

# Higher Education Appropriations Subcommittee

February 2, 2021



**WEBER STATE**  
UNIVERSITY



**Ranked #19**

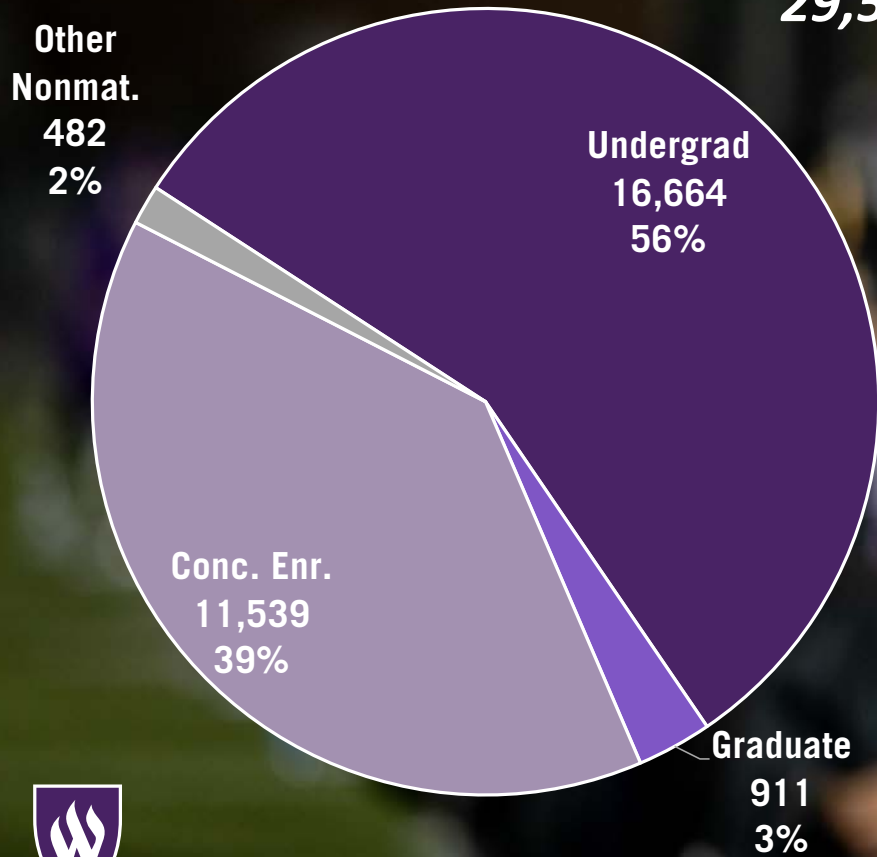
<https://affordableschools.net/50-affordable-colleges-best-return/>



