

## **TBE (NTM) – Business Multimedia – Dean Response**

- A recommendation for more offerings. Response: resources limited.
- Increase advising. Response: technology improvements. Potentially more advising.
- Hire faculty. Only one full-time tenured faculty currently. Response: would like another faculty. Dean's response: hiring three, essentially, faculty and an advisor for this department would be problematic at this point. This will have to be examined carefully.
- Mentor new full-time and adjunct faculty. Response is to formalize orientation. Dean responds that this could be something the whole college could benefit from and suggests this as a prototype for something that could be rolled out.
- Increase tutoring. Response of suggestion of student intern. Also, improving online offerings.
- Extend lab hours. Response: lab open evening and Saturdays.
- Increase branding. More videos on hallway monitor. More frequent updates of web and Facebook. Dean suggests tying into college level efforts better.
- 3D animation. Look into ART 4440 or build own course. Dean suggests borrowing is better generally.