

CURRENT PROJECT PROPOSALS FOR REAL PROJECTS FALL 2021

HNRS 4920 – CRN 26583 & 26584 | FL 4860 CRN 27255 | T/Th 9AM-10:15 virtual via ZOOM

PROJECT COMPANY NAME	KEY DELIVERABLES REQUESTED	DESIRED TEAM BACKGROUND <i>(Not required, just preferred)</i>
<p>Content Creation</p> <p><i>Employer Type/Name: (Government) Weber County Sheriff's Office</i></p>	<p>Create curriculum content and gather other educational resources designed to help inmates transition back to civilian life. Content needs to be in both English and Spanish.</p> <p><i>(Spanish Language skills are needed by at least part of the group)</i></p>	<p>Foreign Language, Technical Writing, Communications, Marketing, Criminal Justice, Sociology, Psychology, Education</p>
<p>Feasibility Study</p> <p><i>Employer Type: (Government) Ogden City / WSU</i></p>	<p>Conduct an electric vehicle (EV) charging station feasibility study for Ogden City.</p> <p>Questions the project team will be tasked with finding the answers to include...</p> <ol style="list-style-type: none"> 1. Where is the EV market going and does it make sense for the City to put in stations? 2. If it makes sense, where should stations be placed and why? 3. What types of stations should the City consider? 4. Should they charge for use or not charge and why? 5. What funding sources might be available to help finance the installation of the stations? 	<p>Geography/Planning, GIS, Automotive/Engineering, Business/Environmental Science</p>
<p>Marketing/Crowdfunding</p> <p><i>Employer Type: (Startup) ELUV – Electric Light Urban Vehicles</i></p>	<p>ELUV is an electric vehicle start up that offers an electric vehicle kit. They are in need primarily of marketing their product and preparing for crowdfunding, but also looking for possible design touchups to their EV. A project team would be tasked with...</p> <ol style="list-style-type: none"> 1. Creating a social media presence on Instagram and Facebook with scheduled posts and targeted followings 2. Growing a following on social media to 10,000 followers 3. Developing a crowdfunding plan and crowdfunding video for promotional efforts 4. Create several design recommendations for EV 	<p>Business, Marketing, Engineering & Design</p>

<p>Market Research to Increase App Users</p> <p><i>Employer Type: (Tech Startup)</i> SPNSRD</p>	<p>On SPNSRD people discover new products through the eyes of those already using and loving them. This means that when you see a hat, you are seeing all of the pictures that others have taken wearing that hat. When you decide to buy the hat, you do it without ever leaving the photo you are on. Whoever posted that photo then earns some money for helping grow the small business.</p> <p>SPNSRD is in need of app store optimization and marketing to new users.</p> <p><i>*description still to be verified by employer</i></p>	<p>Business, Engineering & Technology, Marketing, computer science</p>
<p>Translation Guides</p> <p><i>Employer Type: (Religious Organization)</i> The Church of Jesus Christ of Latter-day Saints</p>	<p>Writing Translation Guides to help translators better understand how to translate a project. It does not actually involve any translation or reading other languages. It is mostly looking at English text and explaining difficult wording (in English). It is helpful if they know another language simply so they have a feeling for the needs of other languages. It is helpful if the students speak a variety of languages so they can understand the needs of a variety of languages as a group.</p> <p><i>(Must know another language, any other language)</i></p>	<p>Education, Arts & Humanities, Foreign Language</p>
<p>Data Collection/Website Creation</p> <p><i>Employer Type: (Higher Education/K-12)</i> American Association of Teachers of German (AATG)</p>	<p>Identify colleges and universities across The United States that offer programs in German.</p> <ul style="list-style-type: none"> • What kind of program is it? • What degree/certificate is offered? • What is the admissions process? • What is the cost? • What is the duration of the program? <p>Collect this information into a database, then convert that database into a user-friendly website targeted at High School students. The purpose being to educate high school students about the options for pursuing an education in German/German Studies ect...</p> <p><i>*description still to be verified by employer</i></p>	<p>Business, Engineering & Technology, Computer Science, Arts & Humanities, German Studies, Social & Behavioral Science, Education</p>