**Affordable Colleges with  
Best Return 2021**

# Enrollment by Matriculation

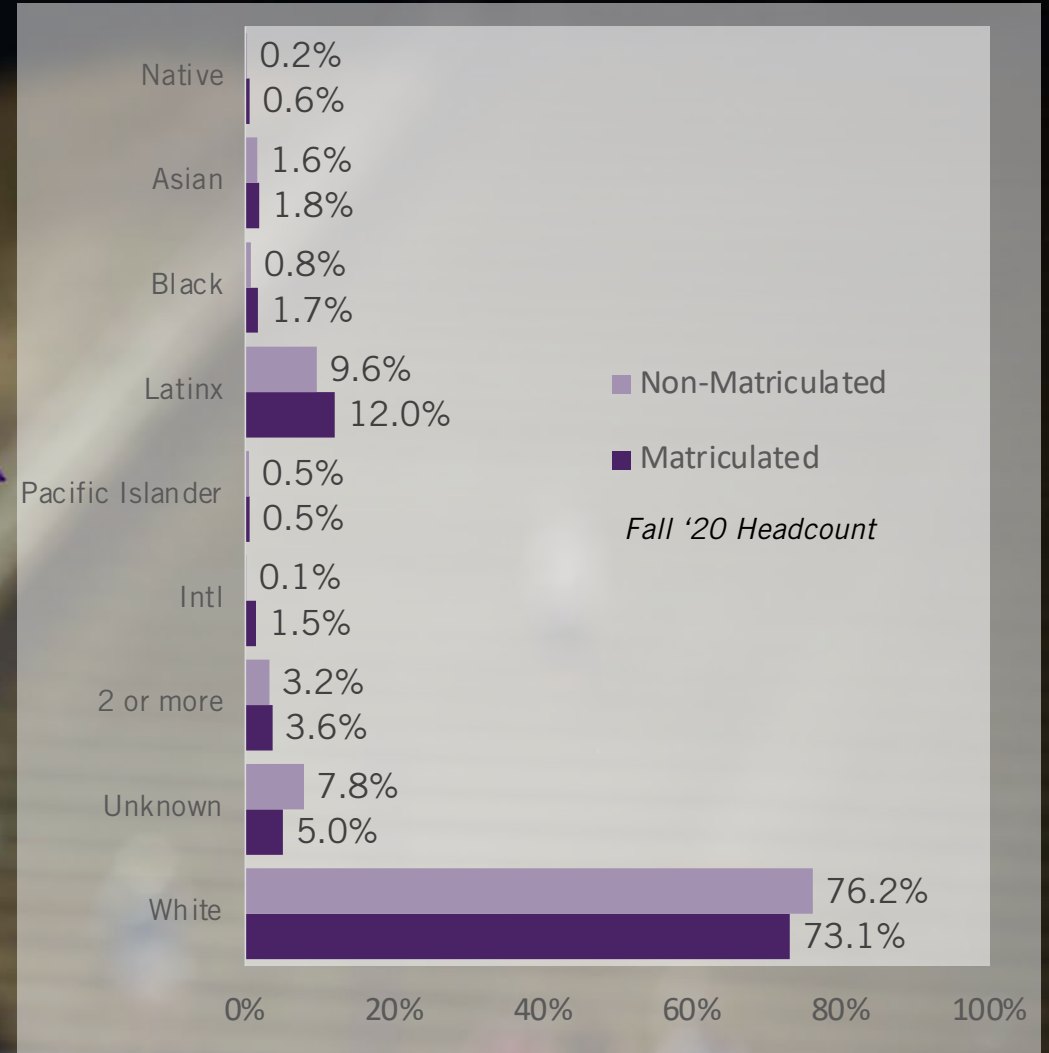
29,596 Students

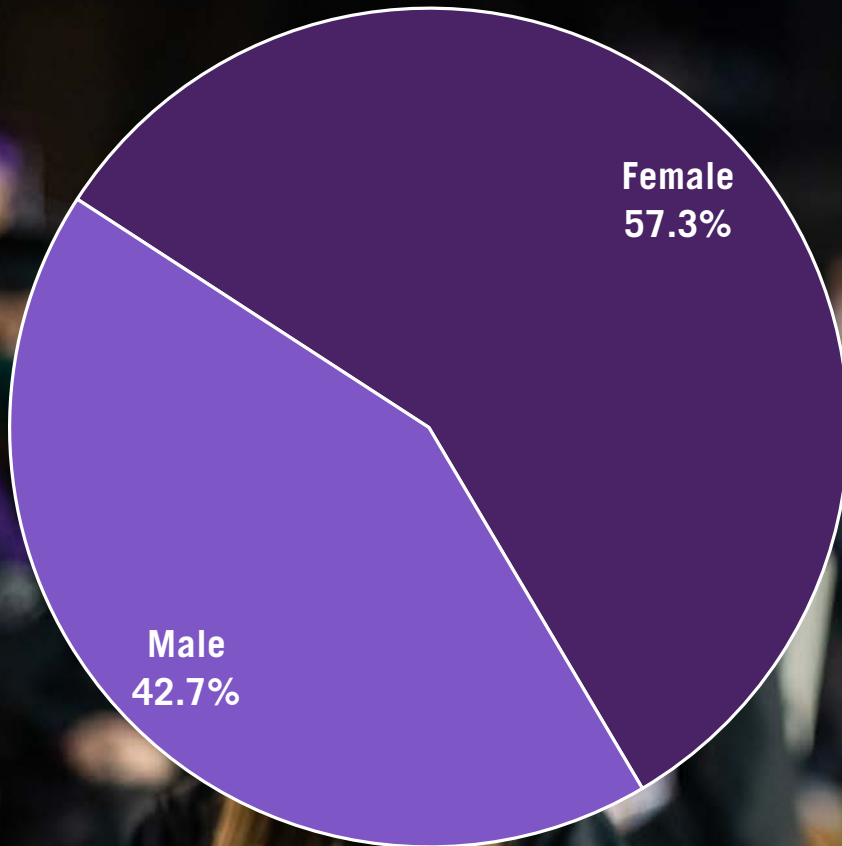


Fall '20 Headcount



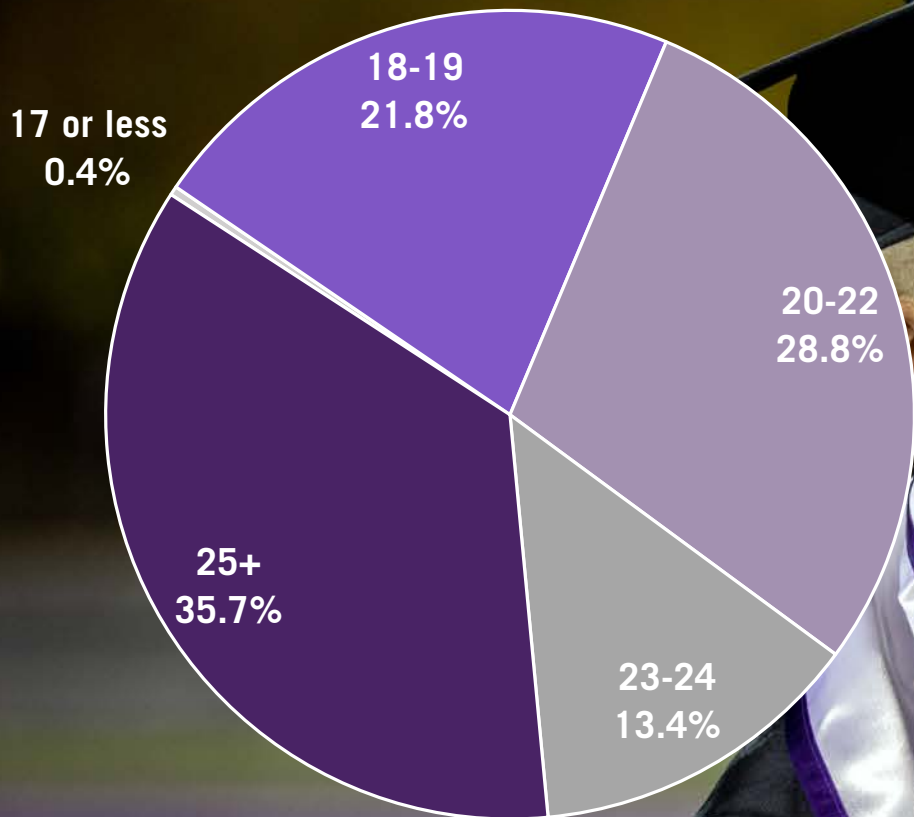
# Enrollment by Race/Ethnicity





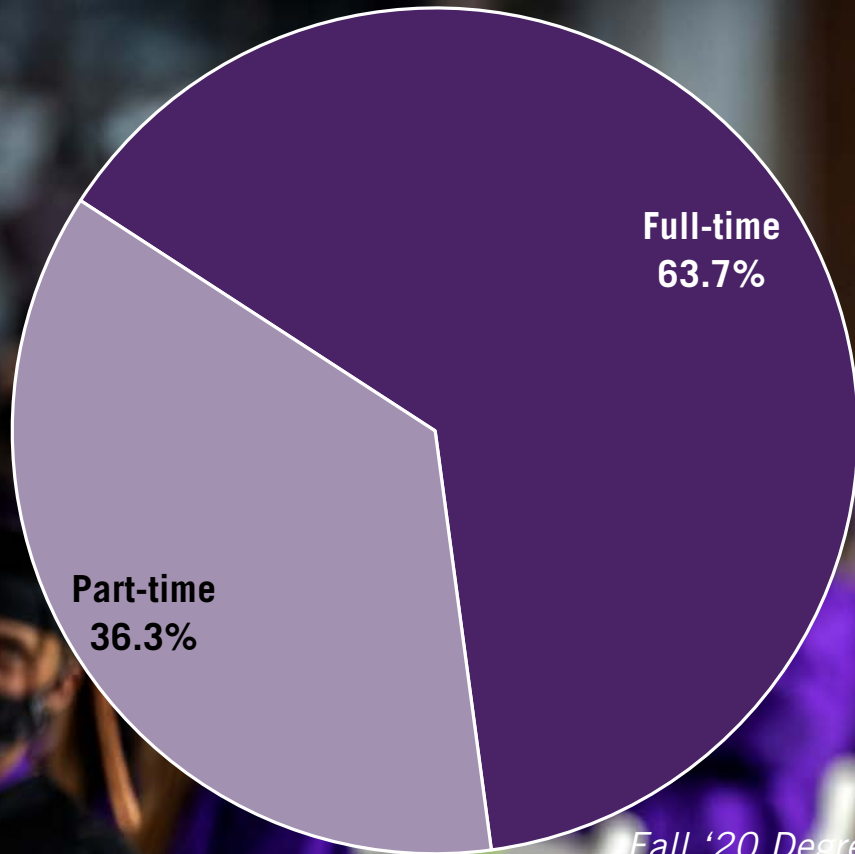
*Fall '20 Degree-seeking Headcount*

## Enrollment by Gender



Fall '20 Degree-seeking Headcount

# Enrollment by Age



*Fall '20 Degree-seeking Headcount*



# Enrollment by Full-time/Part-time Status

## Serving Underrepresented Populations

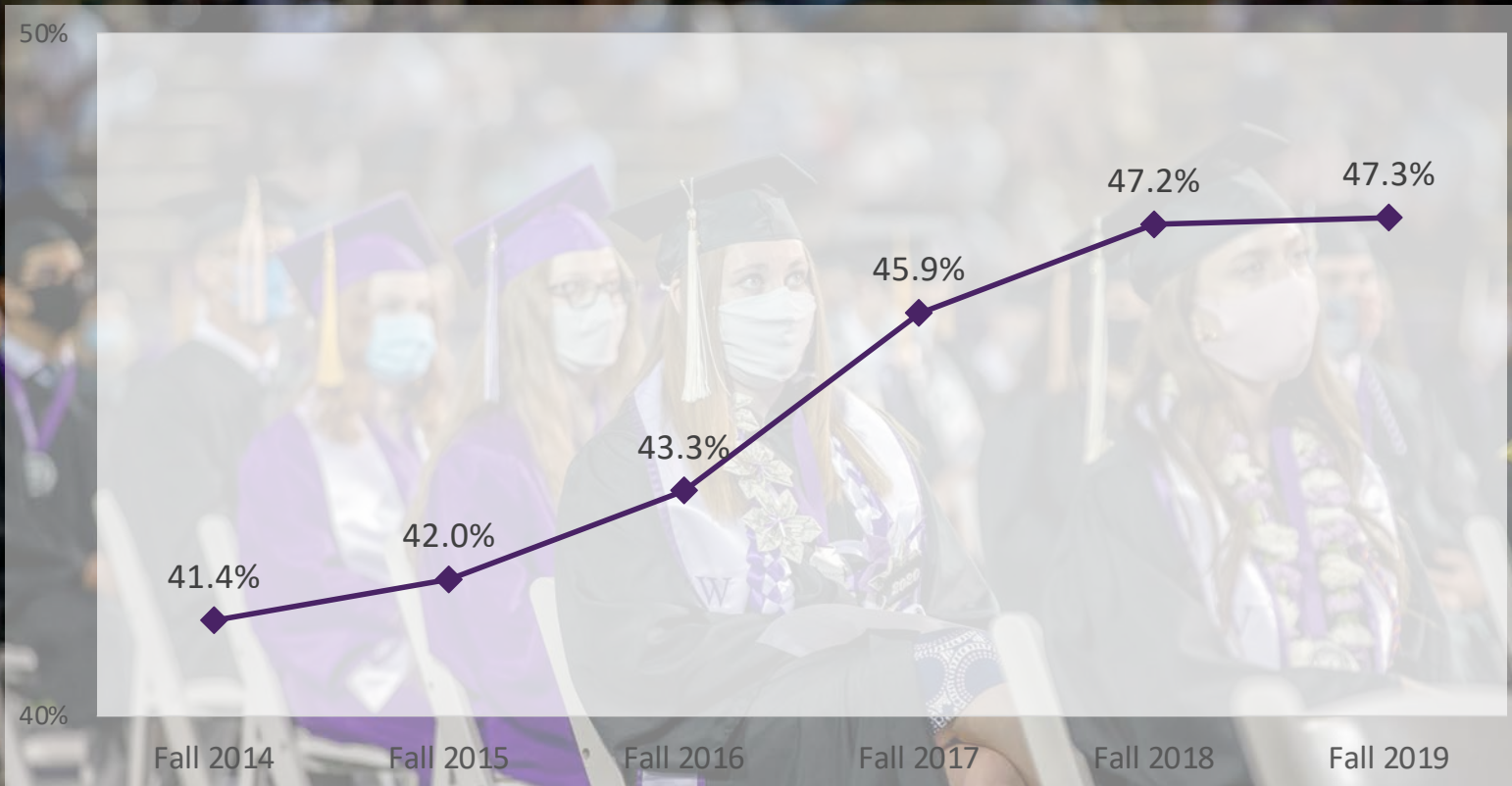
- **Five TRIO Programs (Federal)**
  - Student Support Services
  - Educational Talent Search
  - Upward Bound
  - Veterans Upward Bound
  - SSS – STEM
- Targeted support to foster care alumni, juvenile justice system, and refugees.



