

Ogden/Weber Women in Business presents the...

9th Annual Women's Business Conference

WOMEN *WIB* EMPOWERED

A LEADERSHIP JOURNEY

An event full of discovery, learning and empowerment.

Register Now

www.WIBWE.com

Tuesday, October 23, 2012

8:00 a.m. – 3:00 p.m.

Registration and Check-in begins at 7:30 a.m.

Weber State University

Shepherd Union Building

\$55 Women in Business Members/Military Rate

\$65 Non-Women in Business Members

\$25 Luncheon Only/Student Rate

Join us for informative workshops, networking
and a little indulgence.

**FREE PARKING
& SHUTTLE
from Dee
Events Center**

Meet, network and empower yourself with the community's top business women!

MORNING KEYNOTE SPEAKER (8:15 – 9:15 a.m.)



Chris Redgrave

Senior VP of Community Relations, Zions Bank
KSL News Radio host for "Speaking on Business"

Topic: Millennial Generation

An in-depth look at the upcoming generation and what strengths they bring to the table as well as tips on how to manage them effectively. Chris' philosophy is that if you work hard enough and smart enough, you can achieve anything you set your mind to.

LUNCHEON KEYNOTE SPEAKER (12:45 – 1:45 p.m.)



Martha Mayhood Mertz

Author and founder of ATHENA International

Topic: Tap into your Rock Star Leadership

Today, in more ways and places than at any other time in human history, women are leaders: heads of state and CEOs, bishops and generals, academicians and social reformers. But what's important isn't just that women lead. What's important is how women lead—reaching out to mentor, giving back to their communities, collaborating with others, staying true to themselves. Let's recognize this 'women's way' for what it is: a distinctive, transforming approach to leadership. It goes beyond gender to speak to all who would lead in the 21st century.

WORKSHOP PRESENTERS (Session One: 9:30 – 10:30 a.m. / Session Two: 10:45 – 11:45 a.m.)



Ronda Devereaux

Business/Life Coach, Choice Life Strategies

Topic: Has the Bluebird of Happiness "Should" on Your head?

Tolerations, Boundaries and Shoulds: How they steal your energy, take your time and stress you out – and what to do to eliminate them (and I am not going to wave my magic wand).

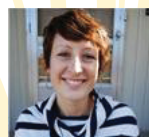


Chief Master SGT. Cindy George

Command Chief, 419th Fighter Wing, HAFB

Topic: "Opportunity is knocking...are you listening?"

We have all thought I wish I could have. I wish I would have. Why didn't I? In this session you will recognize opportunities, discover what motivates you and, develop and refresh your attitude.



Rachel Smith

Weber State University, Wellness Coordinator

Topic: All you need is Love

Love yourself—the food you eat, the exercise you do, the body you have, your sanity (or lack thereof), the job you have, your "neighbor".



Cathleen Sparrow

CEO, Girls Scouts of Utah

Topic: What Can You Do For a Girl? The Power of Mentors and Girl Leadership

Today, girls can inspire change, stand up against bullying, or feed a community. We are fortunate to be surrounded by bright and talented girls who have the promise to be remarkable leaders of our future. However, 61% of today's girls are ambivalent about being a leader and research indicates that 1 in 5 girls don't believe they have what it takes to be a leader. Girls today, more than ever need inspirational role models to help them realize their full potential to lead fulfilling, meaningful and productive lives. In this session you'll discover how to use your leadership skills as a mentor, and how to connect with a girl to help her build courage, confidence, and positive self-esteem which will help her become an empowered woman leader.



For more information or to register please visit our website www.wibwe.com or contact the Chamber at (801) 621-8300.