

**Colleen Packer**

**Ph.D., M.Ed., B.S.**

**Associate Professor**

**Communication**

## **Education:**

- 2005 Ph.D. University of Utah, SLC, UT  
Communication - Communication Education, Intercultural Communication  
Emphasis
- 1983 M.Ed. Central State University, Edmond, OK  
Community Junior College Education – Oral Communication Emphasis
- 1980 B. S. Weber State University, Ogden, UT  
Major: Communication Teaching  
Minors: Family Relations/English Grammar & Composition/Physical  
Education  
Secondary Education Teaching Certificate

## **Teaching experience:**

Years at WSU: 28

- Courses taught at WSU:
  - COMM 1020 Public Speaking
  - COMM 2110 Interpersonal & Small Group Communication
  - COMM 3000 Communication Theory
  - COMM 3050 Interpersonal Communication & Conflict Resolution
  - COMM 3080 Intercultural Communication
  - COMM 3090 Gender & Communication
  - COMM 4990 Senior Seminar
  - MPC 6200 Presentational Speaking & Visual  
Communication
  - MPC 6400 Leadership & Communication
- Total years, including WSU: 28
- Courses taught at other universities:

COMM 102	Public Speaking	University of Utah
COMM 104	Interviewing	University of Utah
COMM 210	Interpersonal Communication	University of Utah

### **Teaching Innovations**

- Integrated online component (syllabi, assignments, course resources, etc.) in all courses
- Developed two online courses (COMM 1020 & COMM 4990)
- Developed one hybrid course (COMM 4990)
- Integrated community engaged learning into COMM 2110, 3080, 4990
- Integrated GoReact into COMM 1020 courses
- Integrated eflashcards into COMM 1020 & COMM 2110
- Integrated face-to-face & online peer review on course assignments
- Integrated professionals talking about components of the job search into COMM 4990
- Integrated LGBTQQ and immigration issues into COMM 3080 corresponding to the WSU Diversity Conference
- Integrated research assignments for students to participate in undergraduate research

### **Research, scholarship, creative activities:**

#### **Publications**

- Packer, C. & Kowalewski, B. (2014). Community Engaged Learning and Supplemental Instruction: An Exploratory Study of Intersecting Pedagogies. Revised and resubmitted to the Service Learning and Experiential Education SIG of the American Educational Research Association for the 2014 volume in the series *Advances in Service Learning Research* with the working title, *Service-Learning Pedagogy: How Does It Measure Up?* Edited by Virginia M. Jagla, Andrew Furco & Jean Strait. (In press)
- Packer, C. (2013). Educating faculty for gross personal happiness as writers: An analysis of attitudes from a faculty writing initiative. *Journal of the International Society for Teacher Education*, 17, 1, 85-93.
- Garside, C. (2008). Communicating Common Ground: Civic engagement through service learning in interpersonal and small group communication: A partnership with children-at-risk after-school programs. In M. J. LaBare (Ed.), *First-Year Civic Engagement: Sound*

*Foundations for College, Citizenship and Democracy* (pp. 108-109).  
New York, NY: The New York Times Knowledge Network.

- Garside, C. (2007). From trepidation to transformation: Student perceptions of service learning. *International Journal of the Humanities, vol. 2, Online journal*. (An earlier version of this article was a virtual presentation at the annual International Conference on New Directions in the Humanities, Tunis, Tunisia).
- Garside, C. (2006). Essentialized females animated: A feminist analysis of visual pleasure of two Disney heroines. *International Journal of the Humanities, vol. 3, Online journal*. (An earlier version of this article was a virtual presentation at the annual International Conference on New Directions in the Humanities, Cambridge, England).
- Garside, C. (2005). A qualitative analysis of verbal interaction in mechanical engineering design teams: Genres of practice. Unpublished dissertation.

### **Presentations**

- Packer, C. (2014, April). Students Teaching Teachers: Guidelines for Using Reader Response to Teach Writing in the Disciplines. Paper presented at the annual convention of the International Society for Teacher Education, Belek-Antalya, Turkey.
- Packer, C. (2012, May). Teachers teaching teachers faculty development model: A comparative study of attitudes about and confidence in teaching writing. Paper presented at the annual convention of the International Society for Teacher Education, Paro, Bhutan.
- Packer, C. (2011, November). *Blended Voices: Supplemental Instruction in Community-Based Learning Courses*. Poster presentation at the Annual Convention of the National Communication Association, New Orleans, LA.
- Kowalewski, B. & Packer, C. (2011, April). *Community Based Learning Supplemental Instruction Program: Leveraging Existing Campus Resources*. Poster presentation at the 14<sup>th</sup> Annual Continuums of Service Conference, San Diego, CA.
- Packer, C. (2009, November). *Intersections of Stability and Change: Intergrating Community Based Learning in the Senior Capstone Course*. Presented at the Annual Convention of the National Communication Association, Chicago, IL.