# Closing Opportunity Gaps

| Population                    | Goal       | Current   | Time    |
|-------------------------------|------------|-----------|---------|
| Low-Income<br>(Pell Eligible) | Within 4%  | 6% lower  | 3 years |
| Dev/Dev                       | Within 20% | 28% lower | 5 years |
| First-gen                     | Within 4%  | 7% lower  | 5 years |
| Students of<br>Color          | Within 8%  | 12% lower | 3 years |





# Wildcat Scholars & Dev-Dev Persistence

# Dream Weber Completion



60%

55.1%

40%

33.9%

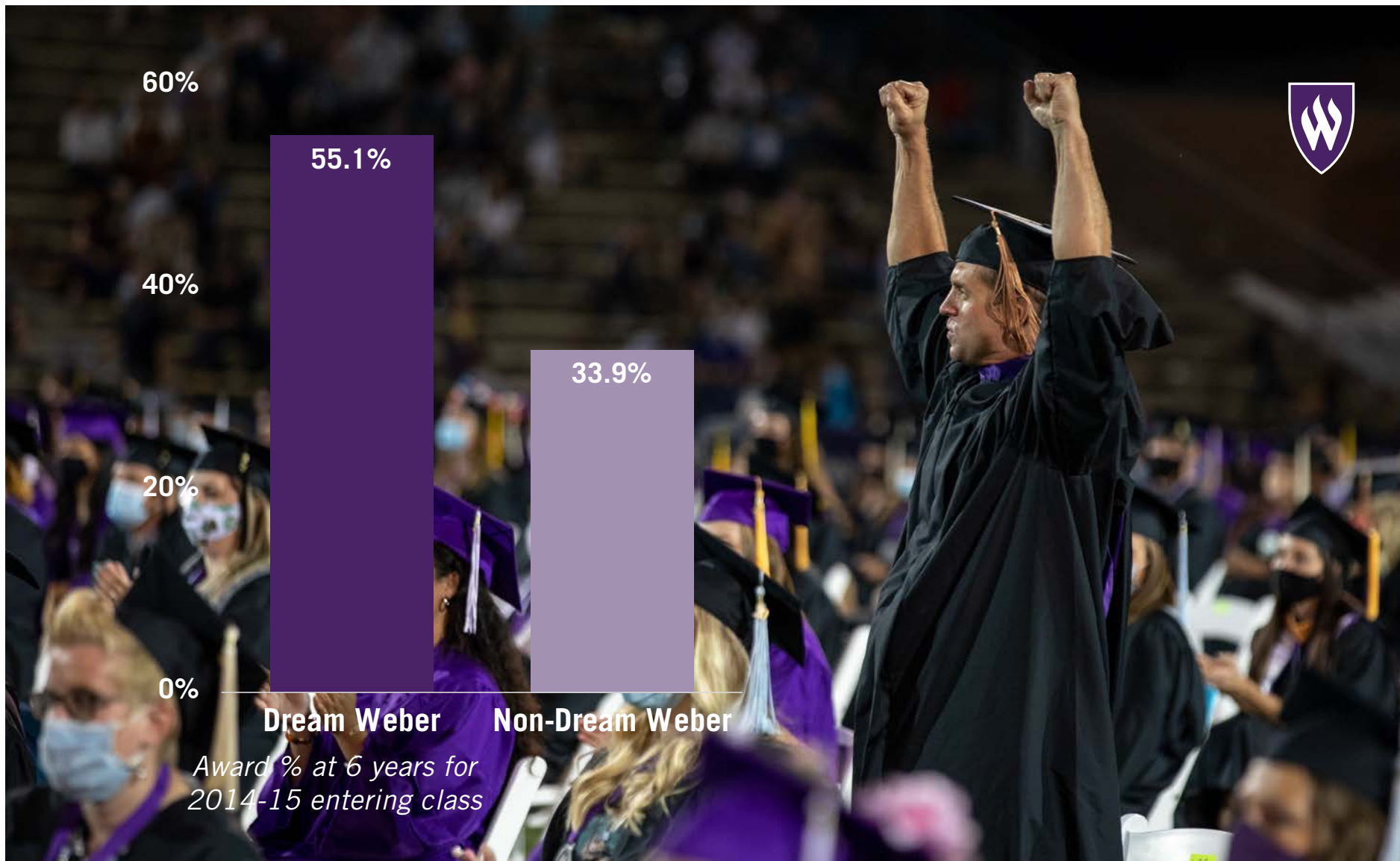
20%

0%

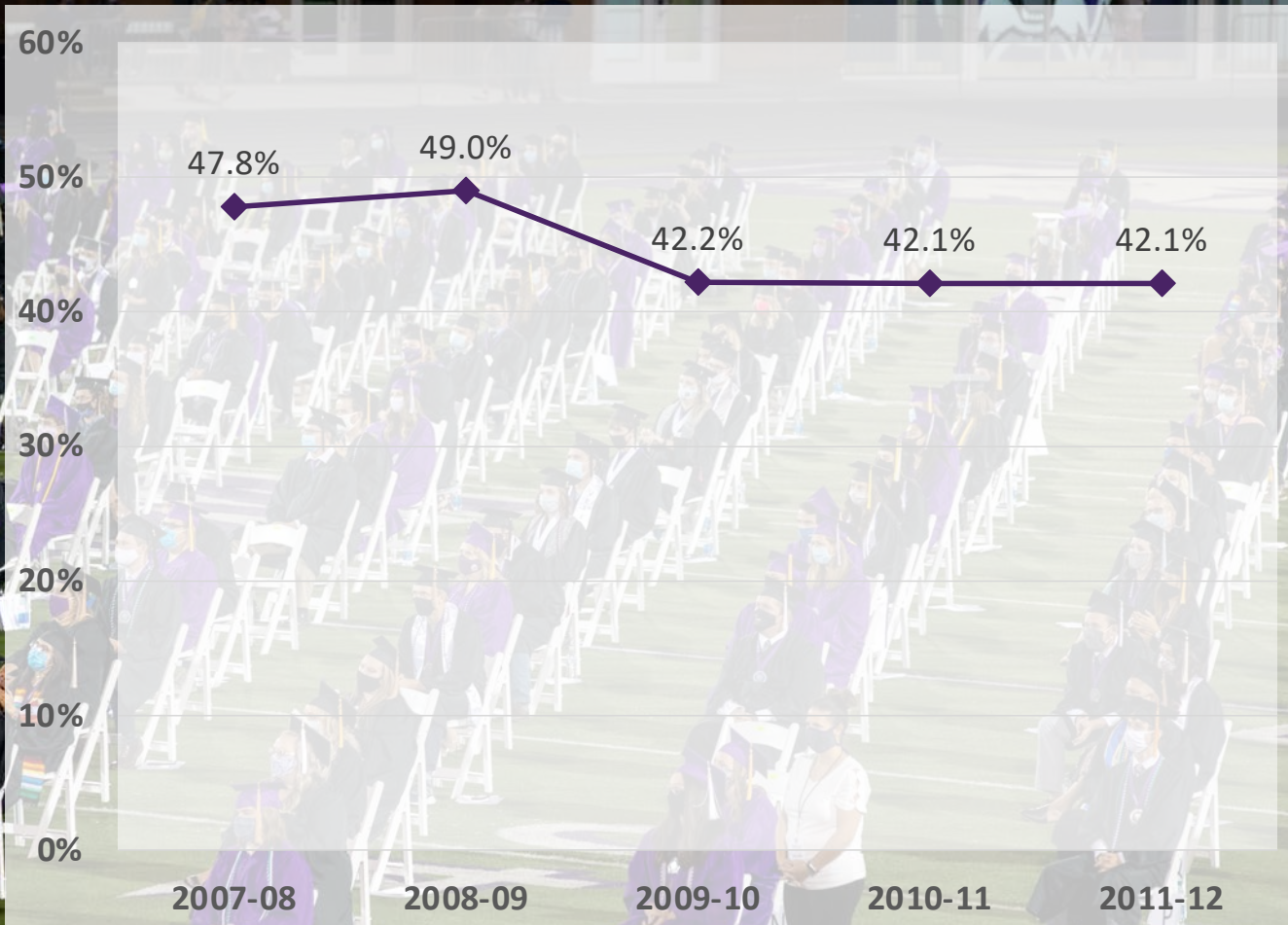
