2009 Summary of Student Engagement at Weber State University

This summary was created with information taken from WSU’s 2008-2009 administration of NASPA’s Profile of Today’s College Student, ACUI/EBI’s College Union Survey, and NASPA’s Campus Activities and Involvement Consortium Survey. Each survey has a 5% sample error with a 95% confidence level.

**Student Expectations**
86% of students participated in student clubs and other activities in high school
45% of students say some to many of the activities on campus interest them; 10% of students report that none of the campus activities interest them
71% of students say that the number of activities during the week (Mon-Thurs) matches their expectations
64% of students say that the number of activities during the weekend (Fri-Sun) matches their expectations

**Promotion of Programs**
44% are satisfied or moderately satisfied that the Union promotes programs of interest to students
45% of students find out about campus events via flyers/posters/banners/chalking
39% of students believe that events are effectively promoted
33% of students believe the Union publicizes opportunities to join student organizations

**Engagement in Student Activities**
15% of students take part in a student organization in the Union
87% of students feel that it is important to give back to the community
33% of students participate in community service projects

50% of students attend or participate in performing arts events
38% of students attend or participate in spiritual/religion organizations

**Perceived Benefits of Engagement**
53% of students participate in student activities
Of these students,
- 65% of students say that their communication skills have improved because of participation in campus activities
- 65% of students say that they are more likely to complete their degree at WSU because of participation in campus activities
- 68% of students say that their satisfaction with their collegiate experience has improved because of participation in campus activities
- 42% of students say they are more likely to participate in alumni events after graduation because of participation in campus activities
- 73% of students met people that they would not otherwise have met because of participation in campus activities
- 71% met students with different interests from their own; 77% with similar interests
Who is Not Engaged?
46% of students do not attend/participate in campus activities

Of these students,
- 54% of these students are satisfied with their level of involvement
- 47% of these students work more than 30 hours
- 36% are seniors; 68% live off campus with spouse/partner/children

25% of students do not think that the Union provides leadership training or opportunities to serve in a leadership role

50% of students would like to be more involved in campus activities

Of these students,
- 41% of these students do not attend or participate in campus activities
- 83% of these students do not have enough time to participate/are too busy
- 52% say that commitments to off-campus activities affect their ability to participate in events
- 56% say that work is a factor to being less involved than they would like.

Union Contributions to Engagement
51% of students believe that the Union is a source of reasonably priced entertainment.

62% believe it is a source of a wide variety of entertainment

47% believe the Union promotes a sense of community on campus

76% of students think the Union is an enjoyable place to spend time

73% of students think that the Union is student oriented

77% of students feel welcome in the Union

69% of students feel that the Union is a central meeting place for students

Summary prepared by Student Affairs Research & Assessment.
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