

**Minutes**  
Weber State University  
Board of Trustees  
Nov. 1, 2016

**Trustees:**

Ms. Kearston Cutrubus  
Ms. Louenda Downs (Vice Chair)  
Ms. Karen Fairbanks  
Ms. Heather Hales  
Mr. Nolan Karras (Chair)  
Mr. Scott Parson  
Mr. Steven E. Starks (via phone)  
Dr. Jeff Stephens  
Mr. Kevin Sullivan

**Excused:**

Mr. Gregory Woodfield

**Weber State University Representatives:**

Dr. Charles A. Wight, President  
Dr. Norm Tarbox, VP for Administrative Services  
Dr. Brad Mortensen, VP for University Advancement  
Dr. Jan Winniford, VP for Student Services  
Dr. Madonne Miner, Provost  
Mr. Shane Farver, Secretary, Board of Trustees  
Dr. Ed Hahn, Associate Professor, Stewart Library  
Dr. Daniel Kilcrease, Director, Housing and Residence Life  
Mr. Jed Spencer, Director, Financial Aid & Scholarships  
Mr. John Kowalewski, Executive Director, Marketing & Communications  
Mr. Chaz Steimel, Institutional Analyst, Institutional Research

**Press Present:**

Anna Burleson, Standard-Examiner

Welcome

- I. The meeting convened at 9:30 a.m.
- II. Chair Nolan Karras called roll and welcomed those present.

Approval of 10-4-16 Meeting Minutes

- III. Upon a motion from Scott Parson seconded by Louenda Downs, the Board of Trustees approved minutes from the Oct. 4, 2016, meeting and ratified associated committee minutes.

Affirmation of Commencement Speaker

- IV. WSU President Charles A. Wight reported that Alan E. Hall had been selected as the commencement speaker for December of 2016, but Hall would not receive an honorary degree because he had previously received one. Wight asked for trustees' affirmation of the selection.

**ACTION**

Upon a motion from Karen Fairbanks seconded by Kevin Sullivan, the Board of Trustees unanimously affirmed Alan E. Hall's selection as the December 2016 commencement speaker.

President's Report

- V. Wight provided the [attached President's Report](#) for trustees and discussed things that keep university presidents up at night. His list of worries included sexual assault issues, mental health, access and affordability, big data analytics and student interventions, federal compliance, state funding for higher education, micro-credentials' effects on higher ed., state colleges' images, faculty hiring and retention, wealth and income inequality, racism, free speech and workforce alignment. Wight said that, near the top of his worries are conversations about racism.

Downs commended Wight for engaging in areas that are not traditionally thought of as being under a university president's control.

WSUSA President's Report

- VI. No WSUSA report was provided. However, trustees received an update concerning the WSUSA and the Signpost's desire to attend the WSUSA's executive committee meetings.

Alumni Association

- VII. Heather Hales provided the attached

President's Report

[Alumni Association President's Report.](#)

Faculty Report

VIII. Daniel Kilcrease, director of Housing & Residence Life, and Ed Hahn, associate professor and librarian for Business & Economics, gave a presentation on the Money Management Center, which they both lead along with other faculty and staff. The center is dedicated to providing students with the knowledge, guidance and support to make sound financial decisions in their on-campus and off-campus lives.

Discussion: WSU Students' Financial Support/Health

IX. Jed Spencer, director of financial aid, and Chaz Steimel, institutional analyst, answered trustees' questions about WSU students' acceptance of Pell Grants, participation in Dream Weber and debt load. The takeaway was that the university should encourage more students to fill out the FASFA (Federal Application for Student Financial Aid) and become eligible for financial assistance.

Karras also shared a report from Georgetown University regarding job prospects and levels of education.

Committee Reports  
Business Committee

X. Scott Parson, chair of the Business Committee, gave the following report:

(Auxiliary Enterprises Report)

- 1) The committee recommends approval of the Auxiliary Enterprises Report. Relatedly, the Wildcat Store is making progress on retooling for the digital age.

**ACTION**

Upon a motion from Louenda Downs seconded by Kevin Sullivan, the Board of Trustees approved the Auxiliary Enterprises Report.

(PPM 3-2/3-2a)

- 2) The committee recommends approval of changes to WSU Policy and Procedures Manual sections 3-2 and 3-2a, which deal with the Fair Labor Standards Act. The changes would bring the policies in line with FLSA changes coming in December.