**Dream Weber**

**Non-Dream Weber**

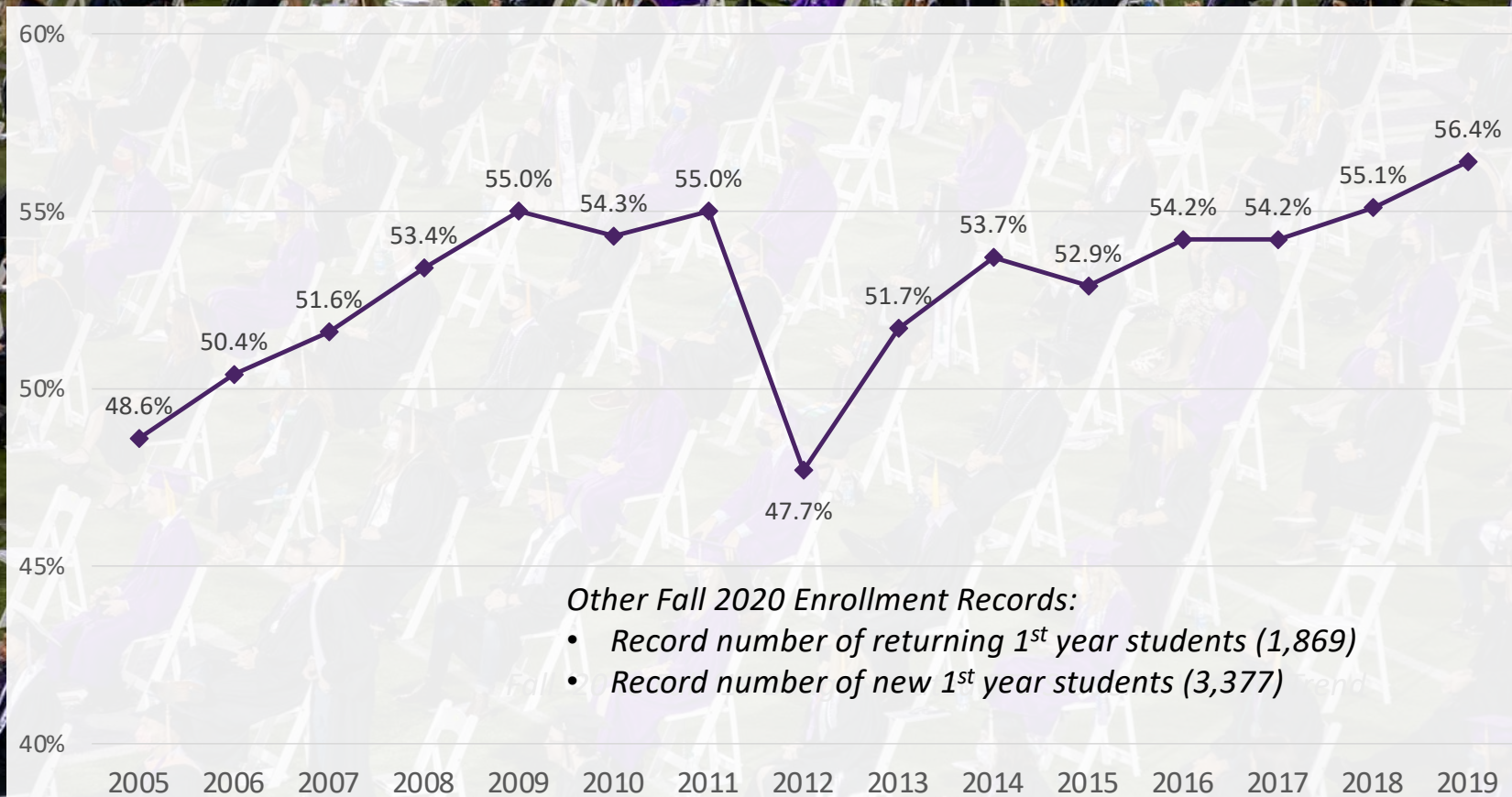
*Award % at 6 years for  
2014-15 entering class*



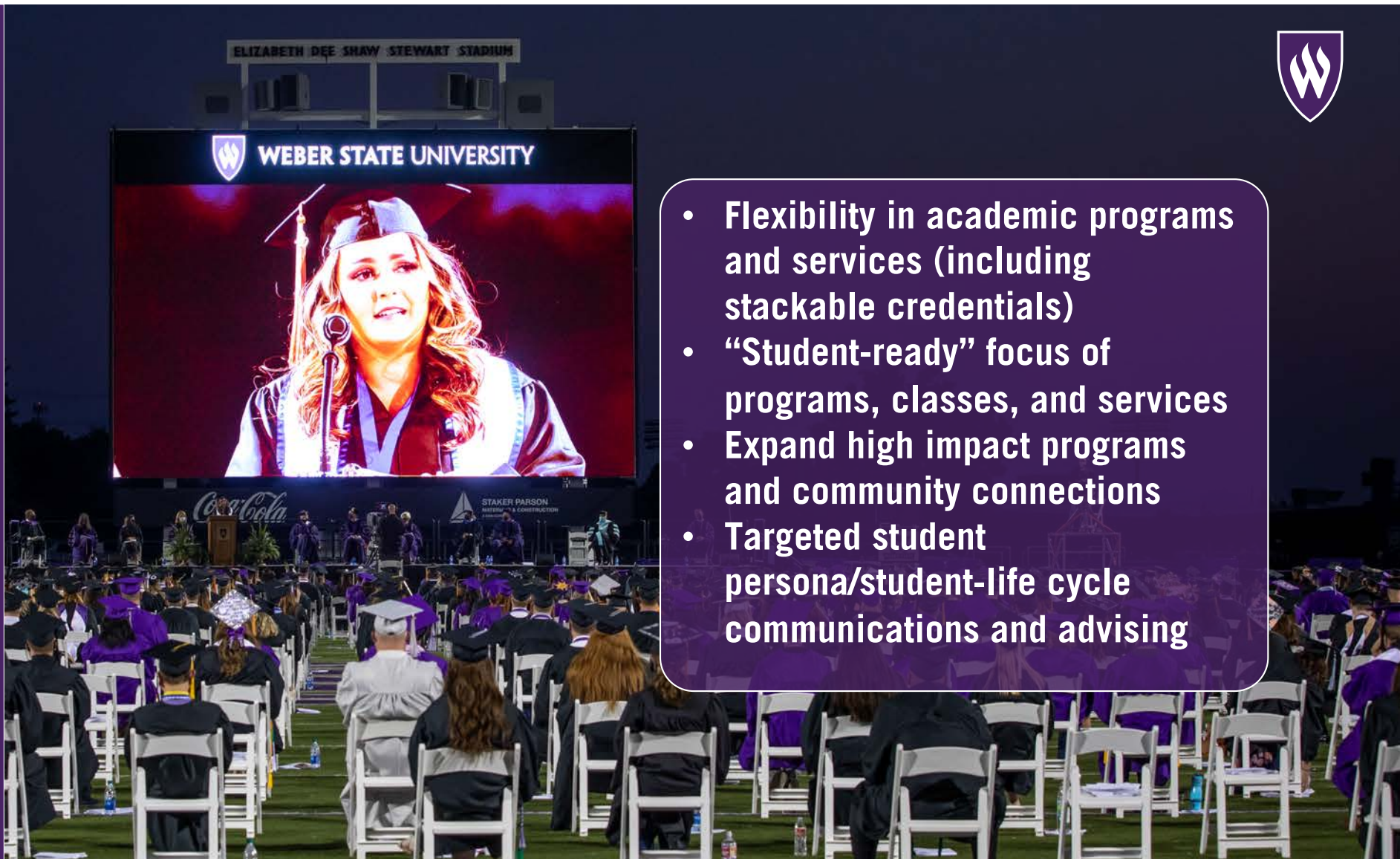
# All Entering Students with Award in 8 years



# First-Time Student Fall-to-Fall Retention Rate



# Strategies to Increase Completion



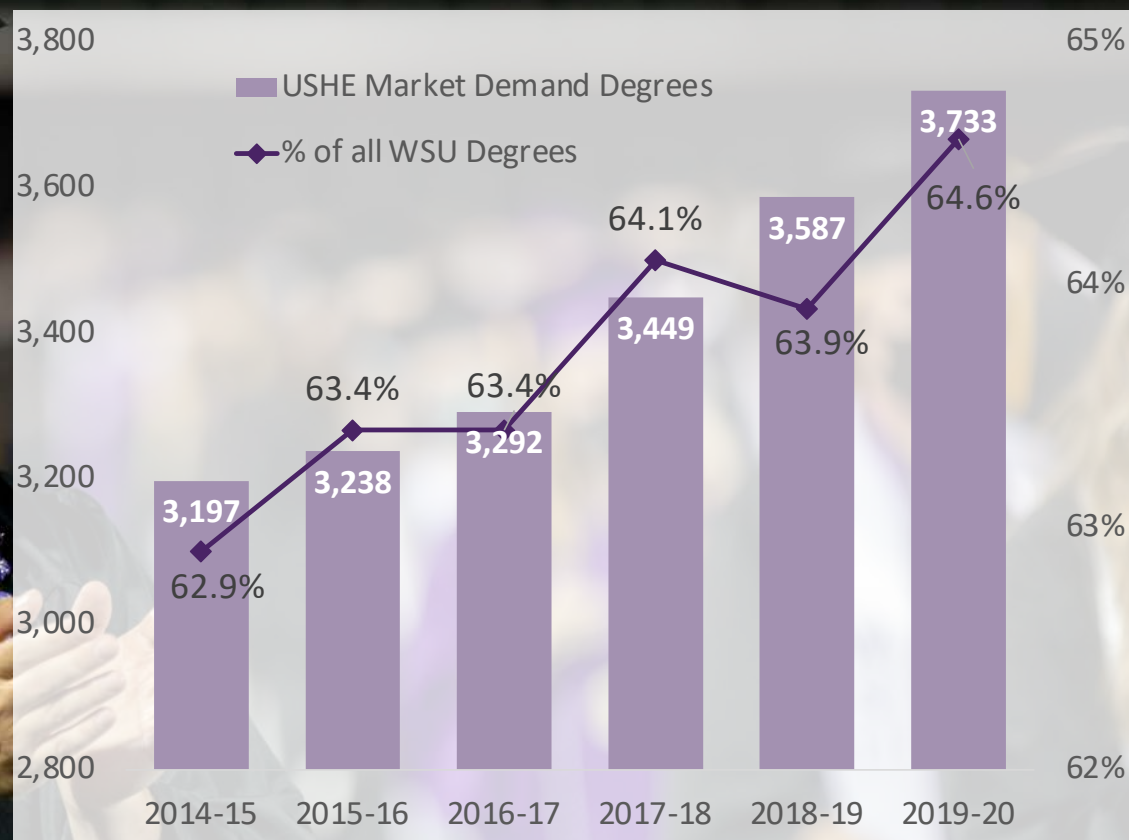
- Flexibility in academic programs and services (including stackable credentials)
- “Student-ready” focus of programs, classes, and services
- Expand high impact programs and community connections
- Targeted student persona/student-life cycle communications and advising

