



COMMUNICATION

MAJOR OPPORTUNITIES

Digital Media

Catalog Year: 2021 – 2022

Required for all Communication Majors (24 credits)	Credits	Semester	Grade
COMM 1020 HU Principles of Public Speaking	3		
COMM 1130 Media Writing OR COMM 1140 Writing for Workplace Communication	3		
COMM 2110 HU CEL Interpersonal and Small Group Communication	3		
COMM 3000 Communication Theory <i>Prerequisite for many upper-division courses and should be taken as early as possible.</i>	3		
COMM 3150 Communication Research Methods	3		
COMM 3650 Communication Law	3		
COMM 4890 INT Communication Internship	3		
COMM 4990 Senior Seminar	3		
Required for Digital Media Emphasis (21 credits)			
COMM 1500 Introduction to Mass Communication	3		
COMM 1560 Audio Production and Performance	3		
COMM 2200 Multi-camera Production and Performance	3		
COMM 2250 Essentials of Digital Media	3		
COMM 3740 Writing for Television and Screen	3		
COMM 4750 Advanced Cinematography and Editing	3		
COMM 4760 Media Management and Distribution	3		
Electives for Digital Media (Choose 9 credit hours)			
COMM 2010 HU Mass Media and Society	3		
COMM 2400 Social Media for Communicators	3		
COMM 2730 Digital Radio Production and Broadcast	3		
COMM 2820 Podcast Production	3		
COMM 3060 Listening and Interviewing	3		
COMM 3070 Performance Studies	3		
COMM 3080 Intercultural Communication	3		
COMM 3090 Gender and Communication	3		
COMM 3100 Small Group Facilitation and Leadership	3		
COMM 3120 Advanced Public Speaking	3		
COMM 3130 News Reporting and Writing	3		
COMM 3200 Live Event Production	1-3		
COMM 3220 Editing	3		
COMM 3350 Visual Communication	3		
COMM 3400 Introduction to Public Relations	3		
COMM 3440 Public Relations Writing	3		
COMM 3460 Public Relations and Social Media	3		
COMM 3550 Organizational Communication	3		
COMM 3751 Narrative Digital Filmmaking	3		
COMM 3780 Broadcast News Writing and Production	3		
COMM 3820 Persuasive Communication	3		
COMM 3850 Advertising	3		
COMM 3890 INT Advanced Cooperative Work Experience with <i>Signpost</i>	1-3		

COMM 3891 INT Advanced Cooperative Work Experience with KWCR	1-3		
COMM 3893 INT Advanced Cooperative Work Experience with Studio 76	1-3		
COMM 4130 In-depth and Investigative Journalism	3		
COMM 4400 INT Public Relations Media and Campaigns	3		
COMM 4740 Adv. Writing for Screen and Television	3		
COMM 4751 Advanced Narrative Filmmaking	3		
COMM 4770 Digital Documentary Filmmaking	3		
Non-Communication Electives for Digital Media (15 credits)			
<i>Students must complete a minor approved by their academic advisor OR one of the following tracks.</i>			
-- Entertainment Track --			
MKTG 3010 Marketing Concepts and Practices	3		
MKTG 3100 Consumer Behavior <i>Prereq: MKTG 3010</i>	3		
ENGL 3350 Studies in Literary Genres <i>Prereq: ENGL 1010 and ENGL 2010</i>	3		
ENGL 3510 HU/DV World Literature <i>Prereq: ENGL 1010 and ENGL 2010</i>	3		
ENGL 4550 American Literature – Contemporary <i>Prereq: ENGL 1010, ENGL 2010 and ENGL 3080</i>	3		
THEA 3303 History and Literature of Theater I	3		
THEA 3505 Playwriting <i>Prereq: ENGL 1010 and ENGL 2020</i>	3		
ART 1120 Design Concepts	3		
ART 2430 Introduction to Graphic Design	3		
ART 4420 Advanced Digital Media <i>Prereq: ART 2420A, ART 2420B, ART 2420C, ART 2420D or instructor permission</i>	3		
ART 4440 Interaction Design <i>Prereq: ART 1120 or instructor permission</i>	3		
<i>Other courses pre-approved by advisor</i>	3		
-- Digital Media Production Track --			
Choose no more than 3 COMM Courses (9 credits total) – Courses may not also be used to fill major elective requirements.			
COMM 3751 Narrative Digital Filmmaking			
COMM 4740 Adv. Writing for Screen and Television	3		
COMM 4751 Advanced Narrative Filmmaking	3		
COMM 4770 Digital Documentary Filmmaking	3		
WEB 2200 Image Editing	3		
WEB 2410 Web Animation I	3		
WEB 2500 User Experience Design <i>Prereq: WEB 1400</i>	3		
WEB 3300 Motion Graphics <i>Prereq: WEB 2200, WEB 2300, or approval of instructor</i>	3		
ACTG 2010 Survey of Accounting I	3		
BSAD 1010 Introduction to Business	3		
BSAD 3000 Small Business Management	3		
MKTG 3010 Marketing Concepts and Practices	3		
ART 1120 Design Concepts	3		
ART 2430 Introduction to Graphic Design	3		
ART 2450 Foundations of Photography: Color/Digital	3		
ART 2750 Foundations of Video Art <i>Prereq: ART 2250 or ART 2450</i>	3		
ART 4440 Interaction Design (DROP?) <i>Prereq: ART 2420A, ART 2420B, ART 2420C, ART 2420D or instructor permission</i>	3		
THEA CA 1023 Introduction to Film	3		
THEA 1513 Stagecraft	3		
THEA 2032 Lighting Fundamentals	3		
THEA 3103 Directing I <i>Prereq: THEA CA 1013, THEA CA 1033 and THEA 1713</i>	3		

Notes

- *Students may propose other courses to their academic advisor to best meet their academic goals.*
- *This advising sheet is not a contract but is designed to help students track academic progress.*
- *A maximum of 6 credit hours total from 3890, 3891, 3892, and 3893 may be counted for the major.*
- *Select classes carefully to meet upper-division requirements.*