**ACTION**

Upon a motion from Parson seconded by Hales, the Board of Trustees approved the PPM

(WSU Housing Services:  
Proposed Rates)

**ACTION**

Personnel and Academic  
Policy Committee

(Charter Academy  
Amendment)

**ACTION**

(B & E Post-Tenure  
Review Policy)

**ACTION**

changes.

- 3) Parson presented proposed 2017-18 rates for on-campus housing and associated food services. In general, housing rate increases grow 3% in the most in-demand units and 1% in others. Wildcat Village is at 81 percent occupancy while University Village is at 99 percent occupancy. The committee recommended that the proposed rates be approved.

Upon a motion from Parson seconded by Sullivan, the Board of Trustees approved the proposed housing and meal plan rates for 2017-18.

- XI. Kevin Sullivan, chair of the Personnel and Academic Policy Committee meeting, gave the following report:

- 1) The WSU Charter Academy seeks to reduce the number of its board members from 10 to 5. The committee recommends trustee approval of a charter amendment that would allow that change. Sullivan noted support of the school's board for the recommended change.

Upon a motion from Sullivan seconded by Downs, the Board of Trustees approved amendments to the academy's charter that allow for a reduction of board members from 10 to 5.

- 2) The Goddard School of Business & Economics proposed changes to its post-tenure review policy that provide an alternate procedure for completing post-tenure review. The changes would allow professors who are applying for a raise and up for tenure review to count the raise-application process as the tenure-review process.

Upon a motion from Sullivan seconded by Karen Fairbanks, the Board of Trustees approved the Goddard School's post-tenure review policy.

Other

XII. Sullivan asked whether Weber State is still pursuing efforts to engage more heavily in out-of-state recruiting. President Wight confirmed that the university is, but efforts are still in beginning stages.

XIII. Sullivan asked about a master plan for Academic Affairs that was discussed during the last meeting. Wight reported that Provost Madonne Miner is gathering a group monthly to mull over academic questions and find solutions. Trustees expressed interest in hearing about that effort during a subsequent meeting. Karras commended the presenters who come provide details to the trustees during each meeting.

Meeting Adjourned

XIV. With no further business, the meeting adjourned.



**President's Report  
WSU Board of Trustees  
Nov. 1, 2016**

1. The Utah Transit Authority received a \$250,000 federal grant to go toward the planning and implementation of a bus rapid transit corridor between downtown Ogden and Weber State University. The U.S. Department of Transportation's Federal Transit Administration provided the grant, one of 16 across the nation. UTA will work in conjunction with Ogden City, the Utah Department of Transportation and other stakeholders on the project.
2. ENR (Engineering News Record) Mountain States Magazine has recognized the Tracy Hall Science Center with its Higher Education Project of the Year award. The award was presented during an Oct. 25 banquet at the City Creek Marriott in downtown Salt Lake City.
3. Kari Byron of "Mythbusters" fame shared memories of her time on the popular Discovery Channel show as well as a science-and-arts-positive message Oct. 18 during her keynote conversation at the 8<sup>th</sup> annual Wildcat Tech Expo. In addition to being entertained by Byron, attendees were able to take quick classes on programs like Apple Keynote, Microsoft Excel and others. More than 400 people attended educational classes and 98 people participated in a virtual reality hands-on showcase.
4. The 18<sup>th</sup> Annual Diversity Conference, "Privileged History: Where Did All the Diversity Go?" critically examined America's history to find the gaps, inaccuracies and outright lies and replace them with with shared truth from multiple perspectives. At the Oct. 6 Davis Campus kickoff, more than 250 members of the campus and community watched and reacted to the documentary "Precious Knowledge," which was followed by a panel discussion. On Oct. 7, More than 600 participants engaged in workshops and keynote address by best-selling author, James W. Loewen, author of the book, "Lies My Teacher Told Me: Everything Your American History Textbook Got Wrong." The conference concluded with a luncheon and roundtable discussions.
5. Weber State University's Shepherd Union Ballrooms hosted Eddie's BBQ-In Oct. 8 to build trust between law enforcement and the community. A collaborative

project between student leader Eddie Baxter, WSU Police Chief Dane LeBlanc, Captain Seth Cawley, Dr. Enrique Romo and Chief Diversity Officer Adrienne Andrews, this student focused luncheon brought together more than 60 students and campus law enforcement officers to have conversations about race and campus safety. This project was an outgrowth of the July 30 Town Hall Conversation on Race.

