

Minutes  
Weber State University  
Board of Trustees  
September 2, 2014

**Trustee Members:**

Ms. Louenda Downs  
Ms. Karen Fairbanks  
Mr. Joseph Favero  
Mr. Alan E. Hall, Chair  
Mr. Nolan Karras  
Mr. Andre Lortz  
Mr. Scott Parson  
Mr. Steve Starks

**Excused:**

Dr. Jeff Stephens  
Mr. Kevin Sullivan, Vice Chair

**Weber State University Officials:**

Dr. Charles A. Wight, President  
Dr. Norm Tarbox, VP for Administrative Services  
Dr. Mike Vaughan, Provost  
Dr. Brad Mortensen, VP for University Advancement  
Dr. Bret Ellis, VP for Information Technology  
Dr. Eric Amsel, Faculty Senate Vice Chair  
Mr. John Kowalewski, Director of Media Relations  
Mr. Bryce Barker, Director of Internal Audit  
Ms. Debbi Murphy, Staff Advisory Committee  
Ms. JoAnne Robinson, Executive Assistant, President's Office

**Others Present:**

Dr. Julie Rich, Associate Professor, Geography  
Ms. Heidi Munk, Data Center and QA Services Manager

**Press Present:**

Ms. Becky Wright, Standard Examiner

Welcome

I. Meeting convened at 9:30 a.m.

II. Chair Alan Hall welcomed those present

Minutes

III.

On a motion by Scott Parson and seconded by Karen Fairbanks, the minutes of the May 6, 2014, main Board of Trustees meeting, were approved unanimously

On a motion by Steve Starks and seconded by Scott Parson, the minutes of the May 6, 2014 Business Committee and the Personnel and Academic Policy Committee were ratified unanimously.

Swearing in of  
Louenda Downs and  
Joseph Favero

IV. Louenda Downs and Joseph Favero were sworn in as new members of the Weber State University Board of Trustees by JoAnne Robinson.

President's Report

V. President's Report - President Wight gave a report covering the following items:

(Information Security  
Breach)

1. Weber State University has notified 1,200 students, faculty and staff about a potential breach of information obtained from computers in the student computer lab in the Science Lab Building and Building 4. A student attending the university has been charged.

(National Science  
Foundation Grant)

2. A \$325,000 National Science Foundation (NSF) grant will allow WSU geosciences faculty and students to compare actively forming mountain ranges in Argentina to the Rocky Mountains in Colorado and Wyoming.

(3-D Models for

3. Weber State University's chair of radiologic sciences,

Dental-Implant and  
Facial  
Reconstruction)

Robert Walker, says his own experiences helped spur the idea to use the software computer technology and ingenuity in his department to create 3-D models of joints for dental-implant planning and facial reconstruction WSU's radiologic sciences program is the only program in the nation that teaches technologists the use of 3-D reconstruction imaging.

(Satellite Technology  
Tracking American  
Avocet)

4. WSU zoology professor John Cavitt, alongside three students, is the first person to track the migration of the American Avocet, a bird native to the Western United States, using satellite technology. Small solar-powered satellite transmitters that Cavitt and his team personally attached to the birds will collect data with valuable information on the avocet's breeding and migration habits.

(AbilityOne Design  
Challenge)

5. Weber State University students placed second in the national AbilityOne Design Challenge. The Challenge is a high school and college-level competition rewarding students who develop devices or systems to help people with disabilities succeed in the workplace. The Weber team received the second place "Best Engineering Design" trophy for creating the "Engineered Queuing User Interface and Point of Sale," in collaboration with Pioneer Adult Rehabilitation Center. The software helps employees of Runway Ruby's Restaurant at Hill Air Force Base, who have autism or Asperger syndrome, to more accurately and efficiently take, prepare and deliver food orders.

(CIMA Life-Time  
Achievement Award)

6. The Conference of Inter-Mountain Archivists (CIMA) awarded former Weber State University and Curator of Special Collections John Sillito with the CIMA Life-Time Achievement Award.

