# MUSIC
What can I do with this degree?

## AREAS

### EDUCATION

- **Teaching**
  - Daycare centers
  - Elementary and secondary schools
  - Colleges and universities
  - Conservatories

- **Private Lessons**
  - Studios
  - Self-employed

### PERFORMANCE

- **Instrumental**
  - Armed Forces bands and orchestras
  - Symphony orchestras
  - Small ensembles
  - Rock or jazz group
  - Dance band
  - Concert soloist
  - Clubs and restaurants
  - Church choirs
  - Community choral groups
  - Opera chorus or soloist
  - Recording industry
  - Radio, television, and motion picture industries

- **Vocal**

## EMPLOYERS

- **Daycare centers**
- **Elementary and secondary schools**
- **Colleges and universities**
- **Conservatories**
- **Studios**
- **Self-employed**
- **Record companies**
- **Publishers**
- **Muzak**
- **Motion picture and television industries**
- **Production companies**

## STRATEGIES

- Acquire teaching certificate for public school teaching.
- Gain experience working with children through volunteer or part-time work experiences.
- Graduate degree required. Specialize in an area such as music, music theory, composition, music history, etc.
- Performance skill on one instrument or voice required.
- Develop business relationships with schools and/or music stores to increase client base.

- Develop musical talent and skill.
- Ambition and showmanship important.
- Join campus bands and choruses, church choirs and other performing acts.
- Seek competitions, apprenticeship programs, and workshops to gain experience and recognition.
- Opportunities are very limited. Most performers have other careers.

- Knowledge of composition, harmony, arranging and theory important.
- Learn how to use electronic instruments and synthesizers.
- Develop computer and desktop publishing expertise.
- Skill on one or more instruments and voice are necessary.
- Seek grants and awards through foundations.
- Very few musicians earn living through composing.
## Areas

<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CONDUCTING</strong></td>
<td>Choirs</td>
<td>Develop superior musicianship and leadership. Acquire extensive experience in performing groups. Opportunities extremely limited. Gain acceptance into a conductor-training program or related apprenticeship.</td>
</tr>
<tr>
<td></td>
<td>Choral groups</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Symphonies</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Opera</td>
<td></td>
</tr>
</tbody>
</table>

**MUSIC THERAPY**

- Hospitals: general and psychiatric
- Special education facilities
- Mental health centers
- Nursing homes
- Correctional facilities
- Private practice

- Take courses in psychology, social work, or education.
- Earn a master's degree in music therapy and seek certification.
- Volunteer in a rehabilitation setting.
- Must demonstrate a genuine interest in helping people.

**MUSIC LIBRARIES**

- Colleges and universities
- Conservatories
- Public libraries
- Radio and television stations

- Develop computer and research skills.
- Gain thorough knowledge of music and musicology.
- Earn master's degree in library/information science.

**RECORDING INDUSTRY**

- Publishing and Editing
- Producing
- Recording
- Engineering
- Manufacturing
- Talent Acquisition
- Promotion/Media Relations
- Publicity
- Administration
- Marketing and Sales
- Product Management

- Production recording studios (most located in New York City, Los Angeles, and Nashville)

- Complete an internship at a record company.
- Take business courses to work in management or administration.
- Journalism, public relations, and communication classes helpful for work in areas of promotion.
- Gain sales experience for marketing. Must interact well with people and develop persuasion tools.
- Knowledge of electronics, audio engineering, and recording knowledge required for production.
- Work or volunteer at a campus or local radio station.
- Join organizations involved with bringing events and entertainment to campus.
- Work at a retail record store to learn about the industry.
Majoring in music provides students with a sense of aesthetics and an understanding of human expression valuable to many employers.

Finding positions in the music industry requires a combination of talent, training, connections and some luck. Perseverence is required!

Develop competencies in business management, computers, marketing, or other areas to broaden range of employment possibilities.

Develop a variety of skills. Become "multitalented."

Confidence, personality, a positive attitude, and a love of music are important to success.

Need basic tools of self-promotion.

Some jobs may require you to join unions or guilds.

<table>
<thead>
<tr>
<th>AREAS</th>
<th>EMPLOYERS</th>
<th>STRATEGIES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RADIO/TELEVISION</strong></td>
<td>Music and Program Direction</td>
<td>Radio and television stations</td>
</tr>
<tr>
<td></td>
<td>On Air Performance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Promotion</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Voice Overs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Copyright/Clearance Administration</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Music License Administration</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Music Editing, Production, and Composing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sound Mixing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Post Production</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Research</td>
<td></td>
</tr>
<tr>
<td><strong>MISCELLANEOUS</strong></td>
<td>Music shops</td>
<td>Get sales experience. Work in a retail music outlet.</td>
</tr>
<tr>
<td></td>
<td>Record stores</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Instrument manufacturers</td>
<td>Take courses in journalism and English. Write articles for campus newspaper. Earn law degree.</td>
</tr>
<tr>
<td></td>
<td>Music-related publications</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Magazines and newspapers</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Entertainment law firms</td>
<td></td>
</tr>
<tr>
<td><strong>GENERAL INFORMATION</strong></td>
<td>Music shops</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Record stores</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Instrument manufacturers</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Music-related publications</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Magazines and newspapers</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Entertainment law firms</td>
<td></td>
</tr>
</tbody>
</table>

- Finding positions in the music industry requires a combination of talent, training, connections and some luck. Perseverence is required!
- Develop competencies in business management, computers, marketing, or other areas to broaden range of employment possibilities.
- Develop a variety of skills. Become "multitalented."
- Confidence, personality, a positive attitude, and a love of music are important to success.
- Need basic tools of self-promotion.
- Some jobs may require you to join unions or guilds.

- Majoring in music provides students with a sense of aesthetics and an understanding of human expression valuable to many employers.
- Gain experience working for a music publisher or other businesses in the entertainment industry.