



WEBER STATE UNIVERSITY
PRESIDENTIAL LEADERSHIP PROFILE

# THE OPPORTUNITY

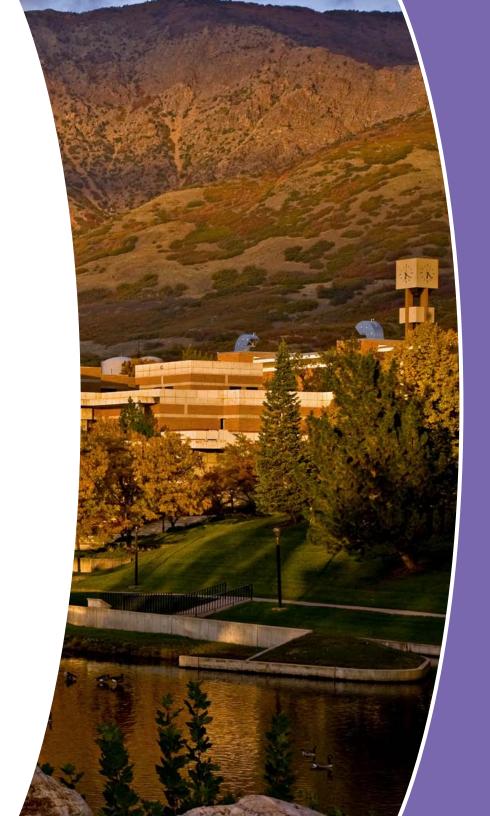
The Utah State Board of Regents invites nominations and applications for the position of President of Weber State University, the state's first comprehensive regional university that also retains a community college mission, and one of eight institutions within the Utah System of Higher Education. The new President will succeed retiring 11th President of WSU, F. Ann Millner.

## **SALARY**

The President's salary is competitive and will depend upon the successful candidate's qualifications and experience.

# **DUTIES**

The President is appointed by and serves at the pleasure of the State Board of Regents and is responsible to the Board for overall administration of the university. An institutional Board of Trustees advises the President and approves, disapproves, or makes recommendations concerning initiatives brought to it by the President. Members of the Board of Regents and Board of Trustees are appointed by the Governor and approved by the Utah Senate.



# WEBER STATE UNIVERSITY — AN OVERVIEW

Founded in 1889, Weber State University is an exceptional teaching university providing associate's, bachelor's and master's degrees in business, education, health professions, liberal arts, technology and sciences to meet the needs of the region. WSU's institution type is Master's M: Colleges and Universities (medium programs). The university offers more than 250 undergraduate certificate and degree programs, and 11 graduate degrees.

Serving more than 25,000 students, drawn predominately from Utah but also including representatives from all 50 states and 49 foreign countries, WSU takes pride in its student-centered environment, meeting the needs of both traditional and nontraditional students. WSU graduates are broadly educated, capable and prepared for meaningful careers, graduate and professional schools, and civic engagement. The hallmark of the university is excellent teaching with extraordinary personal interactions between faculty and students.

A multicampus institution, WSU's Ogden campus is located 35 miles north of Salt Lake City. A second campus, Weber State University Davis in Layton, Utah, is growing to meet increased needs and demands of Davis County residents. WSU Online offers courses and degree programs using technology-enhanced learning to provide greater flexibility to meet the complex needs of students balancing family and work responsibilities. Situated in the western foothills of the spectacular Wasatch Mountains, outdoor recreation and extensive cultural opportunities abound.



#### **MISSION**

Weber State University provides associate, baccalaureate and master degree programs in liberal arts, sciences, technical and professional fields. Encouraging freedom of expression and valuing diversity, the university provides excellent educational experiences for students through extensive personal contact among faculty, staff and students in and out of the classroom. Through academic programs, research, artistic expression, public service and community-based learning, the university serves as an educational. cultural and economic leader for the region.

#### WSU'S CORE THEMES



The core themes and their objectives reflect the three fundamental goals stated in the mission, respond to the unique characteristics of the university and embrace lofty, but attainable, expectations for the future. They describe what Weber State University does and how it measures what it does with respect to those goals. Analysis of the data allows the university to identify the extent to which it is successful in fulfilling those goals and facilitates WSU's continuous improvement.

