal to the WSUSA leadership needs to take place prior to October 2020 to ensure position and title changes can be made before the next student election cycle.
5. Use of Results
 - The continuation of the restructure was delayed due to COVID-19. The process will continue in late summer 2020 into early fall to solidify position description and position title changes to be made by the WSUSA leadership by October 2020. Also, during that process, the Research Team and community partners will be included in finalizing the restructure language to begin identifying high-impact projects and foundational projects on and off campus for the 2021-2022 academic year.

CCEL Priorities

In 2019-2020 we held several meetings to provide updates on our progress toward achieving our four goals, which we identified at our all-day strategic planning meeting on July 12, 2019. (See the [Strategic Planning Timeline](#)). We called these goals our priorities.

#1 - Integrate areas of CCEL

1. **Members**
Jenny, Yesenia, Ella, Patrick, Becky*
2. **Rationale**
We should practice what we preach, model integration, create synergy among areas, and deepen the learning process. Also, collaboration is fun!
3. **Goals/Objectives**
 - a. Develop an internal communication plan to keep everyone in the loop, foster awareness, and create opportunities to collaborate; schedule monthly meetings for the entire group, structure meetings to include area updates or presentations, send weekly internal emails, organize a mini symposium
 - b. Pilot a project with a particular issue (food insecurity?)
 - c. Establish learning outcomes for pilot and professional development for staff
4. **Results**
We met several times during spring semester and were planning a retreat for June 9; however, due to COVID-19, we had to cancel the retreat. We hope to hold an event that combines a service project and a group activity in a "Day of Fun." Meanwhile, we continue to explore ways to stay in touch during remote operations. These circumstances have encouraged us to improve communication between programs, constituencies, and activities.

#2 - Increase faculty involvement

1. **Members**
Alex, Barrett, Lisa, Katharine (on copy), Rich*
2. **Rationale**
We've seen declining participation from faculty in CEL and need to reinvigorate engagement.
3. **Goals/Objectives**

- a. Revise tenure and promotion documents
 - b. Recruit and train new CEL faculty
 - c. Develop cross-discipline projects
 - d. Task Community of Practice with revising online training modules
4. **Results**
Due to COVID-19, we did not meet in the spring; however, we submitted a proposal for an Innovative Teaching Grant to provide stipends for faculty to develop training modules this summer. We plan to recruit faculty for the CEL Community of Practice prior to fall semester.

#3 - Revisit student learning outcomes

1. **Members**
Bobbi, Patrick, Yesenia (on copy), Teresa*
2. **Rationale**
We need SLOs that are less abstract and use plain language; involve students and community partners later
3. **Goals/Objectives**
 - a. Define skills an “engaged student” should when they graduate; Align our SLOs with Student Affairs, HIEE, Carnegie
 - b. Develop or acquire a new tool
 - c. Determine assessment tools
 - d. Roll out and convey message (when and how)
4. **Results**
We integrated HIEE language (foundation, integration, and transformation) with our four outcomes (civic knowledge, action, skills, and values) and simplified the language used to describe each outcome. The CCEL team will discuss the proposed changes this summer. See the attached [CCEL-SLOs-Proposal](#).

#4 - Develop a marketing plan

1. **Members**
Teresa, Natalie, Cassandra, Becky (on copy), Patrick*
2. **Rationale**
To align and bring CCEL marketing strategies, tools and resources from a decentralized progress into a more centralized process
3. **Goals/Objectives**
 - a. Facilitate a comprehensive strategic marketing plan
 - b. Develop a repository of digital and physical marketing resources to enable easy access for staff and students
 - c. Develop and implement a more comprehensive social media and web presence.
 - d. Develop a common “elevator pitch” for CCEL staff and student to help CCEL messaging to stakeholders
4. **Results**
We have met a few times since Patrick started in January. These meetings have helped us determine the need for a more defined message for our team. With the support of Dr. Alex Lancaster, we will develop a comprehensive strategic marketing plan by the beginning of fall semester. Our plan will include social media and overall online presence.

Goals for 2020-2021

On June 17, 2020, we will meet via Zoom and work in small groups to determine the themes that will guide our Center.

Our year-long goals are to

1. Develop a 3-5-year plan for CCEL as a whole and for each unit within (i.e., Research Extension)
2. Revise our training modules
3. Increase our presence at Davis Campus
4. Restructure our student teams
5. Use results of year-end surveys to improve alternative break trips and community partnerships

Adjustments due to COVID-19

The CCEL shifted to remote operations on March 16, 2020. Thereafter, we closed offices; canceled activities, events, and programs; and delayed various planning initiatives and projects. We will assess the impact on our numbers in next year's report.

