



QuickBytes

Highlighting Impactful Projects Aligned to Student Success

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Congratulations to the Major Pages Team



Weber State University (WSU) to receive the CASE Gold Award in Individual Sub-Websites.



COUNCIL FOR ADVANCEMENT
AND SUPPORT OF EDUCATION®

The Council for Advancement and Support of Education (CASE) is an international association of educational institutions. CASE received a large number of submissions this year and the excellent work by WSU for Major Pages stood out among the best!

Project Update

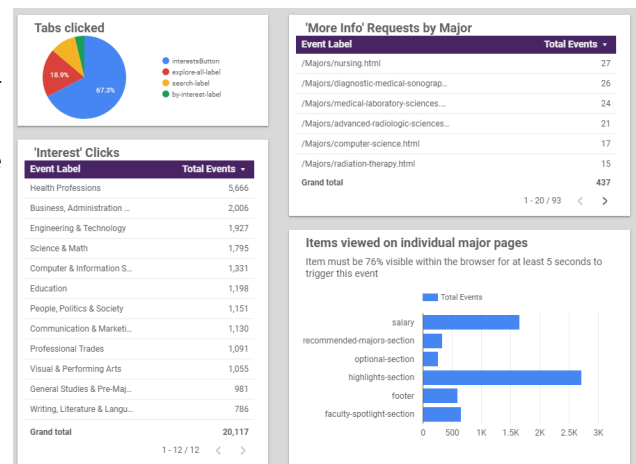
The major pages project has been needed for a long time, but so far-reaching it was hard to approach. Luckily, a lot of pieces fell into place within Enrollment Services, IT and Marcomm to be able to prioritize and work together.

Jennifer Wright
Web Content
Manager



Since going live with the new version of Major Pages, we've been working hard to add in the right types of analytics so that we can generate actionable insights from the system. We are now able to see which specific content areas are appealing to readers, which academic programs are generating interest, and which of our marketing campaigns are driving prospective wildcats to the website. Currently our "call to action" on the site is that students request more information from the campus. With the improved analytics, we are now better able see which users respond to that call to action. So not only are our users better exploring majors, they are also engaging with recruiters on campus. Our next project is to make similar changes to our request information system so that we can bring these students into our new CRM and help people take the next step at Weber.

Ben Barraza
Senior Manager, Web
Application Development



Wireless Density Problem Resolved

(Student Services Center)

There are periods of heavy usage of the wireless connectivity. For example, conference rooms 167 and 152 are both used quite a bit and students are logging into the wireless network in the lobby area while meetings are being conducted. Due to the heavy usage, both the conference room members and students were not able to login into the wireless network. Since the upgrade, there has not been an outage for both the conference rooms and for students.

Students are bringing in more devices to the lobby area. Also, there have been additional departments added to the Student Services Center building. For example, the LGBT Resource Center. The upgraded wireless density has allowed for additional devices accessing the network.

The wireless density upgrade has taken approximately two (2) years to complete. In doing so, both staff and students are able to benefit from the change.

- **Carl J. Porter, Executive Director Academic Support Services and Programs**



Jed Spencer
Director of Financial Aid

The Financial Aid & Scholarship office has moved to a paperless system. Using notebook computers, students fill out the forms at the windows. During times of high traffic, we were unable to get a connection. Advisers often need to use notebook computers during advising sessions. The Student Services Center was unable to meet the needs of students.



Dr. Casey Bullock
WSU Registrar

The student services building is where a lot of electronic transactions occur. It is vital to the University that the wireless density is adequate to meet business demands. My exempt staff is all required to have a laptop and is dependent on the wireless system to conduct business.



William Kirshner
FYE Peer Mentor

As an First Year Experience (FYE) peer mentor, working in the student center, I have noticed an improvement in wireless connectivity when presenting to the FYE students. This has been a significant change in my ability to do my work and support student success.