- Packer, C. (2009, August). *Teamwork in the Disciplines: The Scholarship of Teaching and Learning in Mechanical Engineering Design Teams*. Carnegie Academy for the Scholarship of Teaching and Learning, Omaha, Nebraska. (Selected as a CASTL Scholar for having a Top 20 Paper, competitive).
- Garside, C. (2008, November). *The unConventions of the Millennial Student: Contrasts and Comparisons*. Presented at the annual convention of the National Communication Association, San Diego, CA.
- Garside, C. (2008, November). *Crossing Comfort Zones: An Argument for Using Service Learning with Millennial Students*. Presented at the annual convention of the National Communication Association, San Diego, CA.
- Garside, C. (2008, November). *Building Unconventional Relationships across Academe and the Community: The Unconventional Interdisciplinary Major*. Presented at the annual convention of the National Communication Association, San Diego, CA.
- Garside, C. (2007, November). *The Scholarship of Teaching and Learning and Communication Across the Curriculum: Integrating the Communicative World Views of Mechanical Engineering in Cross Curricular Instruction*. Presented at the annual convention of the National Communication Association, Chicago, IL.
- Garside, C. (2007, February). *Promoting social justice through communication across the curriculum programs*. Presented at the annual convention of the Western States Communication Association, Seattle, WA.
- Garside, C. (2004, February). *Best practices in service learning: Focusing on reflection*. Paper presented at the Annual Convention of the Western States Communication Association, Albuquerque, NM.
- Garside, C. (2006, November). *Service Learning Best Practices: Reflecting on Reflection*. Presented at the annual convention of the National Communication Association, San Antonio, TX.
- Garside, C. (2005, November). *Warp Speed: A Prescription for healthier presentations. (Top Ten Common Cure for the Communication Classroom)*. Presented at the annual convention of the National Communication Association, Boston, MA. (Competitive). (Chosen as one of the Top Ten Submissions from 143 submissions).

- Garside, C. (2005, November). *Communicating Common Ground: Reporting the health of the program*. Poster presentation at the annual convention of the National Communication Association, Boston, MA.
- Garside, C. (2004, November). *The scholarship of teaching and learning: Spotlight on teaching and learning discussion forum*. Panel presentation at the annual convention of the National Communication Association, Chicago, IL.
- Garside, C. (2004, February). *Best practices in service learning: Focusing on reflection*. Paper presented at the Annual Convention of the Western States Communication Association, Albuquerque, NM.

### **Campus Presentations**

- “Assessing Technology in the Classroom through Action Research: Science of Technology Professional Learning Group. Presented with Gary Johnson (History), Travis Price (Medical Lab Sciences), Adrian Eads (Graduate Student), & Jordan Utley (Health Promotion & Human Performance). Teaching and Learning Symposium, April 5, 2013 & at the New Faculty Retreat August 2013.
- “Peer Editing and Response.” Presented with Cheryl Hansen (Foreign Language) as a 3 hour session for Adjunct Training, Ogden, UT. February 2011.
- “Life on the Sidelines: An Ethnography of Soccer Parents.” Presented at the WSU 6th Annual Faculty Forum, Ogden, UT. October 29, 2009.
- “Speaking Excellence Across the Curriculum: SPEAC Revisited.” Teaching, Learning and Assessment TEAM Workshop, March 30, 2006.
- “Institutional Norms at Teaching Universities.” University of Utah, Department of Communication Teaching Assistants, April, 2006 & April 2005.
- “Normative Communicative Behaviors on Mechanical Engineering Design Teams.” University of Utah, College of Engineering CLEAR Program, April, 2005.
- “The Communicative Functions of Visualization in Mechanical Engineering.” WSU Faculty Research Forum, February, 2005.
- “Teaching Students to be Creative Problem Solvers.” Teaching and Learning Forum TEAM Workshop Series, January 18 & 26, 2005.

## **Service:**

### **Service to National Professional Organizations**

#### National Communication Association (NCA)

##### Scholarship of Teaching and Learning Initiative

- 2013-2014 Program Planner
- 2012-2013 Reviewer
- 2011-2012 Secretary
- 2009 Wandering Scholar (Review all poster presentations)
- 2008 Chair & Paper/Panel Reviewer
- 2007 Vice Chair
- 2006 Secretary, Program Planner

##### Undergraduate College and University Section

- 2011-2012 Past Chair
- 2010-2011 Chair & Representative to Legislative Assembly
- 2009-2010 Vice-Chair
- 2009 Chair, Rex Mix Award Selection Committee
- 2009 Legislative Assembly Representative
- 2007-2008 Paper/Panel Reviewer
- 2006-2008 Secretary

##### Communicating Common Ground (A Service Learning Initiative in collaboration with the Southern Poverty Law Center)

- 2002-2008 Western Region Panel Coordinator

#### NCUR (National Conference for Undergraduate Research)

- 2012 Abstract Reviewer & Conference Volunteer, WSU

### **Service to State Level Professional Organizations**

#### Utah Alternative Dispute Resolution, Utah State Bar Association

- 2014 - present
- Small Claims & Restorative Justice Mediator
- Court Roster Certified Mediator

