

Meeting Minutes
Weber State University Board of Trustees Planning Retreat
November 18, 2020 – 9:15 am
WSU Ogden Campus
Online Forum – Zoom Meeting

Trustee Members:

Mr. Nolan Karras (Chair)

Ms. Kearston Cutrubs (Vice Chair)

Ms. Karla Bergeson

Mr. Marty Carpenter

Mr. Clint Costley

Ms. Amanda Covington

Ms. Karen Fairbanks

Mr. Ben Ferney

Mr. Don Salazar

Excused:

Ms. Louenda Downs

Weber State University Representatives:

Dr. Brad Mortensen, President

Dr. Bret Ellis, Vice President for Information Technology

Dr. Ravi Krovi, Provost

Dr. Betsy Mennell, Vice President for University Advancement

Dr. Brett Perozzi, Vice President for Student Affairs

Dr. Norm Tarbox, Vice President for Administrative Affairs

Ms. Adrienne Andrews, Assistant Vice President of Diversity & Chief Diversity Officer

Ms. Sherri Cox, Secretary to the Board

Mr. Steven Richardson, Director of Strategic Initiatives

Dr. Tim Herzog, Faculty Senate Chair/Professor of Chemistry

Mr. Luke Jenkins, Chair, Staff Advisory Council / Senior Network Engineer

Ms. Stephanie Hollist, Deputy General Counsel

Mr. Rich Hill, General Counsel

Mr. John Kowalewski, Executive Director, Marketing and Communications

Dr. Bruce Bowen, Associate Provost for Enrollment Services

Dr. Pepper Glass, Associate Professor of Sociology, College of Social & Behavioral Sciences

Public Attendees:

Ms. Jesselie Anderson, Utah Board of Higher Education

Mr. Jeremy Shinoda

Press:

No members of the press were present

	The meeting of the Board of Trustees convened at 9:15 a.m. originating at the Ogden campus via Zoom digital platform.
Welcome	I. Chair, Mr. Nolan Karras, welcomed those in attendance.
Approval of Meeting Minutes (Oct. 21, 2020)	II. Upon a motion from Mr. Clint Costley, with a second by Mr. Don Salazar, the Board of Trustees unanimously approved the meeting minutes from October 21, 2020.
PPM 1-20, Policy Governing Policies	III. Ms. Stephanie Hollist discussed PPM 1-20, Policy Governing Policies. An explanation of the policy and recap of the process moving policies into existence was given. This has been a three-year process involving collaboration between different entities, and is an important roadmap for our institution on how we make decisions, how we make policies, and who it involves.
ACTION	On a motion to approve PPM 1-20, Policy Governing Policies by Ms. Amanda Covington, with a second by Mr. Marty Carpenter, the Board of Trustees unanimously passed the motion.
Board of Trustees College Liaison Report	IV. Chair Nolan Karras discussed College Liaison Reports that will be given by the Trustees during the year. No report was given today. Trustees will be meeting with their deans and a schedule will be created for reports moving forward.
Special Topic – Strategic Enrollment Plan, Academic Affairs	V. A presentation on Academic Affairs Strategic Enrollment Plan was given by Dr. Bruce Bowen, Associate Provost for Enrollment Services. Areas of focus included: 1- Primary market, which includes 17 feeder high schools, concurrent enrollment, NUAMES/early college students, and transfer students. 2- Secondary market, which is non-resident, in-state resident, and international students. 3- Reducing the “melt,” which represents students admitted but not enrolled. Target communication is sent out to this group with creative outreach from academic colleges. 4- Re-recruiting stop-outs, involves students that have been away from WSU between 2 semesters and 3 years. 5- Scholarships, focused on four-year academic awards, Dream Weber program, and concurrent enrollment EDGE scholarships. 6- STARFISH is a software tool that is being used for retention. Progress surveys are used for faculty and students as well as preventing those that drop out. 7- Graduation: Assisting those students close to graduation to help them finish. CATapult scholarship is offered for those who qualify.
Faculty	VI. A presentation on <i>Misplacing Ogden, Utah</i> was given by Dr.

Presentation- Misplacing Ogden, Utah	<p>Pepper Glass, Associate Professor of Sociology in the College of Social & Behavioral Sciences. Dr. Glass’ book is written from research done on Ogden, UT. The project started many years ago concerning the reputation of Ogden and his interest in it when he moved from California. His book illustrates how people draw the lines between good and bad neighborhoods, the six main neighborhoods outlined and their dividing lines, and how the people interviewed viewed the city.</p>
WSUSA Report	<p>VII. A WSUSA report was given by Mr. Ben Ferney, WSUSA President. Virtual programs are going well. Engaging and outreach, along with conversations with students is also going well. Leadership with WSUSA continues to engage with students and support them during the pandemic. Students are being encouraged to get tested at the on-campus clinic.</p>
Written Reports	<p>VIII. Written Reports were acknowledged and included in the agenda packet. President Mortensen noted a few Dual Mission Summit takeaways which included (1) the dual mission is becoming more of a national conversation to have representatives from different states discussing it, and (2) the presentation by the president of the Lumina Foundation, Jamie Merisotis, about the “work of the future” and durable skills was a highlight. The student panels and discussion groups were great. Chair Karras requested that Utah Board of Higher Education member Jesselie Anderson come to the January, 2021 meeting to discuss state board’s expectations and Chair Harris Simmons comments at the Dual Mission Summit.</p> <p>Mr. Clint Costley reported that the Alumni Association has started a monthly lecture series to keep people connected. They also completed a phone-a-thon, and send out mass email and communication to the community. Alumni are trying to connect and be an ambassador for WSU.</p> <p>The Staff Advisory Council did not have a written report to share, but Mr. Luke Jenkins acknowledged that a post-COVID remote work policy is being discussed. Staff were praised for their efforts in volunteering to assist with campus testing.</p>
Upcoming Events Calendar	<p>IX. An Upcoming Events Calendar for November was included in the agenda packet for reference.</p>