(Bike Ride for  
Charity)

7. After returning from a month-long research trip to Southeast Africa, one Weber State University faculty member jumped on her bike and rode for charity from Canada to Mexico along the Pacific. Assistant nursing professor Kathleen Cadman returned from Mozambique, Africa, where she gathered data for research on the reasons for lack of rural healthcare workers in developing countries. After returning to the U.S.,

- Cadman rode her bicycle down the Pacific coast to raise money for Outreach International, a charity that provides sustainable community development resources to impoverished countries around the world.
- (Amber Henry Schultz Earns First Team Academic All-America Honors)
- (WSU Student Appointed as Student Regent)
- (First Place, Future Business Educator)
- (Gratitude in the Workplace)
- (Dr. Sam Zeveloff Selected as Fulbright Scholar)
- (Fan Attendance Increase)
8. Weber State's Amber Henry Schultz added to her long list of accomplishments by earning First Team Academic All-America honors. Schultz was named to the 2014 Capital One Academic All America Women's Track and Field/Cross Country Division I First Team.
  9. Utah Governor Gary Herbert appointed Weber State University student Brady Harris as the student regent on the Utah State Board of Regents for the 2014-2015 academic year.
  10. Lynda Seneff, a Weber State University student, earned first place in the nation in the category of Future Business Education at the Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) leadership conference.
  11. Gratitude in the workplace was the topic of an international award-winning thesis written by a recent Weber State University graduate. Crystalee Beck who graduated with a master's degree in professional communication, won the award for best theoretical paper at the Corporate Communication International Conference on Corporate Communication held in Hong Kong.
  12. Weber State University zoology professor Sam Zeveloff will take his extensive knowledge of mammalian conservation issues in North America abroad this fall. Zeveloff was selected as Fulbright Scholar and will teach as a visiting professor at the University of Natural Resources and Life Sciences in Vienna, Austria.
  13. For the sixth straight season Weber State saw an increase in fan attendance at Wildcat men's basketball games. WSU's program ranked 68<sup>th</sup> in the nation in attendance during the 2013-14 season, according to NCAA figures. This marked the fourth straight year Weber State has ranked in the top 100 in the nation.

The detailed report is attached to these minutes.

WSUSA President's Report

(Scheduling)

(Staffing in Student Involvement and Leadership Office)

(Block Party)

(WSUSA Training)

(Weber Cares Food Pantry)

(Weber State Pride Packets)

("Webertown")

Alumni President's Report

(Financial Performance)

(Challenges and Solutions)

VI. President Joseph Favero gave a report covering the following topics:

1. Finalized scheduling for almost all branches of student government.
2. Full staff in the Student Involvement and Leadership office is allowing Leadership and Activities to accomplish even more with their own advisors.
3. Reorganization of Block Party was a huge success, grouping of off-campus, academic or clubs and organizations into designated areas.
4. WSUSA Training for all student leaders had the largest turnout ever.
5. The Service team reorganized the Weber Cares Food Pantry to better serve students.
6. In collaboration with Ogden City, 100 businesses are being selected to provide Weber State Pride Packets to display Weber gear in their storefronts.
7. "Webertown" (postponed back in April due to weather) is taking place on September 13 in the Ogden Amphitheater.

VII. President Andre Lortz gave an end-of-year report covering the following topics:

1. Membership numbers for FY2013/14 total 1,831, down 18% from last year. The WSUAA license plate program continues to grow, with 151 new plates and \$15,725 in revenue.
2. According to our evaluation, general memberships were down due to the following:
  - **Auto Renewal** - procedures were not in place to accurately capture those intending to auto renew
  - **Phone-a-thon** - Through collaboration with Annual

(Successes)

Fund the WSUAA will now participate in a blended membership/solicitation approach.

- **New Grad Memberships** - Cap and Gown distribution did not happen at the Alumni Center. Alumni participated in the Grad Fest, but the membership goal was not met. A new strategy will be developed.
- **Student Alumni Association** - Due to recent changes in the WSU Orientation Activity Showcase, SAA no longer has a presence during student orientation. New strategies have been developed.

3. - The Annual Golf Classic sold out for the second year in a row, bringing in \$43,628. 72% will go directly toward scholarships.
  - Leadership to Life series was a success. Demands for more mentoring facilitated the creation of Leadership to Legacy mentoring dinner. This will connect students with legacy donors as well as board members.
  - Membership data and system clean up provides us a solid foundation with accurate member information.
  - The Alumni website redesign will support mobile functionality and a consistent WSU brand awareness.
  - Regional Alumni Chapters: This is the kickoff year for establishing 10 regional alumni chapters and partnering with development directors.
  - We have heightened the level of awareness, participation and prestige with many WSUAA events.
  - WSUAA has commissioned renowned artist Eric Dowdle to create an original WSU 125<sup>th</sup> Anniversary painting. This will be used to support membership opportunities, with puzzles, prints and personalized artwork.

