

# Communication Department

## BIS Area of Emphasis

2005-2006 Catalog

You are required to take 24 hours in this area of emphasis. All course work on the Bachelor of Integrated Studies contract must earn a letter grade of "C" or above.

### Required Courses:

**A. Select 3 of the 4 following options:**

- Comm HU 1020 Principles of Public Speaking (3)
  - Comm 1130 Media Writing (3)
  - Comm HU 2110 Intro to Interpersonal and Small Group Communication (3)
  
  - Comm 1500 Intro to Mass Communication (3)
- OR**
- Comm HU2010 Mass Media and Society (3)

If you have taken Comm HU1020 or Comm HU2110 or Comm HU2010 to fulfill General Education breadth area or elective requirements, those credits will count towards the 24 total hours required by the Department of Communication.

**B. All students are required to take:**

- Comm 3000 Communication Theory (3)

### Elective Courses:

The required classes listed above constitute up to 12 credits. The rest of your contract will consist of at least four elective courses you negotiate with the Department Chair:

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## COMMUNICATION COURSES–COMM

HU1020	Principles of Public Speaking (3)
1040	Convocations (1)
1130	Media Writing (3)
1500	Introduction to Mass Communication (3)
1560	Audio Production & Performance (3)
HU2010	Mass Media and Society (3)
HU2110	Introduction to Interpersonal and Small Group Communication (3)
2200	In-studio Video Production & Performance (3)
2210	Intercollegiate Debate (1)
2270	Argumentation and Debate (3)
2350	Communication Graphics (3)
2730	Radio Production Workshop (1)
2751	Field Video Production & Performance (3)
2890	Cooperative Work Experience for <i>The Signpost</i> (1)
2920	Short Courses, Workshops, Institutes and Special Programs (1-6)
3000	Communication Theory
3050	Theory and Literature of Interpersonal Communication (3)
3060	Listening Theory (3)
3070	Performance Studies (3)
DV3080	Intercultural Communication (3)
DV3090	Gender and Communication (3)
3100	Small Group Facilitation and Leadership (3)
3120	Advanced Public Speaking (3)
3130	News Reporting and Writing (3)
SI3150	Communication Research Methods (3)
3220	Editing (3)
3230	Health Communication (3)
3400	Public Relations (3)
3440	Public Relations Writing (3)
3550	Organizational Communication (3)
3650	Law of Mass Communication (3)
3730	Media Programming and Audiences (3)
3740	Writing for Audio and Video (3)
3780	Broadcast News Writing & Production (3)
3810	Persuasive Communication (3)
3850	Advertising (3)
3890a	Advanced Cooperative Work Experience with <i>The Signpost</i> (1-3)
3890b	Advanced Cooperative Work Experience with KWCR (1-3)
3890c	Advanced Cooperative Work Experience with Public Relations (1-3)
4130	In-depth and Investigative Journalism (3)
4150	Classical Rhetorical Theory and Criticism (3)
4160	Contemporary Rhetorical and Communication Theories (3)
4210	Intercollegiate Debate (1)
4400	Public Relations Media and Campaigns (3)
4500	Topics in Communication (3) variable title
4750	Advanced Audio and Video Production (3)
4760	Electronic Media Management (3)
4800	Special Study and Individual Projects (1-3)
4990	Senior Seminar