



COMMUNICATION INTERNSHIPS



WEBER STATE UNIVERSITY
Lindquist College of Arts & Humanities

DEPARTMENT OF
COMMUNICATION

<http://weber.edu/communication/internship.html>

COMM INTERNSHIPS

The primary aim of Weber State University's Communication Department Internship Program is to partner with organizations to provide employers with employable students who possess professional skills needed by organizations.

The learning that happens in the community, state, and even around the world – in hospitals, boardrooms, classrooms, video production centers, TV stations,

corporations, and nonprofit organizations – is just as important as what takes place in the classroom.

Access to professional experience, coupled with exceptional preparation in the classroom and guidance from a dedicated internship coordinator, is the reason why Communication students are required to graduate with at least one internship.

Students are prepared and enthusiastic about working alongside professionals to achieve a level of excellence.



STUDENT ORGANIZATIONS PROVIDE PROFESSIONAL EXPERIENCE PRIOR TO INTERNSHIPS:

- *The Signpost*
- Studio 76
- KWCR Wildcat Radio
- Ogden Peak Communications PR Agency
- Weber State Debate
- Society of Professional Journalists
- Public Relations Student Society of America



JASON M. CARLTON, APR
SOCIAL MEDIA MANAGER
INTERMOUNTAIN MEDICAL CENTER

“

A great intern can be a wonderful benefit to an organization. Not only does an intern provide an additional resource to help move projects forward, but an internship provides mentorship and leadership opportunities for those experts within the organization.

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marketstar™



FREESTYLE MARKETING GROUP

COMMUNICATION INTERNS CAN...

- Plan events and activities
- Update websites
- Conduct communication training
- Design presentations
- Draft grants
- Design brochures, pamphlets, etc.
- Produce videos
- Edit written materials
- Conduct interviews, surveys, focus groups
- Evaluate programs
- Research and write informational articles

The Salt Lake Tribune



Deseret News



CHECK OUT OUR WEBSITE: <http://weber.edu/communication/internship.html>



JANA GREEN, INTERPERSONAL & FAMILY
COMMUNICATION



MARK DOUGLAS, DIGITAL MEDIA



INDIA NIELSEN, CIVIC ADVOCACY

CIVIC ADVOCACY

Teaches how to serve as an advocate for the public good, focusing on policies affecting ethnic groups, the environment, legal work, government, religion, women, children, the homeless, etc. Career paths in law, government, public policy, politics, and nonprofit organizations.

DIGITAL MEDIA

Teaches the art and power of communicating messages through video, audio, and the Web by serving on production teams. Career paths in the entertainment industry and studio and field production for institutional, educational, and commercial productions.

INTERPERSONAL & FAMILY COMMUNICATION

Teaches how to improve the quality of the lives of individuals and families by improving their communication. These skills transfer across many careers and lifetime experiences.

MULTIMEDIA JOURNALISM

Teaches newswriting, nonfiction storytelling, audio/video for journalism, and visual design for news. Tracks include general reporting, literary journalism, technical writing, and Web publishing.

ORGANIZATIONAL COMMUNICATION

Teaches practical organizational knowledge and skills needed to work with employees and customers. Tracks include technical writing to produce in-house publications, and training and development to assess training needs and design and conduct workshops.

PUBLIC RELATIONS & ADVERTISING

Teaches communication and relationship building for organizations' many publics, with a strong emphasis on writing and strategic planning across a range of media forms. Tracks include copywriting, health care PR, international PR, marketing, and visual communication.

*RAYCHEL JOHNSON,
MULTIMEDIA JOURNALISM*



*ROD PETERSON,
PUBLIC RELATIONS & ADVERTISING*



*BRODY TAIT,
ORGANIZATIONAL COMMUNICATION*



WSU INTERNSHIP PROGRAM RESPONSIBILITIES



EMPLOYER OF INTERN

- Orient student to organization and define expectations
- Regularly meet with student and give clear instructions on work
- Provide written and oral evaluations at the beginning, midpoint and end of internship
- Allow student to use samples of work in portfolio



INTERN

- Register for COMM 4890 and secure internship
- Communicate with employer on assignments
- Demonstrate professionalism in the workplace
- Follow through on all assignments with organization and with internship coordinator



INTERNSHIP COORDINATOR

- Meet with student to set goals and expectations
- Follow up to secure mid- and end-semester evaluations
- Provide feedback on internship project for senior e-portfolio
- Act as a liaison between student and internship coordinator
- Assign credits

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Students are required to register for 3 credits of COMM 4890, which equals 180 internship contact hours. They also can register for 1 or 2 internship credits at a time, for 60 or 120 hours. Students find internships through their networks of other students, friends, family, and employers who post internships on the departmental website. They are looking for experiences to build their resumes, projects to include in their senior e-portfolios, future networks for career development, and appropriate pay or stipends for their work. In return, they create content for you and energize your workplace with new ideas.

Want to learn more?

NAME

EMPLOYER

PHONE

ADDRESS — CITY, STATE, ZIP

EMAIL

What kinds of communication projects or responsibilities would an intern do for you?

What is your timeframe for needing an intern?

What is the stipend, pay rate or tuition assistance you are offering for this internship?



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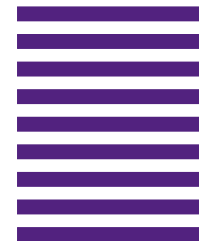
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