

Student Affairs Division Priorities 2017-2018

The Division of Student Affairs supports the university wide commitment to student success through the following priorities and initiatives:

ENSURE STUDENTS HAVE ACCESS TO AND RECEIVE SUPPORT IN TRANSITIONING TO WSU

- Create intentional marketing and recruitment strategies for Latinx students
- Engage with students during the time between being admitted to WSU and beginning coursework
 - Connect with students through interest groups between orientation and the beginning of the fall semester
 - Increase enrollment in summer bridge programming for students
 - Pilot the Nontraditional Student Back to School Boot Camp program
- Create an intentional communication plan & calendar of events for the first six weeks of the semester to ensure that, as a division, we are distributing information on relevant events and activities

ENGAGE STUDENTS IN MEANINGFUL LEARNING OPPORTUNITIES

- Develop and provide training on advising strategies between Academic and Student Affairs (e.g., making referrals, Starfish utilization)
 - Launch Starfish for tracking and referrals
 - Pilot the early alert portion of Starfish with Veterans and International students
 - Assist in the university wide initiative to contact unaccounted for students by contacting individuals directly tied to our departments (e.g., student leaders, employees)
- Enhance the Division Peer Mentoring efforts
 - Pilot a Men of Color Mentoring Program
 - Create a baseline of the number of freshman students served in Student Affairs mentoring programs
 - Seek certification of the division mentor program through NASPA Certified Peer Educators (CPE)
- Explore academic support provided for high fail and high retake classes as identified through the Hobson's Predictive Analytics Reporting (PAR) platform
- Refine the intentional ways through which we connect students with engagement opportunities
 - Enhance Student Affairs services provided through online mediums

- Expand co-curricular community engagement
- Explore using location based marketing to share information about events on campus
- Enhance the student employment experience
 - Create a baseline of internship opportunities across campus and continue to refine and expand student employee training through various mediums (e.g., online).
 - Design a standardized experience for student employees (e.g., onboarding, training, transferability of skills)
 - Establish a division wide Student Employee Recognition Program

PROVIDE STAFF PROFESSIONAL DEVELOPMENT TO BEST ADVANCE STRATEGIC PRIORITIES

- Focus 2017-18 staff development programs on student success
 - Record/stream division monthly meetings and provide next steps for staff to incorporate meeting topics into their daily work
- Launch the Student Affairs Division Fellowship Program
 - Revise and relaunch the Student Affairs Division Staff Mentoring Program (revise 17/ launch fall 18)
- Develop and refine a student affairs data dashboard