

## 2016-17 Academic Affairs Goals

Objective	Strategy	2016-17 Initiatives	Measures
<b>ACCESS</b>			
Improve first-year experience for students	Hire national consultant to help with recruiting first-year students; Hire consultant to help us retain those students; Hire new advisers; Form a Student Success Task Force	<p>Ruffalo-Noel Levitz hired to develop strategies for in-state, out-of-state and international hiring.</p> <p>Hobson hired to implement Starfish Retention measures.</p> <p>Funding secured for 8 new advisers.</p> <p>Student Success Task Force organized and working.</p>	<p>Will see what entering numbers are in fall 2018.</p> <p>Starfish to be piloted with small group in Fall 2017, larger group in Spring 2018.</p> <p>Measures: number of students retained.</p> <p>Advisers hired.</p> <p>Measures: number of students contacted and retained.</p> <p>Task Force at work.</p> <p>Measures: faculty and staff involvement.</p>
<b>LEARNING</b>			
	Revitalize General Education.	Small group attended AAC&U's conference on GENED. Engaged in campus-wide conversations and proposed changes.	How well are GELOS (learning outcomes) integrated in GENED? How do students perform on Signature Assignments?
	Establish Academic Affairs' Master Plan	Master Plan Task Force met several times, gathered feedback, and is discussing AA mission.	Development of Plan by end of 2017-18 AY.
	Contribute to diversity on campus with new students.	Strategic Enrollment Plan	Number of diverse students enrolled in 2017-18
<b>COMMUNITY</b>			
	Facilitate development of Community Civic Action Plan	Seven anchor institutions have come together to work with East Central Ogden Neighborhood. Foci are housing, education, health.	Public roll-out of plan and further implementation.