

BS Communication Major – Public Relations & Advertising Emphasis Graduation MAP



WEBER STATE
UNIVERSITY

This is a suggested plan. Meet with an academic advisor to create a specific plan that best fits your academic needs. Remember, taking an average of 15 credit hours per semester facilitates timely graduation.

Catalog Year 2020-2021

NAME: _____

	Course	Credit Hour	Semester Offered	Milestones & Notes
Freshman (Semester 1)				
	COMM HU 1020 Principles of Public Speaking	3	Fa, Sp, Su	- Complete Communication lower division core courses w/C or better - Complete ENGL 1010 and LIBS 1704 courses w/C or better - Meet with major advisor - Meet with college academic advisor
	COMM 1130 Media Writing	3	Fa, Sp, Su	
	COMM HU 2110 Interpersonal & Small Group Communication	3	Fa, Sp, Su	
	Social Science SS/DV	3	Fa, Sp, Su	
	ENGL 1010 Introductory College Writing*	3	Fa, Sp, Su	
	LIBS 1704 Information Navigator	1	Fa, Sp, Su	
	Total Semester Credits	16		*Pre-requisite courses may be required
Freshman (Semester 2)				
	ENGL 2010 Intermediate College Writing	3	Fa, Sp, Su	- Complete ENGL 2010, MATH 1030, COMM and LS/BS courses with grades of C or better - Meet with college academic advisor
	MATH 1030 Contemporary Mathematics/ QL Course	3	Fa, Sp, Su	
	COMM 1500 Introduction to Mass Communication	3	Fa, Sp, Su	
	Creative Arts CA	3	Fa, Sp, Su	
	Life Science LS/BS req. course	3	Fa, Sp, Su	
	Total Semester Credits	15		*Pre-requisite courses may be required
Freshman (Optional)				
	Total Semester Credits			
Sophomore (Semester 3)				
	Physical Science PS/BS	3	Fa, Sp, Su	- Overall GPA of 2.0 or higher - Complete American Institutions, COMM and PS/BS courses with grades of C or better - Meet with major advisor - Meet with college academic advisor
	Humanities HU or Creative Arts CA *do not duplicate departments	3	Fa, Sp, Su	
	American Institutions AI	3	Fa, Sp	
	COMM HU 2010 Mass Media & Society	3	Fa, Sp, Su	
	COMM 2270 Argumentation & Debate OR COMM ELECTIVE	3	Fa, Sp, Su	
	Total Semester Credits	15		
Sophomore (Semester 4)				
	Life Science LS or Physical Science PS *do not duplicate departments	3	Fa, Sp, Su	- Complete Gen Ed requirements - Complete Associate of Science in Communication - Complete COMM 3000 and other COMM courses with grades of C or better - Meet with college academic advisor
	Social Science SS *do not duplicate departments	3	Fa, Sp, Su	
	COMM 3000 Communication Theory	3	Fa, Sp, Su	
	COMM MAJOR ELECTIVE	3	Fa, Sp, Su	
	Upper Division Elective	3	Fa, Sp	
	Total Semester Credits	15		
Sophomore (Optional)				
	Total Semester Credits			

	Course	Credit Hours	Semester Offered	Milestones & Notes
Junior (Semester 5)				
	COMM 3150 Communication Research Methods	3	Fa, Sp	• Complete all COMM, MKTG and Track/Minor courses with grades of C or better • Meet with major advisor
	COMM 3400 Introduction to Public Relations	3	Fa, Sp	
	MKTG 3010 Marketing Concepts	3		
	Track OR Minor Course	3		
	COMM UPPER DIVISION MAJOR ELECTIVE	3		
	Total Semester Credits	15		
Junior (Semester 6)				
	COMM 3440 Public Relations Writing	3	Sp	• Complete all COMM and Track/Minor courses courses with grades of C or better • Meet with college academic advisor
	COMM 3850 Advertising	3	Fa, Sp,	
	COMM 3892 Advanced Cooperative Work Experience with Public Relations OR COMM 3130 News Reporting and Writing	3	Fa, Sp	
	Track OR Minor Course	3		
	COMM 3350 Visual Communication	3	Fa, Sp	
	Total Semester Credits	15		
Junior (Optional)				
	Total Semester Credits			
Senior (Semester 7)				
	COMM 3460 Public Relations & Social Media OR MAJOR ELECTIVE	3	Fa, Sp	• Overall GPA of 2.0 or higher • Complete all COMM and Track/Minor courses with grades of C or better. • Meet with major advisor - Meet with college academic advisor
	COMM 3650 Communication Law	3	Fa, Sp	
	COMM 4400 Public Relations Media & Campaigns	3	Fa, Sp	
	Track OR Minor Course	3		
	Upper Division Elective	3		
	Total Semester Credits	15		
Senior (Semester 8)				
	COMM 4890 Communication Internship	3	Fa, Sp, Su	• Complete COMM 4890, COMM 4990 and Minor/Track courses with grades of C or better • Meet with major advisor • Complete graduation application • Complete requirements for Bachelor of Science in Communication with an emphasis in Public Relations & Advertising
	COMM 4990 Senior Seminar	3	Fa, Sp	
	Track OR Minor course	3		
	Track OR Minor Course	3		
	Elective	3		
	Total Semester Credits	15		
Senior (Optional)				
	Total Semester Credits			
	Total Bachelor Credits	121	42 UD Credit Hours	

Gen Ed Breadth Requirements (do not duplicate departments)

☐ HU (COMM 1020)	☐ CA	☐ HU or CA
☐ SS	☐ SS	
☐ PS/BS*	☐ LS/BS*	☐ PS or LS
☐ DV (Double dip with breadth course)		

Notes: *See catalog for list of Physical and Life Sciences courses accepted to fill BS requirements

Avoid misadvisement! Consult your academic advisor (weber.edu/advisors), the WSU Catalog (weber.edu/catalog), and your CatTracks degree evaluation (log in to your eWeber Student Portal).