6. Weber State's Ellie Child took first in the 2016 Big Sky Cross Country Championships, beating out the second-place winner by nearly 10 seconds. Child is the fourth Wildcat runner in six years to win the individual title. She finished the 5,000-meter course with a time of 17:13.7. Overall, the WSU cross country women's team won 2nd place overall, and the men's team won 3rd.
7. Weber State's football team is a Beehive Bowl champion after a stunning Oct. 22 victory against Southern Utah University. The Wildcats scored 23 unanswered points in the last eight minutes of the fourth quarter to win 37-36. Weber State, now 4-1 in Big Sky Conference play, will face Northern Arizona at noon Saturday at Stewart Stadium.
8. Independent presidential candidate Evan McMullin and his running mate, Mindy Finn, visited Weber State's campus on Oct. 27. McMullin and Finn presented their vision for the country and answered students' questions during an hour-long event. McMullin has been polling well in Utah in particular.
9. The Division of Student Affairs developed a new initiative titled "Don't Cancel Class," which provides faculty with a list of educational workshops and presentations on a variety of topics that can benefit students. Faculty can schedule the presentations if they need to attend a conference, meeting, or even have a last-minute emergency.
10. During WSU's Alternative Fall Break Oct. 20-22, volunteers traveled to Zion National Park to remove Russian thistle, garbage, graffiti and name carvings. Ten participants volunteered a total of 80 hours. Students participated in a park educational session and were able to hike and reflect on their continued path (post trip) toward being agents of change in our communities.
11. Brad Rogharr, a WSU instructor of composition and literature, is Ogden's first poet laureate. Rogharr, who will assume his duties on Nov. 17, plans to set up poetry kiosks in places like the Junction and 25th Street, according to the Standard-Examiner. He has been an instructor at Weber State for 30 years.
12. Congratulations to Brett Perozzi, associate vice president for Student Affairs, who was recently selected as a *Pillar of the Profession* by NASPA (Student Affairs Administrators in Higher Education). Each year, NASPA honors 12 members of the student affairs profession who are recognized as leaders, professionals and

scholars. Brett will be recognized at the annual NASPA conference in San Antonio in March.





**Weber State University Alumni Association President's Report**  
**WSU Board of Trustees**  
**November 2016**

➤ **Homecoming Events**

Homecoming week featured many reunions and events that helped us reconnect with our alumni. On Tuesday, Oct. 4, 2016, President Wight hosted a **Retired Faculty and Staff Reunion** luncheon for former employees and their guests. During the luncheon, Adrienne Andrews, chief diversity officer, presented on the many projects and opportunities to continue the progress of diversity on campus and in the community. President Wight provided his guests with a university update. This event provided all a wonderful opportunity to reconnect with former colleagues and friends.

A **Past Presidents & Trustees** luncheon was held on Wednesday Oct. 5, 2016, hosted by the president at the Lindquist Alumni Center. Past Alumni Association presidents, past student body presidents and past trustees were in attendance. They had an opportunity to hear from Vice President Brad Mortensen on the state of the university. Mortensen answered many questions from these former trustees.

The 48th Annual **WSU Salutes** ceremony honoring outstanding students, alumni and community members for service to the campus and community took place Oct. 6 at 7 p.m. in the Hurst Center for Lifelong Learning's Dumke Legacy Hall. The event featured a short biographical video of each award recipient. KSL reporter Mike Anderson was the MC of this great event. This year's award recipients are Distinguished Alumnus, Kim Henrichsen; Outstanding Young Alumnus Jason Beardall; Lewis W. Shurtliff Award for Contributions to Education, Jewel Lee Kenley; Distinguished Service, Steven Petersen; Emeriti Lifetime Achievement, Tom Welch; Presidential Awardee, Jane Marquardt; Emeriti Homecoming Royalty, Ron and Nora Axton; and Student Royalty, Natasha Pruhs and Joaquin Zetina Huesca. The Homecoming Royalty were also presented at half time of the Homecoming football game. This was an outstanding group of individuals, all great supporters and ambassadors for the university.

