



Name and Title

Emily January Petersen, Ph.D.
Assistant Professor

Education

Ph.D. Theory and Practice of Professional Communication • May 2016
Utah State University, Department of English, Logan, UT
Certificate: Women and Gender Studies • April 2014

M.A. English, Literary Studies and Composition • April 2010
Weber State University, Department of English, Ogden, UT

B.A. English, emphasis in Editing and Technical Writing • April 2001
Brigham Young University, Department of English, Provo, UT
Minor: Humanities • **Language:** Spanish

Awards & Honors

Presidential Teaching Excellence Award • 2019
\$5,000
Weber State University, Ogden, UT
One of twelve faculty members recognized for teaching excellence
Nominated by students and chosen by university president

Emergent Researcher Award • 2018–2020
\$10,000
Conference on College Composition and Communication, Kansas City, MO
Grant to fund research in South Africa and Botswana
“Archival Research in the Global South: International Feminist Historiography”

Honorable Mention, CCCC Outstanding Dissertation in Technical Communication • 17
March 2017
Conference on College Composition and Communication, Portland, OR

Graduate Research Award (for dissertation project) • 6 April 2016
\$750 award, inclusion on national conference panel
Association of Teachers of Technical Writing, Houston, TX



Courses Taught

ENGL 3080: Critical Approaches to Literature
ENGL 3100: Professional and Technical Writing (F2F and online)
ENGL 3190: Document Design (F2F and online)
ENGL 3210: Advanced College Writing
ENGL 3620: American Literature II
ENGL 3754: Women and Gender in Technical Writing
ENGL 3754: Rhetorics of Mormon Feminism
ENGL 4830: Directed Readings: Joyce Carol Oates
ENGL 4830: Directed Readings: Feminist and Queer Mormon Rhetorics
ENGL 4830: Directed Readings: The Harlem Renaissance
ENGL 4100: Research Methods
ENGL 2010: Intermediate College Writing
WGS 1500: Introduction to Women and Gender Studies
MENG 6822/23: Teaching College Writing & Teaching Practicum
MENG 6240: Seminar in American Literature: The Harlem Renaissance

Research Interests & Publications

Dr. Petersen leads scholarly conversations about women in technical and professional writing through her qualitative research in the United States, India, South Africa, and Botswana. Her research, which she has presented in seven countries, focuses on professional identities and organizations from a feminist perspective by examining social media, uncovering archival sources, and conducting interviews.

Petersen, E. J. & Matheson, B. (forthcoming 2020). “Speaking So that We Are Heard:” A Zulu Comic Book as Women’s Social Action in 1990s South Africa. *Technical Communication Quarterly*.

Matheson, B. & **Petersen, E. J.** (forthcoming 2020). The profession of technical communication through the lens of the STC India chapter: Understanding current perspectives and future momentum. *Technical Communication*.

Petersen, E. J. (2020). Women’s lived experience as authority: Antenarratives and interactional power as tools for engagement. *Dialogue: A Journal of Mormon Thought*, 53(1), 47-74. (Invited for a special issue edited by the *Exponent II*)

Matheson, B. & **Petersen, E. J.** (2020). Engaging U.S. students in culturally aware content creation and interactive technology design through service learning. *IEEE Transactions on Professional Communication*.



Matheson, B. & Petersen, E. J. (2019). Tactics for professional legitimacy: An apparent feminist analysis of Indian women's experiences in technical communication. *Technical Communication Quarterly*, 1-16.

Petersen, E. J. (2018). The "reasonably bright girls": Accessing agency in the technical communication workplace through interactional power. *Technical Communication Quarterly*, 28(1), 21-38.

Petersen, E. J. & Walton, R. W. (2018). Bridging analysis and action: How feminist scholarship can inform the social justice turn. *Journal of Business and Technical Communication*, 32(4), 416-446.

Petersen, E. J. (2018). Female practitioners' advocacy and activism: Using technical communication for social justice goals. In Godwin Y. Agboka & Natalia Matveeva (Eds.), *Citizenship and Advocacy in Technical Communication: Scholarly and Pedagogical Perspectives* (pp. 3-22). Routledge.

Petersen, E. J. (2017). Feminist historiography as methodology: The absence of international perspectives. *connexions: International Professional Communication Journal*, 5(2), 1-38. (Acceptance Rate 26%)

Petersen, E. J. (2017). Articulating value amid persistent misconceptions of technical and professional communication in the workplace. *Technical Communication*, 64(3), 210-222.

Petersen, E. J. (2016). Beyond biography: Using technical and professional documentation to historically contextualize women's agency. *Rhetoric, Professional Communication, and Globalization*, 9(1), 55-77. (Acceptance Rate 18%)

Petersen, E. J. & Moeller, R. M. (2016). Using antenarrative to uncover systems of power in mid-twentieth century policies on marriage and maternity at IBM. *Journal of Technical Writing and Communication* 46(3), 362-386.

Petersen, E. J. (2016). Empathetic user design: Understanding and living the reality of an audience. *Communication Design Quarterly* 4(2), 23-36. (Special Issue: Online Networks, Social Media, and Communication Design)

Petersen, E. J. (2015). Mommy bloggers as rebels and community builders: A generic description. *Journal of the Motherhood Initiative for Research and Community Involvement*, 6(1), 9-30.

Petersen, E. J. (2014). Redefining the workplace: The professionalization of motherhood through blogging. *Journal of Technical Writing and Communication*, 44(3), 277-296.



Petersen, E. J. (2012). How to read: Using annotation in the composition classroom.

Compendium₂: Writing Teaching and Learning in the University, 5(1).

<<http://etc.dal.ca/ojs211/index.php?journal=C2&page=issue&op=current>.>

Petersen, E. J. (2012, Spring). Thesis math: Alleviating student anxiety over thesis statements.

The Atrium.

Petersen, E. J. (2011). Race, gender, and imposed identities in Nella Larsen's *Quicksand*.

Journal of South Texas English Studies, 3(1).

Petersen, E. J. (2010). Boxers throw their best punches first: Revising the first draft. *Indiana*

English, 32(1), 29-31.

Fun Fact

Dr. Petersen is a classically trained pianist and loves to travel. She has two children and spends most of her time reading.

Link to Personal Website

<https://thebookshelfofamilyj.com>