#### VALUES

- Learning through personalized experiences and shared inquiry
- Engagement in community
- Access and opportunity for all
- Respect for people and ideas
- Nurturing the potential within every individual

#### **TRADITION**

For more than five decades. Weber State University has successfully pursued a dual mission by offering a wide range of baccalaureate and graduate programs while meeting regional community college needs.

VISION: Our vision is for Weber State University to be the national model for a dual-mission university that integrates learning, scholarship and community.

## COLLEGES

Weber State University houses seven academic colleges:

College of Applied Science & Technology
College of Science
College of Social & Behavioral Sciences
Dr. Ezekiel R. Dumke College of Health Professions
Jerry & Vickie Moyes College of Education
John B. Goddard School of Business & Economics
Telitha E. Lindquist College of Arts & Humanities

Students may opt to create a personalized degree through the Bachelor of Integrated Studies program. WSU's Continuing Education and Community Services facilitates lifelong learning anytime, anywhere through innovation, technology and partnerships. Continuing Education courses are offered on both campuses, WSU's three satellite centers and online.



#### UNDERGRADUATE RESEARCH

Engaged learning is a hallmark of a Weber State University education, and undergraduate research is an essential component. Undergraduate students conduct an array of scholarly and creative activities in collaboration with mentors for the purposes of examining, creating or sharing knowledge.

Together, faculty and students have tackled questions that come from an array of disciplines. National Science Foundation grants have helped fund research as farranging as coal liquefaction and pharmacy fatigue. The biology and ecology of the Great Salt Lake have and continue to be the source of many scholarly studies, involving students in botany, microbiology, zoology, geosciences, geography and physics. Students have presented original work at the Kennedy Center in Washington D.C., and garnered national recognition for writing.

In spring semester 2012, WSU hosted the National Undergraduate Research Conference, the National Undergraduate Literature Conference and the Kennedy Center American College Theater Festival Region VIII competition. The three major conferences attracted thousands of students from hundreds of universities around the globe who shared research, presented scholarly papers and performed.

The strong commitment to undergraduate research, which spans five decades, was bolstered in 2004 when WSU established the Office of Undergraduate Research, which provides funding, guidelines and research standards for proposals and projects.

In 2011 the Office of Sponsored Projects administered \$12.5 million in funded research and external projects for students and faculty. The funds, which come from federal, state and private sources, have doubled since 2004.

Seven times in eight years, including 2012, a WSU undergraduate student has presented at the prestigious annual national Posters on the Hill event held on Capitol Hill in Washington, D.C.



#### **ECONOMIC DEVELOPMENT**

Weber State University plays a significant role in contributing to the economic vitality of the state.

WSU is home to a Utah Science Technology and Research (USTAR) Technology Outreach Center, which helps local entrepreneurs and businesses move new products to the marketplace.

Working in partnership with leaders from the surrounding counties, WSU established WeberDavisMorgan SEED to cultivate successful entrepreneurs and support the regional economy.

In 2010, WSU convened the Aerospace Cluster Acceleration Partnership, advancing the governor's initiative to grow and expand the aerospace and defense industry of Northern Utah. As part of that project, WSU created the Utah Center for Aeronautical Innovation & Design. The center serves the nation's aviation and aerospace industries by conducting contracted applied scientific and engineering research for aviation industry partners and their clients.

WSU works closely with local business and industry to develop programs and degrees that meet the needs of current employers. In this role, the university not only helps employers grow but also attracts new companies to Utah.



### **INFRASTRUCTURE**

From its humble beginnings on 25th Street in downtown Ogden, Weber State University's campus, facilities and enrollment have grown exponentially. The Ogden campus now sits nestled at the base of the Wasatch Mountains and is one of the most picturesque campuses in the western United States.

As enrollment continues to hit record marks, the campus infrastructure has adapted to fit the needs of more and more students. In the past four years the campus and community celebrated the grand openings of Elizabeth Hall, the Hurst Center for Lifelong Learning and the renovated Shepherd Union Building. Currently, the university is in the middle of a student housing project that will result in the completion of Wildcat Village.

