

Deans' Council Agenda
Wednesday, March 1, 2023

2:00 pm–4:00 pm

via [Zoom](#) | Miller Administration Boardroom

Meeting ID: 930 3633 9497 | Passcode: 047115

Attending: Ravi Krovi , Eric Amsel , Adrienne Andrews , H. Laine Berghout for Andrea Easter-Pilcher, David Ferro , Jason Francis , Doris Stevenson , Kristin Hadley , James Hedges , Wendy Holliday , Brenda Kowalewski , Betsy Mennell , Jessica Oyler , Norm Tarbox , James Taylor , Deborah Uman

Excused: , Andrea Easter-Pilcher , Bret Ellis , Brad Mortensen , Ashley Potokar , Julie Rich , Yasmen Simonian , Julie Snowball

1. Approval of Meeting Minutes, [February 1, 2023](#)
 - a. The minutes were approved as written.
2. Provost Updates - (Ravi Krovi)
 - a. Ravi thanked Doris and the Goddard School faculty and staff for their work on this week's AACSB review. Doris shared the next steps in the process.
 - b. Ravi congratulated Kristin's team on their successful Storytelling Festival, highlighting the dinner event.
 - c. Brenda shared that the SPARC review team is conducting their program review today.
 - d. Ravi shared that he has distributed the PCP letters.
 - e. Deans' Council spoke about the recent snow day. The group discussed the logistical implications of moving to virtual delivery of courses and services--rather than canceling classes or delaying openings, during future campus impact events.
 - f. Deans' Council discussed the requirements for promotion to full professor included in PPM 8-11, including potentially defining and/or clarifying "equivalent activities." Ravi will speak with Jason about involving APAFT and the Faculty Senate Executive Committee in this discussion.
 - g. Ravi and Deans' Council congratulated the EAST folks involved in today's Promoting Student Success Speaker Series event. Brenda shared that a recording will be shared through the Speaker Series Canvas course. Ravi invited Kristin to give an update on the College Success Team efforts.
 - h. Kristin shared that the Unified State Basketball Championship will be held in the Swenson Gym on March 8, 2023 from 10:00 am, on. She offered more information about the event and invited all to attend.
 - i. Faculty Senate Committee Update Discussions
 - i. Wendy offered an update from the recent ASSA meeting regarding faculty-authored course material disclosures involved in an annual conflict of interest disclosure statement.
 - ii. Deborah shared results of the dean survey she helped facilitate in regards to the definition of Schools under discussion in CRAO.
 - iii. Teaching and Learning will hold the Thrive Symposium on April 6-7. Ravi will engage in a discussion with faculty as part of the event. A banquet will be held

the evening of the 7th where faculty will be recognized for awards they have received.

3. Academic Agenda/Policy Discussions

a. [Gen Ed Revisions](#) (R470 changes) and opportunities (Eric, Wendy, Andrea, Deborah)

- i. Eric offered updates on the process, including sharing the work of the General Education Task Force. He reviewed the results of the 2020 legislative audit in relation to general education alignments. He discussed the Task Force’s attempts to thread the needle of developing guidelines to promote commonality in Gen Ed programs. Eric shared updates about the framework the Task Force is intending to put forward. Eric highlighted the potential Institutional Gen Ed Area, which would transfer “agnostically.” This would allow students who complete general education requirements to transfer them as a whole, without being required to complete another institution’s Institutional Gen Ed Area. Eric mentioned that a book group will be held, following *The Evidence Liberal Arts Needs* by Richard A. Detweiler, and highlighted the ongoing work of deans surrounding themed learning communities.
- ii. Deborah and Wendy spoke about this work, which focuses on helping make Gen Ed a meaningful experience for students. They discussed efforts to teach students about the benefits of a liberal arts education, rather than a means to an end or seeing the classes as departmental recruitment efforts. Deans’ Council discussed the potential resourcing and cultural impacts of these changes.

b. Continuation of BIS / General Studies Pathway discussion - Jessica

- i. Deans’ Council discussed feedback from departments and leadership teams on this topic. Feedback included discussions of assessment and program review impacts of a nebulous interdisciplinary degree versus a general studies degree. Deans’ Council discussed the structure of the Interdisciplinary Studies degree and the other options to help and retain students who have 90+ credits and no degree. Deans’ Council also spoke about the trend among USHE schools to move their General Studies-type degrees from associate to bachelor’s degrees. Deans’ Council also discussed pathways embedded in colleges to help students who are not accepted into their anticipated program. Deans’ Council also spoke about the university’s potential responsibility to students who have not completed a program of study. The group also discussed the faculty resources involved in supporting these students. Jessica will compile and coalesce the discussion to develop a starting point for ongoing conversations.