*Timber Erickson and Professor Brian Dorsey discussing Timber's I-84 Wildlife Overpass senior thesis project. Check out the [video](#).*



## *Five Priorities*

- Achieving Equity, Diversity, and Inclusion
- Improving Student Retention and Completion
- Enhancing Personal Educational Experiences
- Institutionalizing and Growing our Anchor Mission and Community Resources
- Marketing and Branding the University



# USHE Market Demand Degrees

# Learn & Work in Utah

\$1,943,546 and 1,200 students

| Program                                                     | Enrollment |
|-------------------------------------------------------------|------------|
| Mother Coders Partnership                                   | 30         |
| Instructional Design (K-12)                                 | 563        |
| School of Computing Digital Badges                          | 6          |
| Geospatial Tech Certificate                                 | 19         |
| Certified Information Systems Security Professional (CISSP) | 5          |
| Applied Science & Technology Proficiency Certificates       | 144        |
| Computer Science Flex                                       | 246        |
| Medical Lab Assistant Certificate                           | 53         |
| Pivot Your Food Business                                    | 25         |
| Law Enforcement Academy                                     | 11         |
| Online Entrepreneur Academy                                 | 66         |
| System Engineering Graduate Certificate                     | 14         |
| Business Development Graduate Certificate                   | 13         |
| Cyber Security Graduate Certificate                         | 12         |
| Business Analytics Graduate Certificate                     | 16         |



# Top 10

## Degree Programs 5-year total

(Degrees awarded for academic years  
2016 through 2020)

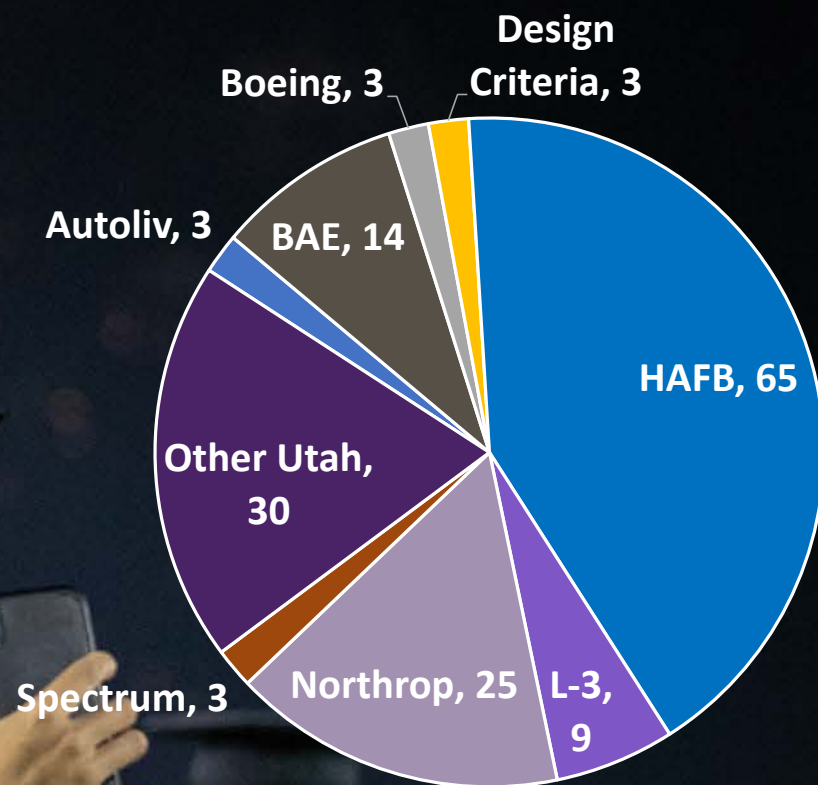
- ① Nursing ..... 3,685
- ② School of Computing..... 1,467
- ③ School of Radiologic  
Sciences..... 1,079
- ④ Professional Sales ..... 977
- ⑤ Health Administrative  
Services ..... 876
- ⑥ Medical Laboratory  
Sciences ..... 822
- ⑦ Communication ..... 630
- ⑧ Criminal Justice ..... 612
- ⑨ Accounting/Taxation ..... 602
- ⑩ Business Administration .. 596



## Top 10 Degree Programs

# Utah Employers of 155 EE Grads

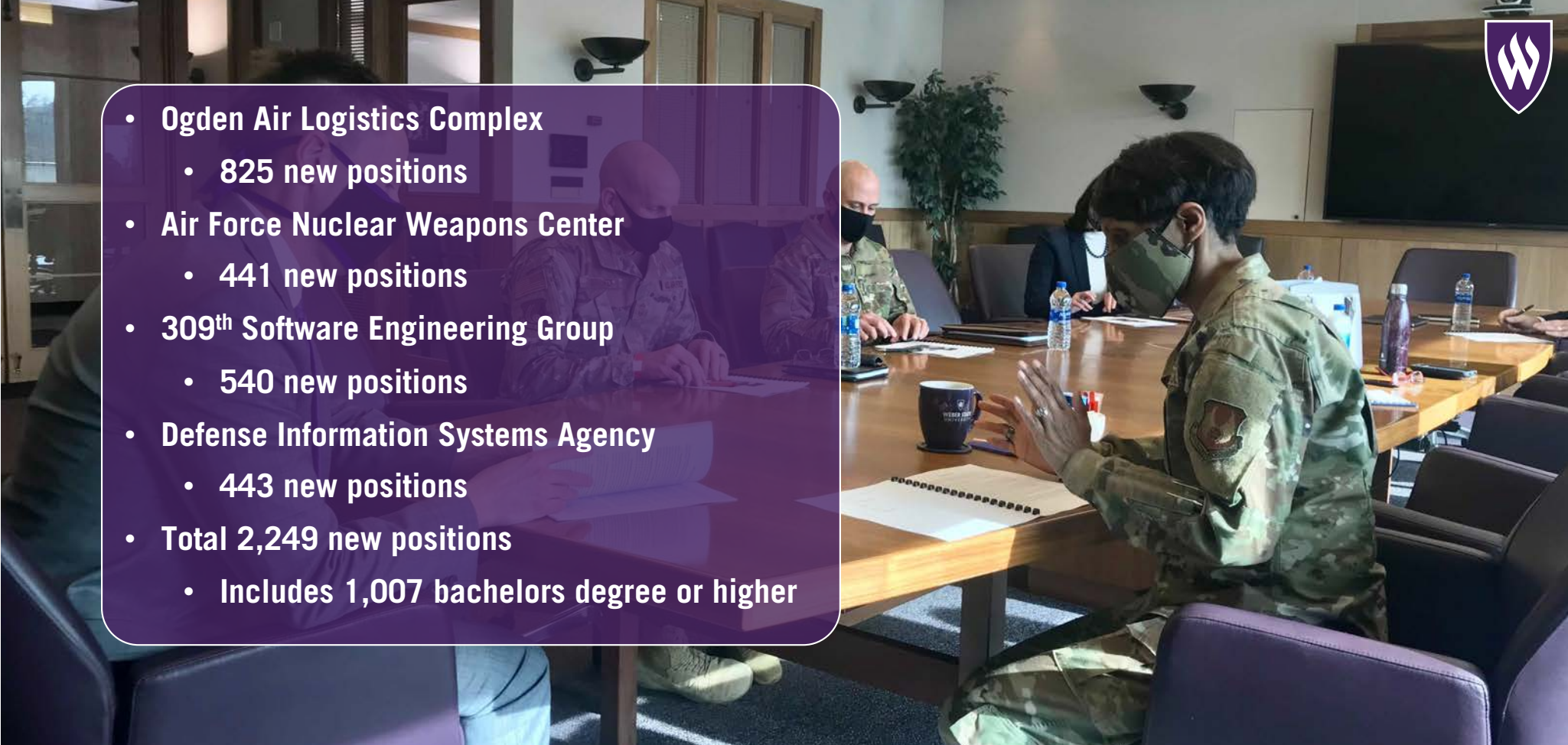
(out of 177 total EE grads)



*\*Through December 2020*



## Hill Air Force Base Human Capital Growth Assessment

- 
- Ogden Air Logistics Complex
    - 825 new positions
  - Air Force Nuclear Weapons Center
    - 441 new positions
  - 309<sup>th</sup> Software Engineering Group
    - 540 new positions
  - Defense Information Systems Agency
    - 443 new positions
  - Total 2,249 new positions
    - Includes 1,007 bachelors degree or higher