The detailed report is attached to these minutes.

Faculty Report

- VIII. Dr. Eric Amsel, Vice Chair of Faculty, introduced Dr. Julie Rich, Associate Professor of Geography. Dr. Rich outlined the following projects she's involved in:
  - Mozambique: Global Community Engaged Learning - Dr. Rich and WSU students participated in the building of a Women's Center.
  - Death Valley National Park Timbisha Museum and

Committee Reports  
Business Committee)

Cultural Center - Working with Timbisha Indian Tribe to design and build a museum and cultural center.

- Global Education Opportunity (GEO) Program - Geneva, Switzerland - students work with delegates and have the opportunity to present to the UN.

Dr. Amsel outlined concerns shared by faculty and administration.

The detailed report is attached to these minutes.

- IX. Business Committee - Scott Parson outlined the following matters discussed and acted upon during today's Business Committee meeting: (For a detailed report of actions taken, see the attached Business Committee minutes for September 2, 2014.)

1. Quarterly Investment Report

On a motion by Louenda Downs and seconded by Joseph Favero, the Quarterly Investment Report was approved unanimously.

2. 2014-2015 Capital Facilities Priorities - the next project is renovation of Social Sciences Building.

On a motion by Steve Starks and seconded by Andre Lortz, 2014-2015 Capital Facilities Priorities were approved unanimously.

3. PPM 3-22, Military Leave  
PPM 3-68, Released Wellness Time Guidelines  
PPM 5-32, Travel  
PPM 3-23, Death in the Family  
PPM 3-42, Tuition Benefits  
PPM 3-42a, Tuition Benefits for Non-Salaried Employees  
PPM 3-42b, Tuition Benefits for Retired/Deceased Employees  
PPM 3-45, Fringe Benefits  
PPM 5-25j, Expressions of Sympathy

On a motion by Louenda Downs, and seconded by Steve Starks, revisions to the following PPMs were approved unanimously:

- PPM 3-22, Military Leave
- PPM 3-68, Released Wellness Time Guidelines
- PPM 5-32, Travel
- PPM 3-23, Death in the Family
- PPM 3-42, Tuition Benefits
- PPM 3-42a, Tuition Benefits for Non-Salaried Employees
- PPM 3-42b, Tuition Benefits for Retired/Deceased Employees
- PPM 3-45, Fringe Benefits
- PPM 5-25j, Expressions of Sympathy

(Personnel and Academic Policy Committee)

Personnel & Academic Policy Committee - Andre Lortz outlined the following matters discussed and acted upon during today's Personnel and Academic Policy Committee meeting: (For a detailed report of actions taken, see the attached Personnel and Academic Policy Committee minutes for September 2, 2014)

1. Sabbatical Leave Request - Eric Ewert

On a motion by Louenda Downs, and seconded by Karen Fairbanks, Sabbatical Leave Request for Eric Ewert was approved unanimously.

2. Science Strategic Planning Review

On a motion by Karen Fairbanks and seconded by Louenda Downs, the Science Strategic Planning Review was approved unanimously.

(Other Business)  
IT Collaboration

X. Bret Ellis, Vice President for Information Technology, introduced Heidi Munk, Data Center and QA Services Manager. Ms. Munk provided instruction to the Trustees



Commencement  
Speaker for December  
2014

on creating an account and accessing Box from their personal computer or device.

Chair Alan Hall announced that Daniel Walker Howe has agreed to be the speaker at the December commencement. Dr. Howe is an historian of the early national period of American history. He received the Pulitzer Prize for History in 2008.

On a motion by Andre Lortz, seconded by Louenda Downs and approved unanimously, Daniel Walker Howe was confirmed as the December 2014 commencement speaker.

Questions

XI. There were no questions.

Next Meeting Date

XII. The next scheduled meeting of the Board of Trustees will be on October 7, at the Ogden campus.

Adjourn

XIII. The meeting was adjourned at 10:30 a.m.

Minutes submitted by:



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JoAnne Robinson, Secretary  
WSU Board of Trustees



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Charles A. Wight, President  
Weber State University