➤ **Nationwide Affinity Partnership:**

A group of 20 members of our staff and board had the opportunity to work with a team from Nationwide Insurance to help us to define our ideal member. Our efforts were focused on defining our "why." By identifying the "why" of our organization, we can better determine the "who" and the "how." We asked ourselves why we do what we do, why we are unique, and why what we do matters. We are still working out the contributions of the group and will have a great "why" statement that will help guide our efforts.

➤ **SAA and YAC/GOLD Council**

The SAA council also hosted a second **Traditions** event Oct. 15 at Black Island Farms in Syracuse, Utah, which was co-hosted with the Young Alumni Council. This was a hugely successful event during which we had over 85 online pre-sign-ups, plus around 100 to 150 WSU students and families visit our table at the event. At our table, we had WSU discount bracelets, Krispy Kreme doughnuts (while supplies for 300 people lasted) and prize giveaways. Pictures from the event were posted on the WSU and WSUAA

Facebook pages. This event will be our annual fall “Traditions” event going forward.

The SAA council also participated in the **Wildcat Halloween Carnival at Layton Hills Mall** a trick-or-treating-type event at Layton Hills Mall on Oct. 22. We sponsored a “come fishing” game at our table using a left-over stock of plastic purple bead necklaces, purple leis, plastic spinning tops, mini-footballs, Nationwide Insurance sunglasses (for participating teens), and WSU tattoos. We also had family prize giveaways for submitted tickets and the gold ticket spinner to engage parents as their children “fished.” We engaged nearly 2,000 community members at this event and will plan to sponsor the WSUAA giveaways at this event again next year.

The YAC kicked off homecoming week Oct. 1 with our **Breakfast with a Wildcat** event at Waffle Love on Ogden’s 25<sup>th</sup> Street. Waldo the Wildcat and Becca co-hosted this event. About 50 WSU students, faculty/staff and their families attended. We had giveaways for all children (WSU pencils, WSU tattoos, WSU Carnival kids cups, mini footballs, WSU flags, WSU pom-poms) and a grand prize drawing for a WSU “fan basket.” We posted attendees’ pictures with Waldo on the WSUAA and WSU Young Alumni Facebook pages.

➤ **License Plates**

As of August 2016, the WSU License Plate program includes 699 total plates with a current revenue of \$3,575 (9% increase from last fiscal year).

➤ **Upcoming Membership Event**

On Nov. 21, from 6 p.m. to 10 p.m., the WSU Alumni Association will host a **Wildcats at Boondocks Fun Center** event, which will celebrate current WSUAA membership and enable us to reconnect with past members. Boondocks discounted rates will include the WSU Party Package, which includes three hours of unlimited access to ALL attractions (bowling, rollerball, laser tag, Kiddie Cove, miniature golf, go-karts, bumper boats, batting bages), a \$5 game card for arcade play and a deluxe buffet: pizza, pasta and ice cream dessert. Current member pricing is \$15, and non-member pricing is \$22.



WEBER STATE  
UNIVERSITY

# Money Management Center

# Why a Money Management Center

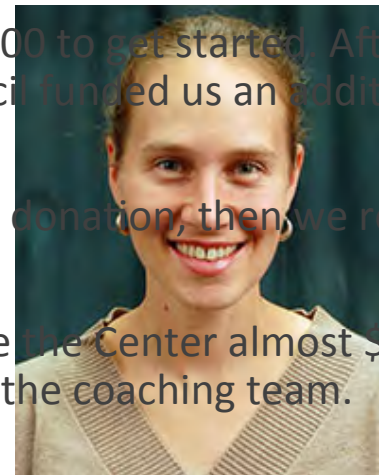
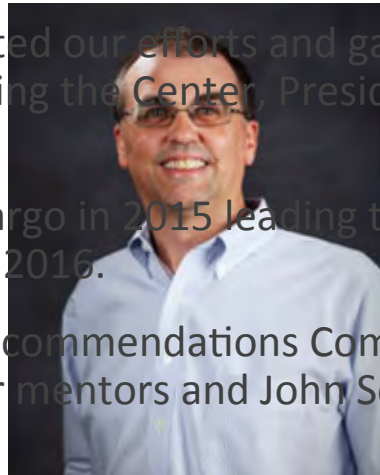
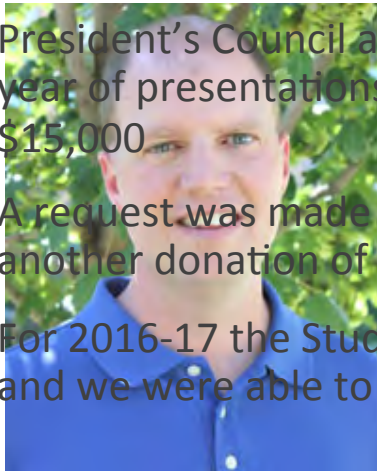
- ▶ Study from the Bill and Melinda Gates Foundation in 2009 found:
  - ▶ 70% of students dropping out cited financial struggles as the number one reason
  - ▶ Still number one reason today
- ▶ At Weber State University:
  - ▶ 43% withdrew because of financial reasons in 2011
  - ▶ In 2014 - 71% of students reported having at least one debt including:
    - ▶ Student Loans
    - ▶ Credit Cards
    - ▶ Car Loans
    - ▶ Other Personal Loans
- ▶ To assist these students and others with financial planning and awareness, we created the Money Management Center.