## Hill Air Force Base Human Capital Growth Assessment

# American Democracy Project



Photo: Emily Anderson, Standard-Examiner  
<https://buff.ly/3ksoyQj>

# Dual Mission

|                                    |                                   |               |  |
|------------------------------------|-----------------------------------|---------------|--|
| [4 YEAR WEBER COLLEGE]             |                                   |               |  |
| Referred to Committee on .....     | 3rd Reading, Yes.....No.....      | Date.....     |  |
| Reported Out as .....              | 3rd Reading, Yes.....No.....      | Date.....     |  |
| Vote, 2nd Reading, Yes.....No..... | Sent back to Senate.....          | Date.....     |  |
| To House Vote, Yes.....No.....     | on Final Passage, Yes.....No..... | Date.....     |  |
| Senate Vote, Yes.....No.....       | Speaker.....                      | Governor..... |  |
| Signed by President.....           |                                   |               |  |

*Noted 1/24/59*

1959

By Messrs. Fowles, Browning and Barlow

S. B. No. 132

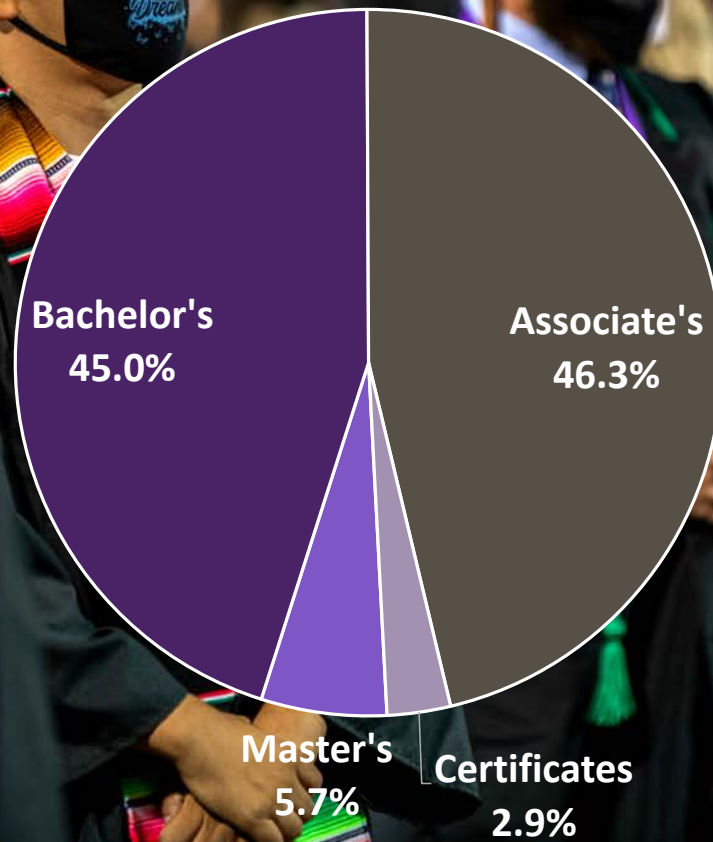
- 1 AN ACT AMENDING SECTION 53-33-4, UTAH CODE ANNOTATED
- 2 1953, RELATING TO WEBER COLLEGE, AUTHORIZING UPPER
- 3 DIVISION WORK THEREIN.

Be it enacted by the Legislature of the State of Utah:

- 1 Section 1. Section 53-33-4, Utah Code Annotated 1953, is amended
- 2 to read:
- 3 53-33-4. There shall be at Ogden City, a state school to be known as
- ✓ 4 [the] Weber College [, a junior college]. The course of study therein shall
- ✓ 5 be [limited to] the first two years of college work [,] and [it shall be opened
- 6 for registration of students for the school year beginning July 1, 1933, upon
- 7 condition that the board of education of Weber College provides a suitable
- 8 campus, buildings and equipment for the conduct of such a school without
- 9 cost to the state] in addition thereto said college is hereby authorized and
- 10 directed to offer four years of college work in vocational and technical train-
- 11 ing and industrial technology and is further authorized to provide four years
- 12 of college work in the fields of arts and sciences, business, and education; to
- 13 confer bachelor degrees in all of these fields; and to offer all necessary courses
- 14 of study upon which such degrees are based. The first year of such upper
- 15 division work is authorized for the school year 1962-63 and the second year
- 16 of such upper division work is authorized for the school year 1963-64. S



# 2019-20 Degree by Type



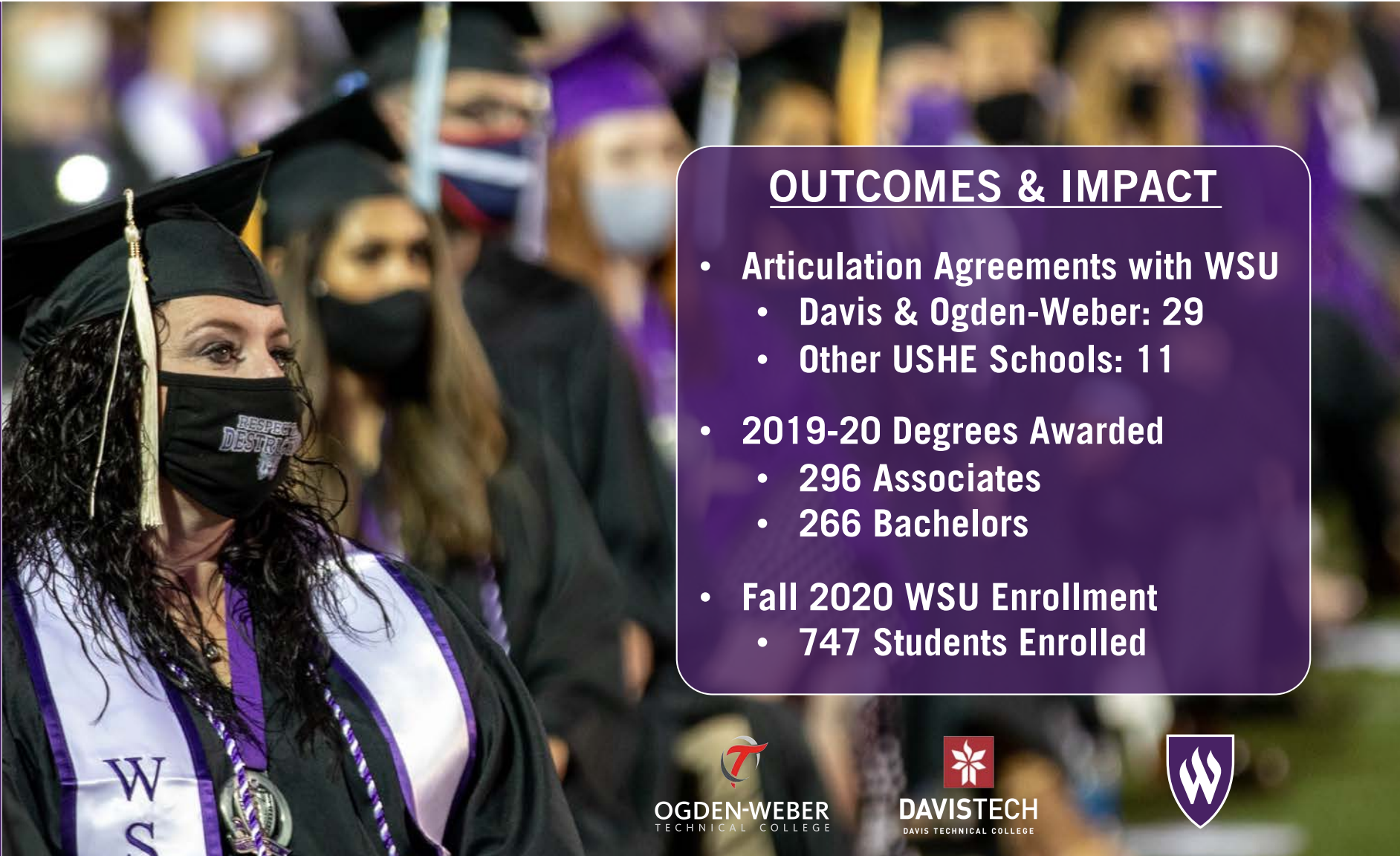
***5,792 Degrees  
All-time Record***

***61% Associate-to-  
Bachelors  
within 4 years***

***75% of Associates  
continue education,  
65% at WSU***



# Model Partnerships



## OUTCOMES & IMPACT

- **Articulation Agreements with WSU**
  - Davis & Ogden-Weber: 29
  - Other USHE Schools: 11
- **2019-20 Degrees Awarded**
  - 296 Associates
  - 266 Bachelors
- **Fall 2020 WSU Enrollment**
  - 747 Students Enrolled



**OGDEN-WEBER**  
TECHNICAL COLLEGE



**DAVISTECH**  
DAVIS TECHNICAL COLLEGE





## Compensation

- 3% Set Aside – THANK YOU!

