Industry’s first digitally optimized mechanical fiber paper
- An industry first, one of a kind product
- Patent-pending for curl control
- Specially formulated surface treatment
  - Exceptional toner adhesion and low dust

Bulky and lightweight
- Industry’s lightest-weight paper for high-volume digital printing. Delivers 10 percent more pages per ton than 50 lb. text, resulting in cost savings for print providers
  - Lower cost per page
  - Direct Mail savings

Opaque and cost effective
- Show-through resistance for high-quality two-sided printing
- 92 Opaque

Basis Weight, 17.7 lb. Bond/67 gsm
- 24 lb. paper bulk at 17.7 lbs.

84 Brightness
Environmental facts about Xerox High Yield Business Paper

- Uses **50 percent fewer trees** than average 20 lb. Bond Paper
- Turns wood into papermaking pulp via mechanical grinding vs. chemical methods
- Requires fewer chemicals and less bleaching
- Reduces fossil fuel use and greenhouse gas emissions by 75 percent by using partial hydroelectricity during manufacturing

Xerox High Yield Business Paper
Ideally suited for use in all of these applications and more!

### Commercial Printing
- Financial/Government:
  - Billing and Statements
  - Proposals
  - Financial Reports
  - Internal Memo

- Promotional Applications:
  - Brochures
  - Flyers
  - Catalogs
  -Coupons

- Transactional Applications:
  - Statements
  - Proposals
  - Policies
  - Newsletters
  - Business Forms

### Direct Mail
- • Brochures and Flyers
- • Newsletters
- • Advertisements
- • Coupons
- • Inserts
- • Reports

### Book Publishing
- • Lightweight Manuals
- • Magazines
- • Catalogs
- • Directories
- • Non-archival
- • Books/Booklets

### In-Plant Production
- Education
  - • Workbooks/Tests
  - • Newsletters
  - • Lunch Menus
  - • Classroom Notes
Versatile, reliable, and environmentally friendly.

Has Value written all over it.