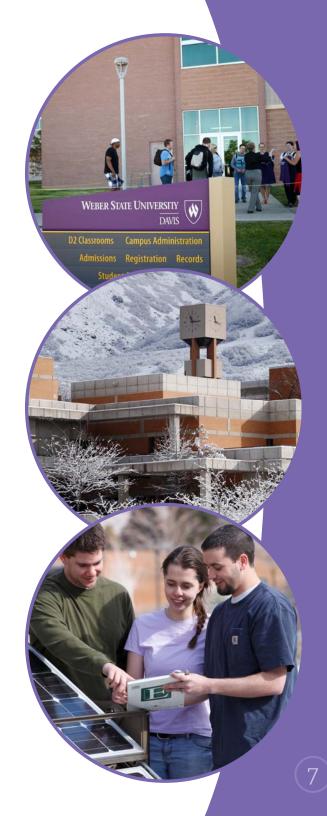
The Weber State University Davis campus in Layton, Utah, continues to grow, with a second building set to open in 2013. The university also has three satellite centers in Kaysville, Morgan and Roy, Utah. In total, WSU has 61 buildings on 526 acres of land.

#### SUSTAINABILITY

Weber State University's innovative financing to promote environmental sustainability received special commendation in 2012 from the American College and University Presidents' Climate Commitment (ACUPCC) leadership. The ACUPCC is an agreement between nearly 700 colleges and universities to promote sustainability through teaching and action.

WSU has been able to act quickly on various green projects because in 2009 its Board of Trustees granted authorization for a "drawing-account" of up to \$5 million for energy-conservation projects across campus. In all, WSU anticipates the green-revolving fund will facilitate \$9 million of energy-oriented capital.

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Sustainability continued

The savings have already begun with the installation of 279 solar panels on four major buildings, upgrade of underground steam tunnels and replacement of all interior and exterior lighting with high-efficiency fluorescents. With the aid of the revolving fund, the university is committed to a 40-percent reduction in carbon dioxide by 2027 with the goal of becoming carbon neutral by 2050.

That's not all. Green efforts are in place in other ways across campus. The Arbor Day Foundation named WSU a 2011 Tree Campus USA for its commitment to effective community forestry management. WSU achieved the designation by meeting the required five core standards for sustainable campus forestry: a tree advisory committee, a campus tree-care plan, dedicated annual expenditures for its campus tree program, an Arbor Day observance and the sponsorship of student service-learning projects.

**ATHLETICS** The Weber State University Wildcats compete in 16 intercollegiate programs at the NCAA Division I level. A charter member of the Big Sky Conference since 1963, the Wildcats have won 23 conference championships and four Presidents' Cups in the past decade. Cheered on by WSU's official mascot, Waldo the Wildcat, the Dee Events Center and Elizabeth Dee Shaw Stewart Stadium are among the premier athletic facilities in the Big Sky Conference. WSU also has various club sports teams that consistently compete in national tournaments and WEBER

#### SERVICE COMMITMENT

Embedded in Weber State University's commitment to extraordinary undergraduate teaching is a desire to educate students about the importance of giving back and serving others.

The Community Involvement Center (CIC) at WSU provides service-learning and volunteer opportunities that foster engaged citizenship and inspire innovative teaching. By partnering with community organizations, the CIC also creates connections and opportunities to serve, grow and build a community that thrives.

WSU's dedication to service is reflected in the more than 7,700 students who, in 2011-12, logged in excess of 147,000 volunteer hours.

The efforts of the university, and its students, faculty and staff, have not gone unnoticed. In addition to receiving the prestigious Carnegie Classification for Community Engagement in 2008, WSU has been named to the President's Higher Education Community Service Honor Roll for six consecutive years.



#### RECOGNITION

Weber State University has been among the top 50 public institutions in the United States (Forbes Magazine) and the top 20 public master's universities in the west (U.S. News and World Report). In addition, WSU's John B. Goddard School of Business & Economics has consistently been named one of the 301 best business schools worldwide by the Princeton Review.

#### The following are also points of pride for WSU:



 2012 marked the sixth consecutive year that the Corporation for National and Community Service has named WSU to the President's Higher Education Community Service Honor Roll for exemplary service.



 For the university's dedication to working with the community, WSU received the prestigious Community Engagement Classification by the Carnegie Foundation for the Advancement of Teaching.



• Starting in 2008, the university has annually been named a military friendly school by *G.I. Jobs* for supporting the nation's veterans.



 The American College and University Presidents' Climate Commitment recognized the university for its cutting-edge work in promoting environmental sustainability.