## Performance Funding

- Next-Gen Workforce \$450,000
- Retention & Student Success \$620,000
- Targeted Salary Enhancements \$950,100
- Retention & Recruitment Software \$200,000
- IT Infrastructure & Security \$100,000

## Promotion & Tenure

- WSU Faculty \$444,900

# 2021-22 Budget Items

## Strategic Workforce Investments

- CS Flex \$324,000
- Automotive Technology \$299,000

## Requests for Appropriations

- Composite Engineering with USU \$700,000
- GOED - GBSD Systems Engineering \$200,000
- Enhanced Articulation Partnership with OWTech and Davis Tech \$500,000



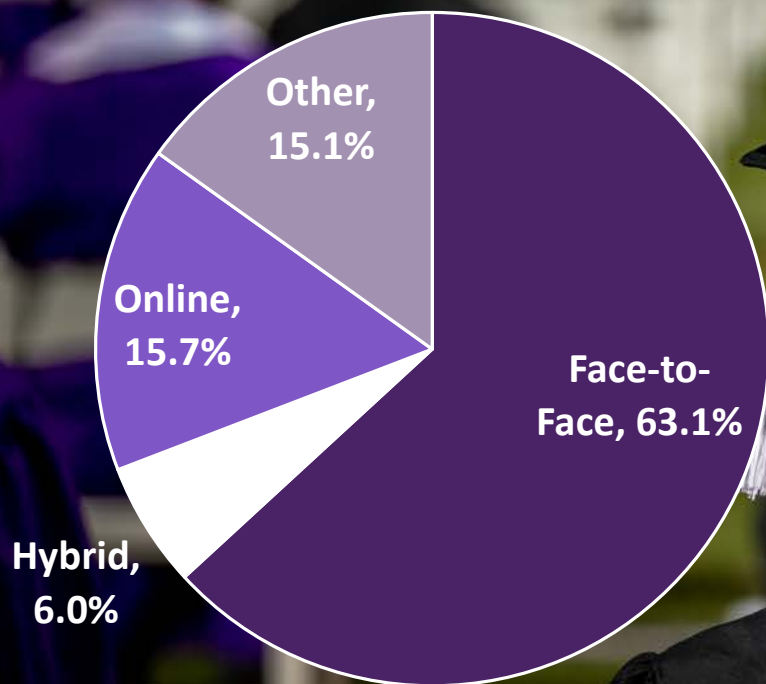
# 2021-22 Budget Items

# Vaccinations

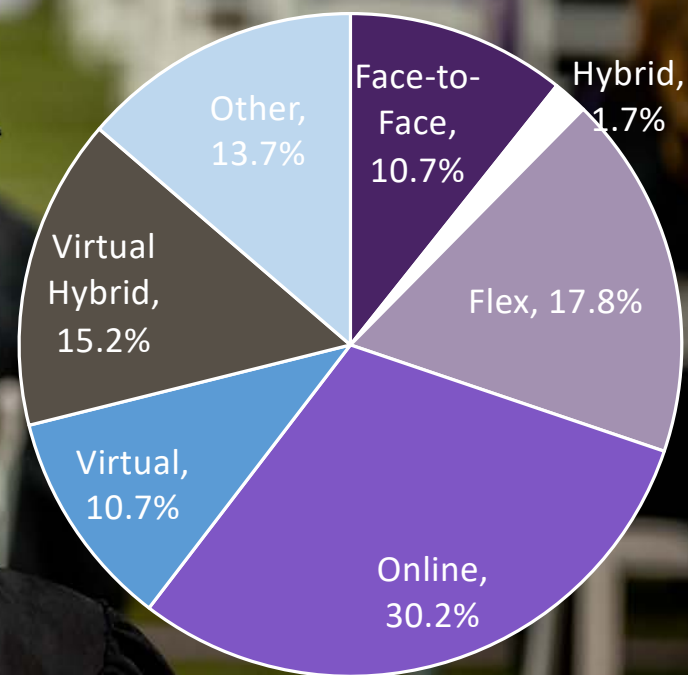




**Fall 2019**

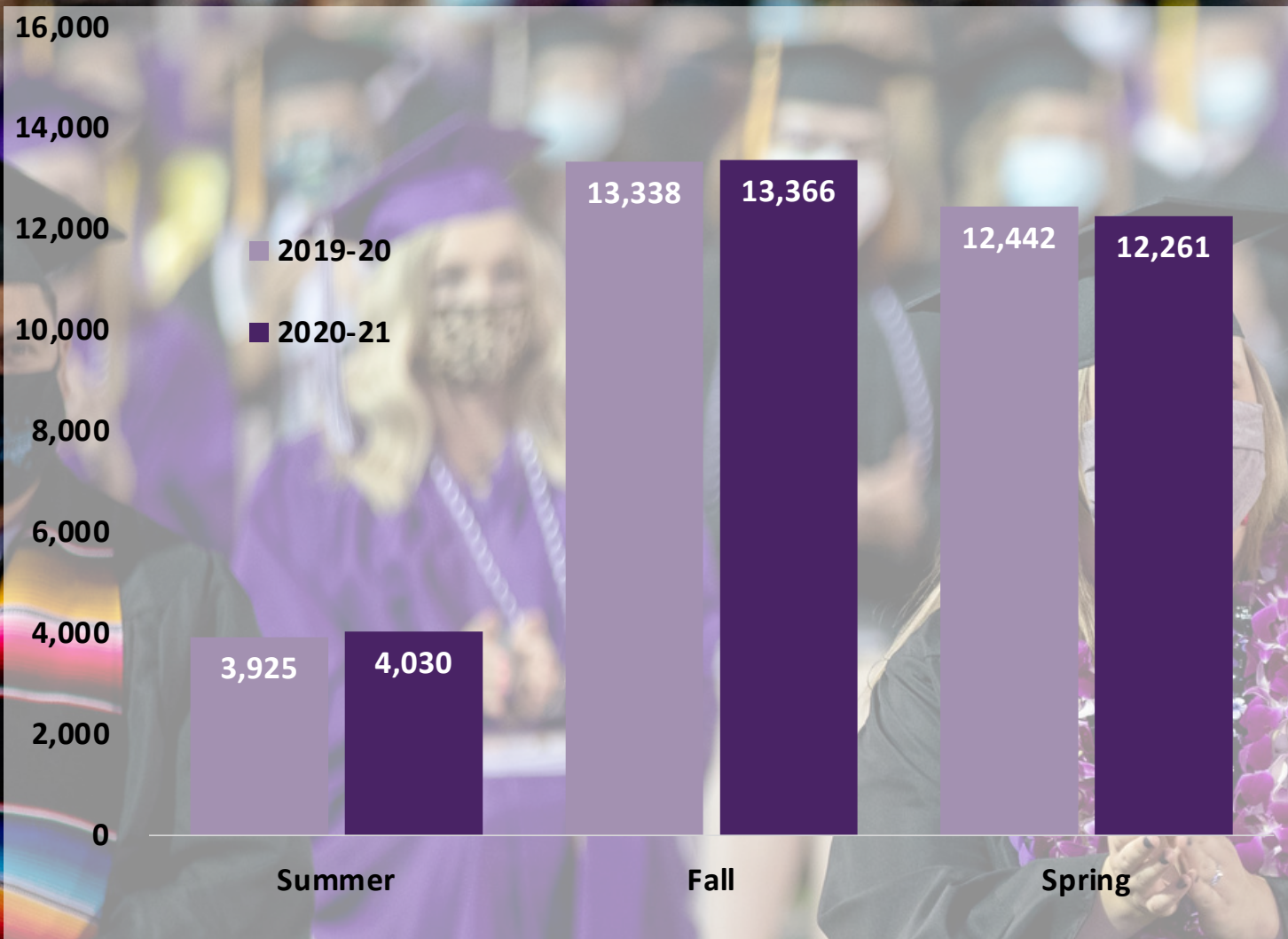


**Fall 2020**

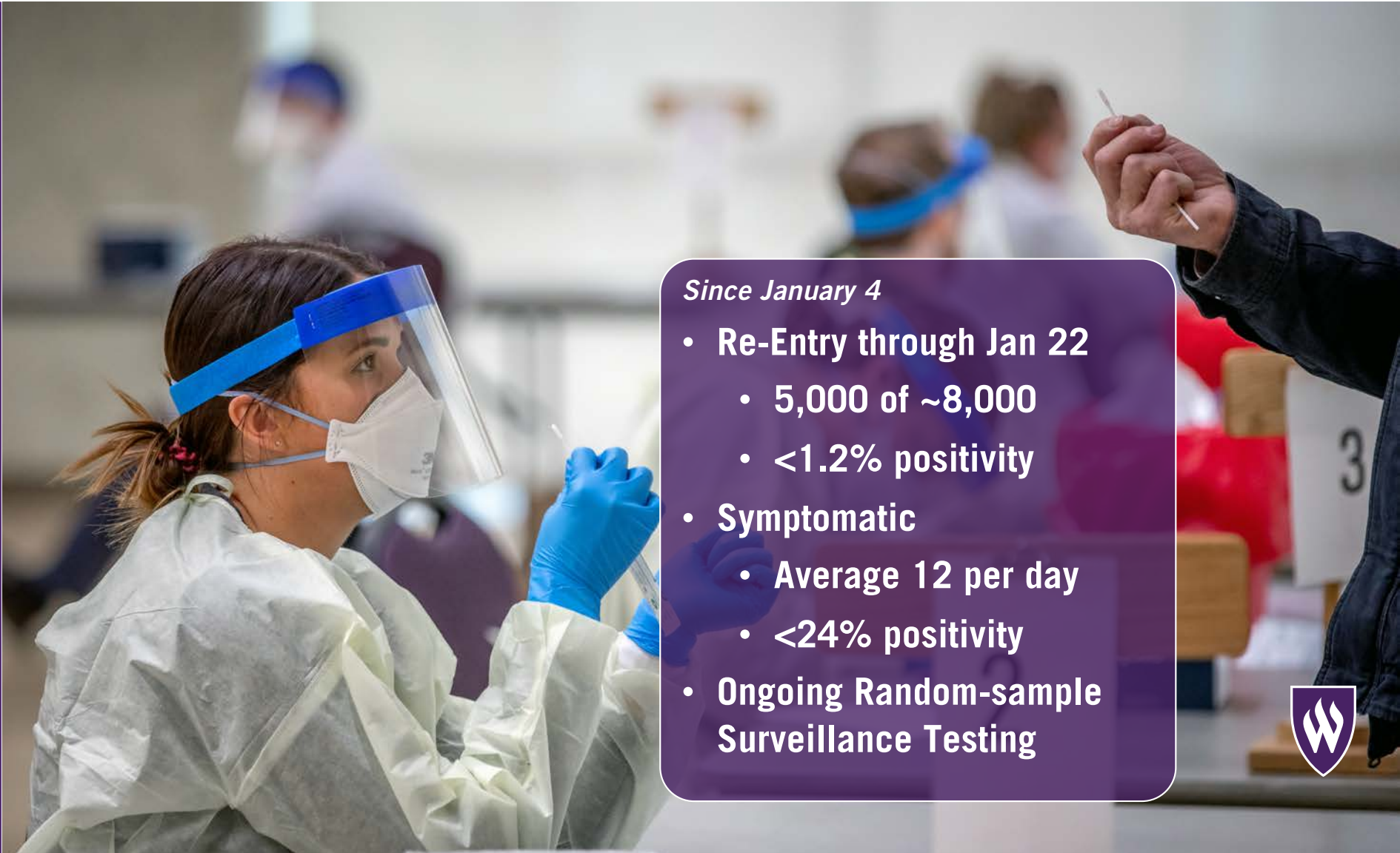


## Fall Enrollment by Delivery Methods

# Budget-Related FTE Enrollment



# COVID Testing



*Since January 4*

- Re-Entry through Jan 22
  - 5,000 of ~8,000
  - <1.2% positivity
- Symptomatic
  - Average 12 per day
  - <24% positivity
- Ongoing Random-sample Surveillance Testing





- Voluntary separation package
- Staff Positions (12)  
\$800,000
- Faculty Positions (13)  
\$1,000,000
- Capital Budget Reductions  
\$500,000
- Travel and Current Expense  
\$200,000