Personnel & Academic Policy Committee

PPM 3-15, Personnel Relations

ACTION

College of Social & Behavioral Sciences Tenure Document

ACTION

Radiologic Sciences, Advanced (BS) - Radiologist Assistant Emphasis Program Discontinuance

ACTION

Consent Calendar

ACTION

X. Ms. Karla Bergeson, chair of the Personnel & Academic Policy Committee, reported on the following action items for action:

1. PPM 3-15, Personnel Relations changes were discussed by Provost Ravi Krovi, including a title change to "Abusive Conduct and Respectful Work Conditions." Due to new Utah laws the policy changes need to be in place by the first of 2021. The policy defines abusive conduct in a better way, outlines obligations by employees and employers, and gives guidance and process for those wishing to file complaints.

On a motion to approve the changes to PPM 3-15, Personnel Relations by Ms. Karen Fairbanks, with a second by Mr. Marty Carpenter, the Board of Trustees unanimously passed the motion.

2. A College of Social & Behavioral Sciences Tenure Document was discussed by Provost Krovi. Minor changes have been requested by faculty senate, including one to discontinue making comparisons and instead use student evaluations and other types of evidence for review. This is the first college to implement APAFT recommendations.

On a motion to approve the College of Social & Behavioral Sciences Tenure Document changes by Ms. Kearston Cutrubus, with a second by Mr. Clint Costley, the Board of Trustees unanimously passed the motion.

3. The discontinuance of the Radiologic Sciences, Advanced (BS) – Radiologist Assistant Emphasis Program was discussed by Provost Krovi. The college made the decision to drop the undergraduate program to put more emphasis on the graduate program.

On a motion to approve the Radiologic Sciences, Advanced (BS) - Radiologist Assistant Emphasis Program Discontinuance by Ms. Amanda Covington, with a second by Ms. Karen Fairbanks, the motion passed unanimously by the Board of Trustees.

XI. The Board of Trustees had the opportunity to review the Consent Calendar which included meeting minutes from the Oct. 21, 2020 Personnel and Academic Policy Committee, five early retirement requests, and personnel reports.

On a motion to approve the Consent Calendar by Ms. Karla

	Bergeson, with a second by Mr. Clint Costley, the motion passed unanimously.
Information Items	XII. Information items were reviewed without discussion.
Business Committee Report Auxiliary Annual Report	XIII. Ms. Karen Fairbanks, chair of the Business Committee, reported on the following action items for business: <ul style="list-style-type: none"> 1. An Auxiliary Annual Report was reviewed with discussion by Vice President Norm Tarbox on the university's status with effects from the pandemic. Auxiliaries will be affected more than other areas of campus. Key planning will be required to maintain essential functions.
ACTION	On a motion to approve the Auxiliary Annual Report made by Ms. Karen Fairbanks, with a second by Ms. Karla Bergeson, the motion passed unanimously.
WSU Housing Services & Dining Proposed Rates	2. WSU Housing and Dining Proposed Rates were discussed by Vice President Brett Perozzi. There is a slight increase in dining rates. Housing rates will remain the same through May 2021.
ACTION	On a motion to approve the WSU Housing Services and Dining Proposed Rates through May 2021 by Ms. Karen Fairbanks, with a second by Mr. Clint Costley, the Board of Trustees unanimously approved the motion.
Consent Calendar	XIV. The Board of Trustees had the opportunity to review the Consent Calendar items without discussion.
ACTION	On a motion to approve the Consent Calendar by Ms. Karen Fairbanks, with a second by Mr. Marty Carpenter, the motion was unanimously approved.
Information Items	XV. Information Items included Business Committee Meeting Minutes from Oct. 21, 2020 and Budget Guiding Principles. Vice President Tarbox reported that we need to improve on what we do while taking budget cuts due to the pandemic. Moments created by the pandemic need to be used wisely.
Other	XVI. Other items brought forth for discussion included: <ul style="list-style-type: none"> 1. Setting up a meeting with trustees in December to review the progress on the strategic plan and gather their

input before bringing it forward for approval in early 2021. December 7, 2020, at 3:00 pm was agreed on as a time to meet.

2. Ms. Karen Fairbanks attended the Ogden City Council meeting. She found it interesting that most comments made at the meeting were by WSU employees and students. Dean Dave Ferro is helping to promote signing on to House Bill 4-11, Renewable Energy, and partnering with the city and university to leverage WSU's experience in this area.

Meeting
Adjourned

XVII. With no further items to discuss and upon a motion to adjourn by Ms. Amanda Covington, with a second by Mr. Marty Carpenter, the meeting came to a close.