Closures

We closed the CCEL offices (SU 324, Research Extension, and CEC Suite) on March 16, 2020. Everyone was issued a laptop who did not already have one; we processed "Temporary Work From Home" forms; we issued supplemental ePARs for cell phone use; we met twice weekly during the first two weeks, then weekly for the next month, then bi-weekly until the state moved to "orange," at which point we resumed weekly meetings; throughout the week, we meet as needed via Google Chat, Google Hangout, and Zoom; until we became accustomed to remote operations, we submitted weekly updates.

Until March 18, 2020, the Weber Cares Pantry operated out of its current location on the fourth floor of the Shepherd Union Building at the Ogden Campus. At that point, we shifted operations to limited contact and curbside pickups from the Stewart Library's south side loading dock. This created easy access to distribute food where cars could pull up and receive bags of food. Anyone with an active W# (university I.D.) could complete a request form on CCEL's website to request a day and time they would pick up their food. This request also allowed those to request resources (tampons, pads, etc.) to add to their bags. Between March 18 and March 25, the Weber Cares Pantry had about 50 requests for food and resources. About 20-25 pounds of food per pick up, or 1,000-1,250 total pounds, was distributed during this one-week time frame. Around March 23, CCEL decided it was not fully equipped to provide personal protection equipment or train those who wanted to volunteer to distribute food in a short period of time, so we discontinued food distribution after March 25. The remaining food (~500-700 pounds) was removed from the two locations on campus and donated to the Salvation Army in Ogden.

Cancelations and/or Virtual Shifts

- Annual Student Survey - typically sent in March/April
- CCELebration - April 2020; moved online
- CEL Symposium - April 2020; moved online
- CCEL Retreat - June 2020
- International Communication Association Convention, Australia - May 2020 (2 faculty; 1 student)
- UCCEN Staff Retreat - June 2020

- Utah Academy of Arts & Sciences - March 2020 (1 faculty)
- Volunteer Management Training - March session moved online
- #Wildcats Count: 2020 Census - April event canceled; other efforts moved online

Delays

- Engaged Learning Series - planning for 2020-2021 *Connect series delayed
- Nurture the Creative Mind - research project postponed
- Ogden City Recreation Focus Groups - research project postponed
- Service Team Restructure - planning delayed
- Think Tank for Collaboratory - shifting to virtual CEL initiative
- UWNU Perception Study - research project postponed

Appendices

2019-2020 CCEL Hours

Curricular				estimated additional hours		
Fall 2019 CEL			Hours	72%	65%	60%
	# of registered students	1,734.00				
	# of students who logged hours	478.00				
	Percentage logged	0.28				
	# of logged hours		7229.75	25821	20656	18074
Spring 2020 CEL						
	# of registered students	1,116.00				
	# of students who logged hours	171.00				
	Percentage logged	0.15				
	# of logged hours		2388.65	8531	6825	5972
Summer 2019 CEL						
	# of registered students	400.00				
	# of hours		2,000	2000	2,000	2,000
Logged hours		23,734.95	14117	14117	14117	14117
Co-curricular						
	ADP		400	400	400	400
	AmeriCorps Hours		35,700	35700	35,700	35,700
	Alternative Breaks		1600	1600	1600	1600
	CCEL Student Worker Hours		5876	5876	5876	5876
	Service Team Hours		599	599	599	599
Logged hours (includes CRT)			35,530	35530	35,530	35,530
Total Hours			105,440	130,173	123,303	119,867

CEL Attributes Approved in Curriculog

Course	New	Renewed
CHEM 4570	✓	
DANC 3015	✓	
HNRS 4920	✓	
NRSB 2251	✓	
NRSB 2351	✓	
NRSB 2551	✓	
NRSB 3350	✓	
NRSB 4200	✓	
NRSB 6140	✓	
OCRE 4000	✓	
SCM 4840	✓	
DANC 3910		✓
DANC 3911		✓
DENT 3301		✓
DENT 3336		✓
DENT 3337		✓
EDUC 2010		✓
ENGL 2100		✓
ENGL 3100		✓
ENGL 3140		✓
ENGL 3190		✓
ENGL 4110		✓
ENGL 4120		✓
GEOG 3060		✓
MKTG 3450		✓
MSAT 6500		✓
MSAT 6501		✓
MSAT 6502		✓
MSAT 6503		✓
MSAT 6504		✓
NRSB 4400		✓
PHYS 4570		✓
PSY 3020		✓
SOC 3300		✓
SW 3930		✓