- Reallocations for FY 19-20  
\$4,008,568

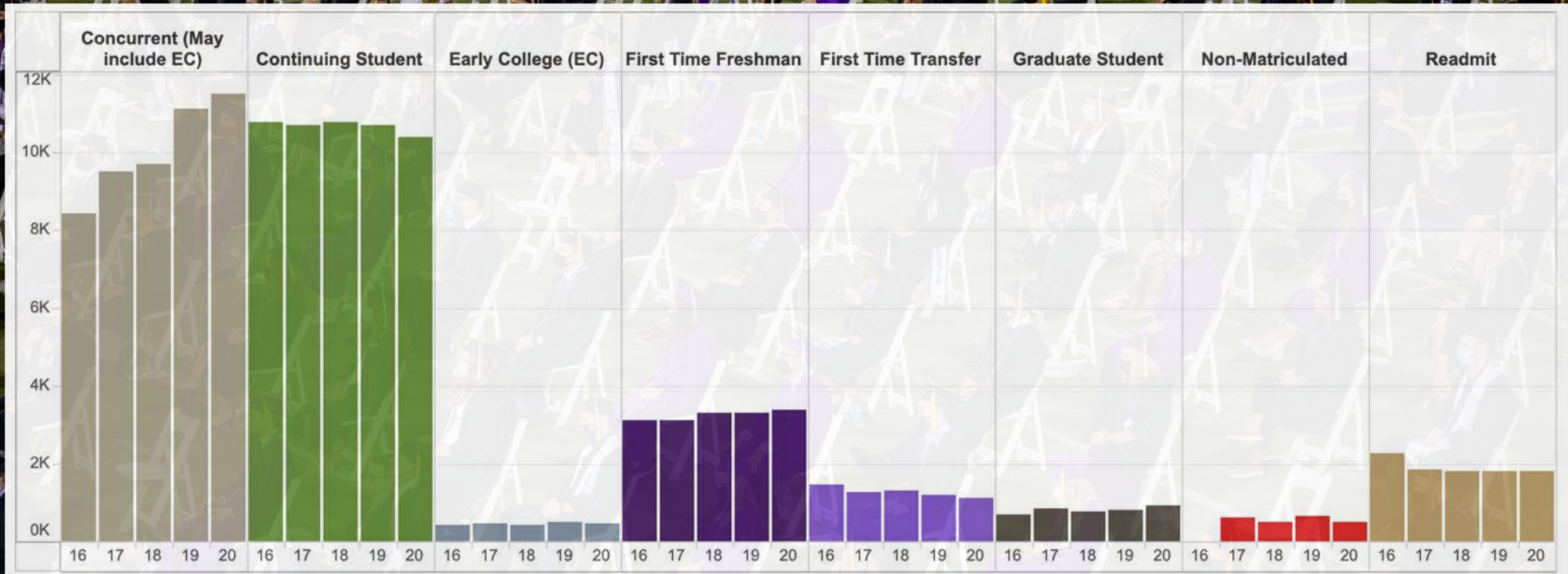
## Preliminary FY 2020-21 Budget Adjustments

- **Three semesters of significant need-based financial aid enhancements**
- **Hundreds of courses retooled for online/virtual environment**
- **Over 100 Classrooms retooled for virtual/enhanced teaching**
- **Significant mitigation of revenue losses and incurred COVID expenses**

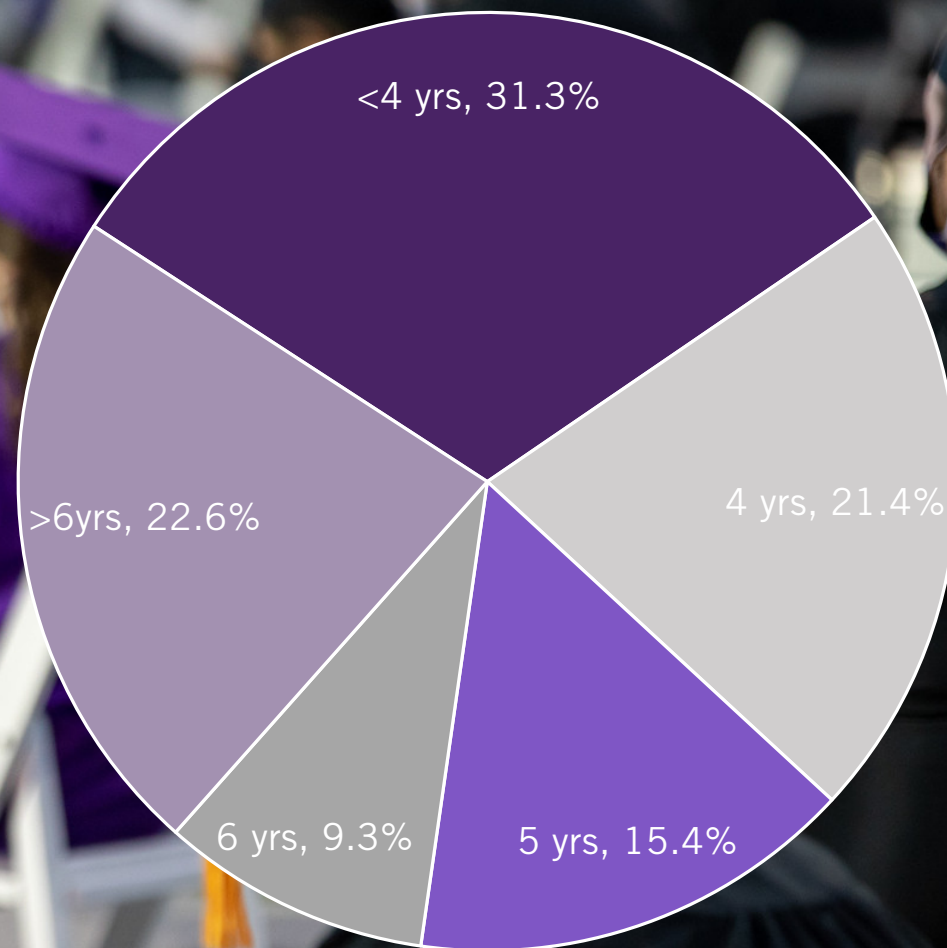


## **CARES Funding Support**

# Headcount Enrollment by Class Status



# Time to BA/BS from Entry (2017-18, 18-19, 19-20)



- 
- A photograph of a graduation ceremony. In the foreground, a male graduate in a black cap and gown with a white stole that says "ATHLET" is seated and looking to the right. He is wearing a black patterned face mask. Behind him, other graduates in purple and black gowns are seated in rows, some wearing masks. The background is a large, dimly lit arena with many more graduates.
- Funding (\$20 per SCH to \$11.93)
  - Dedicated advising for HS students
  - Increased adjunct and university faculty support
  - Equity issues
  - Professional development for HS teachers
  - Resources for credential options





# Ranked #19

<https://affordableschools.net/50-affordable-colleges-best-return/>



Affordable Colleges with  
Best Return 2021