

WEBER STATE UNIVERSITY OGDEN

JOHN B. GODDARD SCHOOL OF BUSINESS & ECONOMICS

RALPH NYE LECTURE SERIES

SPRING SEMESTER 2012

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Lectures are scheduled from 12:00-1:15 PM on Thursdays in the Smith Lecture Hall (WB 206/207) at Weber State University Ogden. All Weber State University students, faculty, staff, and the general public are invited to attend. If you have any questions regarding the lecture series, please call (801) 626-7307 or email gsbe@weber.edu. We look forward to having you join us for these informative lectures.

| Date | Guest Lecturer | Title/Organization |
|--------------------------------------|--|---|
| January 5 | John Hoffman | Instructor, Goddard School Topic: Course Introduction & Objectives |
| | Patricia Wheeler | Coordinator of Recruitment & Career Development, Goddard School Topic: Career Development & Recruiting |
| January 12 | Devon Hansen | Co-Owner, Affinity Auto Sales Topic: Going for No |
| January 19 | Berkeley Geddes | CEO & Innovator, DooBizz Topic: Seven Foundational Pillars Directly Linked to Entrepreneur Success |
| January 26 | Alex Lawrence | Vice Provost for Innovation & Economic Development, WSU, and Northern Utah TOIP Director for USTAR Topic: Leveraging Technology for Small Business Success |
| February 2 | Harris Simmons | Chairman, President & CEO, Zions Bancorporation Topic: The Financial Crisis of 2008 and Its Aftermath: What It Means for Our Banking System and the U.S. Economy |
| February 9 | Armando Rancano | Development Director, Wayfair LLC Topic: Personal Business Experience & Success Factors |
| February 16 | Jerry Petersen and Morgan Keyes | President & CEO, and Vice President, Overland West, Inc. respectively Topic: Family Business |
| February 23 | Chris Redgrave | Senior Vice President, Communications, Zions Bank Topic: Wage and Gender Equity and Differences in the Workplace |
| TUESDAY February 28 | Jeremy Rifkin canceled on 2-25-12 | Leading Global Technologist, Futurist and Authority on World Economics and Environmental Trends (in association with Buehler Leadership Lecture Series) Topic: Current Economic & Business Trends |
| March 8 | Weber State University Alumni Panel – panel of Goddard School graduates | |
| March 15 | No Lecture - Spring Break | |
| March 22 | Berkeley Geddes Richard Swart David Drake | CEO & Innovator, DooBizz Director of Strategic Programs, Grow America Ventures co-founder, TSL Capital Creation Event Series and founder & Chairman, LDJ Capital in New York City Topic: Grow America \$1 Million Springboard Competition & Crowd Sourcing for Entrepreneurs |
| March 29 | No Lecture – National Conference on Undergraduate Research (NCUR) Conference | |
| April 5 | David Hall | CEO, Novatek, Inc. Topic: TBD |
| April 12 | Don Salazar | President & CEO, Creative Times, Inc. (CTI) Topic: TBD |