 WSU is home to the National Undergraduate Literature Conference, the only undergraduate literature conference in the nation, and the Storytelling Festival, an annual event that welcomes national storytellers and offers a venue for local school children to express themselves.



• WSU was selected to host the 2012 National Conference for Undergraduate Research, the foremost undergraduate research conference in the United States.

#### FINANCES

Weber State University's total budget is \$300 million. WSU is recognized for its effective financial management and overall financial strength. Revenue totaled \$237.5 million in fiscal year 2011.

The university enrolls more than 25,000 students, of whom approximately 96 percent are undergraduates, and employs 2,245 people, of whom 940 are members of the faculty.

With an annual operating budget of \$128 million, the university has current net assets of \$360.4 million, which reflect a growth of \$30.4 million in fiscal year 2011. Endowed funds total \$76.7 million as of March 31, 2012. The university is laying the groundwork to launch a comprehensive campaign in connection with the institution's 125th anniversary in 2014.

WSU awarded more than \$90 million in financial support to students for the 2011-12 academic year from federal, state, institutional, and privately funded sources.

#### **GOVERNANCE**

Weber State University is one of eight public higher education institutions governed by the Utah Board of Regents. The Board of Regents is comprised of 19 residents of the state of Utah.

Fifteen members are appointed by the Governor with the consent of the Utah Senate. The Board of Regents establishes the policy and funding direction for the eight campuses and also appoints their respective presidents.

The Weber State University Board of Trustees provides for local campus direction and advocacy. This Board consists of 10 people, eight of whom are appointed by the Governor with the consent of the Utah Senate. The president of the Weber State University Alumni Association Board of Directors and the president of the Weber State University Student Association serve as the ninth and 10th members of the Board, respectively.

The President is supported by an exceptional administrative council of professionals who are experts in their own fields.

The Faculty Senate is an independent part of the governance structure of the university; no change to academic policy can be enacted without Faculty Senate approval. This arrangement has been in place for more than 35 years and has helped create an atmosphere of cooperation and a sense of shared responsibilities for furthering the university's values.

A complete organizational chart is provided at the end of this document.



# OGDEN CITY, WEBER AND DAVIS COUNTIES, AND UTAH

Weber State University is nestled at the foot of the beautiful Wasatch Mountains in Ogden, Utah, a vibrant and diverse city that has earned a reputation nationally for being one of the "best places to live," one of the "best places to do business," a place with a "stable economy and high ethics from its workforce" and a "playground for adrenaline junkies."

Ogden is the largest city in Weber County
— the fourth largest county in Utah, with a
population of more than 230,000 people.
Elevations range from 4,000 feet to 10,000 feet
at the summits of Ben Lomond and Mount
Ogden, providing unique opportunities for
outdoor enthusiasts of all kinds.

Perhaps most known for winter recreation, Utah has 14 ski resorts to choose from, with three premier venues located in Weber County — Snowbasin (home to several events at the 2002 Winter Olympics), Powder Mountain and Wolf Mountain. Weber County also offers a number of other winter activities, including snowshoeing, cross-country skiing, snowmobiling and ice fishing.

Recreation doesn't stop in the summer. There are 38 recreational parks in Ogden and Weber County, hundreds of miles of hiking and biking trails, and rivers and lakes for water adventures. Horseback riding, bird watching,

and even hot
air ballooning
and
parachuting
are also
available. And
golf courses
abound, with 16
that are five to
30 minutes from
downtown Ogden.

The area also offers a diverse assortment of restaurants, shopping opportunities and cultural events. The Junction, located in the heart of downtown, is Ogden's shopping, entertainment and residential complex, with restaurants, indoor surfing and flying, a Megaplex theater and gym. Historic 25th Street, also downtown, bustles with people visiting one-of-a-kind shops, restaurants, art galleries and clubs. Nearby is Peery's Egyptian Theater, a historic landmark and venue for diverse performances.

For the sports enthusiast, the Ogden Raptors minor league baseball team calls Ogden home, and on WSU's campus is the Weber County Ice Sheet, the ideal place to watch

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#### Utah continued

Junior A Ogden Mustangs hockey games. Just 35 miles south in Salt Lake City, even more sports await, including the NBA's Utah Jazz, MLS' Real Salt Lake and the Triple A Salt Lake Bees, an L.A. Angels farm team.