COMMITTEE UPDATES

Please use this space to offer any updates from your committee, and to review others’ updates before the meeting. These items won’t be discussed in depth in the Deans' Council, but questions will be addressed.

Faculty Senate Committees

Committee and Liaison	Updates
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<p>ARCC- James Hedges</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: ● 1/4/23: ● Our first meeting for Spring 2023 occurred on Jan 20th @ 11am via Zoom ● The chair (Grace Zhang) discussed the following items <ul style="list-style-type: none"> ○ Edits to the website. New pdf application forms are now available. If old forms are submitted, they will be rejected. ○ Demographic stats: 65.2% of the grant recipients were males and 78.3% were Caucasians ○ Budget for ARCC grant (both Spring and Fall 2023) is \$119,517.17 and for Dee grant (Spring 2023) is \$16,399. ● Oliver Snow asked the committee to brainstorm solutions to address the issue of faculty reapplying for (or asking WSU Online/IT to pay for) 'ongoing' costs to support and maintain software/hardware purchased with one time grant funds. <ul style="list-style-type: none"> ○ The committee concluded that faculty should be aware that ongoing costs will be the responsibility of their college/department ○ The committee recommended that a question be included in the application forms asking if the applicant had applied for grants for the same software. If the answer is yes, the grant applications involving applying for the same software may be ranked lower than other applications. In addition, the application forms and the award letters need to be revised to include information about license or maintenance costs. <p>Applications are now being accepted. Next meeting is on April 13th @2pm.</p> <ul style="list-style-type: none"> ●
<p>ASSA- Wendy Holliday</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: Discussed draft language from Stephanie Hollist for a Course Materials Disclosure statement to be included in revised Conflict of Interest Disclosure form. ● 1/4/23: no meeting ● Meet on 12/2. Major items of discussion were the Faculty Authored Textbook policy and where and how data how often faculty authored textbooks are being adopted, cost, and how divestment is being handled. Awaiting more information on charge related to examining impact of 4-year scholarships, migration from ChiTester, and CE instructor of record. Discussed impending revision of PPM 3-32 and ASSA's participation in items related to student code. Discussed questions about role of ASSA in student success initiatives, with disbanding of SSSC. ● Met on 9/30. Formed subcommittees for various charges and had some brief discussions of issues relevant to charges, including the issue of students being allowed to sign up for courses with overlapping times; question of including more staff representation on committee.
<p>APAFT- Julie Rich</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: <ul style="list-style-type: none"> ○ Modifying introductory statement in PPM 3-25 about sabbaticals and adding the importance of sabbatical leave for faculty.

	<ul style="list-style-type: none"> ○ PPM 8-8 credit for time served changes: change as follows "If more than three two years credit is to be awarded, the provost must also consider the recommendation of the college Ranking Tenure Evaluation Committee." to align with 8-24 "Service at Other Institutions" ○ Service defined by each college, GSBS & CSBS revisions to terminal degree approved by APAFT <u>AND</u> Faculty Senate. ● 1/4/23: No updates. Continuing work on charges. Next meeting 1/11/23. ● 9 charges for 22/23 AY (met Oct 12 & Nov 9) <ul style="list-style-type: none"> ○ 1: Checking Inclusive language in PPM - ongoing ○ 2: Academic freedom PPM 9-9, 9-11, 9-14, and 9-15- reviewing revisions/recommendations from last semester ○ 3: External reviewers - Opinion of subcommittee approved by APAFT that external reviewers are not required for tenure and promotion and reporting back to faculty senate. ○ 4: Tenure channel - PPM 8-11 - Service defined by each college, GSBS & CSBS revisions to terminal degree approved by APAFT, Satisfactory teaching acceptable for associate professor per school, Library revisions being conducted by Diana Meiser ○ 5: Visiting professor PPM 8-6 - Ongoing discussion on term limit and definition ○ 6: Sabbaticals PPM 3-25 - Discussion of ideas for a peer review committee, development of a rubric, process for appeal of denials, purposes for sabbaticals statement added upon ○ 7: Single rank and tenure letter - Discussion regarding current wording – recommendation to clarify that one letter is acceptable ○ 8: Faculty board of review PPM 1-13, 9-10 - review of wording, ongoing ○ 9: Years of service at other institutions PPM 8-8, 8-24 review of wording minor changes. ● Will meet 14 September - APAFT charges for the year have been drafted. <i>(Not finalized until Senate approval on 15th September).</i>
<p>CRAO- Deborah Uman</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: ● 1/4/23: Reviewed language for the newly created Assessment Committee and made a few suggestions. There was some unofficial discussion of the workload associated with the biennial assessment process but it was decided that that conversation was not in the charge of this committee. We also discussed the definitions of Schools. The committee would like dean input. I agreed to share a survey with the deans asking for information about schools within your college. I will share that today. ● Met twice Reviewed our charges, calculated faculty apportionment, and discussed the distinction between department and school.
<p>Environmental Issues- Andrea Easter-Pilcher</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: ● 1/4/23: Have not met since our last meeting of Fall term. ● We have met 4 times as a larger committee and are now meeting in TY407 for a change of views! We have or are working on the following: ● Were presented with the WSU Master Transportation Plans were presented to the committee and we poured over various maps regarding same and offered comments and suggestions including:

	<ul style="list-style-type: none"> ○ Charging stations where some good locations might be (across campus as well as in the community) ○ Concerns were raised about motorized skateboards ○ Lack of connectivity to campus from the community ○ Discussed dividing wider sidewalks into a pedestrian side versus a “wheels” side and where to allow “wheels” traffic ○ Discussed how to enforce multi-use paths, slow zones (lots of signage and designated paths) ○ Concerns were raised about the safety of pedestrians ○ OR: Ban wheels on campus (bike racks at edge of campus in certain spots) ● In discussions and planning for the Worldwide Climate and Justice Teach-In which will be held on March 29th in two Union Ballrooms: <ul style="list-style-type: none"> ○ Format much like last year’s ○ Have SUS classes attend or professors present in the classroom ○ We are recruiting faculty to do 5 minute flash presentations on some aspect of climate change (already have several), so if you have a faculty member who wants to participate they should connect with someone on the committee asap ○ Our aim is to have a set schedule prior to the time when faculty have set their course schedules to encourage participation in the event ○ Topics (so far) are: GSL, Transportation and Air Quality, Biodiversity and Land, Education and Energy ● Some subcommittees have been created, one of which is beginning discussions/planning on the Intermountain Sustainability Summit ● Met on 9/22/22 ● Covered main goals/tasks this year and subcommittee sign-up ● GOALS: <ul style="list-style-type: none"> ○ Growing SUS (attribute to track sustainability teaching across campus) & SUS in Gen Ed ○ SUS proposals review ○ Awards review ○ Summit planning and help ○ Sustainability events planning ○ Student-led events – sustainability calendar
<p>GEIAC- Eric Amsel</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: GEIAC is now reviewing 30 biennial Gen Ed reports. ● 1/4/3: With new Gen Ed courses designations compete, GEIAC is now beginning to review Gen Ed assessments submitted by departments as part of their Biennial Review. ● Discussion of charges and the putting on hold some of them due to policy consideration being made by USHE on the size and composition of Gen Ed. ● Drawing up charges with the faculty senate liaison. ● First GEIAC meeting is 9-14 with charges linked here. ● Approved new Gen Ed PS course and 5 courses for the EDI attribute. Working on a plan to ensure enough EDI courses are available starting with the 2023-2024 catalog.
<p>RS&PG- David Ferro</p>	<ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: Award meeting was Jan 19 and next award meeting Feb 16

