# CHILD AND FAMILY STUDIES

## What can I do with this degree?

### AREAS

**PRE-SCHOOL/DAYCARE**
- Teaching
- Administration

**COMMUNITY SERVICES**
- Community centers
- YMCA, YWCA
- Consumer protection agencies
- Summer camp programs
- Adult and child daycare providers
- Programs servicing children and adults with special needs
- Hospitals
- Rehabilitation organizations
- Retirement homes
- Travel agencies
- Insurance companies
- Church/religious organizations

**SOCIAL SERVICES**
- Profit and nonprofit organizations geared to services for children, youth, families or senior citizens
- Adult and child daycare providers
- Group homes
- Half-way houses
- Youth services agencies
- Senior citizens' programs
- Federal, state and local government particularly Departments of Welfare and Health
- Foundations and funding organizations

### EMPLOYERS

- Church/religious organizations
- Montessori schools
- Private, public, franchise, and corporate daycare centers
- Private homes
- Family daycare
- Extended school programs
- Nursery school/mother's day out programs

- Community centers
- YMCA, YWCA
- Consumer protection agencies
- Summer camp programs
- Adult and child daycare providers
- Programs servicing children and adults with special needs
- Hospitals
- Rehabilitation organizations
- Retirement homes
- Travel agencies
- Insurance companies
- Church/religious organizations

### STRATEGIES

**PRE-SCHOOL/DAYCARE**
- Develop physical stamina for working with children.
- Acquire certification/licensing for daycare and public school teaching.

**COMMUNITY SERVICES**
- Seek related work experience particularly summer camps or special needs areas.
- Obtain Child Life Certification for some areas.

**SOCIAL SERVICES**
- Take counseling/social work courses as minor or double major.
- Obtain master's degree in counseling, social work or rehabilitation counseling to provide therapy.
- Get graduate degree for most administrative positions.
- Learn federal, state and local government job application process.
## AREAS

### EDUCATION
- Teaching
- Research
- Counseling
- Administration
- Home Economics
- Vocational Rehabilitation
- Parent-Child Education
- Curriculum Development
- Early Childhood Special Education

### EMPLOYERS
- Public and private schools, K-12
- Public preschool programs, e.g., Head Start
- Private preschool programs
- Adult Education programs
- Colleges and universities
- Programs servicing children and adults with special needs
- Montessori schools
- Government

### STRATEGIES
- Acquire certification/licensing for public school teaching K-12.
- Obtain Ph.D. for college and university teaching and research.
- Acquire certification for daycare and parent-child education.
- Obtain graduate degree for counseling and administrative positions.
- Learn federal and state government job application process.
- Double major in Special Education.

### MEDICAL
- Social Services
- Childcare Programs
- Advocacy
- Education

### EMPLOYERS
- Hospitals
- Healthcare facilities
- Mental health organizations
- Health and wellness agencies
- Hospices

### STRATEGIES
- Take counseling/social work courses.
- May need master's degree in counseling, social work or specialized area.
- Obtain experience in advocacy.
- Acquire licensing/certification for some areas.

### BUSINESS
- Management
- Sales
- Marketing Research
- Consulting
- Credit Departments
- Staff Benefits

### EMPLOYERS
- Corporate care for children and adults
- Daycare facilities
- Department and retail stores
- Manufacturing companies of children's clothes, toys, furniture and food
- Banks and financial institutions
- Insurance companies

### STRATEGIES
- Obtain a minor in business.
- Develop business skills in finance, accounting, marketing/sales, taxes and bookkeeping.
- Secure leadership positions on campus.
- Get related experience.

### COMMUNICATIONS
- Journalism
- Advertising
- Public Relations
- Writing/Editing
- Research

### EMPLOYERS
- Newspapers and magazines, particularly those geared to children/family
- Book publishers
- Trade associations
- Radio and TV stations
- Nonprofit organizations
- Government agencies
- Advertising agencies
- Manufacturers of related goods

### STRATEGIES
- Minor or double major in journalism.
- Develop excellent grammar, verbal and writing skills.
- Submit articles/books for publication.
### AREAS

**GOVERNMENT**
- Human/Social Services
- Rehabilitation
- Home Economics
- Legislation

### EMPLOYERS

Federal, state and local government agencies including:
- Departments of Health, Education and Welfare, Sanitation, Fire/Safety, Nutrition, and Cooperative Extension
- Vocational rehabilitation
- Mental health agencies
- Adoption agencies
- Military child care programs
- Overseas child care and education programs
- Criminal justice system
- Health and wellness agencies
- Women's protective agencies

### STRATEGIES

- Learn federal, state and local job application procedures.
- Take additional courses in area of interest.

### GENERAL INFORMATION

- Bachelor's degree sufficient for entry-level positions.
- Licensure obtained in five-year program for teaching positions.
- Advanced degrees essential for clinical and therapeutic counseling positions.
- Master's degree or Ph.D. often needed for administrative and supervisory positions.
- Ph.D. degree required for college teaching and advanced research positions.
- Additional or specialized training qualifies for higher paying and more responsible positions.

- Obtain part-time, summer, internship or volunteer experience in childcare, schools, hospitals, camps, overseas programs, advocacy/service-oriented programs dealing with alcoholism, drug abuse, family violence, aging, poor, disabled, etc.
- Obtain certification in CPR, safety, and first aid for adults, children and infants.
- Develop interest and gain experience in computers, arts, crafts, music, etc.
- Obtain information on certification for specialized areas including Child Life Specialist, Child Advocacy.

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