#### People Helping People, Northern Utah

- 2013-present
- Coach/Mentor
- Instructor

#### Utah Council for Faculty Leaders

- 2011-12 Member, met once a semester

#### Utah Campus Compact, Western Engaged Scholars

- 2008 Engaged Scholars Retreat Planning Committee
- 2005-2008 Faculty Consulting Corps

#### **Service to Local Level Professional Organizations**

##### R&R Financial Group

- 2010-present Advisory Board, member, meet quarterly

##### Ogden/Weber Convention & Visitors Bureau

- 2010-2013 Board of Trustees, member, met bi-monthly

#### **Campus Presentations**

- “Assessing Technology in the Classroom through Action Research: Science of Technology Professional Learning Group. Presented with Gary Johnson, Travis Price, Adrian Eads, & Jordan Utley. Teaching and Learning Symposium, April 5, 2013 & at the New Faculty Retreat August 2013.
- “Peer Editing and Response.” Presented with Cheryl Hansen (Foreign Language) as a 3 hour session for Adjunct Training, Ogden, UT. February 2011.
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- “Teaching Students to be Creative Problem Solvers.” Teaching and Learning Forum TEAM Workshop Series, January 18 & 26, 2005.

### **Departmental Service**

- 2013-2014 Department Travel & Professional Development Funding Committee, Chair
- 2013-2014 Public Relations & Advertising Search Committee, Member
- 2012, Fall EPIC Committee Member, Yeonsoo Kim
- 2011, Spring EPIC Committee Member, Cindee Bishop
- 2011, Fall EPIC Committee Chair, Mark Merkley
- 2010, Spring Dept. of Dental Hygiene, Tenure & Promotion Committee
- 2009-2010 Major Promotion Committee
- 2009 EPIC Committee Chair, Anne Bialowas
- 2008-2009 General Education Assessment for COMM 1020, Chair
- 2006-present Assessment Committee
- 2007, Spring EPIC Task Force Committee
- 2007, Spring Search Committee Chair, 1-year renewable (Cynthia Bishop)
- 2006, Spring Search Committee Chair, temporary (Russ Rampton)
- 2006, Spring Search Committee Member, Public Relations Assistant Professor (no hire)
- 2005, Spring EPIC Committee Chair for Mark Merkley

### **Awards and recognitions:**

- John A. Lindquist Award for Civic Engagement, Center for Community
- Engaged Learning, Weber State University, Spring 2009
- Exemplary Collaboration Award, Communication 2110 Service Learning and Concurrent Enrollment Project, Weber State University, 2008
- WSU Engaged Scholar Award, presented by Utah Campus Compact, Spring, 2006 (recognizes the use of civic engagement strategies to enhance classroom learning)
- Gwen S. Williams Award of Excellence, (Outstanding Hemingway Award from the Previous Year), Civic Engagement Retreat, Weber State University, 2004

### **University Service**

- 2012, Spring John A. Lindquist Award for Community Engagement Selection Committee



- 2011-present Salary, Benefits, Budget & Fiscal Planning Committee
- 2011-2012 Presidential Search Committee
- 2011-2012 Faculty Senate Chair
- 2010-2012 University Planning Council, Faculty Senate Liaison
- 2011 Campus Compact Awards Committee, Member
- 2010-2012 WSU Alumni Board of Directors, Faculty Liaison
- 2010-2011 Faculty Senate Vice Chair
- 2010-2011 Curriculum Committee, Faculty Senate Liaison
- 2009-2012 Student Affairs Advisory Committee, A&H Representative
- 2009-2011 CIC Faculty Development Consultant
- 2009-2011 CIC Awards Committee
- 2008-2012 Faculty Senate Executive Committee, A&H Representative
- 2008-2010 Teaching, Learning & Assessment Committee, Faculty Senate Liaison (New Faculty Retreat Committee, Adjunct Retreat Committee).
- 2008-2012 CIC Community Based Learning Supplemental Instructors Committee
- 2007-2012 Faculty Senate Executive Committee
- 2007-2009 CIC Advisory Board
- 2007-2009 CIC Service Learning & Community Based Research Curriculum Task Force
- 2007-2008 CIC Service Learning & Community Based Research Faculty Development Task Force
- 2006-2010 Teaching Learning and Assessment Committee
- 2006-2008 Faculty mentor for New Faculty Retreat
- 2006-2007 Faculty Senate Co-parliamentarian
- 2006 Faculty Senate Honorary Degree Committee
- 2005-2007 Adjunct Faculty Task Force
- 2004-2006 Faculty Senate Parliamentarian
- 2004-2013 Ski Club Advisor

### **College Service**

- 2011, Spring Lindquist Faculty Fellowship Awards Evaluation Committee
- 2008-2012 College of Arts & Humanities, Faculty Senator
- 2006-present College of Arts & Humanities Caucus
- 2007, 2006, 2004 College of Education Portfolio Assessment
- 2000-2007 College of Arts and Humanities Teacher Education Council
- 2000-2006 College of Arts and Humanities Teacher Education Council

**Work experience (related, if any):**

Not Applicable