

Organizational Communication Interdisciplinary Concentration

Organizational communication—including emphases in Technical Writing and Training & Development—focuses on how people use messages to generate meanings within organizations across various contexts, cultures, channels and media through the effective and ethical practice of human communication.

Technical Writing: focuses on the process of synthesizing technical information into messages easily understood by a given audience. Technical writers produce organizational policy, training manuals, employee newsletters, brochures, grant applications and annual reports.

Training & Development: focuses on communication knowledge and skills needed to conduct training needs assessments for diverse groups; design workshops; write training manuals; evaluate classroom, technology and equipment needs; promote training within the organization; advise individuals and groups on problems that might be resolved through training; and evaluate training outcomes in terms of individual and organizational development.

Communication Foundation, Core, Depth, and Breadth Courses

To earn a Communication degree students must successfully complete a series of foundation, core, depth and breadth courses as defined below:

Foundation Courses—Communication courses required for admission to the major.

Core Courses—Communication courses required of all Communication majors regardless of their chosen concentrations.

Depth Courses—required and elective Communication courses that are specified and vary based on the interdisciplinary concentration and emphasis area selected.

Breadth Courses—required and elective courses from other departments within the University that are specified and vary based on the interdisciplinary concentration and emphasis area selected.

I. Required Foundation Courses (9 credits)

- COMM HU1020 Principles of Public Speaking (3) *Su, F, S*¹
- COMM 1130 Media Writing (3) *Su, F, S*
- COMM HU2110 Interpersonal & Small Group Communication (3) *Su, F, S*

II. Required Core Courses (15 credits)

- COMM 3000 Communication Theory (3) *Su, F, S*
- COMM SI3150 Communication Research Methods (3) (Pre/co-requisite: COMM 3000)
- COMM 3650 Communication Law (3) (Pre/co-requisite: COMM 3000) *F, S*
- COMM 4890 Internship (External) (3) (Pre/co-requisite: COMM 3000) *Su, F, S*
- COMM 4990 Senior Seminar (3) (Prerequisite: COMM 3000, Communication Major with Senior-level standing) *Su, F, S*

III. Required Depth Courses for students choosing an Organizational Communication concentration

A. Technical Writing Emphasis (21 credits)

¹The symbols “*Su, F, S*” represent the semesters (Summer, Fall, Spring) the courses are typically offered. If no symbols are shown, contact the department to determine when the course is offered.

- COMM HU2010 Mass Media and Society (3) *F, S*
 - COMM DV3080 Intercultural Communication (3) (Pre/co-requisite: COMM 3000) *S*
- OR**
- COMM DV3090 Gender & Communication (3) (Pre/co-requisite: COMM 3000) *F*
 - COMM 3400 Public Relations (3) (Pre/co-requisite: COMM 3000 and COMM 2350²) *F*
 - COMM 3440 Public Relations Writing (3) (Pre/co-requisite: COMM 3000) *F*
 - COMM 3550 Organizational Communication (3) (Pre/co-requisite: COMM 3000) *Su, F, S*
 - COMM 3740 Copywriting for Audio and Video (3) (Pre/co-requisite: COMM 3000) *F, S*
 - COMM 3810 Persuasive Communication (3) (Pre/co-requisite: COMM 3000) *Su, F, S*

B. Training & Development Emphasis (15 credits)

- COMM HU2010 Mass Media & Society (3)*F, S*
 - COMM 2200 In-studio Video Production & Performance (3)*F*
 - COMM DV3080 Intercultural Communication (3) (Pre/co-requisite: COMM 3000) *S*
- OR**
- COMM DV3090 Gender & Communication (3) (Pre/co-requisite: COMM 3000) *F*
 - COMM 3100 Small Group Facilitation & Leadership (3) (Pre/co-requisite: COMM 3000) *S*
 - COMM 3550 Organizational Communication (3) (Pre/co-requisite: COMM 3000) *Su, F, S*

IV. Elective Depth Courses for Organizational Communication

A. Technical Writing Emphasis (0 credits)

B. Training & Development Emphasis (3 credits)

Select one of the following courses with approval from your major advisor:

- COMM 3060 Listening Theory (3) (Pre/co-requisite: COMM 3000) *F*
- COMM 3070 Performance Studies (3) (Pre/co-requisite: COMM 3000) *F*
- COMM 3120 Advanced Public Speaking (3) (Pre/co-requisite: COMM 3000) *S*
- COMM 3400 Public Relations (3) (Pre/co-requisite: COMM 3000 and COMM 2350³) *F*
- COMM 3810 Persuasive Communication (3) (Pre/co-requisite: COMM 3000) *Su, F, S*

V. Required Breadth Course for Organizational Communication interdisciplinary concentration

A. Technical Writing Emphasis (23-25 credits)

- ENGL 3100 Professional and Technical Writing (3) (Prerequisite: ENGL EN2010)
- ENGL 3140 Professional and Technical Editing (3)
- ENGL 4100 Issues in Professional and Technical Writing (3)
- ENGL 4120 Seminar and Practicum in Professional and Technical Writing (3)
- TBE 3100 Desktop Publishing (3) (Prerequisite: Word processing background) *F, S*
- TBE 2532/3532 Web Page Design & Development (3) (Prerequisite: TBE TE1700 or TA1701 and TB 1702 or equivalent) (Course should be taken as TBE 3532) *F, S*
- CEET 1105 Personal Computer Fundamentals (4) (Credit for or concurrent enrollment in MATH 1010) *F, S*

² The COMM 2350 prerequisite for COMM 3400 will be waived for Organizational Communication students—see major advisor

³ The COMM 2350 prerequisite for COMM 3400 will be waived for Organizational Communication students—see major advisor.

