To: Financial Literacy Teachers  
High School Principals  
High School Counselors  
District CTE and Curriculum Directors

Date: February 2, 2015

Subject: 2015 FINANCIAL LITERACY SCHOLARSHIPS

The Utah Jump$tart Coalition for Personal Financial Literacy (UJ$C) and America First Credit Union are proud to sponsor up to four $1,000 scholarships for Utah high school seniors. Complete scholarship information is included in this document.

The Utah Jump$tart Scholarship Competition is designed to recognize students who have demonstrated a solid understanding of financial literacy concepts and are pursuing a post-secondary education.

If you have any questions about the Utah Jump$tart Scholarship Competition, please contact Jodi Jones at jodi@utahjumpstart.org.

The Utah Jump$tart Coalition is a statewide, 501(c)3 non-profit organization dedicated to improving the financial literacy of Utah’s youth by promoting the teaching of personal finance from kindergarten to twelfth grade.

America First Credit Union has become one of the largest and most progressive credit unions in the country. Today, America First has 106 branches and more than 642,000 members. Visit www.americafirst.com.
Utah Jump$tart Coalition Scholarship Program Rules

Award
Up to four (4) $1,000 scholarships

Scholarship Use
The scholarship may be used for any field of study at an accredited post-secondary institution. The institution must be a Title IV fund-dispersing institution. Please direct questions about eligible institutions to Jodi Jones at jodi@utahjumpstart.org.

Eligibility
Applicant must:
1. Be a Utah high school senior at an accredited Utah school who has successfully completed or is currently enrolled in the financial literacy course required for graduation.
2. Plan to pursue post-secondary education.

Applicants must:
2. Submit required essay as specified in application criteria.

Selection and Judging
All entries will be judged by a panel composed of representatives from the scholarship sponsoring organizations. Decisions of the judges are final.

Deadline
All entries must be postmarked on or before Friday, March 27, 2015, and sent to:

Utah Jump$Start Coalition
311 E. Mutton Hollow Dr.
Kaysville, UT 84037
jodi@utahjumpstart.org

Note: Late, incomplete, or hand-delivered entries will not be accepted. Emailed applications must be in PDF format.
1. **College Application**
Admission to post-secondary education is a key step in seeking education and training beyond high school. Depending on the institution, requirements for admission may differ considerably. In order for a student to maximize their opportunity, recipients of this scholarship may apply for admission to any post-secondary institution. Students will receive points for submitting a completed application to the qualifying post-secondary institution of their choice. “Qualifying post-secondary institution” means an institution which holds regional accreditation and is eligible to distribute Title IV financial aid. The student is required to provide documentation in some form from the institution for which they have completed the application process and are being considered for admission. You can search for eligible schools using [this link](#).

2. **Essay**
Submit an essay addressing the following essay question:

“What do you feel are the top three financial issues for college students today?

Essay requirements:

1. Up to 750 words
2. Typed
3. Double-spaced
4. One-inch margins
5. 12 point font
6. No photos or notebooks
7. Applicants must cite at least three (3) sources in their essay.

3. **Application Submission**
**Deadline**
All entries must be postmarked on or before Friday, March 27, 2015 and sent to:

Jodi Jones
Utah Jump$tart Coalition
311 E. Mutton Hollow Dr.
Kaysville, UT 84037
jodi@utahjumpstart.org

*Note: Late, incomplete, or hand-delivered entries will not be accepted. Emailed applications must be in PDF format.*

4. **Scholarship Disbursement**
If the student requires that scholarship funds be deferred, they must request the deferment in writing. The Utah Jump$tart Coalition reserves the right to determine when scholarships may be deferred. All scholarships must be disbursed before May 2018.
# 2015 Utah Jump$tart Coalition Scholarship Application

(Up to four $1,000 scholarships will be awarded)

## Contact Information

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name</td>
<td></td>
</tr>
<tr>
<td>Last Name</td>
<td></td>
</tr>
<tr>
<td>Street Address</td>
<td></td>
</tr>
<tr>
<td>City ST ZIP Code</td>
<td></td>
</tr>
<tr>
<td>Home Phone</td>
<td></td>
</tr>
<tr>
<td>Cell Phone</td>
<td></td>
</tr>
<tr>
<td>E-Mail Address</td>
<td></td>
</tr>
</tbody>
</table>

## School Information

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>High School</td>
<td></td>
</tr>
<tr>
<td>Principal</td>
<td></td>
</tr>
<tr>
<td>School Phone Number</td>
<td></td>
</tr>
<tr>
<td>Financial Literacy Teacher</td>
<td></td>
</tr>
<tr>
<td>Financial Literacy Teacher Email Address</td>
<td></td>
</tr>
</tbody>
</table>

## Scoring Information (FOR JUDGES USE ONLY)

<table>
<thead>
<tr>
<th>Score Description</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scholarship application form</td>
<td>(15 points)</td>
</tr>
<tr>
<td>College application or acceptance letter</td>
<td>(15 points)</td>
</tr>
<tr>
<td>Essay</td>
<td>(up to 70 points)</td>
</tr>
</tbody>
</table>