<p>Charges</p> <p>SBBFP Yasmen Simonian</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 1/4/23: ● First meeting is 2022/9/9 <ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: ● 1/4/23: <p>Last meeting we covered the following:</p> <ul style="list-style-type: none"> ● Norm Tarbox - WSU Financial Update ● Negotiating Team - will need one individual from SBBFP ● Faculty equity model data ● Policy recommendations from APAFT ● Overload charge updates ● Review progress made by sub-committees so far ● Review survey questions related to both overload compensation and merit pay ● Charge 10: Monitor how various colleges allocate merit pay and poll faculty to determine if decisions are fair and transparent. (Last two questions on current survey). <p>*****</p> <ul style="list-style-type: none"> ● Overload charge updates <p>Valerie shared what the charge is and how they want to proceed and the questions that have come up concerning budgets and pay inequities. The committee is looking at options of, if the money goes to the department and then any overage goes to a central pot in the provost office.</p> <p>James Hedges spoke about how things currently work in CE and that he is learning how it has been functioning to date. CE is looking at online courses and considering putting some caps on the courses. Because it is not realistic to expect that a class of 100 would be the same kind of experience for the student as a course with 50 students. He spoke about the way that program administrators (PA) currently interact with departments by telling them what they will cover and spoke about looking at three year trends and how many might CE be able to support with relation to the numbers in the departments. PA are currently being trained to communicate with the chair or the program coordinator. CE is the steward of four pots of money that are used in CE and they have money that is earmarked for specific types of courses. (ONL or night) The desire is to work with departments to meet the demands of the students.</p> <p>There are no student recruiting for online programs, there is not a hub to explain what it means to be an online student and WSU does not market separately.</p> <p>Discussion on looking at ONL interactions and how to track what is happening, is the faculty member initiating contact , are they providing good feedback, are assignments being graded in a timely manner these are some of the questions that need to be addressed.</p> <p>Conversation on what the CE department can provide data wise for the charges that the committee is waiting on. After reviewing quickly James Hedges said he can get some of the information within a week.</p>
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	<p>Questions on if there is a way to make a waitlist trigger the CE office to offer a new section. OUTCOME: Find the optimal way to make policy revisions that are required to make it equitable and refine it into a workable solution. .</p> <ul style="list-style-type: none"> ● Charge 10: Monitor how various colleges allocate merit pay and poll faculty to determine if decisions are fair and transparent. (Last two questions on current survey). <ul style="list-style-type: none"> ○ Will revisit this in the January meeting. <p>Meetings scheduled on Mondays 2:30 - 4:00</p> <ul style="list-style-type: none"> ● The committee has several questions regarding #8 which need to be addressed before addressing it.
<p>TL- Brenda Kowalewski</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: Supporting TLF in planning for the Thrive Symposium (faculty symposium) and banquet April 6-7. Helping to select the award recipients for four new awards this year. ● 1/4/23: ● Have not met yet. Updated the Provost Office page with a link to the revised standard syllabus language regarding policies. ● September 2022 - selected John Sohl to give the Last Lecture, scheduled for November 8th at 2 pm Dumke Hall. Committee met again 10/3/2022 but I missed the meeting and haven't seen minutes yet.
<p>UCC- Jessica Oyler</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: ● 1/4/23: ● 58 pieces of curriculum were reviewed yesterday ● 66 pieces next week ● Building out EDI attribute; about 10 new courses coming through. ● Advanced pediatric imaging certificate program (post-masters) being proposed in radiology ● Two state-based certifications for undergraduate radiology programs (Arizona & Colorado) ● Looking at minors being paired with certificates of proficiency moving forward (this can be used for students to retool skills moving forward) ● Deleting library science 1504 (this is the library test) as it only had a 20% pass rate; the test hasn't been offered for a couple of years
<p>Program Assessment (ad hoc)- Kristin Hadley</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 3/1/23: Meeting cancelled as raters were working on evaluating Biennial Assessment reports ● 2/1/23: Completed wording to make this committee an official FS committee (collaboration with CRAO) <ul style="list-style-type: none"> ○ Working on training (1/27) those who will be readers/raters of biennial reports. They will begin reading those reports and will submit (can't find the date with the minutes) ● 1/4/23: <ul style="list-style-type: none"> ○ Determine formal scale for biennial report evaluation <ul style="list-style-type: none"> ■ The group decided on a three point scale: 1- insufficient 2- developing 3- sufficient ■ In general, insufficient indicates that something is missing and feedback should be provided about what that is.