OR

- HTHS 1101 Medical Terminology (2) *F, S*

OR

- BSAD 1010 Introduction to Business (3) *Su, F, S*

B. Training & Development Emphasis (27 credits)

- ACTG 2010 Principles of Accounting I (3) *F, S*
- BSAD 1010 Introduction to Business (3) *Su, F, S*
- MGMT 3010 Organizational Behavior and Management (3) *Su, F, S*
- MGMT 3300 Human Resource Management (3) (Prerequisites: BSAD 1010, ACTG 2010 and MGMT 3010)
- TBE 3400 Training the Trainer (3) *S*

OR

- MGMT 4350 Training (3) (Prerequisites: BSAD 1010, ACTG 2010, & MGMT 3010) *F*
- ENGL 3100 Professional and Technical Writing (3) (Prerequisite: ENGL EN2010)

VI. Elective Breadth Courses

A. Technical Writing Emphasis (2-3 credits)

Select one (1) course from the following in consultation with your major advisor.

- ENGL 3270 Magazine Article Writing (3)
- ENGL 3350 Studies in Literary Genres (3) (**only** when offered as "Creative Nonfiction Writing")
- ACTG 2010 Principles of Accounting I (3) *F, S*
- HAS 3000 The Health Care System (2) *F, S*
- HAS 3020 Health Care Marketing (3) *Su, F, S*
- HAS 3150 Community Health Agencies and Services (3) *Su, F, S*
- POLS 3700 Introduction to Public Administration (3)
- POLS 3750 Urban Government and Politics (3)

B. Training & Development Emphasis (9 credits)

Select three (3) courses from the following list in consultation with your major advisor.

- ANTH HU/DV 1040 Language & Culture (3)
- ANTH SS/DV 2010 People's and Cultures of the World (3)
- BSAD 3200 Legal Environment of Business (3) *Su, F, S*
- HAS 3150 Community Health Agencies and Services (3) *Su, F, S*
- HAS DV3190 Cultural Diversity in Patient Education (3) *F, S*
- HAS 3240 Human Resource Development in Health Care (3) *F, S*
- HIM 3300 Introduction to Quality Improvement in Health Care (3) *F, S*

- MGMT 3200 Managerial Communication (3) (Prerequisites: ENGL EN1010 and ENGL EN2010) *F, S*

OR

- TBE 3250 Business Comm (3) (Prerequisites: ENGL EN2010) *Su, F, S*

- MGMT 4300 Influence & Group Effectiveness (3) (Prerequisite: MGMT 3010) *F, S*
- MGMT 4400 Advanced Organizational Behavior (3) (Prerequisite: MGMT 3010) *F, S*
- MKTG 3010 Marketing Concepts and Practice (3) *Su, F, S*
- PHIL 3600 Ethical Theory (3)
- POLS 3700 Introduction to Public Administration (3)
- POLS 3750 Urban Government & Politics (3)

- PSY DV3100 Psychology of Diversity (3)
- PSY 3460 Social Psychology (3) (Prerequisite: PSY SS1010)
- PSY 3560 Group Dynamics and Counseling (3) (Prerequisite: PSY SS1010)
- SOC 3430 Medicine & Health Care in Society (3)
- SOC 3540 Small Groups & Leadership (3)
- SOC 3550 Organizations in Society (3) (Prerequisite: SOC SS/DV 1010)
- SOC DV4550 Sociology of Work (3)
- THEA 2033 Acting II (3) (Prerequisites: THEA CA1033, Acting I)
- TBE 2531 Exploring Multimedia Applications (3) (Prerequisite: TBE TE1700, or TBE TA1701) S
- TBE 3090 Electronic Presentations (1) (Prerequisite: TBE TE1700, or TBE TA1701) Su, F, S
- TBE 3100 Desktop Publishing (3) (Prerequisite: Word processing background) F, S
- TBE 2532/3532 Web Page Design & Development (3) (Prerequisite: TBE TE1700 or TA1701 and TBE 1702 or equivalent) (Course should be taken as TBE 3532) F, S

Communication Major/Organizational Communication Summary

| | Technical Writing | Training & Development |
|---------------------------------------|----------------------|------------------------|
| I. Required Foundation Courses | 9 credits | 9 credits |
| II. Required Core Courses | 15 credits | 15 credits |
| III. Required Depth Courses | 21 credits | 15 credits |
| IV. Elective Depth Courses | 0 credits | 3 credits |
| V. Required Breadth Courses | 20-22 credits | 18 credits |
| VI. Elective Breadth Courses | 3 credits | 9 credits |
| TOTAL | 68-70 credits | 69 credits |