In between Ogden and Salt Lake City is the state's third largest county, Davis County. The area is home to Weber State University Davis, a campus growing both in physical size and learning opportunities; Hill Air Force Base, the state's largest employer; and one of Utah's most popular state parks, Antelope Island, which offers spectacular views of the Great Salt Lake.

While state parks are plentiful, five national parks are also located in Utah — Arches, Bryce Canyon, Canyonlands, Capitol Reef and Zion — each within a five-hour drive. Yellowstone and Grand Teton national parks in northwest Wyoming are also just a five-hour drive away.

Getting around in Utah is easy with public transportation, including a bus system, a light rail system in Salt Lake City and the ever-expanding commuter rail that connects Salt Lake City to Ogden. By 2013, the light rail will extend its service to the Salt Lake City International Airport.

Beyond the state, Los Angeles is an 11-hour drive to the southwest, Las Vegas seven hours south. To the northwest, Boise is five hours, and Denver is eight hours to the east.

Sources: Ogden/Weber Chamber of Commerce, Davis Chamber of Commerce and Visit Ogden



## ADDITIONAL RESOURCES

Historic 25<sup>th</sup> Street Peery's Egyptian Theater Davis County WSU Davis Utah National Parks **Utah Transit Authority** SLC International Airport

#### LEADERSHIP OPPORTUNITY FOR THE NEXT PRESIDENT

#### The President will:

- Establish a safe, supportive, nurturing campus environment where members of the internal and external communities are empowered to contribute fully to the success of the campus;
- Continue the accreditation process that has been adopted by the university for the reaccreditation of the university by the Northwest Commission on Colleges and Universities;
- Support the dual mission of the university as a regional university while serving community college needs;
- Display a commitment to enhance the undergraduate experience;
- Assure compliance with and promotion of principles of social equity and diversity advocacy;
- Develop effective relationships with the state Legislature, the Utah Board of Regents, and the presidents of the system's institutions;
- Be an effective fundraiser to support the university and programs on campus;
- Provide leadership for the region and its communities through educational, economic, cultural and public service partnerships with local governments, businesses, schools and nonprofits;
- · Manage and provide leadership for a multicampus institution;
- Possess strong written and interpersonal communication skills;
- Collaborate with educational, governmental and business sectors in fulfillment of the university's teaching/learning, public service and global educational outreach responsibilities;
- Encourage each division to fully implement the division's goals and objectives each year for the benefit of continually improving the university; and
- Establish close relationships with internal and external constituency groups while displaying entrepreneurial leadership for the benefit of the university.

### PROFESSIONAL AND PERSONAL QUALIFICATIONS

Weber State University seeks a new President who is a leader with a clear vision of institutional success and has the ability to inspire others to move the vision forward. The successful candidates will have demonstrated knowledge of strategic planning, an understanding of academia, a commitment to increasing diversity, developing resources to increase the academic standing of the university, and the willingness to work in a shared governance environment.

Further desired qualifications include an open leadership style, a terminal degree with a record of academic achievement, and the ability to work in a collaborative environment. It is desired that the candidate will have a successful fundraising record or have worked closely with potential donors.

### PROCEDURE FOR CANDIDACY

Greenwood/Asher & Associates, Inc. is assisting the Utah System of Higher Education and Weber State University in the search. Screening of applications will begin immediately and continue until an appointment is made. For best consideration, materials should be provided by **August 15, 2012.** 

Application materials should include a letter addressing how the candidate's experiences match the position requirements, a résumé and contact information for at least five references. Submission of materials as PDF attachments is strongly encouraged.

#### **NOMINATIONS:**

Individuals wishing to nominate a candidate should include the name, position, address and telephone number of the nominee. A letter addressing how the candidate's experiences match the position requirements is recommended.

Confidential inquiries, nominations and application materials should be directed to:

Jan Greenwood or Betty Turner Asher Greenwood/Asher & Associates, Inc. 42 Business Center Drive, Suite 206 Miramar Beach, FL 32550 850-650-2277 Fax: 850-650-2272 jangreenwood@greenwoodsearch.com or bettyasher@greenwoodsearch.com

#### WEBER STATE UNIVERSITY PRESIDENT ORGANIZATION CHART

Jodated: Jan. 201