	<ul style="list-style-type: none"> ■ Developing feedback should indicate that the department is making good progress and provide feedback about what needs to be done to achieve a rating of sufficient. ■ Sufficient feedback should provide direction on how the report could be exemplary- even though this is not a formal rating. In addition to providing adequate data, exemplary reports show reflection, why specific data was chosen, and how it was collected. ○ It was also suggested that some narrative be provided on the next stage/how assessment will be reviewed at the program level. Ratings at the program review level are <ul style="list-style-type: none"> ■ Did not evaluate, Weakness, Concern, Good, Strength ○ Biennial Review evaluators workshop on Fri, Jan 27 from 1-3pm via Zoom with optional “check-in” for anyone with questions or concerns will be held Fri, Feb 7 via Zoom ○ Evaluations will be submitted online and will be due Fri, Mar 3 ○ Recruitment letter for evaluators was sent on Wed, Dec 14 and they will be notified after the January 10th deadline. ● 11.22.22 <ul style="list-style-type: none"> ○ Completed committee description (joint charge with CRAO) ○ Reviewed Biennial Assessment report training course in Canvas ○ Discussed Assessment CoP in each college ● First meeting 9.14.22. Working on charges to formalize the Assessment committee as an official FS Committee. Reviewed feedback on the process (reviewers and report writers). ● Assessment communities of practice at the college level.
<p>EDI- Brenda Kowalewski</p> <p>Charges</p>	<ul style="list-style-type: none"> ● 3/1/23: ● 2/1/23: Exploring equity concerns regarding three issues in particular: 1) discontinuation of Zoom to help facilitate faculty senate; 2) changes occurring in student health center; and 3) chief diversity officer position. ● 1/4/23: ● Have not met yet. First meeting time is being determined. ● Met 9/16/2022 - reviewed and prioritized committee charges; reviewed USHE equity framework for usefulness in guiding committee’s work

Student Success Steering Committee Liaison Updates

Committee and Liaison	Updates

University Advancement Updates
(Betsy Mennell)

Area	Updates
Marketing & Communications	1. Marketing/Advertising Campaigns

	<p>Telemundo (Primary persona audience: Strivers) (Runs Feb. - April 2023) Interviews/PSA's & display ads / eHSI & EDI Student resources / Hallmark programs</p> <p>Fresh Living - KUTV (Parents/Influencers of Quality Seekers) (Recording segments Feb. 7 to run Feb. 17 and be re-aired on KUTV platforms reaching Utah, Idaho, Nevada and Wyoming) Sponsored on-campus segments highlighting hallmark programs</p> <p>Digital / Audacy media (Feb.-April 2023) :30 audio spots, messaging aligned to each of the three personas (PLB, Quality Seekers & Strivers) display ads through Amazon (Quality Seekers & Strivers)</p> <p>2. Be Brilliant Stories Yuritzi Rosas Hernandez, marketing & economics major, minor in women's studies, originally from Mexico (Persona: Striver) (early Feb.)</p> <p>Reece Richardson, Presidential Leadership Fellow student from Hawaii, pursuing radiologic sciences (Persona:) (mid-Feb.)</p> <p>HAFB veteran, (name TBA) studying nursing (Persona: Pragmatic Life Balancer) (late Feb.)</p> <p>3. Research/Campaign Updates In January, Marketing & Communications began the soft roll-out of the "Be Brilliant" marketing messages. Collateral material associated with this campaign will be appearing on UTA buses and billboards during February. We will be assessing student and prospective student reactions to the campaign throughout spring 2023 and tweaking messaging accordingly based on data/feedback.</p> <p>In March, we plan to begin working with deans and college marketing directors to develop customized/tailored marketing messages for each college, tying back to the "Brilliant" campaign and three primary personas.</p>
Alumni	<p>Cat2Cat</p> <p>On Dec. 6, 2022 at WSU's Grad Finale event for graduating students, the SAA Council raised more than \$3,383 (177 donors) for the Cat2Cat Student Scholarship. With donations that have come in before and after this event, we've raised more than \$4,479 (228 donors) since July 1- equating to four \$1,000 Cat2Cat Scholarships.</p> <p>The Emeriti Alumni Council</p> <p>Emeriti Alumni Council Lecture Series featured Greg Bell, former WSU Student Association President, Lawyer, former mayor of Farmington,</p>

	former State Senator, former Lt. Governor and presently President of the Utah Hospital Association. Judge Jill Niederhauser Parrish received a Purple Paw Award. Truman Carver introduced her to the Council. Judge Parrish is currently a United States District Judge for the District of Utah.
Development/Campaign	2023: \$29,342,471.89 2022: \$13,733,742.25 Campaign total: 72,092,799 \$15M Becker Brewery in kind donation to Stewart Library Thank you for case statement submissions!
Events	Feb. 3, Dallas area reception Feb. 4 Austin area reception Feb. 5 Houston area reception Feb. 9 President's Society pre basketball game dinner (Dee Events Center) Feb. 10 Dinner then UMOCA--Beyond the Margins (SLC) Feb. 11 Legislators and families pre basketball game dinner (Dee Events Center) Feb. 16 WSU vs Sac State/Arden Hills pregame event

Equity, Diversity, & Inclusion Division Updates
(Adrienne Andrews)

Area	Updates
Updates	More realignment!
Search	LGBT Resource Center search underway
Space	