Engaged Learning Series Events

Date	Title	Type of Program
Aug. 30	Block Party	Tabling & Games
Sept. 7	Browning Presents! Alicia Olatuja	Speaker
Sept. 16	In My Shoes: Understanding Food Insecurity & Solutions	Speaker
Sept. 19	The University Experience of Imposter Syndrome & How to Combat It	Speaker
Sept. 23	Banned Books Conversation	Reading
Sept. 25	Banned Books Conversation	Reading
Oct. 3 & 4	Diversity Conference	Workshops & Speaker
Nov. 6	"Unlikely" Film Screening	Film Screening
Nov. 15	Orchesis Dance Theatre	Dance Performance
Nov. 20	Food for Thought "Plant-Based Diets: The Intersection between Environmental and Personal Wellness"	Speaker
Jan. 13	Wildcats Count: Census 2020 Panel	Panel
Jan. 14	David Brooks	Speaker
Jan. 20	MLK Freedom Breakfast & March	Speaker & March
Jan. 22	"Through the Cracks" Film Screening	Film Screening
Jan. 24	Gospel Music Festival	Concert
Feb. 4	In My Shoes: Stories from the Library	Panel & Readings
Feb. 25	Storytelling Festival Symposium	Storytelling
March	#WildcatsCount: 2020 Census lawn signs	Lawn signs
March 19	Sustainability Summit Keynote Speaker	Virtual speaker
March 30-Apr. 2	Holocaust Remembrance Week	Virtual speakers & film screening
April 2	CCELebration	Canceled
May 2	Virtual Poetry & Gardening	Virtual workshop & poetry readings

Service Team Involvement Numbers

Date	Event	Attendance	Hours	Total Hours
5/3/2019	All WSUSA Leader Training pt 1	21	4	84
5/14-16/2019	ULA @ SLCC	15	28	420
8/7-8/2019	Student Service Leadership Retreat	7	14	98
8/19-21/2019	Service Team Retreat	23	28	644
8/22/2019	WSUSA All Leader Training pt 2	21	4	84
8/26-30/2019	American Red Cross Blood Battle WSU vs USU	198	1	198
8/26-27/2019	American Red Cross Blood Battle WSU vs USU (Davis)	--	--	--
8/28/2019	WSUSA Leader Training: Introduction to Trainings	20	1	20
8/30/2019	Block Party	20	4	80
9/4/2019	WSUSA Team Time	18	1	18
9/7/2019	GOAL Foundation	2	4	8
9/9/2019	WSUSA Monday Team Meetings	18	1	18
9/11/2019	WSUSA Leader Training: Resiliency	20	1	20
9/16/2019	Student Leader Luncheon	18	1	18
9/18/2019	WSUSA Team Time	19	1	19
9/18/2019	YCC Back-to-School Night	8	2	16
9/19/2019	Head Start Family Fishing Night	5	3	15
9/23/2019	WSUSA Monday Team Meetings	20	1	20
9/27/2019	OWCAP Paul Mitchell Hair Cuts	16	2.5	40
9/27/2019	Youth Impact Carnival	8	2.5	20
9/30/2019	WSUSA Monday Team Meetings	20	1	20
10/2/2019	WSUSA Team Time	20	1	20
10/3-4/2019	Diversity Conference - Davis Evening Event	10	2	20
10/9/2019	Service Day of Remembrance	39	4	156
10/10/2019	GROWL Conference	--	--	--
10/12/2019	Head Start Treehouse Museum	9	3	27
10/12/2019	Habitat for Humanity Tree Planting	7	2	14
10/14/2019	Student Leader Luncheon	20	1	20
10/16/2019	WSUSA Team Time	20	1	20
10/16/2019	American Red Cross Tabling	2	4	8
10/18-19/2019	Special Olympics Coaching	8	15	120
10/21/2019	WSUSA Monday Team Meetings	18	1	18
10/23/2019	WSUSA Leader Training: Self-Regulation	18	1	18
10/25/2019	Habitat for Humanity House Painting	2	3	6
10/25/2019	Youth Impact Halloween Dance Prep	8	2	16
10/26/2019	Make A Difference Day (YCC & Special Service Events)	70	2	140
10/28/2019	WSUSA Monday Team Meetings	19	1	19