# Mission Statement

- ▶ The Money Management Center is committed to improving Weber State University students' financial situations by empowering them to analyze their finances, make sound decisions, and commit to controlling their financial lives while at Weber State University and into the future.
- ▶ We accomplish our mission primarily in two ways – Through presentations to various student groups and through one-on-one financial coaching

# How the Money Management Center Started

- ▶ Through a large group of faculty and staff from around campus, we created an advisory board and Daniel Kilcrease began one-on-one coaching in the Spring of 2014.
- ▶ By the Fall of 2014, two faculty members, Ed Hahn and Jenny Gnagey joined Daniel in offering one-on-one coaching. The Center is a true partnership between Faculty and Student Affairs.
- ▶ President's Council also supported our efforts and gave us \$15,000 to get started. After one year of presentations and creating the Center, President's Council funded us an additional \$15,000.
- ▶ A request was made to Wells Fargo in 2015 leading to a \$20,000 donation, then we received another donation of \$10,000 in 2016.
- ▶ For 2016-17 the Student Fee Recommendations Committee gave the Center almost \$9,000 and we were able to hire 2 peer mentors and John South joined the coaching team.



# More about the Money Management Center

- ▶ The Center is located on the 3<sup>rd</sup> floor of the Union Building.
- ▶ Thus far in the fall semester we have met with more than 15 students and expect to meet with 40 or more students by the end of the semester.
- ▶ We are presenting this fall to 18 different classes or groups.
- ▶ We are working to secure funding from various areas and to hire a full time manager of the Center.
- ▶ The Center is exploring a scholarship program that would give students financial literacy, teach them to save, and reward them for saving.



BUSINESS COMMITTEE  
OF THE  
WEBER STATE UNIVERSITY BOARD OF TRUSTEES

A meeting of the Business Committee of the Weber State University Board of Trustees was held at 8:30 a.m., November 1, 2016, in Room 302A, President's Office.

Members present:

Mr. Scott Parson	Mr. Nolan Karras	Ms. Heather Hales
Ms. Kearston Cutrubus	Mr. Steve Starks (via phone)	

Weber State University officials present:

Dr. Charles A. Wight	President
Dr. Norm Tarbox	Vice President for Administrative Services
Dr. Brad Mortensen	Vice President for University Advancement
Dr. Jan Winniford	Vice President for Student Affairs
Mr. Steve Nabor	Senior Associate Vice President for Financial Services & CFO
Ms. Cherrie Nelson	Asst. Vice President for Human Resources
Ms. Stephanie Hollist	Associate General Counsel
Mrs. Anita Preece	Secretary

Visitors: None

Excused:

Press: None

BUSINESS COMMITTEE MEETING

- |   |   |
|---|---|
| Minutes   | 1. The minutes of the meeting held on September 6, 2016, were approved on a motion by Ms. Hales, and a second by Mr. Karras.  |
| Financial Reports for the Month ending September 2016       | 2. Vice President Tarbox reviewed the Financial Report for the month ended September 2016. With 25% of the year completed, 21.56% of the budget was expended. Vice President Tarbox reported that budget related enrollment is down .5% (approximately 40 students). The Bookstore is down due in part of a difficult software implementation, but Mr. Nabor reported that inventory is the right size from what was purchased last year.   |
| Motion  | 3. On a motion by Mr. Karras, and a second by Mr. Starks, the Financial Report for September was approved.  |
| WSU Auxiliary Enterprises Report for the year ended 6/30/16 | 4. Vice President Tarbox explained that the purpose of the report required by the Board of Regents, is to account and record financial performance on such auxiliaries as the Bookstore, Student Housing, Dining Services, Student Health, and Student Union on an annual basis.<br><br>Vice President Tarbox reported that for the first time in ten years, the Bookstore did not generate net income through our operations. This was due to a difficult software implementation. Mr. Nabor gave the committee an update on the transition mode |



that the Bookstore is in and explained that the Bookstore is merging with Wildcat Design and Print. Mr. Nabor also mentioned that the Bookstore is a little heavy in staffing, and he is looking at that as well.

Mr. Nabor explained that digital books are affordable for students and publishers are working to make books more affordable to students.

Motion

5. On a motion by Mr. Karras, and a second by Ms. Hales, the WSU Auxiliary Enterprises Report for the year ended 6/30/16 was approved.

WSU Policy, PPM# 3-2, Employee and Affiliates Definitions, WSU Policy, PPM#3-2a, Fair Labor Standards Act Rules (FLSA)

6. Vice President Tarbox reported that changes are necessary due to federal changes, primarily the Fair Labor Standard Act Rules. New employee classes and definitions have been updated to be in compliance with the new standards and will be implemented by December 1, 2016.

Motion

7. On a motion by Ms. Hales and a second by Ms. Cutrbus, WSU Policy, PPM#3-2, Employee and Affiliates Definitions, was approved.

WSU Housing Services Proposed Rates for June 2017 to May 2018

8. Dr. Jan Winniford, Vice President for Student Affairs, presented the WSU Housing Proposed Rates and answered questions from the Trustees. She explained that WSU is currently in the RFP process regarding Food Services (Sodexo) and that the FY18 proposal is a combination of 3% increases in high demand units, and 1% increases in other units.

Motion

9. On a motion by Mr. Karras, and a second by Mr. Starks, the WSU Housing Services Proposed Rates for June 2017 to May 2018 were approved.

FY18 Budget Guiding Principles

10. President Wight reviewed the WSU FY18 Budget Guiding Principles. He reviewed the seven principles with the committee:

- Affordability Compact
- Internal Efficiencies/Reallocations
- Quality Faculty and Programs
- Student Success
- Access and Support for Underrepresented Groups
- Budget Maintenance
- Recruiting

President Wight explained that the only difference from FY17's Budget Guiding Principles is recruiting. WSU is working to

- recruit out-of-state students and international students. This is an information item only.
- Monthly Investment Report 11. Vice President Tarbox presented the Monthly Investment Report for the month of September. He mentioned that WSU is in compliance with Board of Regent Policy and the State Money Management Act.
- Motion 12. On a motion by Mr. Karras, and a second by Ms. Hales, the Monthly Investment Report was approved.
- Other  
- Bond Refinancing  
- Possible Student  
Housing 13. Vice President Tarbox mentioned that WSU is ready to refinance bonds in early January. The original bonds built University Village and were refinanced in 2007, but WSU has the opportunity to call them 10 years after they were refinanced. WSU will execute this as soon as possible and will save close to 10%, which will eliminate two full years of debt service . The final bond payment will be in 2029.
- Vice President Mortensen gave a “heads up” to the Trustees regarding a proposal of WSU /Ogden City to build a nice housing facility across the street from campus.
- Adjournment 14. The meeting adjourned at 9:30 a.m.

Board of Trustees  
Personnel and Academic Policy Committee  
November 1, 2016

Members present: Kevin Sullivan, Louenda Downs, Jeff Stephens, Madonne Miner, Jan Winniford

Guests:

1. Personnel Changes were presented to the committee.
2. The following Early Retirement Request was approved on a motion by Jeff Stephens seconded by Louenda Downs:  

Brenda Stockberger, 17 Years of Service, Faculty Senate Office, June 30, 2017
3. Charter Academy Amendment was recommended to the full board on a motion by Louenda Downs seconded by Jeff Stephens.
4. John B. Goddard School of Business and Economics Post-Tenure Review Policy was recommended to the full board on a motion by Louenda Downs seconded by Jeff Stephens.