

INSPIRING TRUST™

LEADERSHIP
Modular Series™

Increase Your
Credibility
and
Influence

Several recent workforce studies have shown that the number-one cited characteristic of an effective leader is trust. Great leaders don't dictate, they influence. And influence comes from your ability to engender credibility and inspire people to believe you...and believe in you. When your team members trust you as a leader, they will readily volunteer their best efforts.

Long dismissed as a moral or "soft" issue, trust is now recognized for its power to increase speed and reduce operating costs, which drives profits up. Leaders will renew their commitment to become more credible and to extend trust to others.

FranklinCovey's **'Inspiring Trust'** program is a leadership foundations course that WILL HELP YOU:

- Understand how trust will help you produce better results – faster.
- Adopt the specific behaviors that build and maintain trust.
- Identify the 'taxes' low trust exacts on the ability of your team to achieve your team's purposes.
- Increase attention on critical objectives instead of politics and hidden agendas.
- Learn to do the real work of identifying and closing the trust gaps that exist in your organization.

WHAT YOU GET:

- Participant guidebook
- Implementation handbook
- Trust cards, to help leaders navigate trust issues
- Full set of electronic tools
- Select video from the course to share with your team



WHEN: Wednesday, October 12th
12:00 - 4:00 pm

Cost: \$25.00 paid by employee's department
(Public Seminar price is \$179 for the same class)

Only 15 seats are available. Register early for course # 300-42. At time of registration in Training Tracker you will be prompted to enter a WSU cost code for payment. Payment will be transferred from the account 2 weeks prior to course as materials are ordered for participants.

Questions? Contact Jennifer Evans at ext. 8534