Date	Event	Attendance	Hours	Total Hours
10/29/2019	Catholic Community Services Volunteer Appreciation Lunch	3	3	9
10/30/2019	WSUSA Team Time	16	1	16
10/30/2019	Boys & Girls Club	9	3.5	31.5
10/30/2019	YCC Halloween Party	12	3	36
11/4/2019	WSUSA Monday Team Meetings	0	1	0
11/6/2019	WSUSA Leader Training: Giving and Receiving Feedback	20	1	20
11/9/2019	Head Start Tailgate	14	2	28
11/11/2019	Student Leader Luncheon	19	1	19
11/13/2019	WSUSA Team Time	17	1	17
11/14/2019	OWCAP Wood Kit Building	3	2.5	7.5
11/18/2019	WSUSA Monday Team Meetings	19	1	19
11/20/2019	WSUSA Leader Training: Group Dynamics	18	1	18
11/20/2019	YCC Thanksgiving Event	8	2	16
11/25/2019	WSUSA Monday Team Meetings	20	1	20
11/27/2019	WSUSA Team Time	20	1	20
12/2/2019	WSUSA Monday Team Meetings	20	1	20
12/4/2019	WSUSA Leader Training: State of the Shepherd Union	20	1	20
12/4/2019	Head Start Winter Activities	9	2.5	22.5
12/13/2019	Angel Tree	200	1	200
12/18/2019	Boys & Girls Club Family Night	2	2.5	5
1/3/2019	Service Team Retreat	22	6	132
1/6/2020	WSUSA Monday Team Meetings	19	1	19
1/8/2020	WSUSA Leader Training: Productive Relationships and Empowerment	17	1	17
1/13/2020	Student Leader Luncheon	15	1	15
1/20/2020	MLK Freedom Breakfast, March, and Service	20	3	60
1/21/2020	Special Olympics Talent Show	35	1.5	52.5
1/22/2020	WSUSA Leader Training: Mentoring	16	1	16
1/24/2020	YMCA Activity Night at DaVinci	9	2	18
1/27/2020	WSUSA Monday Team Meetings	18	1	18
1/27-30/2020	Weber County Elections Tabling - Voter Registration	5	1	5
1/31/2020	YMCA Tour at WSU	3	2	6
2/1/2020	Habitat for Humanity Home Build	13	4	52
2/1/2020	Head Start Tour of Hill Aerospace Museum	5	3	15
2/3/2020	WSUSA Monday Team Meetings	16	1	16
2/5/2020	Boys & Girls Club - Build a Mini House	0	0	0
2/5/2020	WSUSA Leader Training: Positive Attitudes and Follow Through	17	1	17
2/10/2020	Student Leader Luncheon	15	1	15

Date	Event	Attendance	Hours	Total Hours
2/19/2020	WSUSA Leader Training: Proactivity	--	--	--
2/24/2020	WSUSA Monday Team Meetings	--	--	--
3/9/2020	WSUSA Monday Team Meetings	--	--	--
August-March	Done-in-a-Day Service Projects (18)	234	2	468
		1695	213.5	3968

Strategic Planning Timeline

July 12, 2019 - 6 hours @ WSU-Farmington

Scott Trotter (Senior Director of Public Relations at UVU) facilitated our first in-depth planning meeting. Prior to the meeting, most of us completed a SWOT analysis, which we shared with Scott. By the end of the day, we decided on four initial priorities:

1. Integrate areas of CCEL
2. Increase faculty involvement
3. Revisit student learning outcomes
4. Develop a marketing plan

November 22, 2019 - 2 ½ hours @Shepherd Union

We refined our priorities, assigned faculty and staff to each priority committee, and brainstormed a new metaphor for CCEL--the roundabout. We tasked each group with developing the following for each priority:

- Rationale
- Goals/Objectives
- Metrics
- Tasks & timeline

January 24, 2020 - 1 ½ hours

We reviewed progress on our priorities and discussed

- planning our next steps
- forming an advisory board
- focusing on fundraising efforts

February 28, 2020 - 1 ½ hours

We reviewed progress on our priorities and discussed

- creating a video for/of CCEL
- develop a 3-5-year plan
- scheduling a half-day meeting in May

March 27, 2020 → canceled due to COVID-19

May 4, 2020 - 2 ½ hours on Zoom

We met over lunch and shared updates from our areas. We discussed the effects of COVID-19 on CCEL: efforts underway to provide virtual CEL opportunities, training for faculty, retreats for students, and so on.

June 17, 2020 - 1 hour on Zoom

Staff will meet via Zoom and work in small groups to determine the goals/objectives that will guide our Center for the next 3-5 years.

July/August, 2020

We will create the following for each goal/objective:

- Metrics
- Tasks
- Timelines

Attachments

1. Alternative Breaks Pre-Trip Assessment.pdf
2. Alternative Breaks Post-Trip Assessment.pdf
3. CCEL-SLOs-Proposal.pdf
4. Community Partner Survey Results.pdf